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# **Stock Returns over the FOMC Cycle Revisited**



Bachelor Thesis

to obtain the academic degree of

Bachelor of Science

in the Bachelor's Program

Economics and Business

*To myself, respectively.*

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# 1 Motivation

The starting point of this thesis is recently conducted research that studies the link and possible causal effects between monetary policy decisions by the FED and the stock market in the U.S., not only in an ex-post but also in an ex-ante sense.

The paper Stock Returns over the FOMC Cycle (Cieslak et al.) finds a pattern in financial markets around the world that suggests that stock market excess returns in the last 23 were entirely earned in even weeks (0, 2, 4 and 6) starting from the last FOMC meeting. The authors tie their findings to a known phenomenon called "Fed Put", by which they mean accommodating monetary policy.

In a follow-up paper, The Economics of the FED Put (Cieslak and Vissing-Jorgensen) the authors use textual analysis of FOMC (Federal Open Market Committee) scripts to identify and measure the causal effect that policymakers indeed pay attention to the stock market, especially since the mid-1990s and stock market performance is linked with the FED's internal growth projections. The authors further claim that even if the policymakers seem to be aware that a dynamic like the FED put could induce risk-taking behavior leading to moral-hazard implications, it does not particularly affect their decision-making in an ex-ante sense.

In my thesis, I aim to find out whether the financial pattern regarding stock excess returns in FOMC even weeks is still relevant from 2016 (which should not be the case, especially once the information has reached the market) onwards (probably complicated by the COVID-19 crisis) since the paper published in 2019 only investigates this pattern before 2016. Additionally, the authors prove the relevance of their financial pattern worldwide using exchange-traded funds (ETFs) containing European stocks. I want to include further results with a specific focus on European stock returns.

## **2 What is the "Fed Put" and how can it be explained?**

### **2.1 The FED Put**

The "Fed Put" in general refers to (or, moreover, to the belief of) a strong accommodating monetary policy by the Federal Reserve (FED), by which, in case of a sharp decline in asset prices, the FED is expected by the market (its investors) to intervene. The term is coined from the concept of a "put option" in asset markets, which gives the holder the right to sell at a predetermined price. Thus, the Fed would protect an investor from the decline in the value of an asset. ("Fed Put")

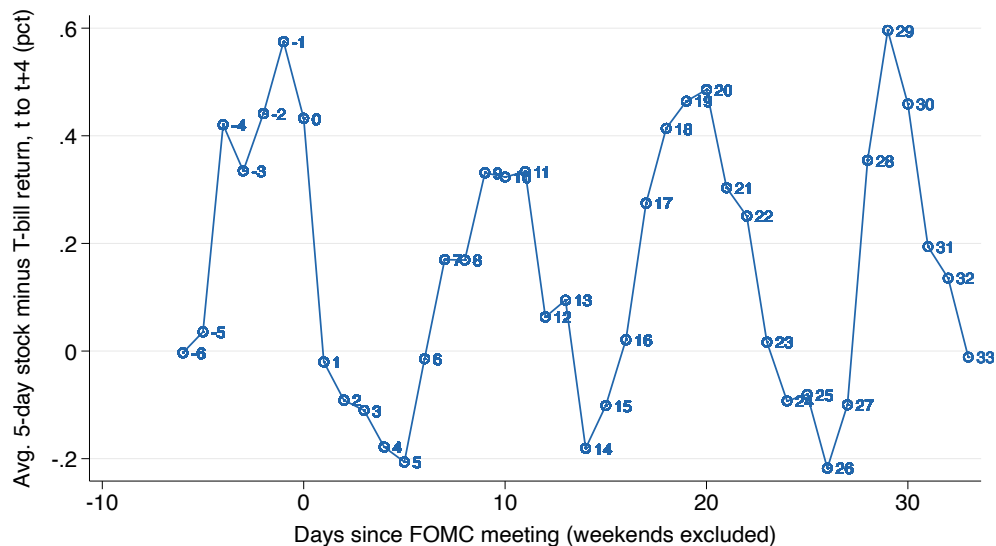
Central banks have gained credibility ever since the mid-1980s by keeping inflation low. The related term "Greenspan Put" is often used to describe the monetary policy of the Federal Reserve under the leadership of former Chairman Alan Greenspan to intervene in financial markets in order to prevent significant declines or disruptions. (Hall)

While some argue that market interventions are necessary to prevent financial crises (like the Dot-com bubble burst in 2001 or Lehman Brothers in 2008), others believe that these interventions distort the market and create unnecessary moral hazards (Cieslak and Vissing-Jorgensen), meaning that investors are willing to take on excessive risks because they believe that the Federal Reserve will always come to rescue them. Some believe that such "too big to fail" beliefs can lead to financial crises in the long run.

