

## TEST #1

### Automation Challenge: Website Design Scoring & Reporting Tool

**Description:** Develop an automated system that by entering a URL, generate a comprehensive design assessment with scoring, visual documentation, and exportable reports that demonstrate design expertise and identify improvement opportunities.

#### Task:

1. Use a website URL as the input
2. Automated Homepage Screenshot Capture and Cloud Storage
  - o Upon valid input, capture a high-quality screenshot of the homepage.
  - o Save/upload the screenshot to a cloud service (e.g., Google Drive, Dropbox, S3).
3. Design Evaluation Engine
  - o Analyze the captured homepage for key design principles:
    - ♣ Typography (legibility, font size/contrast/hierarchy)
    - ♣ Color (harmony, accessibility)
    - ♣ Modern Layout (structure, whitespace)
  - o The evaluation logic can rely on rule-based checks, computer vision, or any LLM or AI models
4. Scoring Algorithm (0–100) with Weighted Criteria
  - o Each design principle is weighted (e.g., Usability 30%, Mobile Responsiveness 20%...) and contributes to the final score.
  - o The scoring approach can combine rule-based, statistical, or even LLM-powered analysis for richer explanations. Expect a configuration file or constants for weights.
5. Report Generation: Explanation & Recommendations
  - o Create a PDF or shareable web report showing:
    - ♣ The screenshot.
    - ♣ The overall score and category breakdowns.
    - ♣ A brief explanation of each area's score.
    - ♣ Actionable, itemized improvement tips for low scores.
6. Google Sheets Integration
  - o Automatically log each evaluated site's:
    - ♣ URL, timestamp, score, and summary findings (bonus for adding screenshot thumbnails/links).
7. Share results
  - o The final deliverable must be a PDF document that includes either: (i) a URL linking to a recorded demonstration video showcasing the functionality and execution of the tool, or (ii) a direct URL to access and run the automation.