

Hyper Text Markup Language

HTML

- Linguagem de Marcação definidas por tags
- As tags definem a estrutura do Hipertexto
- Arquivos **.HTML** precisam de um browser para ser exibido

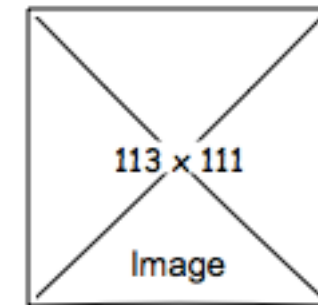
Estruturas

Estruturas

Column 1	Column 2
Cell Content 1	Cell Content 1
Cell Content 2	Cell content 2
Cell Content 3	Cell content 3

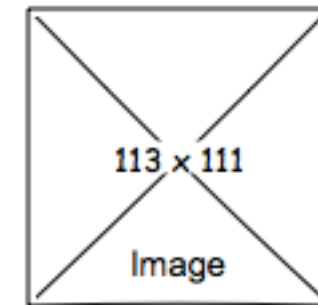
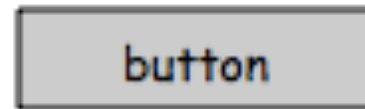
Estruturas

Column 1	Column 2
Cell Content 1	Cell Content 1
Cell Content 2	Cell content 2
Cell Content 3	Cell content 3



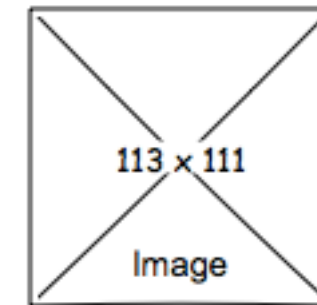
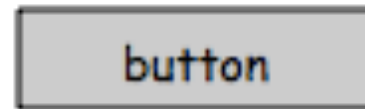
Estruturas

Column 1	Column 2
Cell Content 1	Cell Content 1
Cell Content 2	Cell content 2
Cell Content 3	Cell content 3



Estruturas

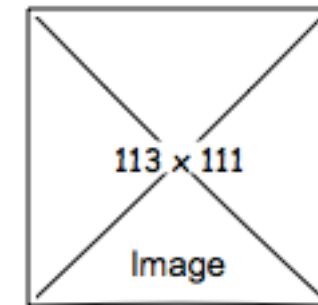
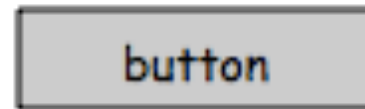
Column 1	Column 2
Cell Content 1	Cell Content 1
Cell Content 2	Cell content 2
Cell Content 3	Cell content 3



[Hyperlink](#)

Estruturas

Column 1	Column 2
Cell Content 1	Cell Content 1
Cell Content 2	Cell content 2
Cell Content 3	Cell content 3

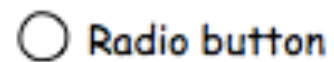
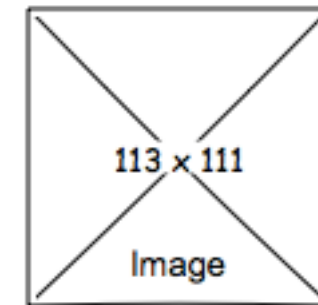
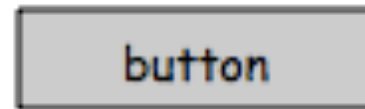


[Hyperlink](#)

☐ Radio button

Estruturas

Column 1	Column 2
Cell Content 1	Cell Content 1
Cell Content 2	Cell content 2
Cell Content 3	Cell content 3

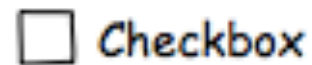
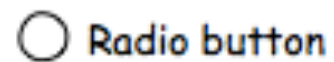
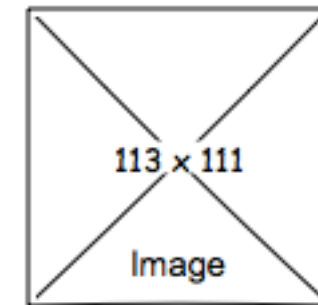
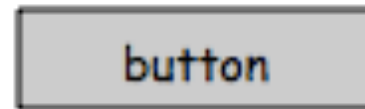


[Hyperlink](#)

- Item 1
- Item 2
- Item 3

Estruturas

Column 1	Column 2
Cell Content 1	Cell Content 1
Cell Content 2	Cell content 2
Cell Content 3	Cell content 3

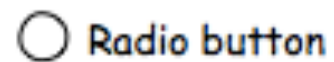
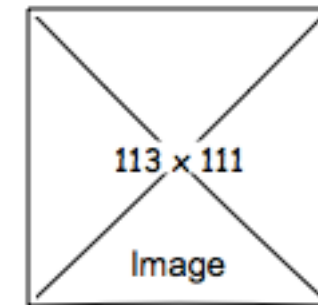
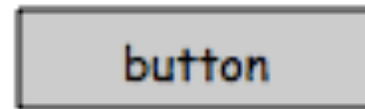


[Hyperlink](#)

- Item 1
- Item 2
- Item 3

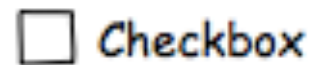
Estruturas

Column 1	Column 2
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[Hyperlink](#)

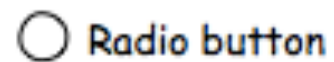
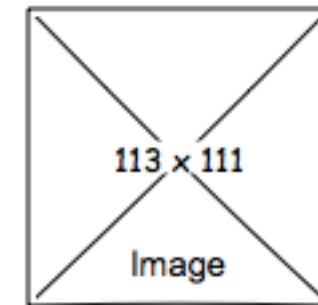
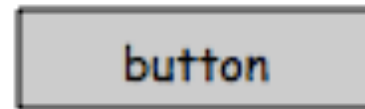
- Item 1
- Item 2
- Item 3



Heading level 1

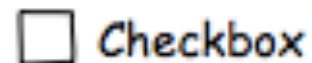
Estruturas

Column 1	Column 2
Cell Content 1	Cell Content 1
Cell Content 2	Cell content 2
Cell Content 3	Cell content 3



[Hyperlink](#)

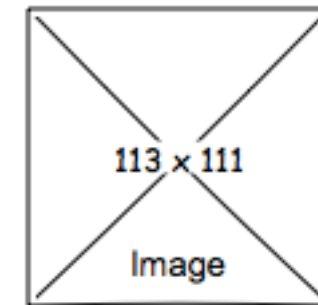
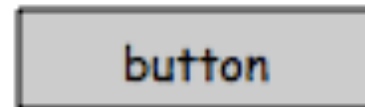
- Item 1
- Item 2
- Item 3



Heading level 1

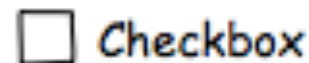
Estruturas

Column 1	Column 2
Cell Content 1	Cell Content 1
Cell Content 2	Cell content 2
Cell Content 3	Cell content 3



[Hyperlink](#)

- Item 1
- Item 2
- Item 3

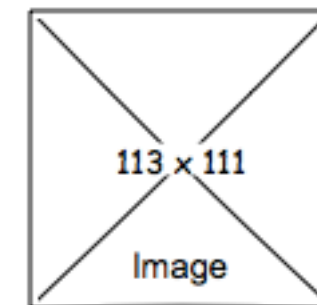
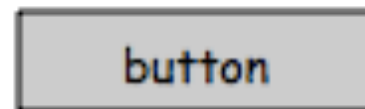


Heading level 1

text

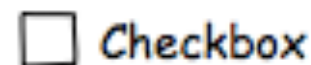
Estruturas

Column 1	Column 2
Cell Content 1	Cell Content 1
Cell Content 2	Cell content 2
Cell Content 3	Cell content 3



[Hyperlink](#)

- Item 1
- Item 2
- Item 3



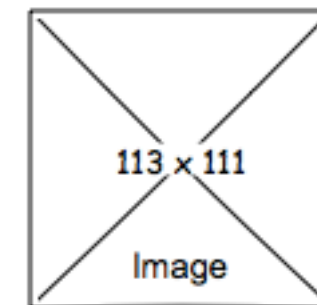
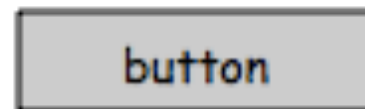
Heading level 1

text

ComboBox ▼

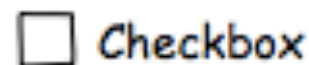
Estruturas

Column 1	Column 2
Cell Content 1	Cell Content 1
Cell Content 2	Cell content 2
Cell Content 3	Cell content 3



[Hyperlink](#)

- Item 1
- Item 2
- Item 3



Heading level 1

text

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Processando as Tags

Processando as Tags

<h1>Heading Level 1**</h1>**

Processando as Tags

`<h1>Heading Level 1</h1>`

Heading Level 1



Processando as Tags

`<h1>Heading Level 1</h1>`

Heading Level 1

`<p>Lorem ipsum dolor sit
amet, consectetur
adipiscing elit, sed do
eiusmod tempor incididunt ut
labore et dolore magna
aliqua.</p>`



Processando as Tags

`<h1>Heading Level 1</h1>`

`<p>Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.</p>`



Heading Level 1

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Estrutura Básica

Estrutura Básica

```
<!DOCTYPE html>
```

Estrutura Básica

```
<!DOCTYPE html>  
<html>
```

```
</html>
```

Estrutura Básica

```
<!DOCTYPE html>
```

```
<html>
```

```
<head>
```

```
</head>
```

```
</html>
```


Estrutura Básica

```
<!DOCTYPE html>  
<html>  
  <head>  
    <title>Bem-vindos</title>  
  </head>  
  
  </html>
```

Estrutura Básica

```
<!DOCTYPE html>  
<html>  
  <head>  
    <title>Bem-vindos</title>  
  </head>  
  <body>  
  
  </body>  
</html>
```