## 2.2 Stock Returns over the FOMC Cycle

Diving further into dynamics like the Fed put, the paper "Stock returns over the FOMC cycle" focusses on a FOMC cycle specific pattern of the equity premium since 1994. The stock returns exhibit a distinct, statistically significant patterns over the FOMC cycle. Notably, it primarily accrues in weeks 0, 2, 4, and 6 within the FOMC cycle weeks (for a graphical explanation of the FOMC cycle, see figure 3.1 on page 7).

For calculation of stock excess returns they authors use research portfolio data provided by Kenneth R. French for convenience. (Kenneth R.)



**Figure 2.1:** Average 5-day stock returns minus T-bill returns over the FOMC cycle changes (pct) (Cieslak et al.)

The authors present three distinct trading strategies (A, B, and C) that shed light on the influence of the FOMC cycle on stock market returns. Of particular note is Strategy A, which involves exclusively holding stocks during even FOMC cycle weeks. This strategy demonstrates that the average annual returns more than double compared to holding an ETF throughout the entire FOMC cycle. Intriguingly, the authors find that holding an ETF during uneven FOMC weeks results in financial losses over the examined period from 1994 to 2016.



## *2 What is the "Fed Put" and how can it be explained?*

The authors extend their analysis to explore whether the FOMC cycle return pattern extends beyond the United States, potentially influenced by movements of the dollar currency. To investigate this, they use ETFs containing globally diversified stocks. To establish causality, the authors compare FOMC cycles with other macroeconomic news calendars (e.g., Bloomberg macroeconomic news), dispelling the notion that macroeconomic news significantly correlates with FOMC cycle calendars. They also provide evidence that the release of quarterly firm profits does not substantially account for the observed equity premium patterns over the FOMC cycle.

To establish a causal link between the Fed's policy measures and stock market behavior, the authors study intermeeting target changes, Fed funds futures, and internal Board of Governors meetings. The authors suggest a significant influence by the Fed over the stock market through its accommodating policies, leading to reductions in the equity premium. Moreover, they argue to uncover evidence of systematic informal communication channels between Fed officials and the media and financial sector, serving as a channel through which news about monetary policy has reached the market.

