

× × × ×

CARNACARD

Produzido por:

Ana Barros

Felipe Barreto

Giulia Pereira

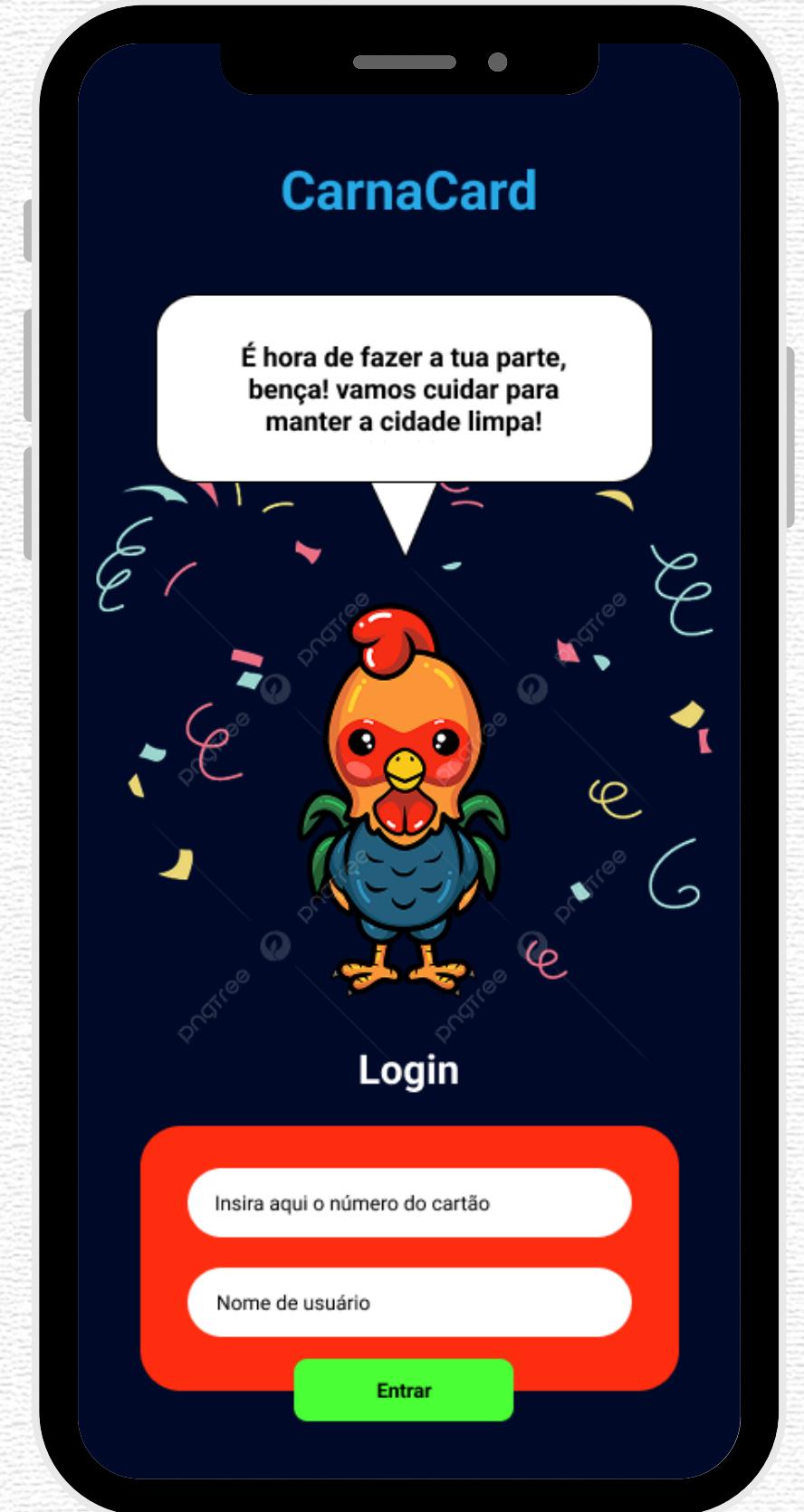