Estrutura Básica

```
<!DOCTYPE html>
<html>
<head>
  <title>Bem-vindos</title>
</head>
<body>
  <h1>Olá, turma!</h1>

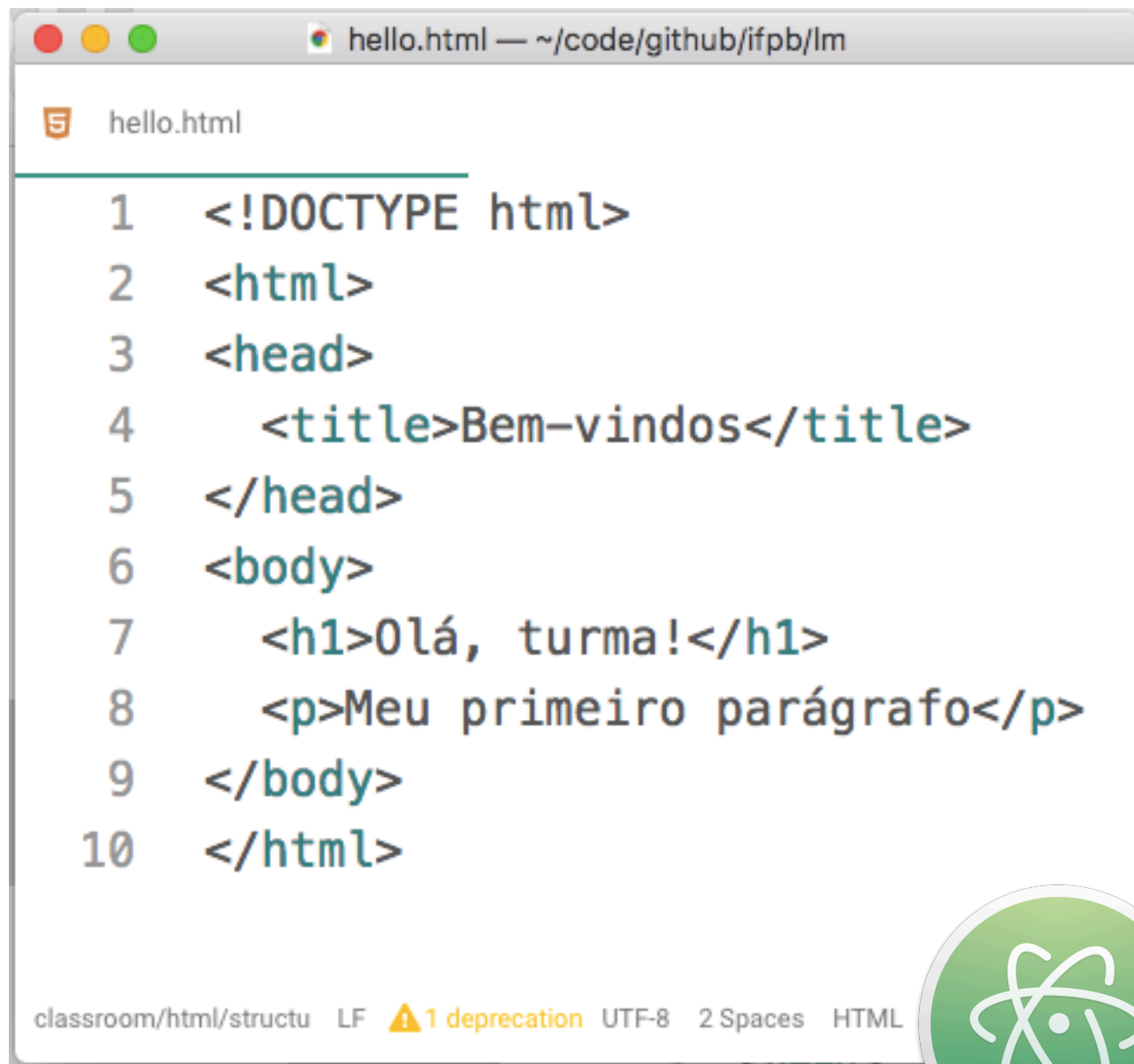
</body>
</html>
```

Estrutura Básica

```
<!DOCTYPE html>
<html>
<head>
  <title>Bem-vindos</title>
</head>
<body>
  <h1>Olá, turma!</h1>
  <p>Meu primeiro parágrafo</p>
</body>
</html>
```

Exibindo o HTML

Exibindo o HTML

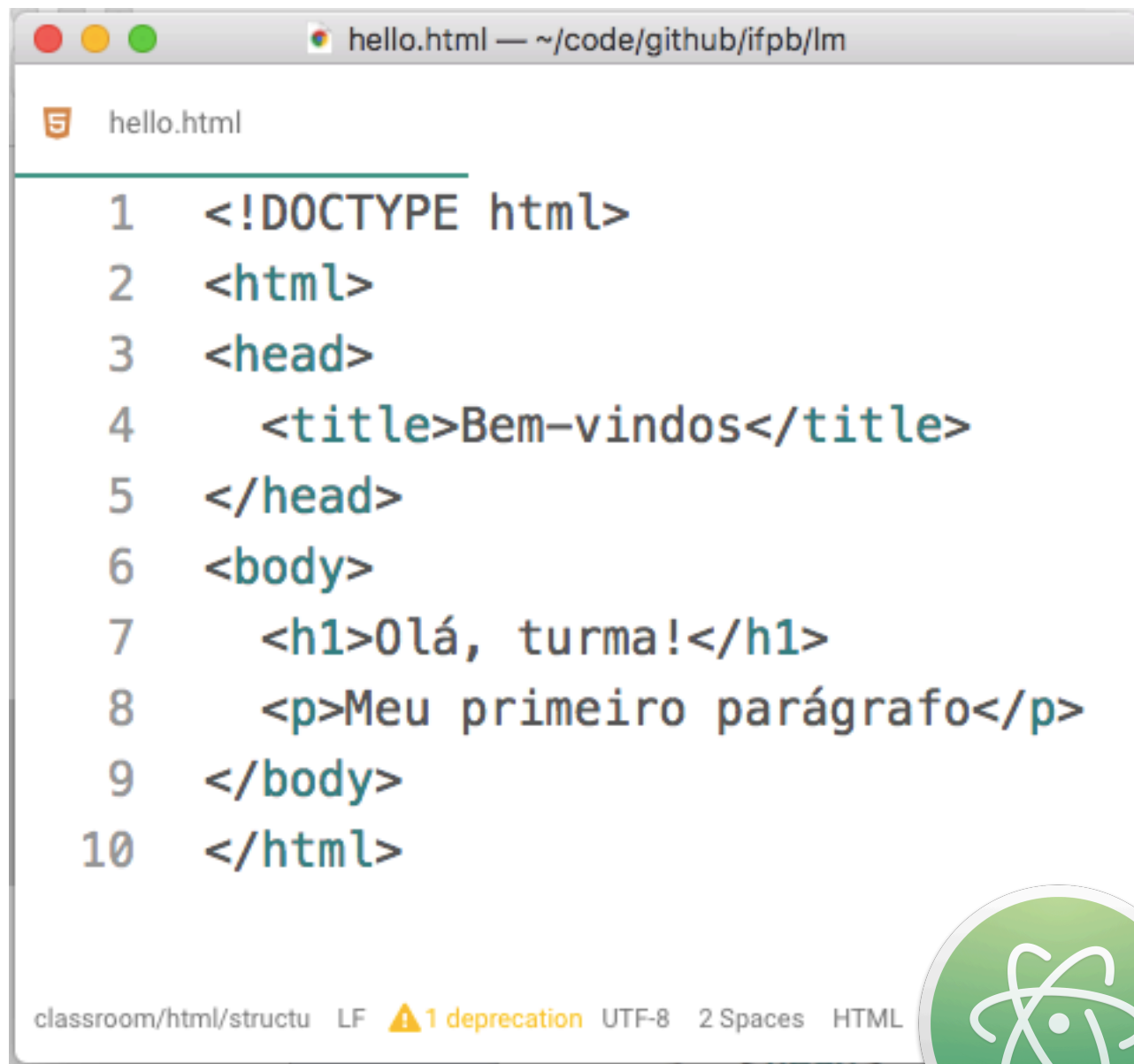


The screenshot shows a code editor window with the title 'hello.html — ~/code/github/ifpb/lm'. The editor contains the following HTML code:

```
1  <!DOCTYPE html>
2  <html>
3  <head>
4    <title>Bem-vindos</title>
5  </head>
6  <body>
7    <h1>Olá, turma!</h1>
8    <p>Meu primeiro parágrafo</p>
9  </body>
10 </html>
```

At the bottom of the editor, there is a status bar with the text 'classroom/html/structu LF ⚠ 1 deprecation UTF-8 2 Spaces HTML'. A green circular logo with a white atomic symbol is positioned in the bottom right corner of the editor window.

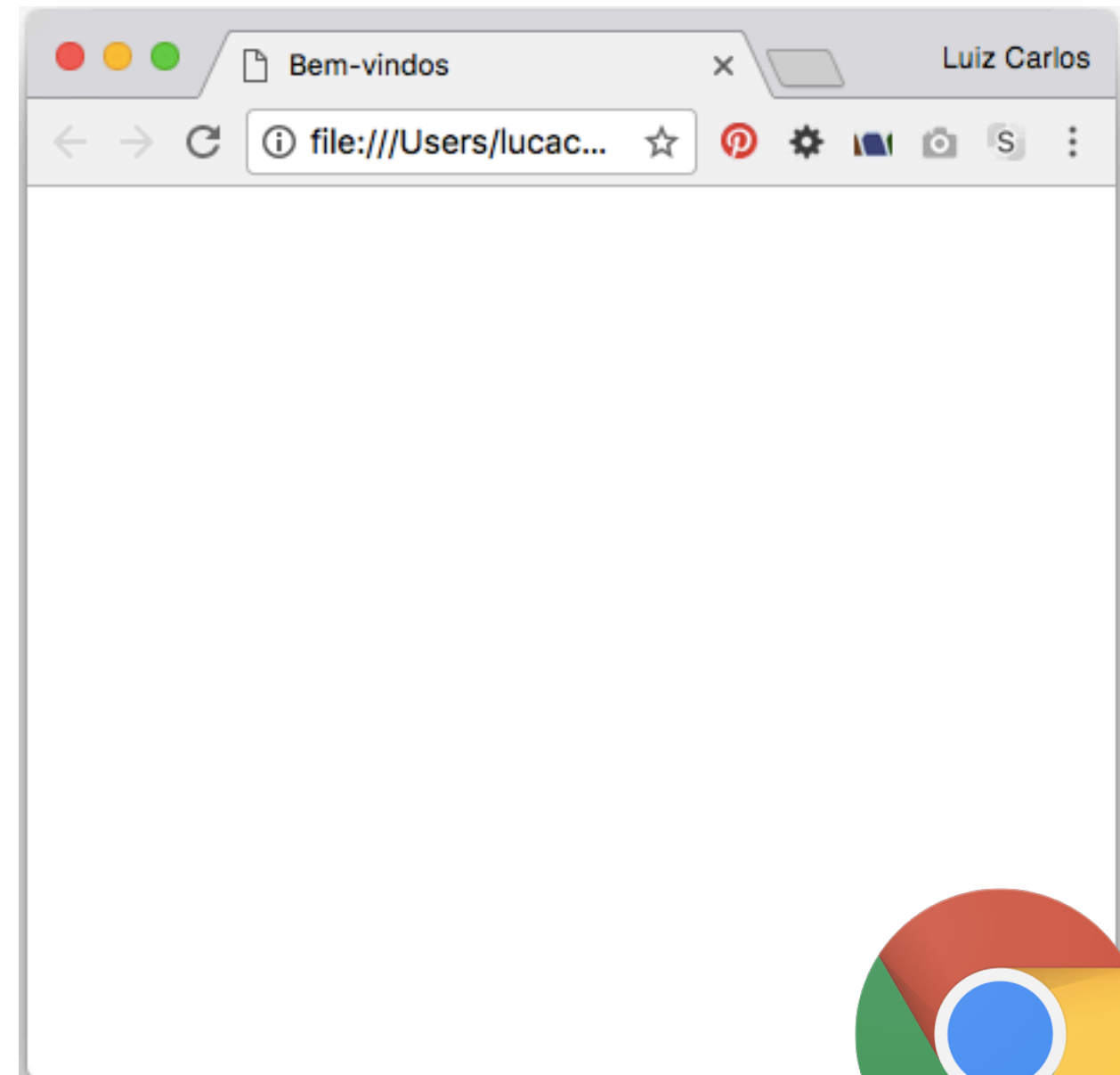
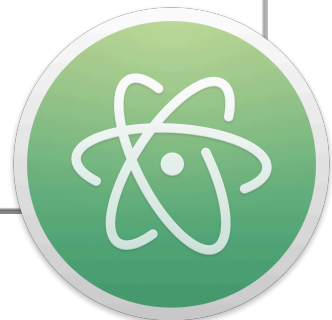
Exibindo o HTML



