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**Liybov Shupik**

Business Analyst / Technical Writer

**WEB ANALYST, WEB DEVELOPER, CONTENT-MANAGER**

**Liqberry, Kyiv**

* Web development
* Create and publish engaging content
* Analytics of website traffic (Google Analytics)

**EXPERIENCE**

**С 09.2020**

**TECHNICAL WRITER, WEB DEVELOPER**

**Мolfarka.com, Kyiv**

* Web development

(cms: wordpress, joomla, opencart);

* UI Prototyping,
* Development of commercial proposals, briefs, terms of reference

**BUSINESS ANALYST / TECHNICAL WRITER**

**Alpha Bots, Kyiv**

* **Eliciting, elaborating and documenting business/functional requirements,**
* **Writing user stories, terms of reference**
* **Writing chatbot dialogues, user manuals**
* **Communication with developers, participation in the formation of the Backlog;**
* **Developing UI mockups**

**09.2019-08.2020**

**HEAD OF MARKETING AND IT DEPARTMENT**

**Alkomprof Group, Saint-Petersburg**

Digital Marketing manager-January-July 2010  
Since August 2010 -Head of department

**Education**

**2018-2020**

**STATE UNIVERSITY OF TELECOMMUNICATIONS**

Master’s degree in Software Engineering

**2015-2018**

**PROFESSIONAL TRAININGS:**

Kiev National University of Civil Engineering and Architecture, Java/Android developer (2018, 3 months),

web-academy, Android App Development (2017, 3 months),

javarush (2016, 1 year)

Google Adwords&Analytics (2017, 1 month)

University "KROK", Project management (2015, 2 months)

**03.2014-09.2019**

**01.2010-03.2013**

 **LANGUAGES**

English - B2 Upper Intermediate, <https://www.efset.org/cert/ASEBb1>

Ukraine – native speaker

Russian – native speaker

**Skills**



1. **SKILLS**

Confluence/Jira, Slack, Trello;

Mockups, Balsamiq

Draw.io, Mictosoft Visio;

UML, BPMN;

Google Workspace (G Suite), MS Office;

Google Analytics, Adwords;

Photoshop, CorelDraw;

OOP, Java Core,

Android Studio,

MySQL, SQLite,

cms (wordpress, joomla, opencart, birtix),

html, css;

**PERSONAL INFO**

**2000-2005**

**NATIONAL TECHNICAL UNIVERSITY OF UKRAINE “KPI”**

Master’s degree in marketing



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