

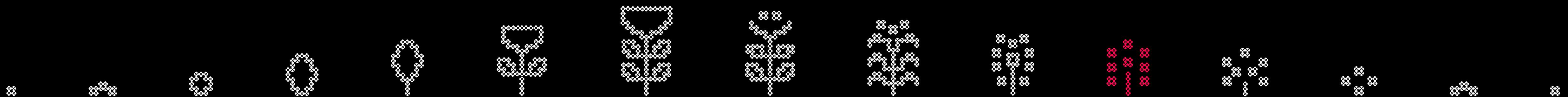


FLOR DE RUINA

FELIPE SANZANA

VELVETYNE FOUNDRY

Flor de Ruina

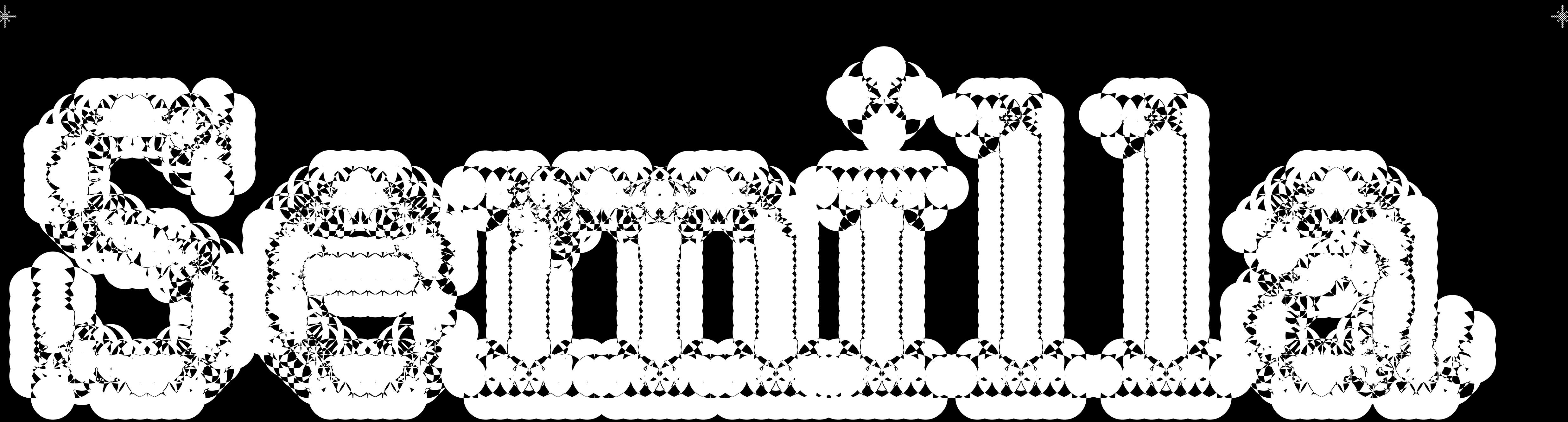


FLOR DE RUINA

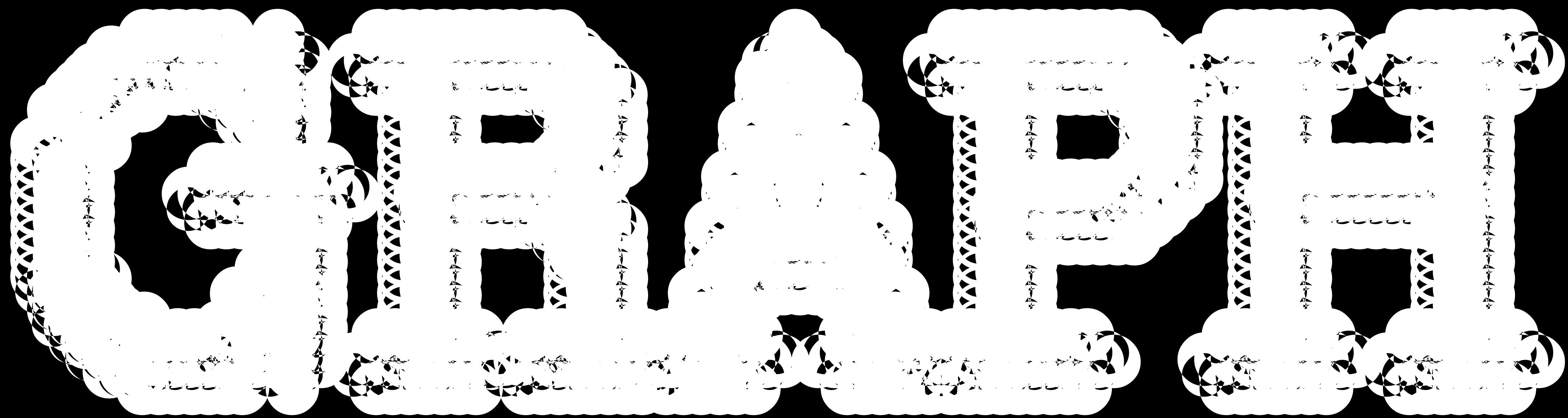
Nacida desde la fractura
Artefacto tipográfico
Cada glifo brota
en Grieta en Ruina