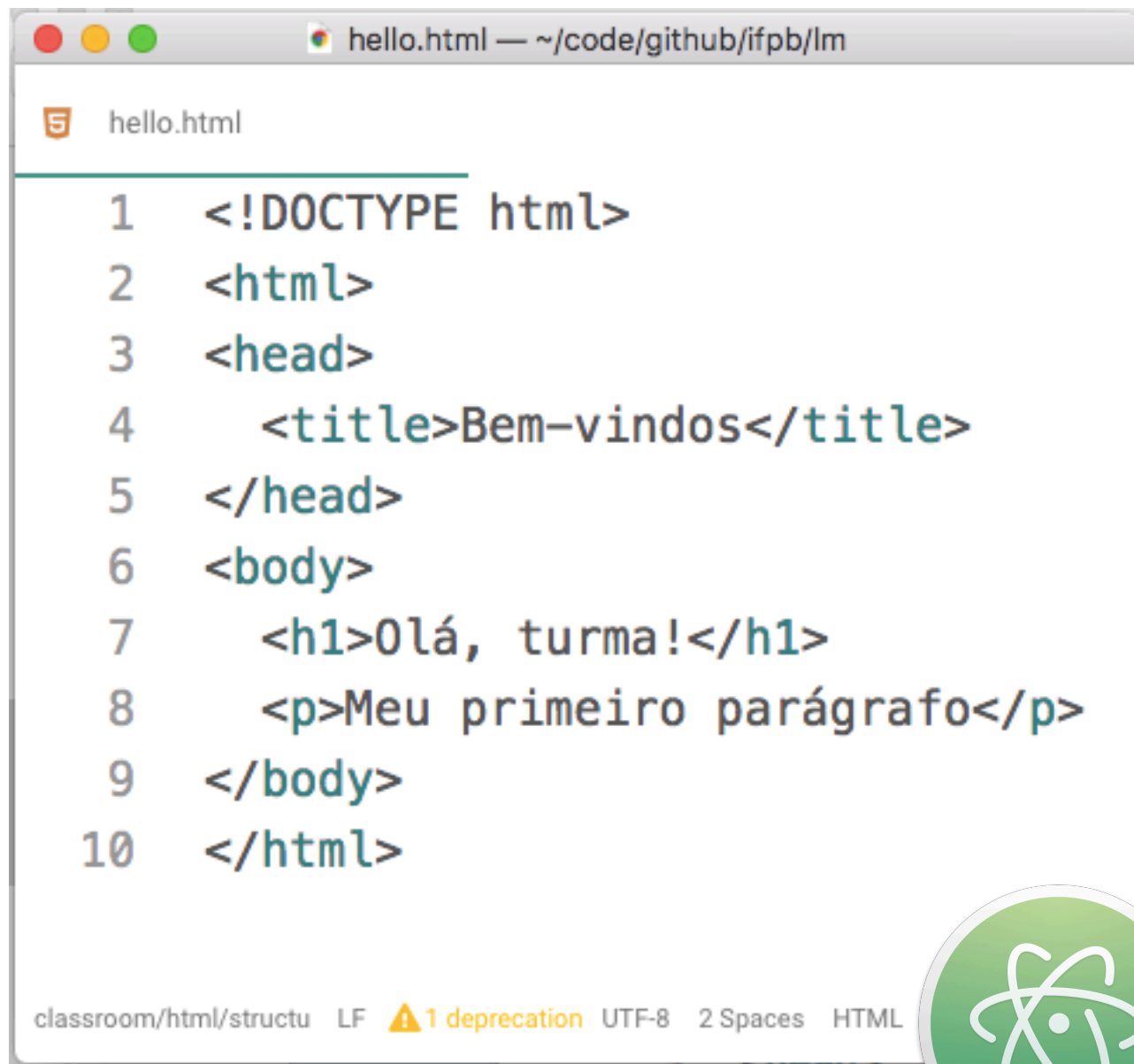
A screenshot of a Visual Studio Code editor window. The title bar shows 'hello.html — ~/code/github/ifpb/lm'. The editor displays the following HTML code:

```
1 <!DOCTYPE html>
2 <html>
3 <head>
4   <title>Bem-vindos</title>
5 </head>
6 <body>
7   <h1>Olá, turma!</h1>
8   <p>Meu primeiro parágrafo</p>
9 </body>
10 </html>
```

The status bar at the bottom indicates 'classroom/html/structu', 'LF', '1 deprecation', 'UTF-8', '2 Spaces', and 'HTML'.

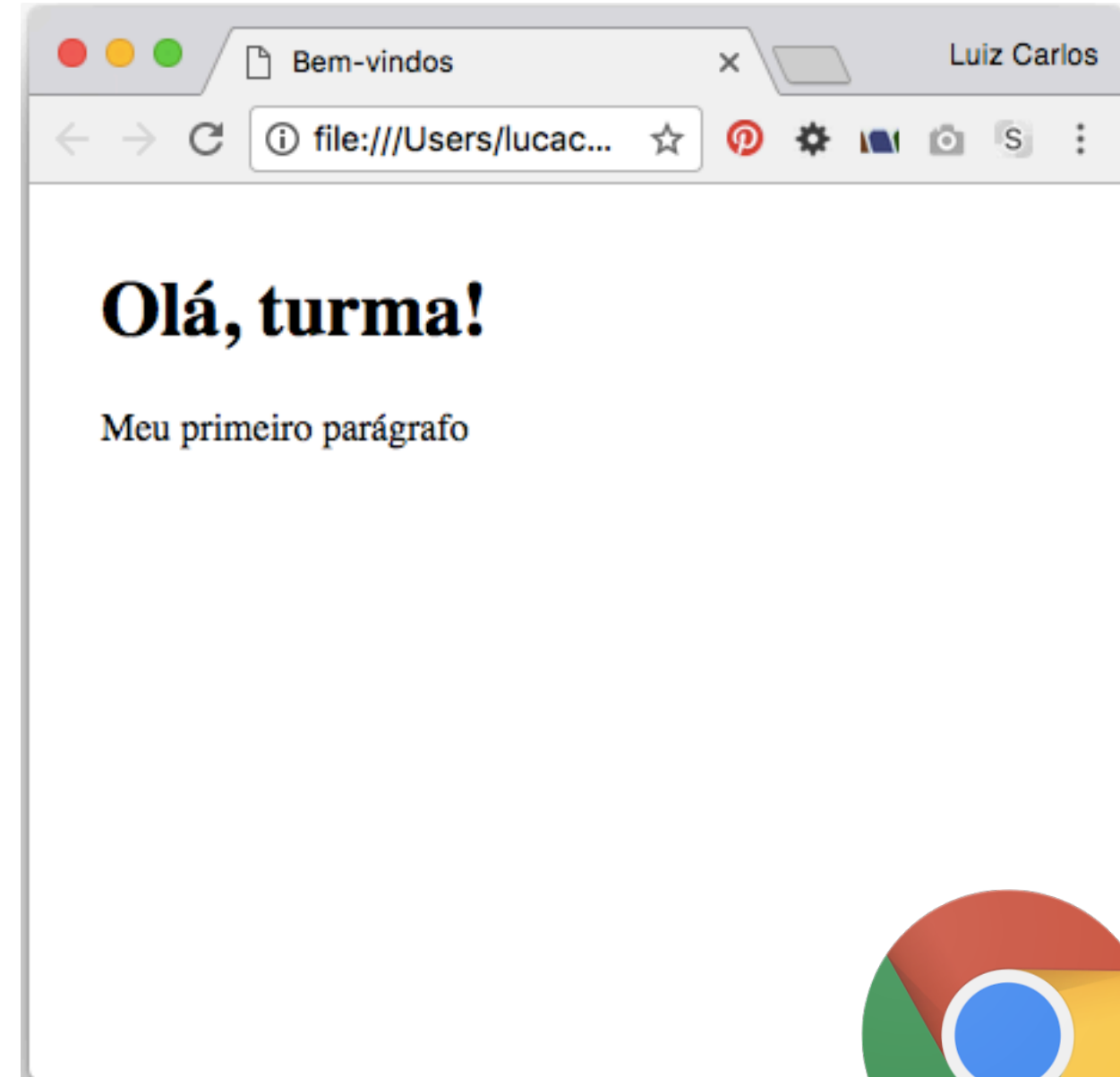
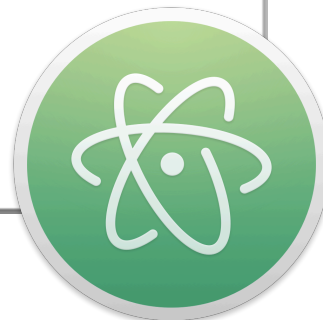


Exibindo o HTML



```
1 <!DOCTYPE html>
2 <html>
3 <head>
4   <title>Bem-vindos</title>
5 </head>
6 <body>
7   <h1>Olá, turma!</h1>
8   <p>Meu primeiro parágrafo</p>
9 </body>
10 </html>
```

classroom/html/structu LF ⚠ 1 deprecation UTF-8 2 Spaces HTML



Tag & Atributo

Tag & Atributo

`<lang>en</lang>`

Tag & Atributo

~~<lang>en</lang>~~

Tag & Atributo

~~<lang>en</lang>~~

atributo="valor"

Tag & Atributo

~~<lang>en</lang>~~

atributo="valor"

lang="en"

Tag & Atributo

~~<lang>en</lang>~~

atributo="valor"

lang="en"

<html>...</html>

Tag & Atributo

~~<lang>en</lang>~~

atributo="valor"

lang="en"

<html lang="en">...</html>

**Quais são os atributos de
uma tag?**

Quais são os atributos de uma tag?