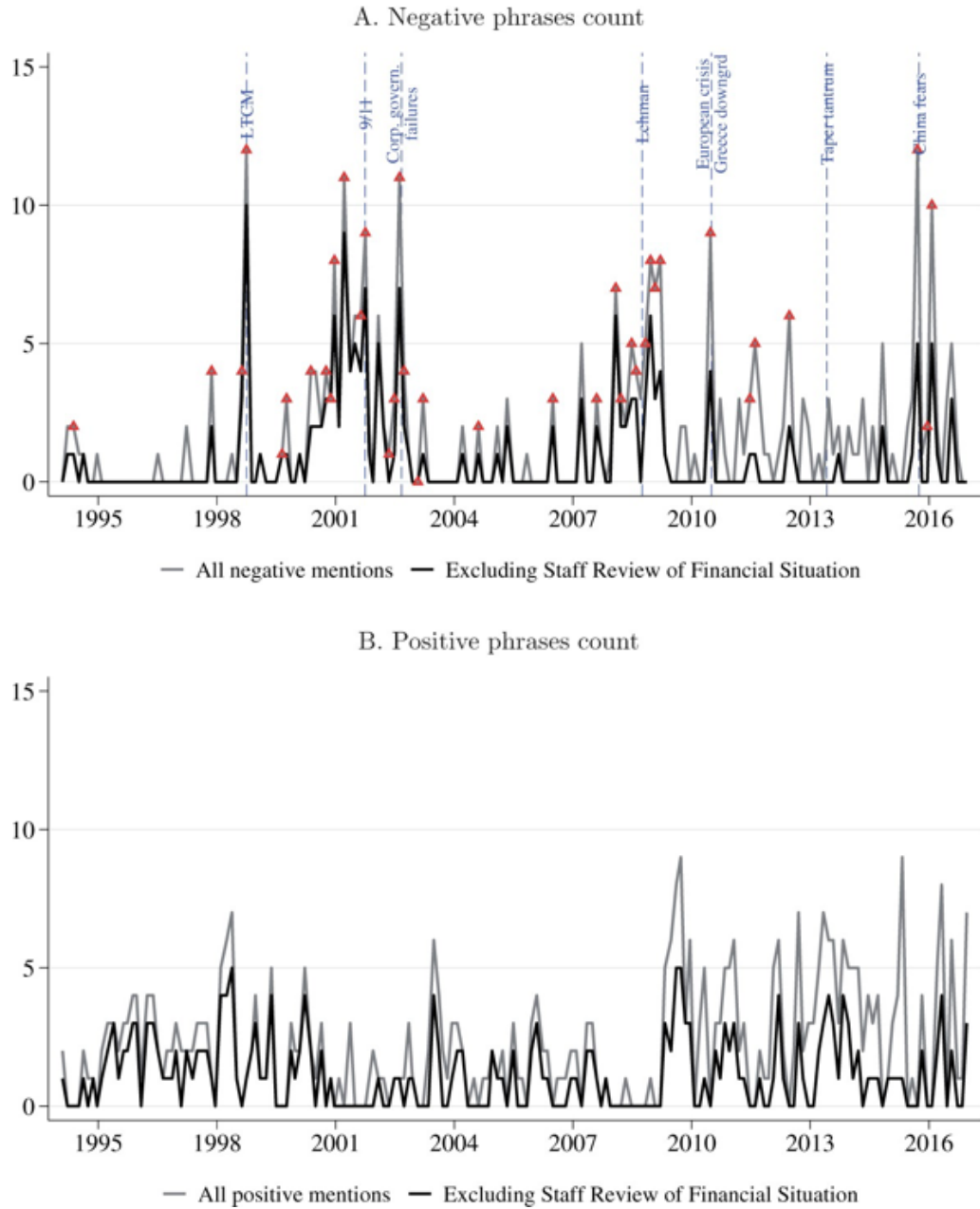
## 2.3 The Economics of the FED Put

"The Economics of FED Put" further attempts to study the economics of the relationship between Fed policy and the stock market. The authors compare the stock market's predictive power to other economic indicators to forecast changes in the Federal Funds Rate (FFR) using textual analysis from former Federal Open Market Committee (FOMC) meeting transcripts. Their findings affirm that the Fed indeed pays a lot of attention to the stock market during market downturns.

They argue that the Fed put is fueled by the Federal Reserve's concerns about the consumption wealth effect. Conversely, strong stock market performance corresponds to updates of the Fed's internal growth projections. Empirical evidence substantiates their claims, as multiple regressions on changes in the Federal Funds Rate (FFR) demonstrate that the stock market captures a higher proportion of the variance (R-squared) compared to other macroeconomic indicators. Significantly, this relationship appears to be less pronounced before the 1990s period. (Cieslak and Vissing-Jorgensen)

During the third European Central Bank (ECB) research conference, valuable comments on the econometric approach used by the authors were made by the discussant, Emmanuel Moench, the former head of research at Deutsche Bank. Moench suggests that the correlation between negative stock excess returns and the Federal Funds Rate is heavily influenced by two specific FOMC meetings (during financial crises like the dot-com bubble burst in 2001 and the 2008 financial crisis). Furthermore, he recommended incorporating additional covariates, including consumer confidence news and credit spreads, into the regression models to enhance their explanatory power. Moench sees the stock market as one of several co-factors influencing Federal Reserve policy (presumably over the updates of the Fed's growth projections as stated by the authors), rather than a dominant driver of the Fed's policy (European Central Bank)

## 2 What is the "Fed Put" and how can it be explained?

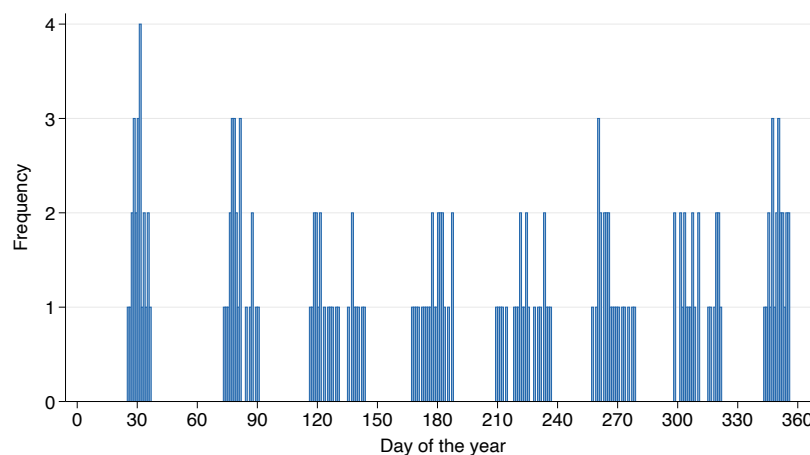


**Figure 2.2:** Negative and positive phrases of the stock market count (Cieslak and Vissing-Jorgensen)

## 3 Stock returns over the FOMC Cycle Revisited

### 3.1 The FOMC cycle

The FOMC (Federal Open Market Committee) meets approximately every eight weeks during the year, resulting in an FOMC cycle time of approximately 7 weeks (excluding weekends) most of the time since a year has 52 weeks. The authors, therefore, define FOMC cycle time week dummy variables for week 0 as days -1 to 3, week 1 as days 4 to 8, and week 6 as days 29 to 33. Worth mentioning is that the authors drop 3 days, which would be in FOMC cycle week 7 from their investigation, and that the number of available data points decreases for FOMC dummies (meaning 920 days in week 0, 924 days in week 2, 831 days in week 4, 120 days in week 6 for the relevant timespan from 1994 to 2016).



**Figure 3.1:** Frequency of FOMC meetings during the year from 1994 to 2016 (Cieslak et al.)

## 3.2 FOMC data

The FOMC meeting dates get published ...