× × × ×

Contexto

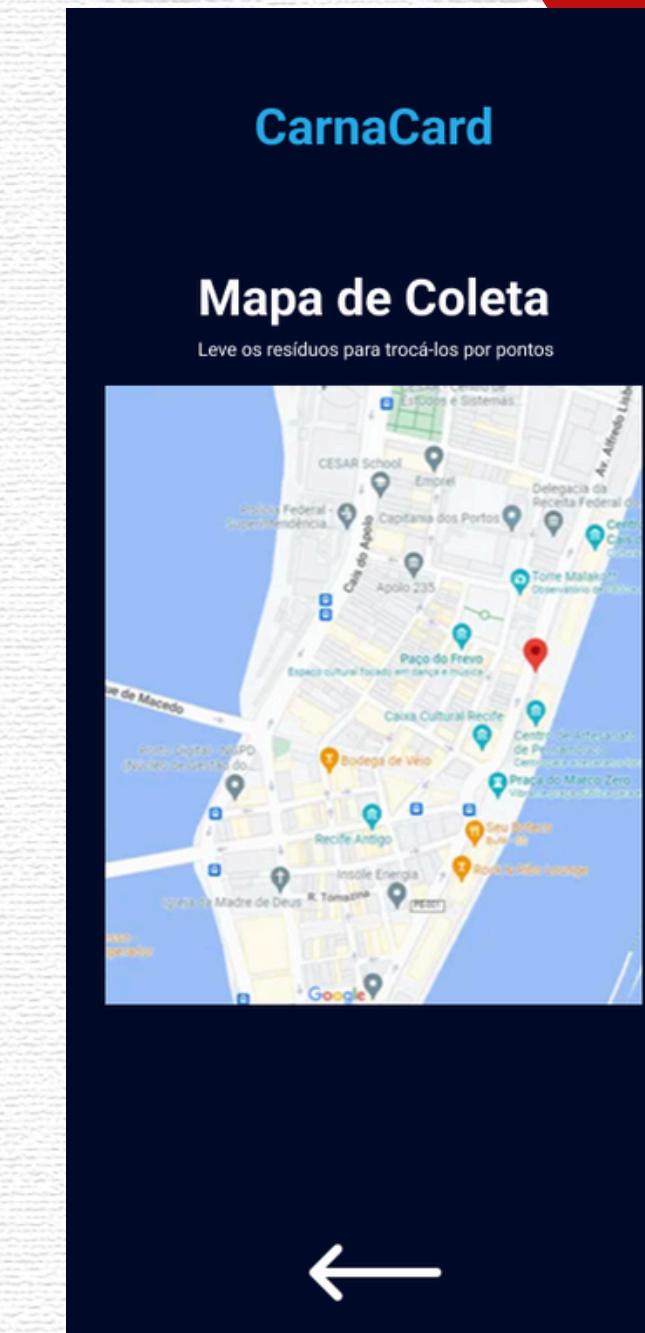
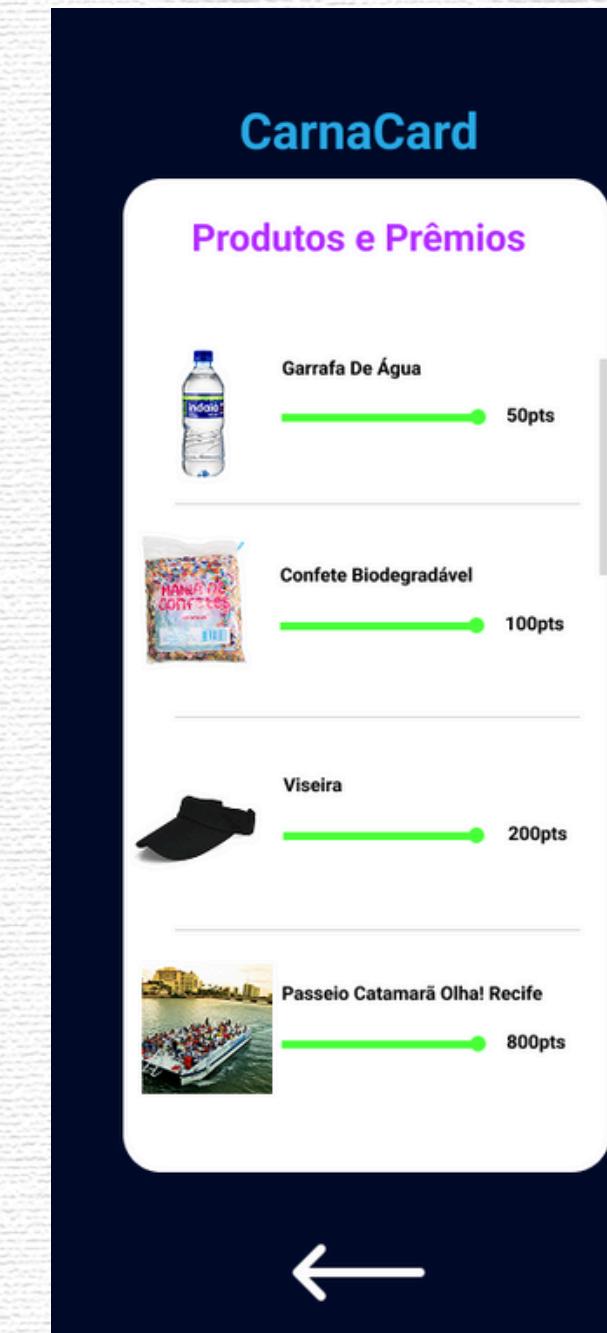