<https://developer.mozilla.org/en-US/docs/Web/HTML/Attributes>

Quais são os atributos de uma tag?

<https://developer.mozilla.org/en-US/docs/Web/HTML/Attributes>

<https://developer.mozilla.org/en-US/docs/Web/HTML/Element>

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<https://developer.mozilla.org/en-US/docs/Web/HTML/Attributes>

<https://developer.mozilla.org/en-US/docs/Web/HTML/Element>

[https://developer.mozilla.org/en-US/docs/Web/HTML/
Global_attributes](https://developer.mozilla.org/en-US/docs/Web/HTML/Global_attributes)

Estrutura Básica

Estrutura Básica

```
<!DOCTYPE html>
```

Estrutura Básica

```
<!DOCTYPE html>  
<html lang="en">
```

```
</html>
```

Estrutura Básica

```
<!DOCTYPE html>  
<html lang="en">  
<head>
```

```
</head>
```

```
</html>
```

Estrutura Básica

```
<!DOCTYPE html>  
<html lang="en">  
<head>  
  <meta charset="UTF-8">  
  
</head>  
  
</html>
```


Estrutura Básica

```
<!DOCTYPE html>  
<html lang="en">  
<head>  
  <meta charset="UTF-8">  
  <title>Bem-vindos</title>  
</head>  
  
</html>
```

Estrutura Básica

```
<!DOCTYPE html>  
<html lang="en">  
<head>  
  <meta charset="UTF-8">  
  <title>Bem-vindos</title>  
</head>  
<body>  
  
</body>  
</html>
```

Estrutura Básica

```
<!DOCTYPE html>
<html lang="en">
<head>
  <meta charset="UTF-8">
  <title>Bem-vindos</title>
</head>
<body>
  <h1>Olá, turma!</h1>

</body>
</html>
```

Estrutura Básica

```
<!DOCTYPE html>
<html lang="en">
<head>
  <meta charset="UTF-8">
  <title>Bem-vindos</title>
</head>
<body>
  <h1>Olá, turma!</h1>
  <p>Meu primeiro parágrafo</p>
</body>
</html>
```

Entidades

Entidades

Para criar um parágrafo em HTML é necessário usar a tag `<p>` .

Entidades

<p> Para criar um parágrafo em HTML é necessário
usar a tag `<p>` .**</p>**

Entidades

<p>Para criar um parágrafo em HTML é necessário usar a tag `<p>`.**</p>**

Entidades

Entidades

Caracteres

Nominal

Decimal

Hexa

Entidades

Caracteres	Nominal	Decimal	Hexa
<			

Entidades

Caracteres	Nominal	Decimal	Hexa
<	<		

Entidades

Caracteres	Nominal	Decimal	Hexa
<	<	<	

Entidades

Caracteres	Nominal	Decimal	Hexa
<	<	<	<

Entidades

Caracteres	Nominal	Decimal	Hexa
<	<	<	<
á	á	á	á

Entidades

Caracteres	Nominal	Decimal	Hexa
<	<	<	<
á	á	á	á
ç	ç	ç	ç

Entidades

Caracteres	Nominal	Decimal	Hexa
<	<	<	<
á	á	á	á
ç	ç	ç	ç
©	©	©	©

Entidades

Caracteres	Nominal	Decimal	Hexa
<	<	<	<
á	á	á	á
ç	ç	ç	ç
©	©	©	©

<https://dev.w3.org/html5/html-author/charref>

Comentário

Comentário

```
<!-- Isto é um comentário -->
```

Comentário

```
<!-- Isto é um comentário -->
```

```
<!-- Cabeçalho -->
```

```
<!-- Conteúdo -->
```

```
<!-- Rodapé -->
```

Estruturas

Lista Ordered List

Lista Ordered List

Most Popular Technologies 2017:

1. Javascript
2. SQL

Lista Ordered List

Most Popular Technologies 2017:

1. Javascript
2. SQL

```
<ol>  
  <li>Javascript</li>  
  <li>SQL</li>  
</ol>
```

Lista Unordered List

Lista Unordered List

Cursos da UAI:

- Redes de Computadores
- Sistemas para Internet

Lista Unordered List

Cursos da UAI:

- Redes de Computadores
- Sistemas para Internet

``

`Redes de Computadores`

`Sistema para Internet`

``

Lista Unordered List

Cursos da UAI:

- Redes de Computadores
- Sistemas para Internet

``

`Redes de Computadores`

`Sistema para Internet`

``

Developer Roles 2017:

- a. Web developer
- b. Desktop developer
- c. Mobile developer

Lista Unordered List

Cursos da UAI:

- Redes de Computadores
- Sistemas para Internet

``

`Redes de Computadores`

`Sistema para Internet`

``

Developer Roles 2017:

- a. Web developer
- b. Desktop developer
- c. Mobile developer

`<ul type="a">`

`Web developer`

`Desktop developer`

`Mobile developer`

``

Lista Definition List

Lista Definition List

Tecnologias do Front-End:

HTML

Hyper Text Markup Language

CSS

Cascade Style Sheet

Lista Definition List

Tecnologias do Front-End:	<dl>
HTML	<dt>HTML</dt>
Hyper Text Markup Language	<dd>Hyper Text Markup Language</dd>
CSS	<dt>CSS</dt>
Cascade Style Sheet	<dd>Cascade Style Sheet</dd>
	</dl>

Lista nested

Lista nested

Conceitos do Front-End:

- HTML
 - Tag
 - Atributo
 - Entidade
- CSS
 - Propriedade
 - Função
 - Seletor
 - At-rule
 - Media Query

Lista nested

Conceitos do Front-End:

```
<ul>  
  <li>HTML
```

- HTML

- Tag
- Atributo
- Entidade

- CSS

- Propriedade
- Função
- Seletor
- At-rule
- Media Query

```
</li>  
<li>CSS
```

```
</li>  
</ul>
```

Lista nested

Conceitos do Front-End:

- HTML
 - Tag
 - Atributo
 - Entidade
- CSS
 - Propriedade
 - Função
 - Seletor
 - At-rule
 - Media Query

```
<ul>  
  <li>HTML  
    <ul>  
      <li>Tag</li>  
      <li>Atributo</li>  
      <li>Entidade</li>  
    </ul>  
  </li>  
  <li>CSS  
    <ul>  
      <li>Propriedade</li>  
      <li>Função</li>  
      <li>Seletor</li>  
      <li>At-rule</li>  
      <li>Media Query</li>  
    </ul>  
  </li>  
</ul>
```

Lista nested

Conceitos do Front-End:

- HTML
 - Tag
 - Atributo
 - Entidade
- CSS
 - Propriedade
 - Função
 - Seletor
 - At-rule
 - Media Query

```
<ul>
  <li>HTML
    <ul>
      <li>Tag</li>
      <li>Atributo</li>
      <li>Entidade</li>
    </ul>
  </li>
  <li>CSS
    <ul>
      <li>Tag</li> ...
    </ul>
  </li>
</ul>
```

Hyperlink

Hyperlink

texto

Hyperlink

texto

url

Hyperlink

texto + url

Hyperlink

texto + url =

Hyperlink

texto + **url** = **texto**

Hyperlink

texto

texto + url = texto

Hyperlink

`<a` `>texto`

`texto` + `url` = `texto`

Hyperlink

`texto`

`texto + url = texto`

Hyperlink

`texto`

`texto + url = texto`

Hyperlink

`texto`

`texto + url = texto`

`
texto
`

Hyperlink

`texto`

`texto + url = texto`

`
texto
`

Hyperlink url absoluta

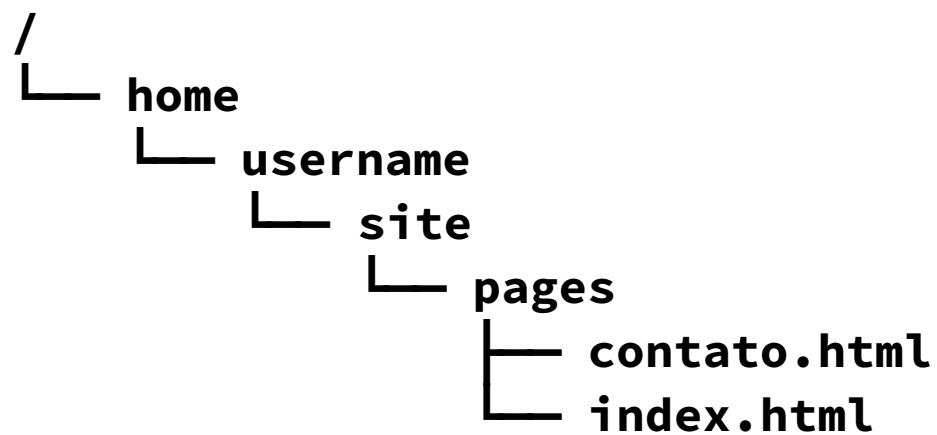
```
/
└─ home
    └─ username
        └─ site
            └─ pages
                ├── contato.html
                └── index.html
```

