



CONTACT

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 Rio de Janeiro, Brazil

 [Portfolio](#)

 [@felipecrubio](#)

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TECHNICAL SKILLS

- Ruby
- Ruby on Rails
- JavaScript
- HTML & CSS
- SQL - PostgreSQL
- Git & GitHub
- APIs
- React
- RSpec & Minitest
- Sidekiq
- Node.js
- NoSQL - MongoDB

ADDITIONAL SKILLS

-  English - Fluent C2 Proficient
-  UI & UX
-  Storytelling, Copywriting
-  Marketing, Branding, SEO

FELIPE RUBIO

FULL-STACK DEVELOPER

PROFILE

Self-driven and hands-on developer with a solid background in Marketing and Copywriting on top. Specialized in **Ruby on Rails** with strong Back-end skills and good knowledge of Front-end. Ease of self-management and self-learning. Able to adapt and evolve quickly in face of new challenges.

PROJECTS

Full-stack Developer

Karuna - Le Wagon | Aug 2022 - Set 2022 | [Link](#) | [Code](#)

- Design and lead the development of a volunteering platform and social network.
- Users can connect to NGOs, apply to projects, exchange messages and manage their activities.

Full-stack Developer

Green Wheeler - Le Wagon | Jul 2022 - Aug 2022 | [Link](#) | [Code](#)

- Development of a marketplace for carbon-free vehicles where users can browse, rent and post offers.
- Users can see offers on a map and search by location.

PROFESSIONAL EXPERIENCE

Senior Copywriter

Freelance | Jan 2016 - present

- Creation of brand concept and line of communication.
- Plan and execute content marketing campaigns.

Senior Copywriter

Agência Estratégica | Mar 2018 - Feb 2020

- Meet with clients to establish the creative path.
- Lead an in-house team to serve a large-scale client.

EDUCATION

Computer Science, Bachelor of Technology

Uniamérica | Apr 2022 - Jun 2026

Fullstack Web Development - Ruby on Rails

Le Wagon Rio | Jul 2022 - Set 2022

Advertising and Publicity, Bachelor of Communication

PUC-RIO | Aug 2014 - Dec 2018