APLICAÇÃO DO MODELO DE CREDIBILIDADE DE BÜHLMANN-STRAUB EM UMA OPERADORA DE SAÚDE SUPLEMENTAR, PARA PREVISÃO DE GASTOS NO ANO DE 2017.

Bruna da Costa Silva¹, Luísa Pimenta Terra²

Abstract: The present work studies and the application of non-parametric credibility of Bühlmann-Straub, in order to perform more accurately estimates on welfare costs of a health carrier supply. However, given the results, it was concluded that the theory credibility has a margin of error.

Keywords: Credibility; Costs; Prediction.

¹ Universidade Federal de Alfenas. Email: bruna.silva14@estudante.ufla.br

² Universidade Federal de Alfenas. Email: luisaterra@gmail.com