Hyperlink url absoluta

/
└─ home
 └─ username
 └─ site
 └─ pages
 └─ contato.html
 └─ index.html

/home/username/site/pages/contatos.html

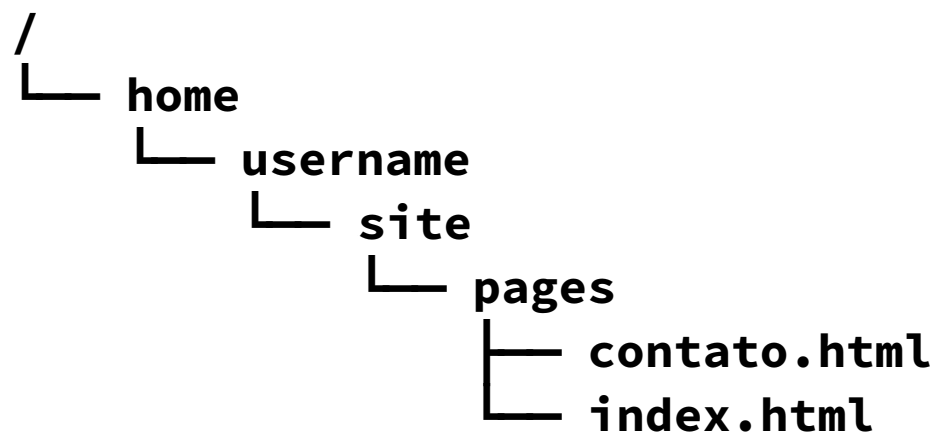
Hyperlink url absoluta



/home/username/site/pages/contatos.html

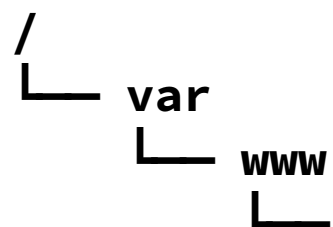
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Hyperlink url absoluta

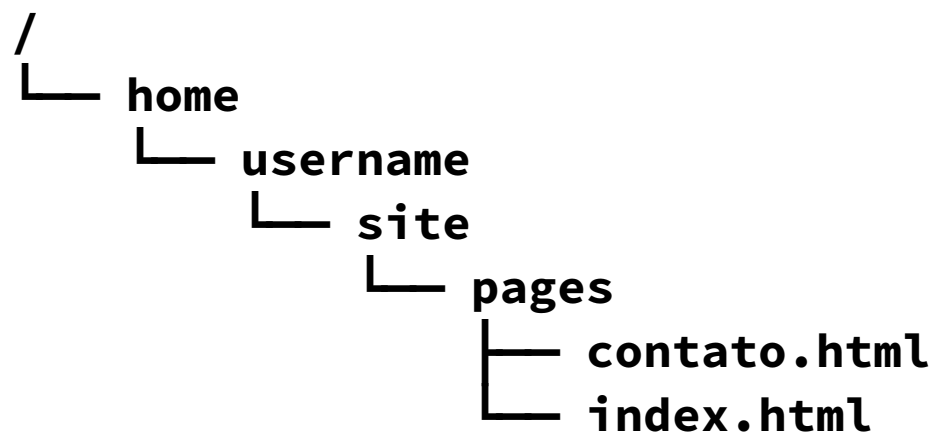


`/home/username/site/pages/contatos.html`

`file:///home/username/site/pages/contatos.html`

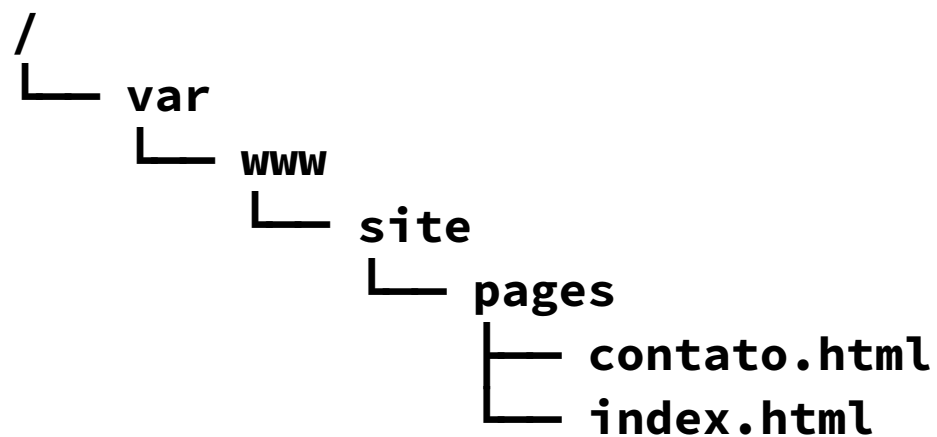


Hyperlink url absoluta

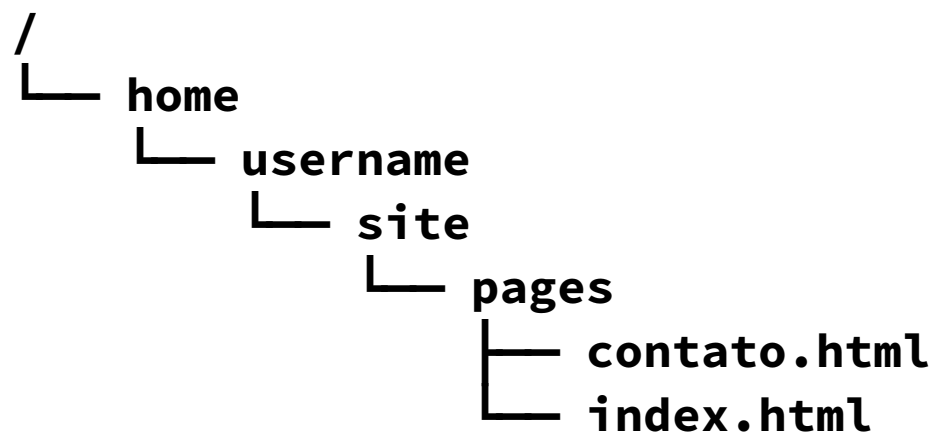


`/home/username/site/pages/contatos.html`

`file:///home/username/site/pages/contatos.html`

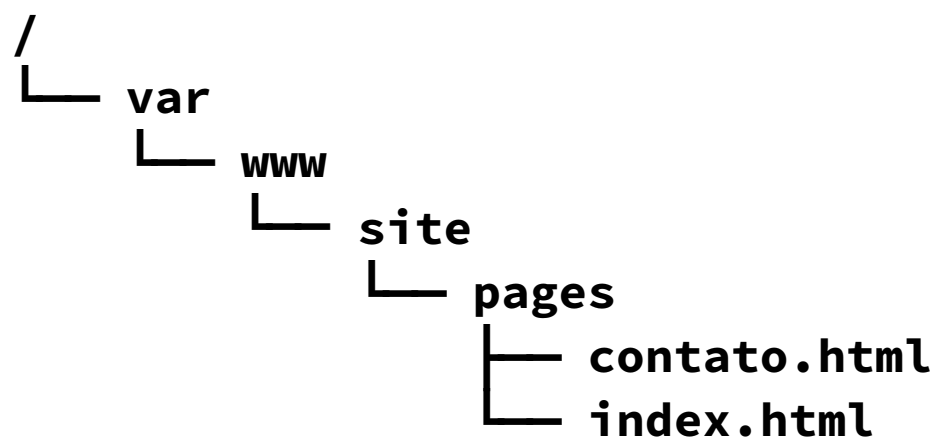


Hyperlink url absoluta



/home/username/site/pages/contatos.html

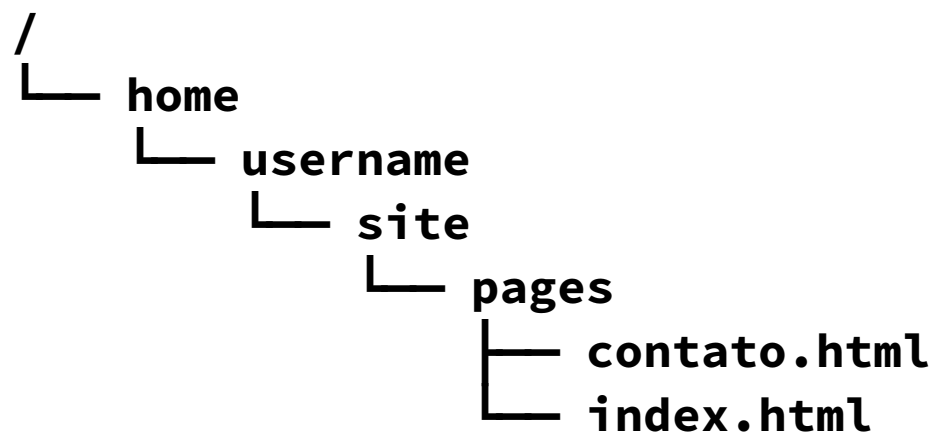
file:///home/username/site/pages/contatos.html



