

*Notes:*

This is the first iteration on the design of the TV Mediabcenter.

Navigation could be achieved using only the directional keys in the remote: left to go back, up/down to select, right to go forward. Eventually, we learned that the remote would have Select and Back buttons as well, and the design evolved to include those.

Information architecture was still tentative.

The main goal was to start the debate with other stakeholders, gathering insights and refining the navigation, the visual appearance and the structure of information.

In a meeting, I would display these presentations on a real TV and walk through the interactions described in them, step by step. This generated a good amount of feedback, as participants would find it easy to imagine the final system.

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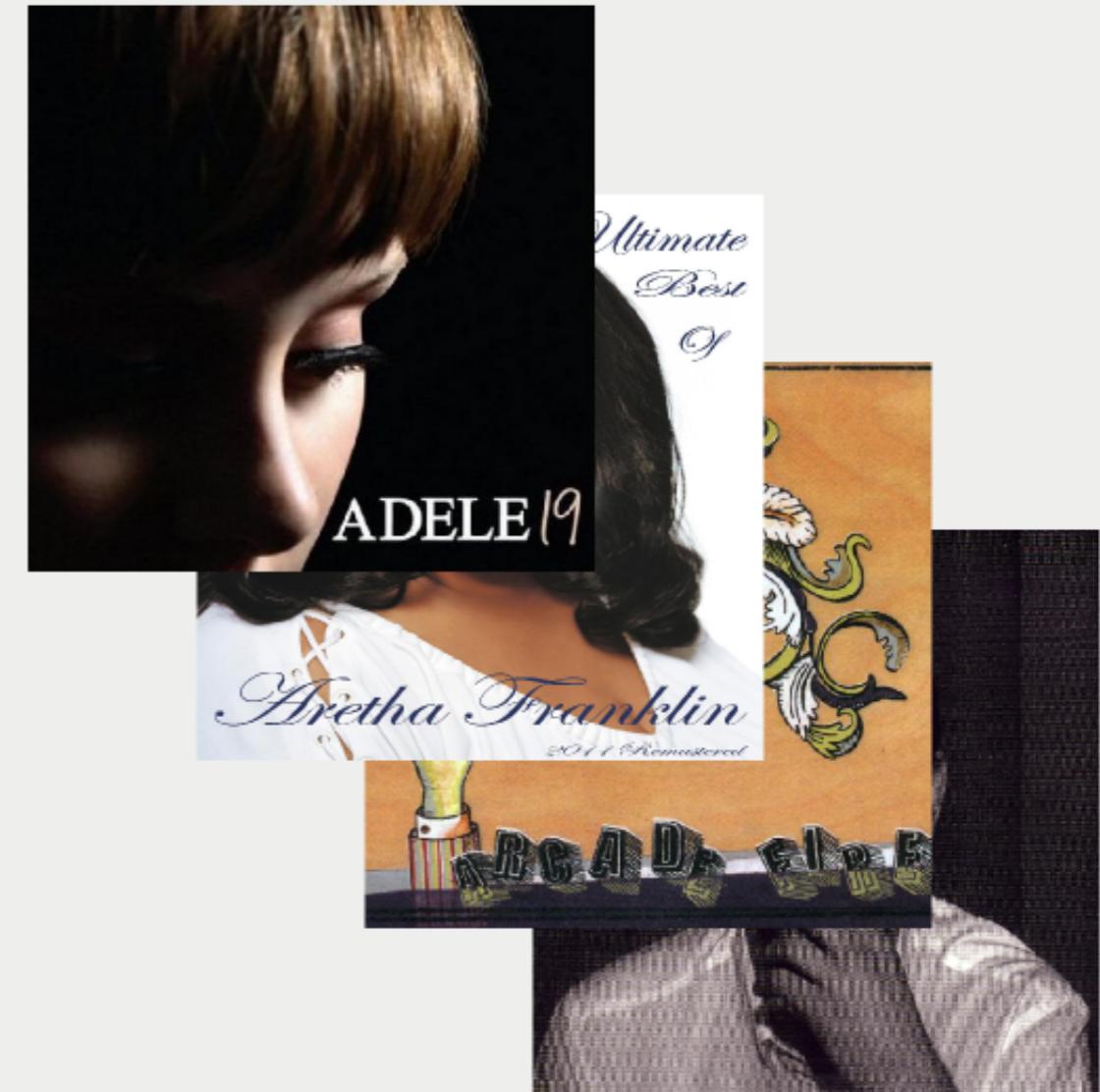
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Aretha Franklin