## 3.3 Measurement and estimation analysis (MEA)

### 3.3.1 MLR model

One relevant multiple linear regression (MLR) model with dummy variables for even FOMC cycle weeks as in (Cieslak et al.) can be defined as:

$$rxpct_i = \hat{\beta}_0 + D_0 * \hat{\gamma}_1 + D_1 * \hat{\gamma}_2 + \epsilon_i \quad (3.1)$$

where  $\hat{\beta}_0$  is the OLS-estimated intercept,  $\hat{\gamma}_1, \hat{\gamma}_2$  the OLS-estimated parameters,  $rx_i$  the excess returns as calculated like in chapter 3.3.4.,

$$D_0 = \begin{cases} 1, & \text{if in the 0 week within FOMC cycle time.} \\ 0, & \text{otherwise} \end{cases} \quad (3.2)$$

the FOMC cycle dummy for week 0,

$$D_1 = \begin{cases} 1, & \text{if in the 2,4 or 6 week within FOMC cycle time.} \\ 0, & \text{otherwise} \end{cases} \quad (3.3)$$

the FOMC cycle dummy for week 2, 4, 6 and  $\epsilon_i \sim i.i.d. \mathcal{N}(0, \sigma^2)$  are independent identically distributed OLS-estimated standard errors.

### 3.3.2 FOMC dummies

The R Code in `generate_fomc_dummies_cycle_dummies.R` (see R Code Appendix) generates FOMC week dummy variables for later estimation of the influence on FOMC meeting dates on excess stock returns.

### 3.3.3 Data Preprocessing

The analysis commences with the importation and organization of two distinct datasets. The first dataset, identified as `fomc_data`, is loaded from the file `fomc_week_dummies_1994_nov2023.csv`. This dataset encompasses information related to FOMC week dummies spanning from November 1994 to November 2023. The data is sorted by date, and the sorted dataset is then saved as `d:fomc_data`, thereby replacing any pre-existing file.

Following this, the second dataset, labeled as `us_returns_data`, is imported from the file `us_returns_df_1994_oct2023.csv`. This dataset contains information regarding Fama-French factors for the U.S. market, covering the period from October 1994 to October 2023. Similar to the first dataset, it undergoes sorting by date, and the sorted dataset is saved as `d:us_returns_data`, replacing any existing file.

To consolidate the information, a merge operation is executed using the "date" variable as the key. This operation combines the `fomc_data` and `us_returns_data` datasets into a new dataset named `fed_put_datamerged_data`. The merged dataset is saved as `d:fed_put_datamerged_data`, effectively replacing any prior file.

Finally, a new variable named `date2` is generated by transforming the existing "date" variable into Stata date format. This conversion is carried out using the `date()` function with the "YMD" (year-month-day) format. The resulting dataset is now prepared for further analysis, incorporating information from both the FOMC week dummies and U.S. market returns datasets.

### 3.3.4 Calculation of stock excess returns

Excess stock returns are calculated using the Fama-French 3-factor model developed by Kenneth R. French and Eugene Fama. Data for US market returns for this model and also for various other markets (e.g., European, Asia) get published regularly on Kenneth R. French's webpage. (Kenneth R.)

If  $m$  represents  $1 + \text{stock return}$  and  $r$  denote  $1 + \text{bill return}$ , the 1-day excess return (`ex1`) is calculated by subtracting  $r$  from  $m$  and multiplying the result by 100, which can be expressed as  $\text{ex1} = 100 \times (m - r)$ . The 5-day excess return (`ex5`) is computed over a rolling

### 3 Stock returns over the FOMC Cycle Revisited

5-day window, involving the product of five consecutive values of  $m$  and  $r$ . The formula is given by  $ex5 = 100 \times (m \times m_{t+1} \times m_{t+2} \times m_{t+3} \times m_{t+4} - r \times r_{t+1} \times r_{t+2} \times r_{t+3} \times r_{t+4})$ .

Furthermore,  $t$  represents the observation number in the dataset. Overall, the calculation for evaluating stock excess returns provides insight into their performance relative to the risk-free rate.

#### 3.3.5 Results of the MEA

|          | (1)<br>2014-2016 sample | (2)<br>1994-2014 sample | (3)<br>1994-2016 sample |
|----------|-------------------------|-------------------------|-------------------------|
| w_t0     | 0.174*<br>(1.92)        | 0.138***<br>(2.80)      | 0.143***<br>(3.21)      |
| w_t2t4t6 | 0.166**<br>(2.55)       | 0.0890**<br>(2.38)      | 0.0990***<br>(2.95)     |
| _cons    | -0.0486<br>(-1.14)      | -0.0164<br>(-0.76)      | -0.0206<br>(-1.05)      |
| N        | 782                     | 5224                    | 6006                    |

significant at 1%-level (\*\*\*), 5% level (\*\*), 10% level (\*)