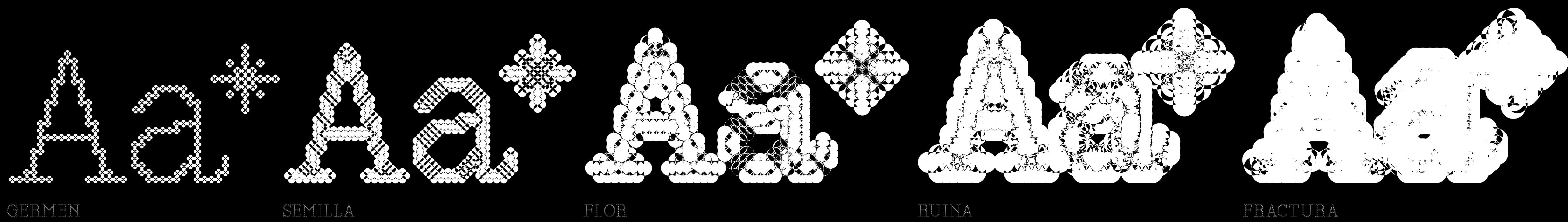
THE PIAZZA

PIAZZA THE



WEDDING





GERMEN

SEMILLA

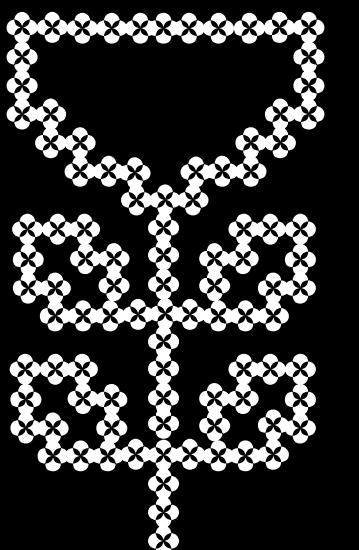
FLOR

RUINA

FRACTURA

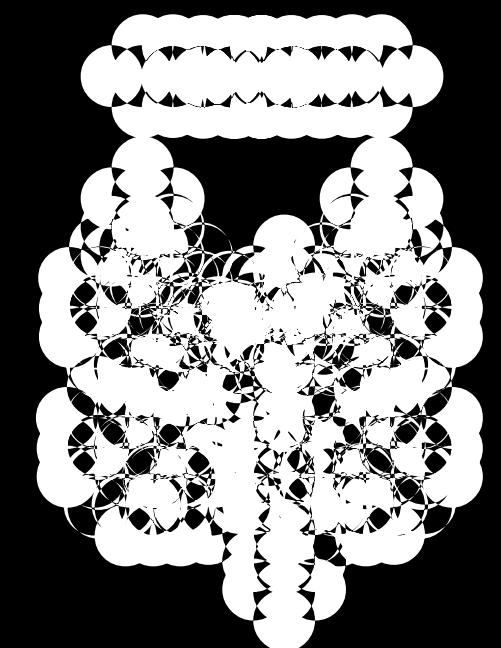


Ruina+que+florece,
raíz+que+insiste.