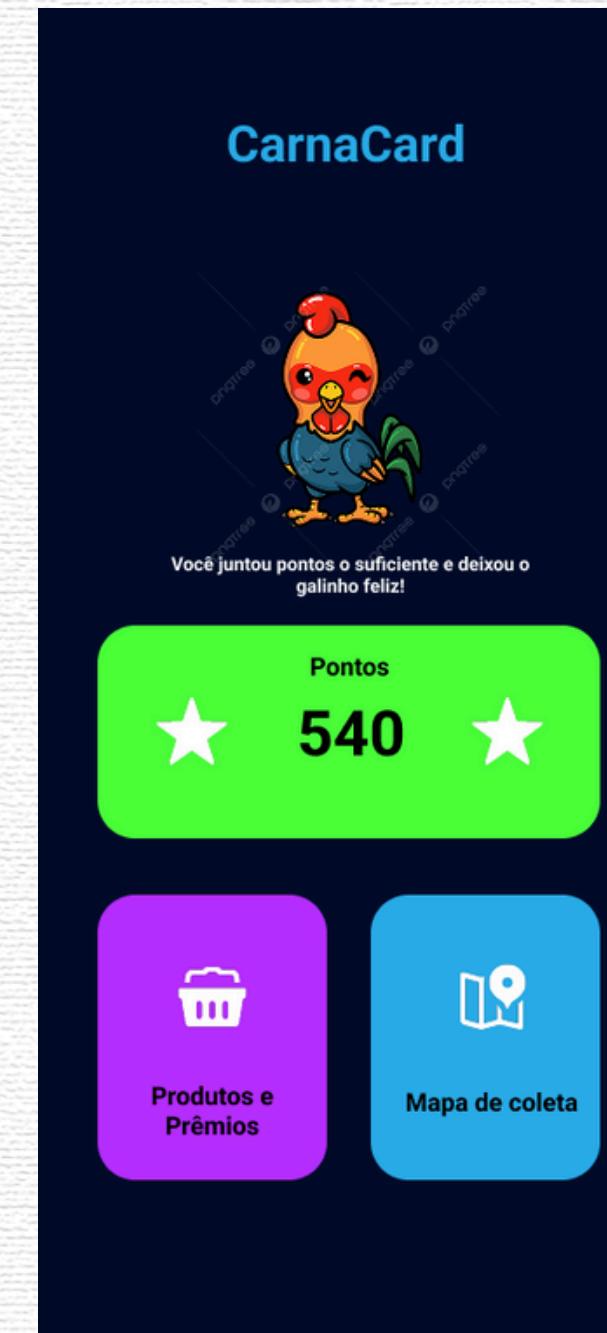
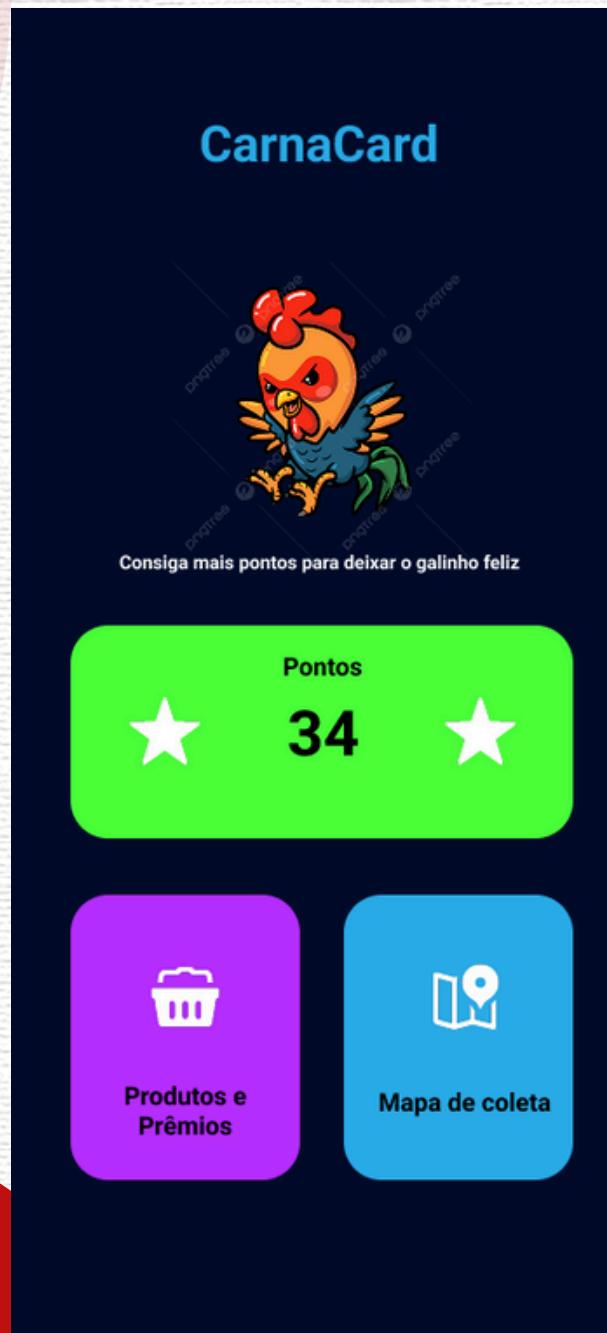