**Table 3.1:** Replication results of TABLE 1 PANEL A Column 1 as in (Cieslak et al.)

|          | (1)<br>2016-2019    | (2)<br>2019-2022   | (3)<br>2016-2023  | (4)<br>1994-2023    |
|----------|---------------------|--------------------|-------------------|---------------------|
| w_t0     | -0.211**<br>(-2.29) | -0.0952<br>(-0.57) | -0.125<br>(-1.40) | 0.0800**<br>(2.01)  |
| w_t2t4t6 | -0.0487<br>(-0.74)  | 0.0578<br>(0.48)   | 0.0256<br>(0.41)  | 0.0828***<br>(2.81) |
| _cons    | 0.0960**<br>(2.48)  | 0.0108<br>(0.12)   | 0.0434<br>(0.94)  | -0.00622<br>(-0.34) |
| N        | 762                 | 779                | 1752              | 7772                |

significant at 1%-level (\*\*\*), 5% level (\*\*), 10% level (\*)

**Table 3.2:** Stock Returns over the FOMC Cycle from 2016 onwards

In the first sample from 2016 onwards (2016-2019), where the coefficient for the term for FOMC cycle week 0 is statistically significant on the 5%-level, the sign of the coefficient

### *3 Stock returns over the FOMC Cycle Revisited*

turned negative, which has been labeled by the media as a "Fed Call." ("The Fed put morphs into a Fed call")

Looking at the whole period from 1994 to 2023, the regression coefficient of the FOMC cycle pattern turns out to be significantly smaller.

All samples from COVID-19 onwards seem to be statistically insignificant so far, suggesting that the FOMC cycle pattern has probably decreased or vanished.



## 4 Conclusion

tbd.

## 5 Appendix

### 5.1 R Code

#### 5.1.1 FOMC Cycle Dummy Generation

The R code in this section, provided in Listing 5.1, generates FOMC week dummy variables based on the defined FOMC cycle patterns. The resulting data frame is then saved to a CSV file.

```
1 # Load required libraries
2 library(readxl)
3 library(lubridate)
4
5 current_path = rstudioapi::getActiveDocumentContext()$path
6 setwd(dirname(current_path))
7
8 # Define constants
9 monday <- 1
10 saturday <- 6
11 sunday <- 7
12 weekend_duration <- 2
13
14 # Define FOMC cycle patterns
15 fomc_wm1 <- c(-6:-2)
16 fomc_w0 <- c(-1:3)
17 fomc_w1 <- c(4:8)
18 fomc_w2 <- c(9:13)
19 fomc_w3 <- c(14:18)
20 fomc_w4 <- c(19:23)
21 fomc_w5 <- c(24:28)
```

## 5 Appendix

```
22 fomc_w6 <- c(29:33)
23
24 # Combine FOMC patterns into a cycle
25 fomc_cycle <- c(fomc_wm1, fomc_w0, fomc_w1, fomc_w2, fomc_w3, fomc_w4,
26               fomc_w5, fomc_w6)
27
28 # Function to calculate time difference in weeks
29 get_difftime_weeks <- function(fomc_meeting_date, date) {
30   weekday_of_fomc_meeting_date <- wday(fomc_meeting_date, week_start =
31     monday)
32   adjusted_fomc_meeting_date <- fomc_meeting_date -
33     days(weekday_of_fomc_meeting_date)
34   return(floor(difftime(date, adjusted_fomc_meeting_date, units =
35     "weeks")))
36 }
37
38 # Function to get FOMC day within the cycle
39 get_fomc_day_within_fomc_cycle <- function(fomc_meeting_date, date) {
40   weekday_of_date <- wday(date, week_start = monday)
41   if (weekday_of_date %in% c(saturday, sunday)) return(NULL)
42   weekday_of_fomc_meeting_date <- wday(fomc_meeting_date, week_start =
43     monday)
44   difftime_days <- as.integer(difftime(date, fomc_meeting_date, units
45     = "days"))
46   occurred_weekends <- get_difftime_weeks(fomc_meeting_date, date)
47   as.integer(difftime_days - (weekend_duration * occurred_weekends))
48 }
49
50 # Function to get next dummy value
51 get_next_dummy_value <- function(fomc_cycle_day, fomc_w)
52   as.integer(fomc_cycle_day %in% fomc_w)
53
54 # Set working directory
55 current_path <- rstudioapi::getActiveDocumentContext()$path
56 setwd(dirname(current_path))
57
58 # Read FOMC data
59 fomc_data <- read_excel(
60   'FOMC_Cycle_dates_1994_nov2023.xlsx',
```