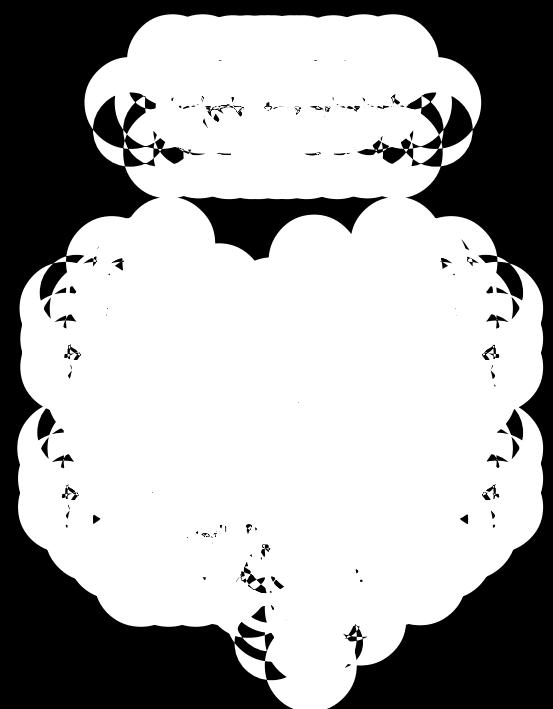
FLOR

Ruina+que+cada
brote+que+duela.