Arcade Fire

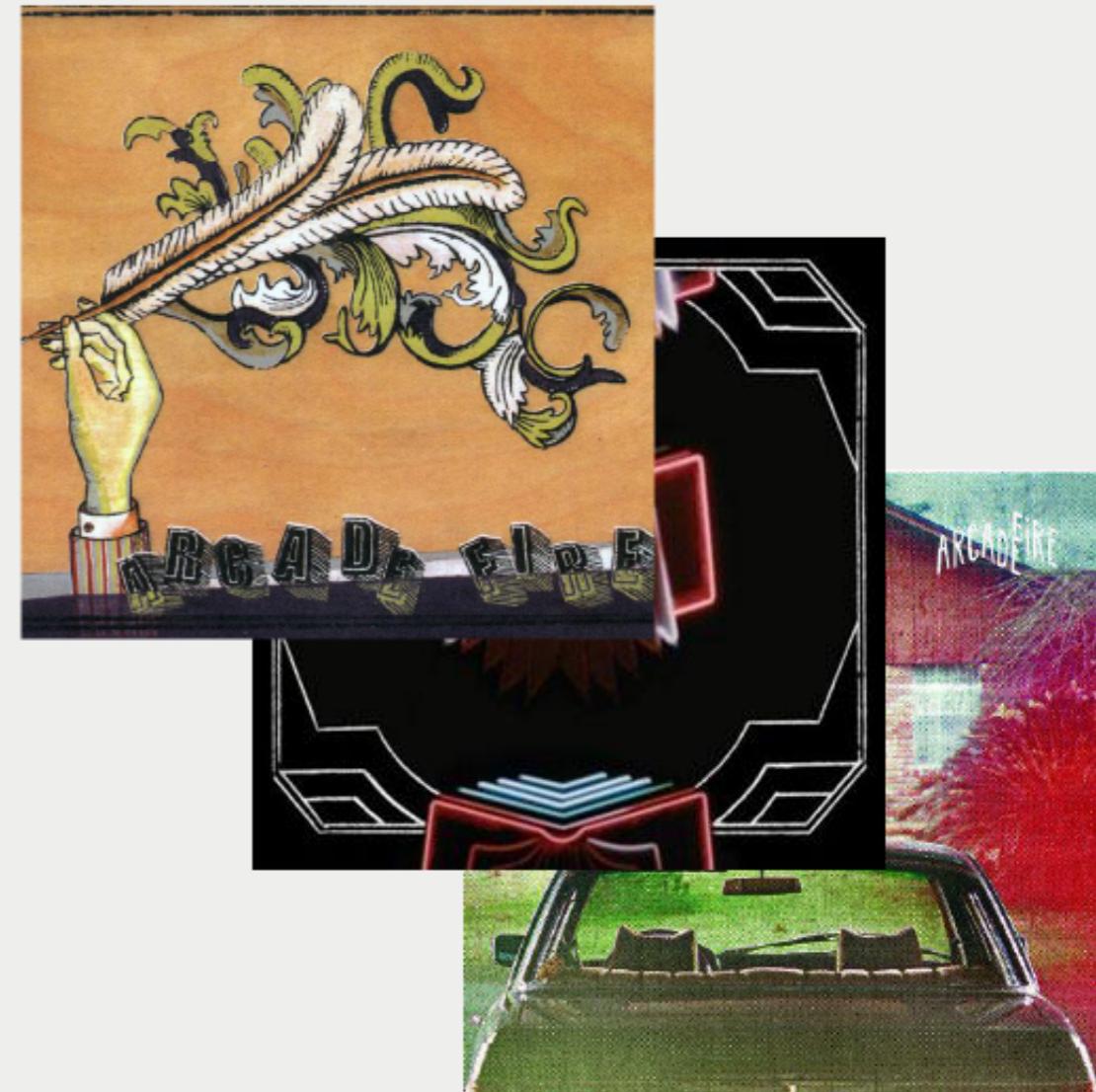
Artic Monkeys

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Enya

Franz Ferdinand



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Funeral

Neon Bible

The Suburbs



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The Suburbs 5:15

Ready to Start 4:15

Modern Man 4:39

Rococo 3:56

Empty Room 2:51

City with No Children n 3:11

Half Light I 4:13



The Suburbs

5:15

Ready to Start

4:15

Modern Man

4:39

Rococo

3:56

Empty Room

2:51

City with No Children

3:11

Half Light I

4:13

Half Light II (No Celebration)

4:25

Suburban War

4:45



**Moden Man**

Arcade Fire

1:32

5:15

Now playing: Modern Man

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Modern Man 4:39

Rococo 3:56

Empty Room 2:51

City with No Children 3:11



Now playing: Modern Man

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