/var/www/site/pages/contatos.html

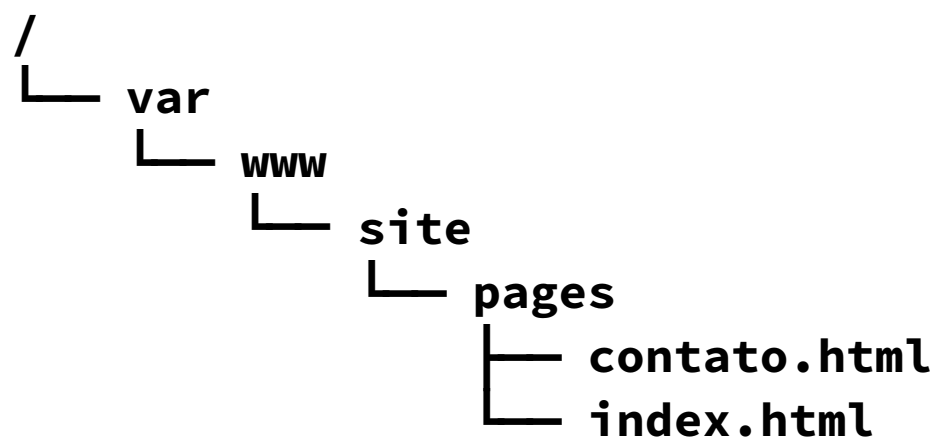
<http://site.com/pages/contatos.html>

Hyperlink url absoluta



/home/username/site/pages/contatos.html

file:///home/username/site/pages/contatos.html



/var/www/site/pages/contatos.html

http://site.com/pages/contatos.html

/var/www/site/pages/index.html

http://site.com/pages/index.html

http://site.com/pages/

Hyperlink url absoluta

Hyperlink url absoluta

<http://www.ifpb.edu.br>

Hyperlink url absoluta

<http://www.ifpb.edu.br>

<http://www.ifpb.edu.br/institucional/sobre-o-ifpb>

Hyperlink url absoluta

<http://www.ifpb.edu.br>

<http://www.ifpb.edu.br/institucional/sobre-o-ifpb>

<file:///C:/WINDOWS/image.png>

Hyperlink url absoluta

<http://www.ifpb.edu.br>

<http://www.ifpb.edu.br/institucional/sobre-o-ifpb>

<file:///C:/WINDOWS/image.png>

<C:/WINDOWS/image.png>

Hyperlink url absoluta

<http://www.ifpb.edu.br>

<http://www.ifpb.edu.br/institucional/sobre-o-ifpb>

<file:///C:/WINDOWS/image.png>

<C:/WINDOWS/image.png>

<ftp://ftp.gnu.org/pub/>

Hyperlink url absoluta

<http://www.ifpb.edu.br>

<http://www.ifpb.edu.br/institucional/sobre-o-ifpb>

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<C:/WINDOWS/image.png>

<ftp://ftp.gnu.org/pub/>

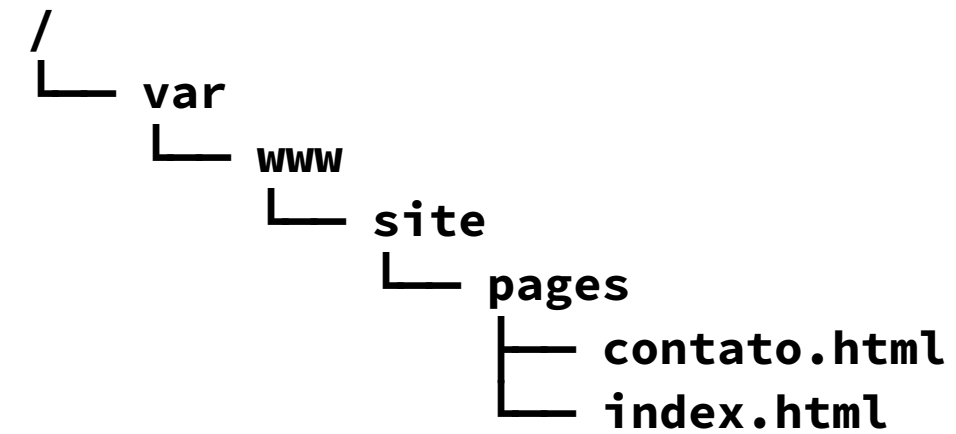
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Hyperlink

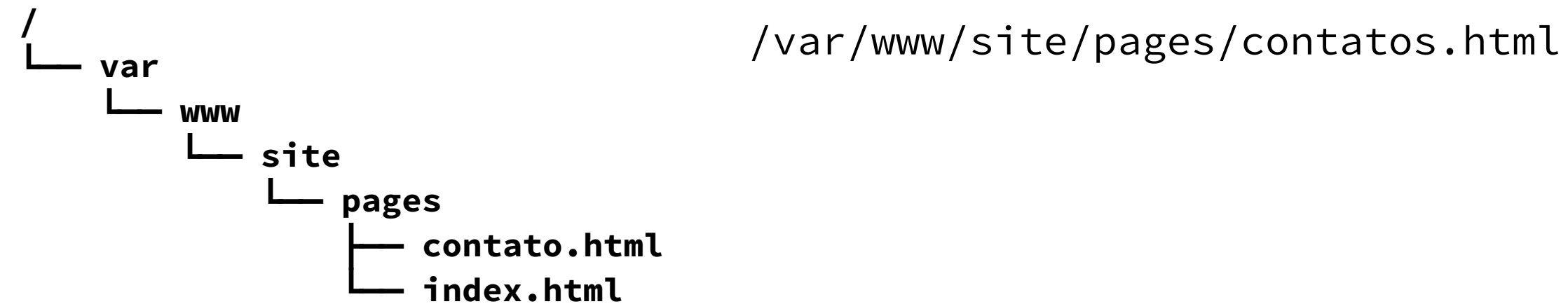
url relativo

Hyperlink

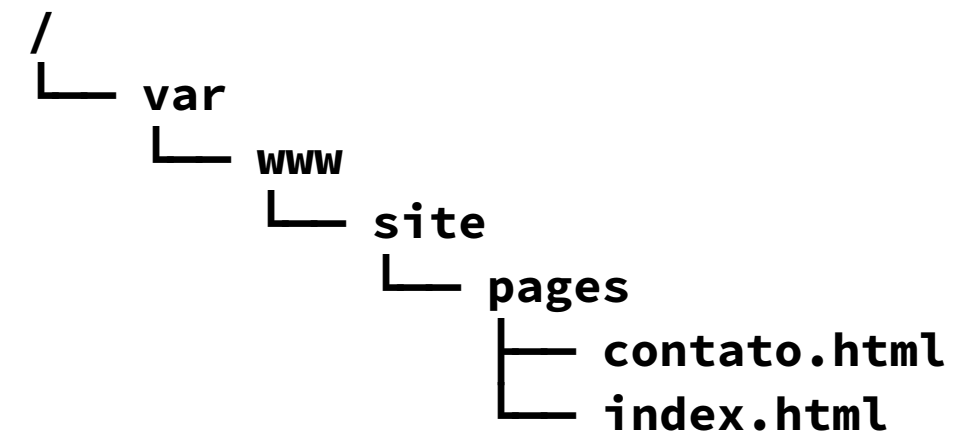
url relativo



Hyperlink url relativo



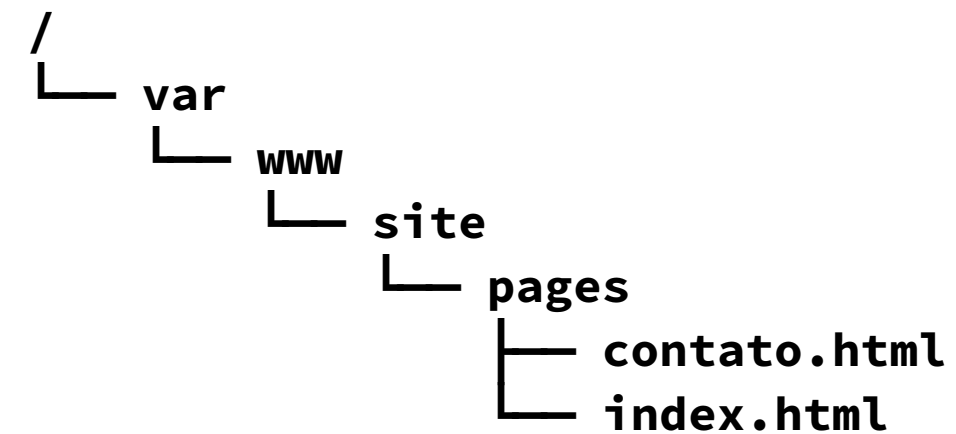
Hyperlink url relativo



/var/www/site/pages/contatos.html

http://site.com/pages/contatos.html

Hyperlink url relativo

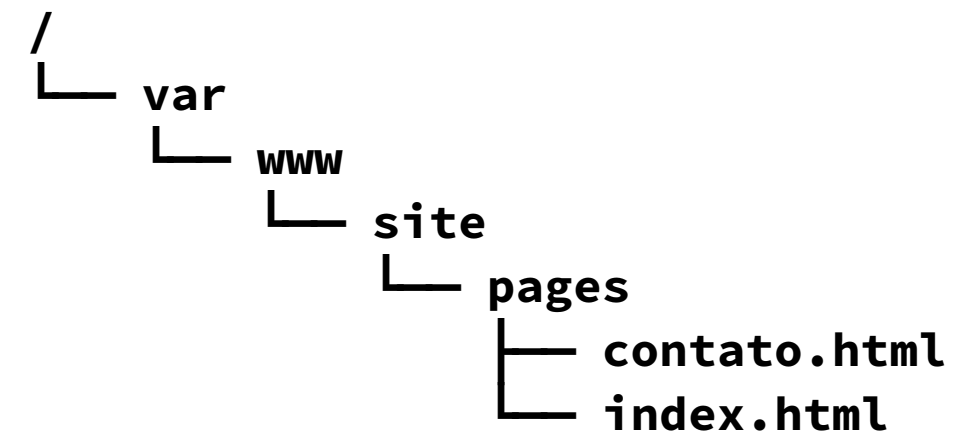


/var/www/site/pages/contatos.html

http://site.com/pages/contatos.html

/pages/contatos.html

Hyperlink url relativo



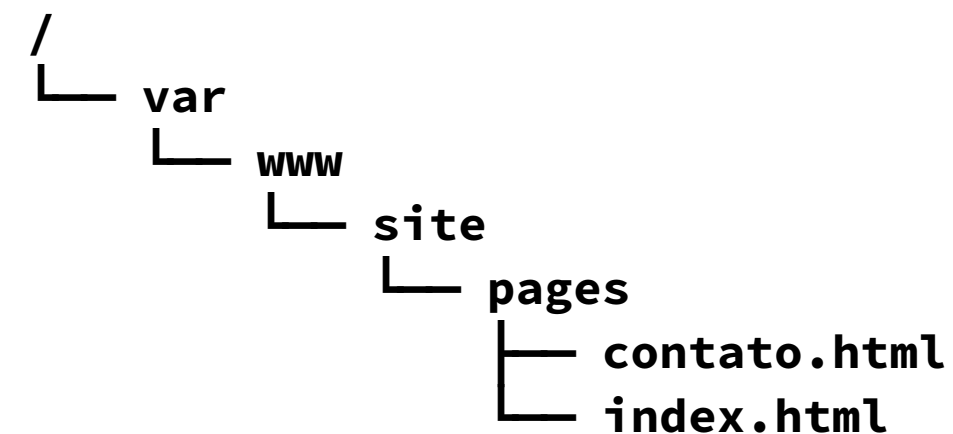
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http://site.com/pages/contatos.html