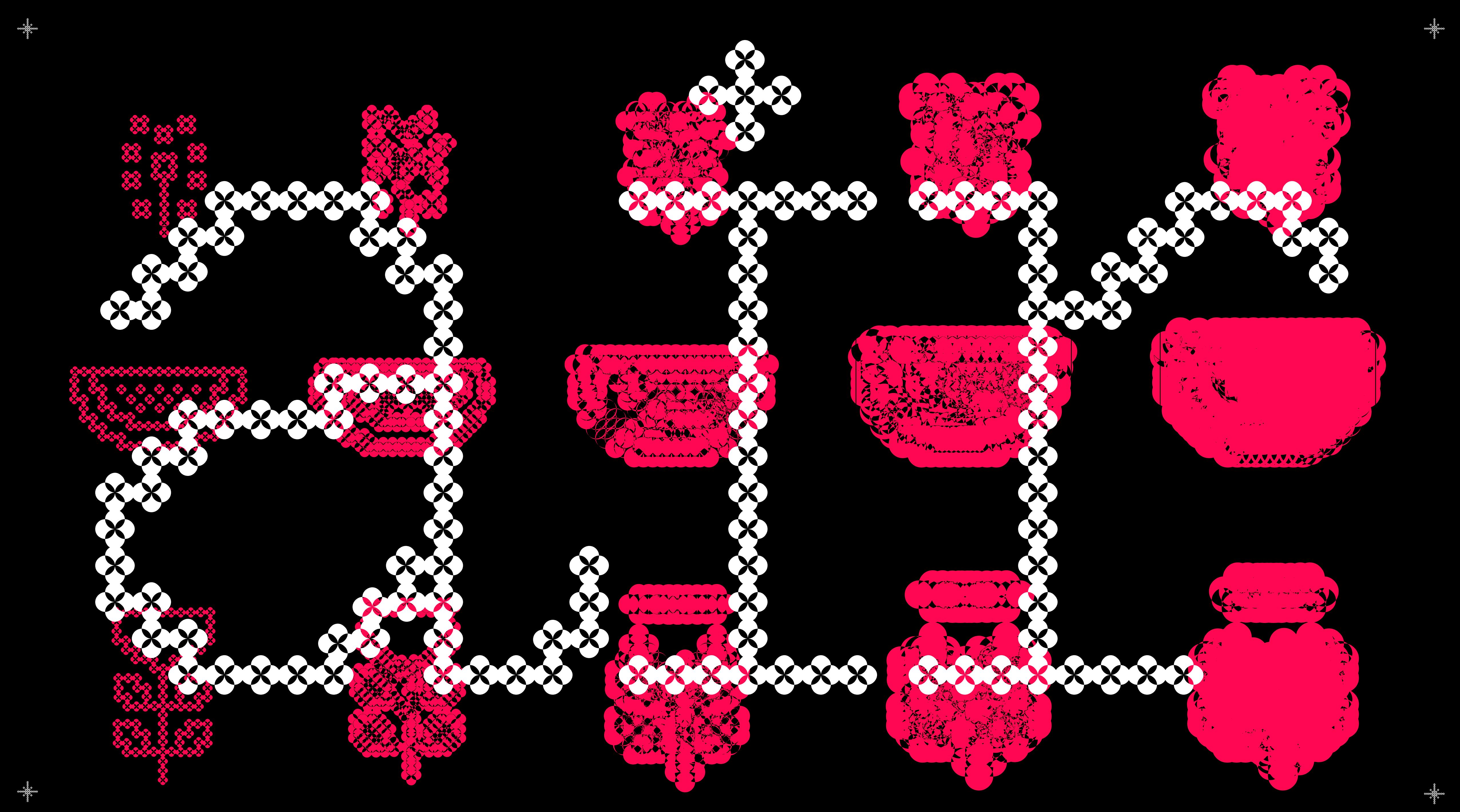


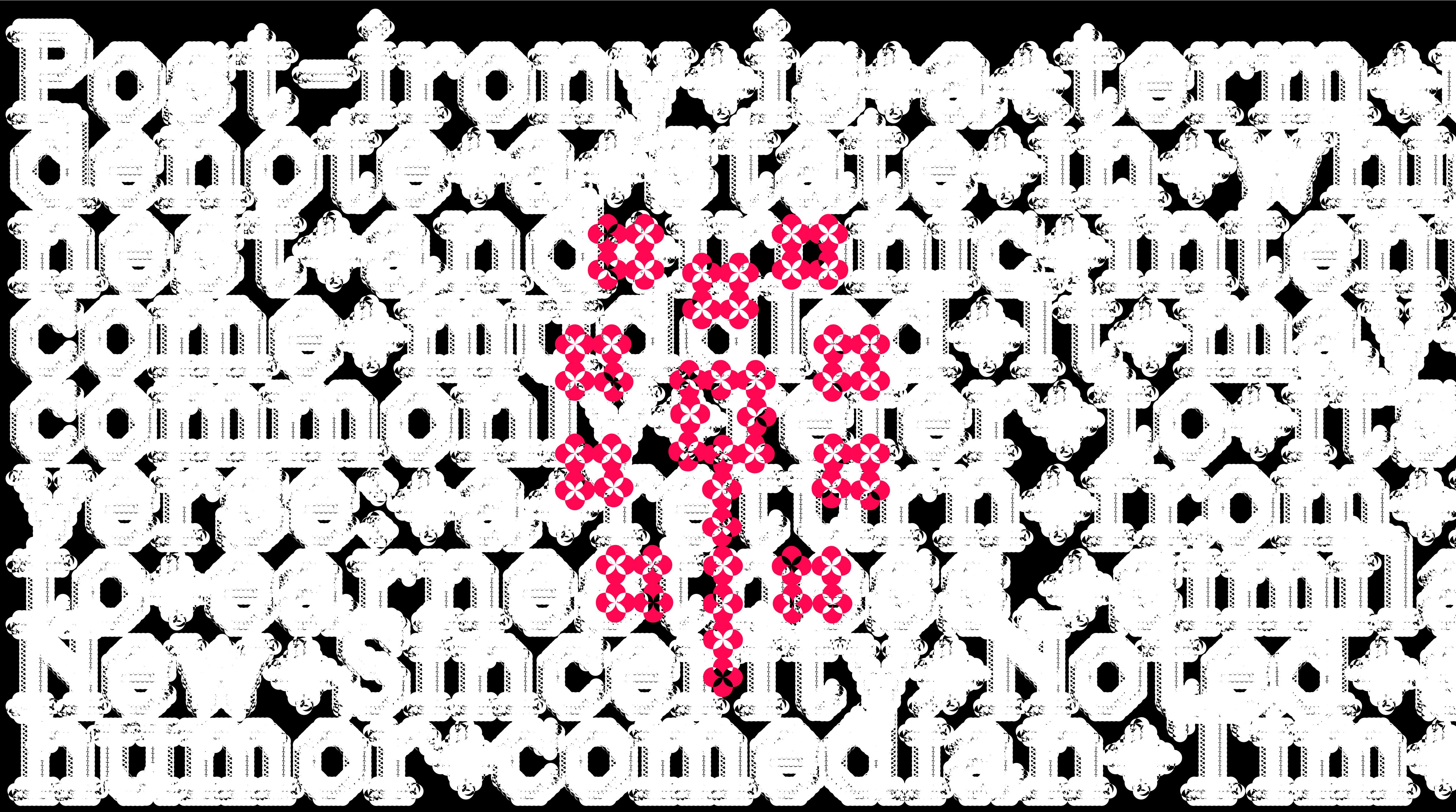
DE

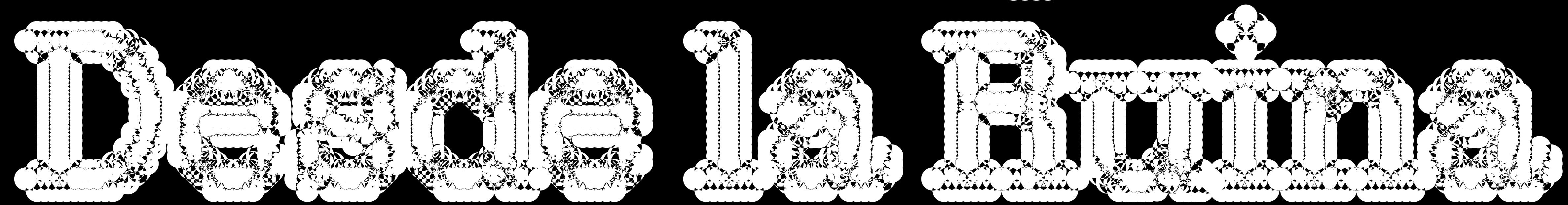
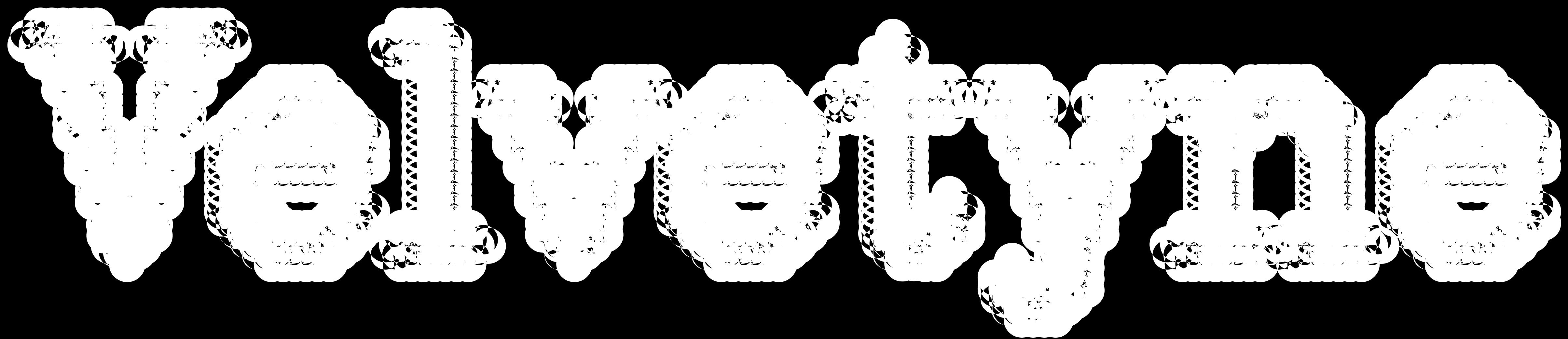
Ruina+que+se+desgra
lorgote+que+teme.



RUINA







✖ Artefacto tipográfico
nacido desde la fractura.
Cada glifo brota
en grieta en ruina.

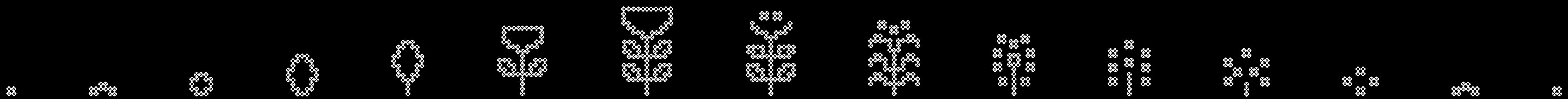
Herramienta para visibilizar
la palabra que incomoda.

Rechaza ser domesticada
por la lectura automática.
Diseñada para interrumpir.

✖ A typographic artifact
born from the fracture.
Each glyph sprouts
in a fissure, in ruin.

A tool to make the
uncomfortable
word visible.

It refuses to be tamed
by automatic reading.
Designed to interrupt.



* Germinate at

Velvetyne.fr

Florderuina.cl

FLOR DE RUINA

DESIGNED BY FELIPE SANZANA