× × × ×

Apresentamos o CarnaCard



Telas



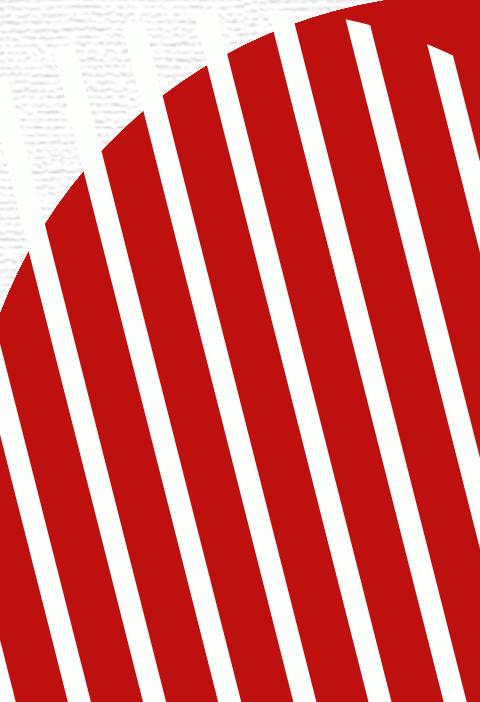


SEGURO

não precisa de celular

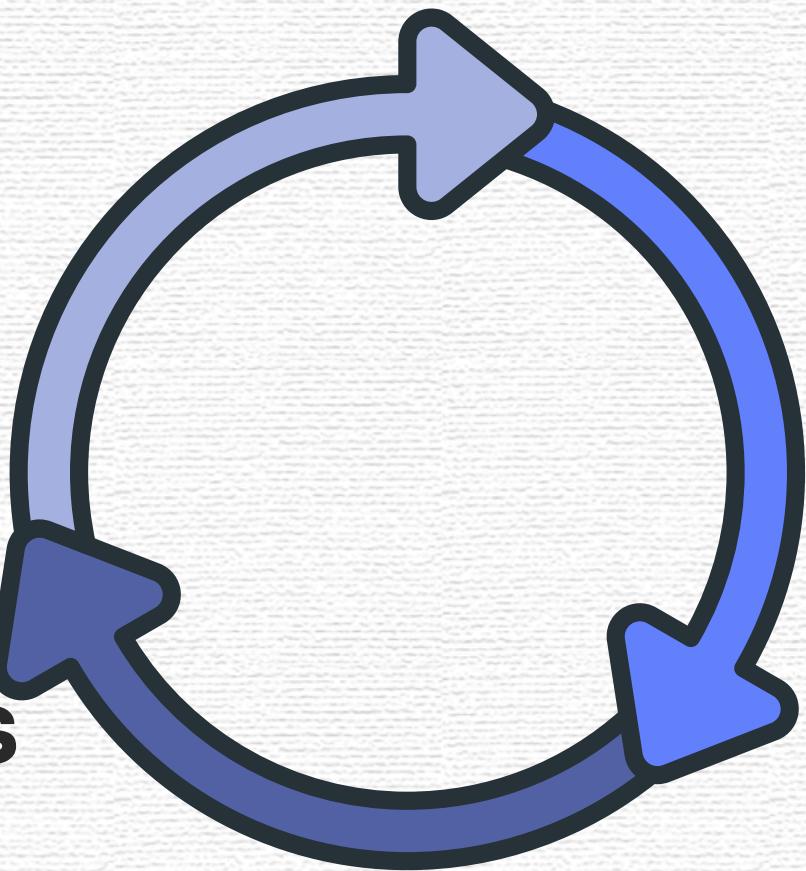
PRÁTICO

Poucos segundos voce coleta seus pontos



GAMIFICADO!

COLETA DE RESIDUOS



TROCA POR PRODUTOS

GANHO DE PONTOS

× × × ×

CHECKLIST

-  Relevante
-  Inovação
-  Viável
-  Escalável
-  Gamificado
-  Usabilidade