/pages/contatos.html

contatos.html

Hyperlink url relativo

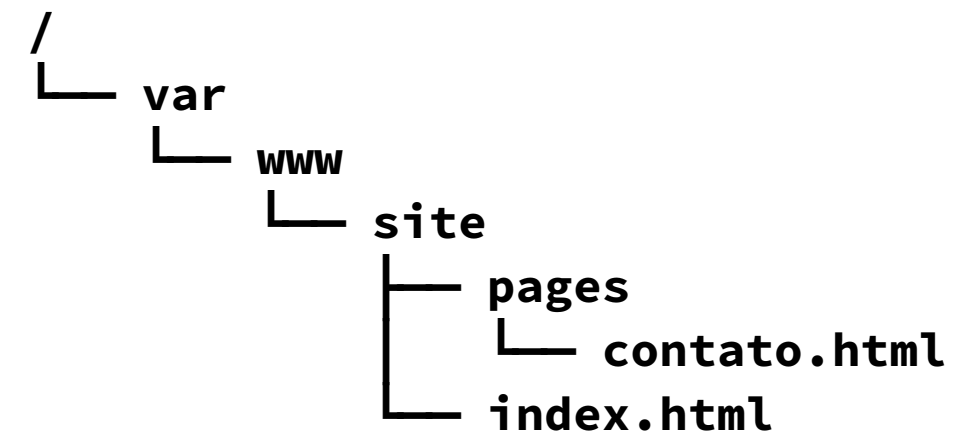


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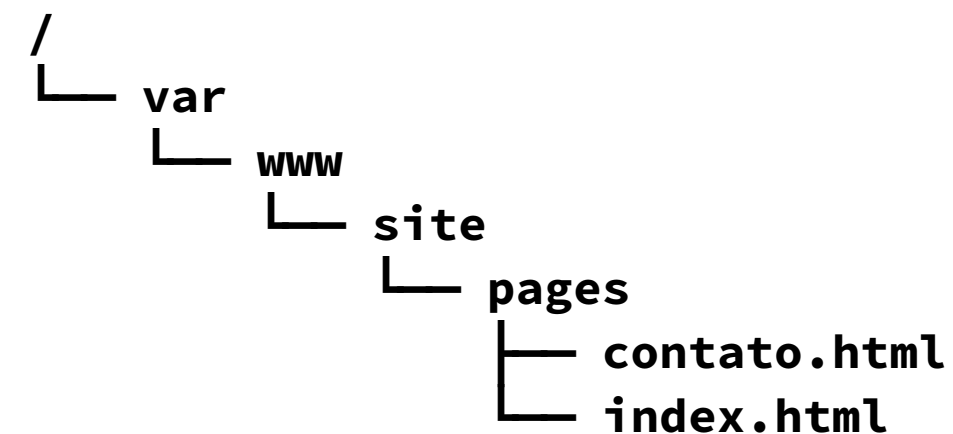
http://site.com/pages/contatos.html

/pages/contatos.html

contatos.html



Hyperlink url relativo

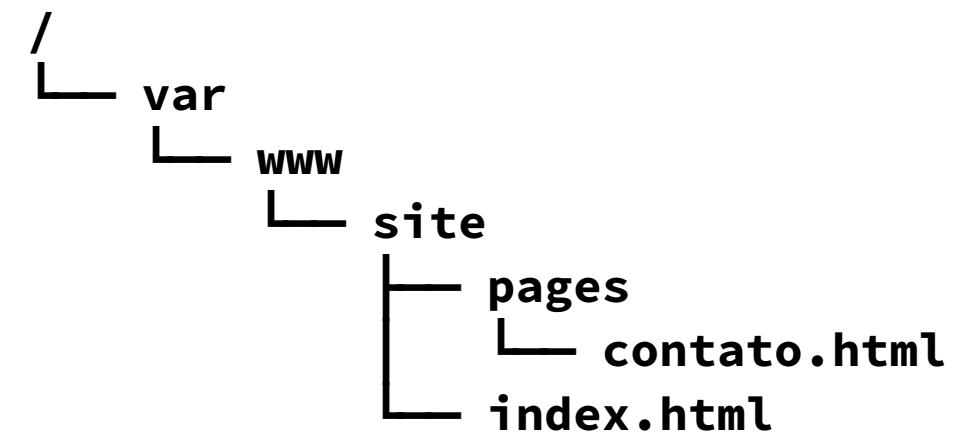


/var/www/site/pages/contatos.html

http://site.com/pages/contatos.html

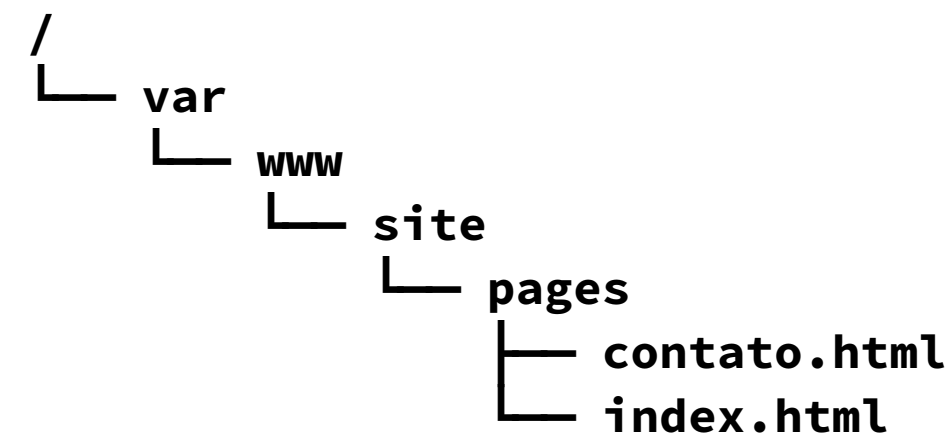
/pages/contatos.html

contatos.html



pages/contatos.html

Hyperlink url relativo

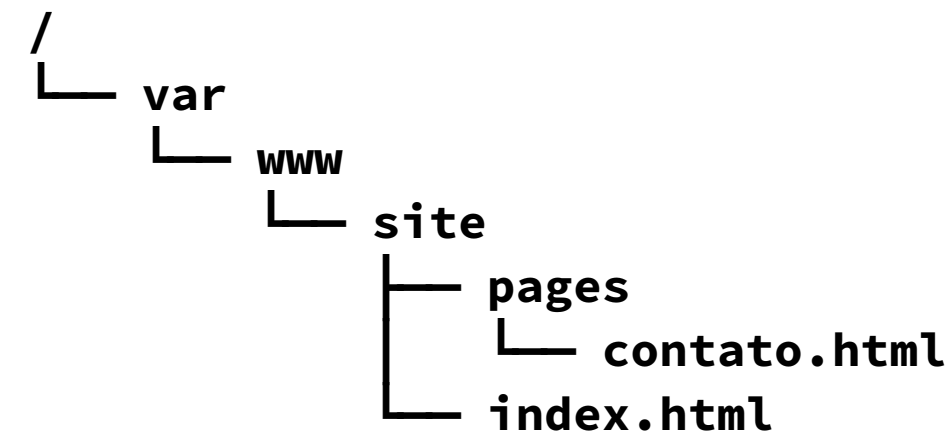


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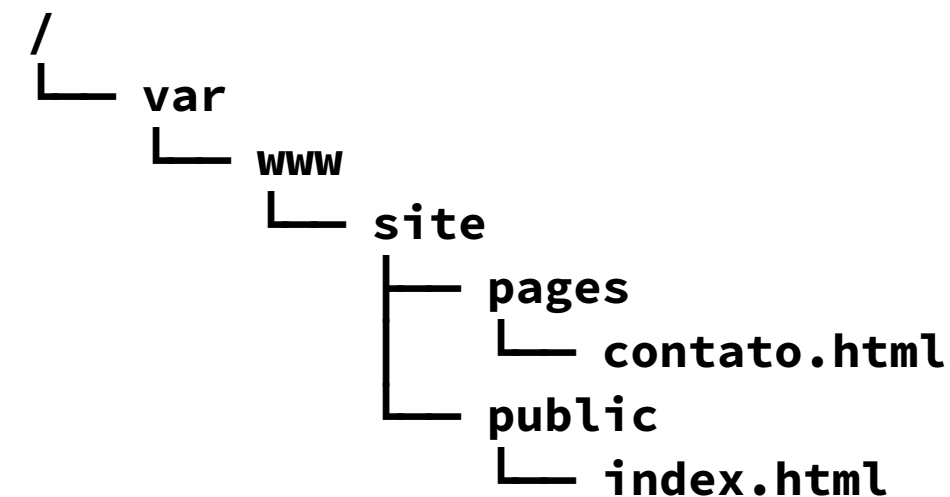
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/pages/contatos.html