## 5 Appendix

```
54 sheet = 1,
55 col_names = c("Startdate", "Enddate", "start_less_end_bool"),
56 col_types = c("date", "date", "logical"),
57 skip = 10
58 )
59
60 # Initialize vectors for FOMC cycle week dummies
61 dates <- w_t0 <- w_t1 <- w_t2 <- w_t3 <- w_t4 <- w_t5 <- w_t6 <- w_tm1
    <- w_cluster <- fomc_d <- w_even <- w_t2t4t6 <- c()
62
63 # Process FOMC start dates
64 fomc_start_dates <- rev(fomc_data$Enddate)
65 first_fomc_start_date <- as.Date(fomc_start_dates[1])
66 adj_first_fomc_start_date <- ymd(first_fomc_start_date) -
    days(as.integer(wday(first_fomc_start_date, week_start = monday)))
    - days(7)
67 prev_fomc_start_date <- first_fomc_start_date
68 length <- length(fomc_start_dates)
69 remaining_fomc_start_dates <- as.Date(fomc_start_dates[2:length])
70
71 # Loop through FOMC start dates
72 for (next_fomc_start_date in remaining_fomc_start_dates) {
73   next_fomc_start_date <- as.Date(next_fomc_start_date, origin =
    lubridate::origin)
74   prev_fomc_start_date <- as.Date(prev_fomc_start_date, origin =
    lubridate::origin)
75   adj_prev_fomc_start_date <- ymd(prev_fomc_start_date) -
    days(as.integer(wday(prev_fomc_start_date, week_start =
    monday))) - days(7)
76   adj_next_fomc_start_date <- ymd(next_fomc_start_date) -
    days(as.integer(wday(next_fomc_start_date, week_start =
    monday))) - days(7)
77
78 # Generate sequence of days between FOMC meetings
79 days_between_fomc_meetings_seq <- seq(adj_prev_fomc_start_date +
    days(1), adj_next_fomc_start_date + days(1), "day")
80
81 # Loop through days between FOMC meetings
82 for (date in days_between_fomc_meetings_seq) {
```

## 5 Appendix

```
83   date <- as.Date(date, origin = lubridate::origin)
84   fomc_cycle_day <-
      get_fomc_day_within_fomc_cycle(prev_fomc_start_date, date)
85
86   # Check conditions for dummy values
87   if (!is.null(fomc_cycle_day) && fomc_cycle_day %in% fomc_cycle) {
88     dates <- c(dates, date)
89     fomc_d <- c(fomc_d, fomc_cycle_day)
90     w_cluster <- c(w_cluster,
      get_difftime_weeks(first_fomc_start_date, date) + 1)
91     w_even <- c(w_even, get_next_dummy_value(fomc_cycle_day,
      c(fomc_w0, fomc_w2, fomc_w4, fomc_w6)))
92     w_t2t4t6 <- c(w_t2t4t6, get_next_dummy_value(fomc_cycle_day,
      c(fomc_w2, fomc_w4, fomc_w6)))
93     w_t0 <- c(w_t0, get_next_dummy_value(fomc_cycle_day, fomc_w0))
94     w_t1 <- c(w_t1, get_next_dummy_value(fomc_cycle_day, fomc_w1))
95     w_t2 <- c(w_t2, get_next_dummy_value(fomc_cycle_day, fomc_w2))
96     w_t3 <- c(w_t3, get_next_dummy_value(fomc_cycle_day, fomc_w3))
97     w_t4 <- c(w_t4, get_next_dummy_value(fomc_cycle_day, fomc_w4))
98     w_t5 <- c(w_t5, get_next_dummy_value(fomc_cycle_day, fomc_w5))
99     w_t6 <- c(w_t6, get_next_dummy_value(fomc_cycle_day, fomc_w6))
100    w_tm1 <- c(w_tm1, get_next_dummy_value(fomc_cycle_day, fomc_wm1))
101  }
102 }
103 prev_fomc_start_date <- next_fomc_start_date
104 }
105
106 # Create a data frame with the results
107 df <- data.frame(
108   date = as.Date(dates, origin = lubridate::origin),
109   w_t0 = w_t0,
110   w_t1 = w_t1,
111   w_t2 = w_t2,
112   w_t3 = w_t3,
113   w_t4 = w_t4,
114   w_t5 = w_t5,
115   w_t6 = w_t6,
116   w_cluster = w_cluster,
117   w_tm1 = w_tm1,
```

## 5 Appendix

```
118   fomc_d = fomc_d,
119   w_even = w_even,
120   w_t2t4t6 = w_t2t4t6
121 )
122
123 # Write the results to a CSV file
124 write.csv(df, 'fomc_week_dummies_1994_nov2023.csv', row.names = FALSE)
125
126 # Run tests
127 testthat::test_dir('tests')
```

