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| Data Analyst  FElipe jordan | (+593) 995 222 073| felipejordan95@gmail.com  <https://www.linkedin.com/in/felipejordan/> Portfolio: <https://felipe-analyst.carrd.co/>  Quito, Ecuador |

# Skills

* SQL (SQL Server, MySQL, PostgreSQL)
* R (Tidyverse, ggplot2, dplyr)
* Tableau
* Excel, Google Sheets (VLookup, Conditional Formatting, Pivot Tables)

# Projects

Benefit Package Benchmarking dashboard – Virtual Client’s Project **–** Philadelphia, PA February 2020

* Created a dashboard with **Power Bi** to help client compare between different employee benefit packages
* Transformed and processed client’s data by using DAX and Excel to ensure data completeness and validity
* Provided technical insights on how the client can fully utilize their data by introducing different technologies
* Consulted with client to determine the best metrics to be displayed on final product

# Work Experience

data analyst **–** Totem Resto Bar **–** Quito, EcuadorMarch 2023 - Present

* Gathered and translated business requirements to create purposeful dashboards for sales, customer services, and marketing departments.
* Collaborated with the marketing department to evaluate marketing strategies, resulting in a 15% increase in sales.
* Designed interactive data models using Looker Studio to simplify insights.
* Automated ETL pipelines using Python, Google Sheets, and Looker Studio, resulting in increased efficiency.

data analyst freelancer – Upwork April 2023 - Present

* Worked as a freelance Data Analyst on Upwork, providing data analysis and insights to various clients across different industries.
* Conducted Exploratory Data Analysis (EDA) to extract meaningful insights from raw data.
* Developed custom dashboards and reports tailored to clients' specific needs.
* Utilized SQL and Python for data manipulation, analysis, and visualization.
* Collaborated with clients to understand their business objectives and translated them into data-driven solutions.
* Assisted clients in making data-driven decisions by providing actionable recommendations.

# Education

GOOGLE DATA ANALYTICS Professional CERTIFICATE – Google September 2023

Majors: Data cleaning, analysis & visualization (spreadsheets, SQL, R programming, Tableau)

Bachelor of ENVIRONMENTAL ENGINEERING – EPN – Quito, Ecuador September 2019

Majors: Statistical Analysis, Technical Proficiency, Critical Thinking