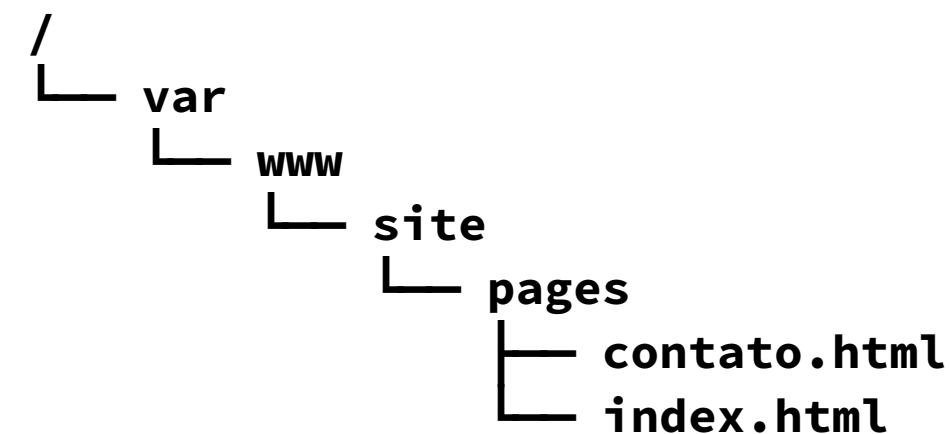
contatos.html



pages/contatos.html



Hyperlink url relativo

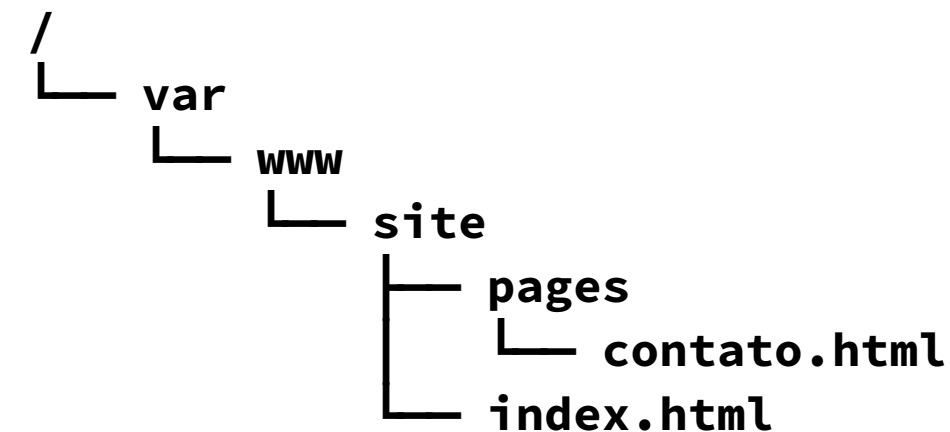


/var/www/site/pages/contatos.html

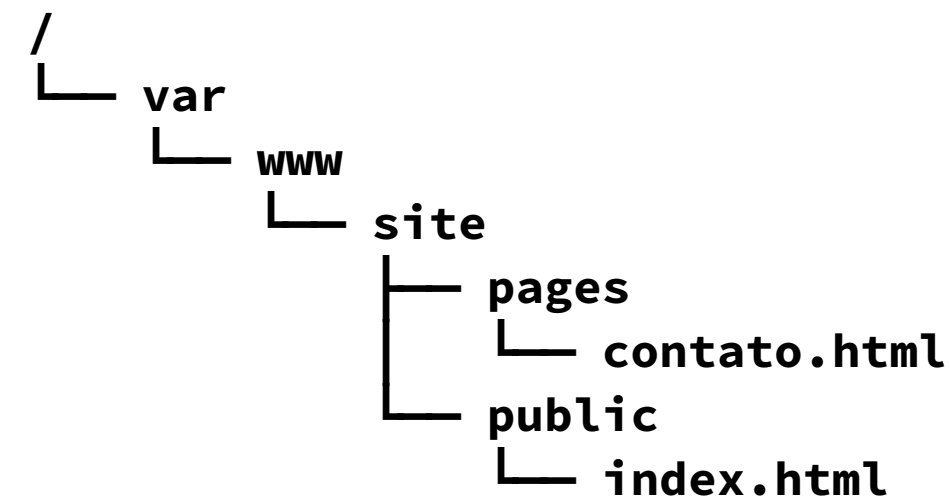
http://site.com/pages/contatos.html

/pages/contatos.html

contatos.html



pages/contatos.html



../pages/contatos.html

Hyperlink

url relativa

Hyperlink

url relativa

home.html

Hyperlink url relativa

home.html

pages/home.html

Hyperlink url relativa

home.html

pages/home.html

../page/home.html

Hyperlink url#id

<https://en.wikipedia.org/wiki/HTML#History>

Hyperlink `url#id`

<https://en.wikipedia.org/wiki/HTML#History>



Hyperlink `url#id`

Hyperlink `url#id`

```
<h1>Sumário</h1>
```

```
<ul>
```

```
  <li>
```

```
    <a href="">Dolor ipsum</a>
```

```
  </li>
```

```
  <li>
```

```
    <a href="">Ipsum dolor</a>
```

```
  </li>
```

```
</ul>
```

```
<h1>Dolor ipsum</h1>
```

```
<p>...</p>
```

```
<h1>Ipsum dolor</h1>
```

```
<p>...</p>
```

Hyperlink `url#id`

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<h1>Ipsum dolor</h1>
```

```
<p>...</p>
```

Sumário

- [Dolor ipsum lorem](#)
- [Ipsum dolor](#)

Dolor ipsum

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```
    <a href="">Ipsum dolor</a>
```

```
  </li>
```

```
</ul>
```

```
<h1 id="dolor_ipsum">Dolor ipsum</h1>
```

```
<p>...</p>
```

```
<h1>Ipsum dolor</h1>
```

```
<p>...</p>
```

Sumário

- [Dolor ipsum lorem](#)
- [Ipsum dolor](#)

Dolor ipsum

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Ipsum dolor

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- [Ipsum dolor](#)

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<h1 id="ipsum_dolor">Ipsum dolor</h1>
```

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<p>...</p>
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Sumário

- [Dolor ipsum lorem](#)
- [Ipsum dolor](#)

Dolor ipsum

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Consectetur, dolores, saepe earum, magni omnis eveniet deserunt dolorem nobis expedita ea nulla laboriosam veniam dolorum cumque nihil molestias repellat sunt rerum.

Ipsum dolor

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Sumário

- [Dolor ipsum lorem](#)
- [Ipsum dolor](#)

Dolor ipsum

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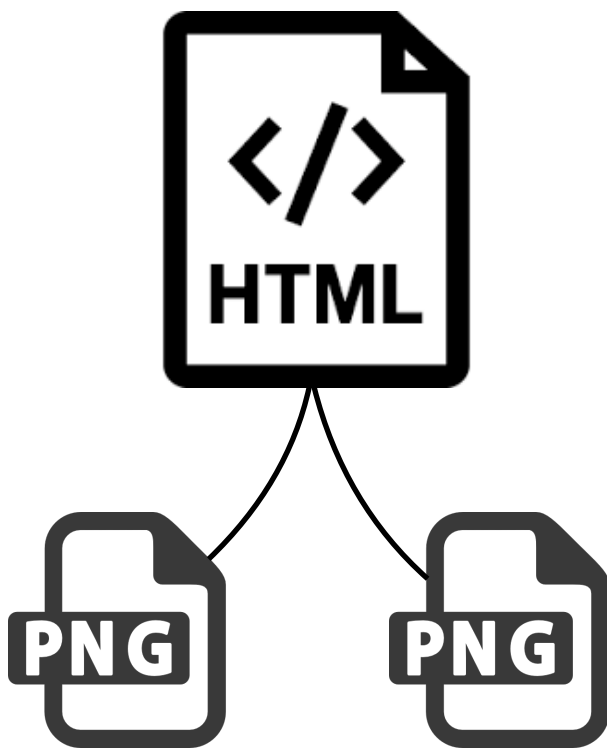
Imagem

Imagem



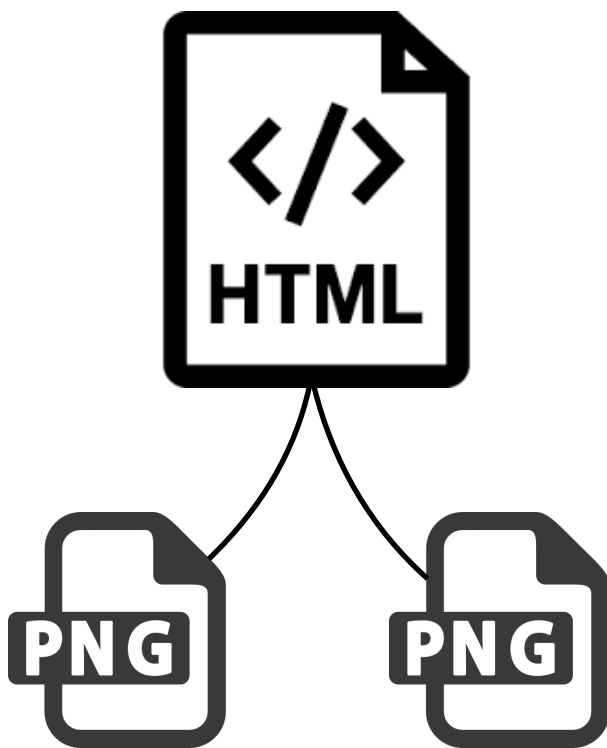
Servidor A

Imagem



Servidor A

Imagem

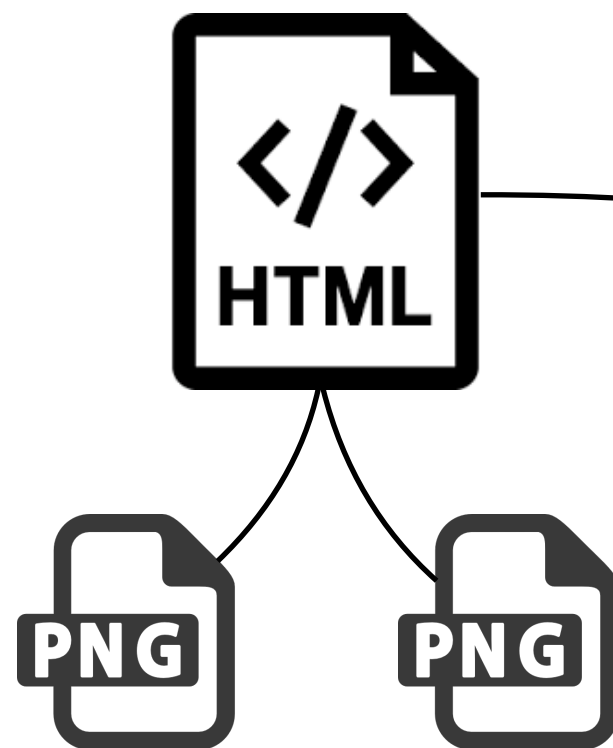


Servidor A



Servidor B

Imagem



Servidor A



Servidor B

Image tag

Image tag

``

Image tag

```

```

Image tag

```

```


Image url

Image url

site

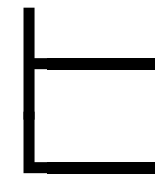


image.png

index.html

Image url

site

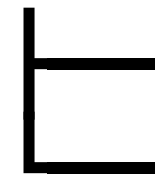


image.png

index.html

``

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Image url

site

└─ image.png
└─ index.html

site

└─ image
 └─ image.png
└─ index.html

Image url

site

└─ image.png
└─ index.html

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site

└─ image
└─┬─ image.png
└─ index.html

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Image url

site

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└─ image.png
└─ index.html
```

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site

```
└─ image
    └─ image.png
└─ index.html
```

``

site

```
└─ page
    └─ index.html
└─ image
    └─ image.png
```

Image url

site

```
└─ image.png
└─ index.html
```

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site

```
└─ image
   └─ image.png
└─ index.html
```

``

site

```
└─ page
   └─ index.html
└─ image
   └─ image.png
```

``

Image url

Image url

<http://www.ifpb.edu.br/folder/image.png> (absoluto)

Image url

<http://www.ifpb.edu.br/folder/image.png> (absoluto)

</home/username/folder/site/image/image.png> (absoluto)

Image url

<http://www.ifpb.edu.br/folder/image.png> (absoluto)

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</site/image/image.png> (absoluto)

Image url

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</site/image/image.png> (absoluto)

<image.png> (relativo)

Image url

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</site/image/image.png> (absoluto)

<image.png> (relativo)

<img/image.png> (relativo)

Image url

<http://www.ifpb.edu.br/folder/image.png> (absoluto)

[/home/username/folder/site/image/image.png](#) (absoluto)

[/site/image/image.png](#) (absoluto)

[image.png](#) (relativo)

[img/image.png](#) (relativo)

[../img/image.png](#) (relativo)

Image **link**

Image link

```
<a href="url">
```

```
  
```

```
</a>
```