**Listing 5.1:** R code for FOMC Week Dummy Generation

### 5.1.2 CSV File of generated FOMC dummies

The listing 5.2 displays the first 35 examples of the generated FOMC dummies in the CSV file, containing approximately one FOMC cycle consisting of 7 work-weeks:

```
1 1993-12-13,0,0,0,0,0,0,0,0,0,1,-6,0,0
2 1993-12-14,0,0,0,0,0,0,0,0,0,1,-5,0,0
3 1993-12-15,0,0,0,0,0,0,0,0,0,1,-4,0,0
4 1993-12-16,0,0,0,0,0,0,0,0,0,1,-3,0,0
5 1993-12-17,0,0,0,0,0,0,0,0,0,1,-2,0,0
6 1993-12-20,1,0,0,0,0,0,0,0,1,0,-1,1,0
7 1993-12-21,1,0,0,0,0,0,0,0,1,0,0,1,0
8 1993-12-22,1,0,0,0,0,0,0,0,1,0,1,1,0
9 1993-12-23,1,0,0,0,0,0,0,0,1,0,2,1,0
10 1993-12-24,1,0,0,0,0,0,0,0,1,0,3,1,0
11 1993-12-27,0,1,0,0,0,0,0,0,2,0,4,0,0
12 1993-12-28,0,1,0,0,0,0,0,0,2,0,5,0,0
13 1993-12-29,0,1,0,0,0,0,0,0,2,0,6,0,0
14 1993-12-30,0,1,0,0,0,0,0,0,2,0,7,0,0
15 1993-12-31,0,1,0,0,0,0,0,0,2,0,8,0,0
16 1994-01-03,0,0,1,0,0,0,0,0,3,0,9,1,1
17 1994-01-04,0,0,1,0,0,0,0,0,3,0,10,1,1
18 1994-01-05,0,0,1,0,0,0,0,0,3,0,11,1,1
19 1994-01-06,0,0,1,0,0,0,0,0,3,0,12,1,1
20 1994-01-07,0,0,1,0,0,0,0,0,3,0,13,1,1
```

## 5 Appendix

```
21 1994-01-10,0,0,0,1,0,0,0,4,0,14,0,0
22 1994-01-11,0,0,0,1,0,0,0,4,0,15,0,0
23 1994-01-12,0,0,0,1,0,0,0,4,0,16,0,0
24 1994-01-13,0,0,0,1,0,0,0,4,0,17,0,0
25 1994-01-14,0,0,0,1,0,0,0,4,0,18,0,0
26 1994-01-17,0,0,0,0,1,0,0,5,0,19,1,1
27 1994-01-18,0,0,0,0,1,0,0,5,0,20,1,1
28 1994-01-19,0,0,0,0,1,0,0,5,0,21,1,1
29 1994-01-20,0,0,0,0,1,0,0,5,0,22,1,1
30 1994-01-21,0,0,0,0,1,0,0,5,0,23,1,1
31 1994-01-24,0,0,0,0,0,1,0,6,0,24,0,0
32 1994-01-27,0,0,0,0,0,0,0,6,1,-6,0,0
33 1994-01-28,0,0,0,0,0,0,0,6,1,-5,0,0
34 1994-01-31,0,0,0,0,0,0,0,7,1,-4,0,0
35 1994-02-01,0,0,0,0,0,0,0,7,1,-3,0,0
```

**Listing 5.2:** First 35 examples of the generated FOMC dummies

## 5.2 STATA Code

### 5.2.1 Measurement and Estimation Analysis

The STATA code in this section, provided in Listing 5.3, involves the use of `estab` commands to measure and estimate stock returns over the FOMC cycle. It includes functions to reload data, calculate stock excess returns, and generate graphs for analysis.

```
1 clear
2 version 11
3 set more off
4 set cformat %5.3f
5 capture log close
6 set scheme FOMC
7
8 cd "/Users/felixreichel/Documents/UNI/WIWI_Bachelor/2023S/SE
   Bachelorarbeit/ecb-monetary-policy-decisions-and-eurozone-stock-excess-returns"
9
```

## 5 Appendix

```
10 cap mkdir stata_log
11 log using "stata_log/stata_log", replace
12
13 // Function to reload data and calculate stock excess returns
14 program define reload_data
15     import delimited
16         "FOMC_dummy_generation/fomc_week_dummies_1994_nov2023.csv",
17         clear
18
19     sort date
20     save d:fomc_data, replace
21
22     import delimited
23         "F-F_Factors_daily_US/us_returns_df_1994_oct2023.csv", clear
24     sort date
25     save d:us_returns_data, replace
26
27     merge date using d:fomc_data d:us_returns_data
28     save d:fed_put_datamerged_data, replace
29     gen date2 = date(date, "YMD")
30
31 // calculate stock excess returns
32 ge m = (mktrf + rf) / 100 + 1
33 ge r = rf / 100 + 1
34 replace m = 1 if m ==.
35 replace r = 1 if r ==.
36 ge lnm = ln(m)
37 ge lnr = ln(r)
38
39 label variable m "1+stock return"
40 label variable r "1+bill return"
41 label variable lnm "ln(1+stock return)"
42 label variable lnr "ln(1+bill return)"
43
44 ge ex1 = 100 * (m - r)
45 ge ex5 = 100 * (m * m[_n+1] * m[_n+2] * m[_n+3] * m[_n+4] - r *
46     r[_n+1] * r[_n+2] * r[_n+3] * r[_n+4])
47 label variable ex1 "1-day excess return, day t, pct"
48 label variable ex5 "5-day excess return, day t to t+4 pct"
```



