FELIPE RUBIO

FULL-STACK DEVELOPER

CONTACT

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📍 Rio de Janeiro, Brazil

</> Portfolio

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in @felipecrubio

TECHNICAL SKILLS

- Ruby
- Ruby on Rails
- React
- Next.js
- TypeScript
- SQL - PostgreSQL, SQL Server
- APIs
- Node.js
- TDD - RSpec, Minitest, Jest
- CI/CD
- Sidekiq
- Docker
- Azure DevOps

ADDITIONAL SKILLS

- ✓ English - Fluent C2 Proficient
- ✓ UI & UX
- ✓ Storytelling, Copywriting
- ✓ Marketing, Branding, SEO

PROFILE

Self-driven and hands-on developer with a solid background in Marketing and Copywriting on top. Specialized in **Ruby on Rails**, **React**, **Next.js**, and **TypeScript**. Ease of self-learning and self-management. Able to adapt and evolve quickly in face of new challenges.

PROFESSIONAL EXPERIENCE

Software Developer
Confederação Nacional do Comércio | Oct 2022 - present

- Develop the first version of a nationwide payment app to serve trade unions and companies across the country.
- Technologies: Next.js, TypeScript, .NET, SQL Server, Azure DevOps, Domain-Driven Design (DDD).

Senior Copywriter
Freelance | Jan 2016 - Sep 2022

- Creation of brand concept and line of communication.
- Plan and execute content marketing campaigns.

Senior Copywriter
Agência Estratégica | Mar 2018 - Feb 2020

- Meet with clients to establish the creative path.
- Lead an in-house team to serve a large-scale client.

PROJECTS

Full-stack Developer
Karuna - Le Wagon | Aug 2022 - Set 2022 | Link | Code

- Design and lead the development of a volunteering platform and social network.
- Users can connect to NGOs and apply to projects.

EDUCATION

Computer Science, Bachelor of Technology
Uniamérica | Apr 2022 - Jun 2026

Fullstack Web Development - Ruby on Rails
Le Wagon Rio | Jul 2022 - Set 2022

Advertising and Publicity, Bachelor of Communication
PUC-RIO | Aug 2014 - Dec 2018