

## Skills

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- SQL (SQL Server, MySQL, PostgreSQL, BigQuery)
- R (Tidyverse, ggplot2, dplyr)
- Data Modeling
- Tableau
- Excel, Google Sheets (VLookup, Conditional Formatting, Pivot Tables)

## Projects

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**BENEFIT PACKAGE BENCHMARKING DASHBOARD** – Virtual Client's Project – Philadelphia, PA February 2023

- Created a dashboard with **Power BI** to help client compare between different employee benefit packages
- Transformed and processed client's data by using DAX and Excel to ensure data completeness and validity
- Provided technical insights on how the client can fully utilize their data by introducing different technologies
- Consulted with client to determine the best metrics to be displayed on final product

## Work Experience

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**DATA ANALYST** – Totem Resto Bar – Quito, Ecuador March 2023 - Present

- Gathered and translated business requirements to create purposeful dashboards for sales, customer services, and marketing departments.
- Collaborated with the marketing department to evaluate marketing strategies, resulting in a 15% increase in sales.
- Designed interactive data models using Looker Studio to simplify insights.
- Automated ETL pipelines using Python, Google Sheets, and Looker Studio, resulting in increased efficiency.

**DATA ANALYST FREELANCER** – Upwork April 2023 - Present

- Worked as a freelance Data Analyst on Upwork, providing data analysis and insights to various clients across different industries.
- Conducted Exploratory Data Analysis (EDA) to extract meaningful insights from raw data.
- Developed custom dashboards and reports tailored to clients' specific needs.
- Utilized SQL and Python for data manipulation, analysis, and visualization.
- Collaborated with clients to understand their business objectives and translated them into data-driven solutions.
- Assisted clients in making data-driven decisions by providing actionable recommendations.

## Education

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**GOOGLE BUSINESS INTELLIGENCE CERTIFICATE** – Google September 2023

Majors: Data modeling, business analysis, ETL process, Dashboarding and Reporting

**GOOGLE DATA ANALYTICS PROFESSIONAL CERTIFICATE** – Google September 2023

Majors: Data cleaning, analysis & visualization (spreadsheets, SQL, R programming, Tableau)

**BACHELOR OF ENVIRONMENTAL ENGINEERING** – EPN – Quito, Ecuador September 2019

Majors: Statistical Analysis, Technical Proficiency, Critical Thinking