## 5 Appendix

```
45     ge t = _n
46     label variable t "Observation number"
47 end
48
49 // Function to generate graphs
50 program define generate_graphs
51     set scheme FOMC // set scheme for graphs
52
53     keep if t >= 16 & t <= 6089
54     egen avgex5 = mean(ex5), by(fomc_d)
55     label variable avgex5 "Avg. 5-day stock minus T-bill return, t to
        t+4 (pct)"
56
57     so fomc_d
58     scatter avgex5 fomc_d if fomc_d <= 33, c(1 1 1) mlabel(fomc_d)
        yla(-0.2(0.2).6) graphregion(color(white)) name(fig1, replace)
59     graph export fig1.pdf, replace
60 end
61
62
63 program define fomc_cycle_returns
64     eststo mlr1: reg ex1 w_t0 w_t2t4t6 if t >= 5307 & t <= 6089, robust
65     eststo mlr2: reg ex1 w_t0 w_t2t4t6 if t >= 16 & t < 5307, robust
66     eststo mlr3: reg ex1 w_t0 w_t2t4t6 if t >= 16 & t <= 6089, robust
67
68     esttab mlr1 mlr2 mlr3 using "stata_out/Stock Returns over the FOMC
        cycle.tex", ///
69     r2(%9.4g) ar2(%9.4g) stats(N) starlevel(* 0.1 ** 0.05 *** 0.01)
        noobs ///
70     mlabels("2014-2016" "1994-2014" "1994-2016") ///
71     postfoot("significant at 1%-level (***), 5% level (**), 10%
        level (*)")
72 end
73
74 program define fomc_cycle_returns_revisited
75     eststo mlr1: reg ex1 w_t0 w_t2t4t6 if t >= 6089 & t < 6872, robust
        // pre covid sample
76     eststo mlr2: reg ex1 w_t0 w_t2t4t6 if t >= 6872 & t < 7658, robust
        // post covid sample
```

## 5 Appendix

```
77  eststo mlr3: reg ex1 w_t0 w_t2t4t6 if t >= 6089, robust // full
    revisited sample
78  eststo mlr4: reg ex1 w_t0 w_t2t4t6, robust // full
79
80  esttab mlr1 mlr2 mlr3 mlr4 using "stata_out/Stock Returns over the
    FOMC cycle Revisited.tex", ///
81  r2(%9.4g) ar2(%9.4g) stats(N) starlevel(* 0.1 ** 0.05 *** 0.01)
    noobs ///
82  mlabels("2016-2019" "2019-2022" "2016-2023" "1994-2023") ///
83  postfoot("significant at 1%-level (***), 5% level (**), 10%
    level (*)")
84 end
85
86
87 // Regression Model 1
88 program define regression_model_1
89     reg ex1 w_t0 w_t2t4t6 if t >= 5307 & t <= 6089, robust
90
91     // TODO: Fix Current Bug with the FOMC dummies in the sample
92     //edit if !e(sample)
93     replace fomc_d = 29 in 5746
94     replace w_t0 = 0 in 5746
95
96     replace w_t2t4t6 = 1 in 5746
97     replace w_even = 1 in 5746
98
99     replace w_t1 = 0 in 5746
100    replace w_t2 = 0 in 5746
101    replace w_t3 = 0 in 5746
102    replace w_t4 = 0 in 5746
103    replace w_t5 = 0 in 5746
104    replace w_t6 = 1 in 5746
105    replace w_tm1 = 0 in 5746
106 end
107
108 // Regression Model 2
109 program define regression_model_2
110     reg ex1 w_t0 w_t2t4t6 if t >= 16 & t < 5307, robust
```

## 5 Appendix

```
111 // "TABLE 1 PANEL B Column 1" (1994 to 2013) as in Cieslak et al.  
112 // (2019)  
113 // TODO: Fix Current Bugs with the FOMC dummies in the sample  
114 end  
115  
116 // Regression Model 3  
117 program define regression_model_3  
118     reg ex1 w_t0 w_t2t4t6 if t >= 16 & t <= 6089, robust  
119     // "TABLE 1 PANEL A Column 1" Main sample (1994-2016) as in  
120     // Cieslak et al. (2019)  
121     // TODO: Fix Current Bugs with the FOMC dummies in the sample  
122 end  
123  
124 // Own  
125 // Pre COVID-19 sample from 2016 to 2019  
126 program define regression_model_pre_covid  
127     reg ex1 w_t0 w_t2t4t6 if t >= 6089 & t < 6872, robust  
128 end  
129  
130 // Post COVID-19 sample from 2019 to 2022  
131 program define regression_model_post_covid  
132     reg ex1 w_t0 w_t2t4t6 if t >= 6872 & t < 7658, robust  
133 end  
134  
135 // Control: Full extension sample from 2016 to Nov 2023  
136 program define regression_model_full  
137     reg ex1 w_t0 w_t2t4t6 if t >= 6089, robust  
138 end  
139  
140 // Reload data definitions and processing  
141 reload_data  
142  
143 regression_model_1  
144 regression_model_1  
145  
146 fomc_cycle_returns  
147 fomc_cycle_returns_revisited
```

## 5 Appendix

```
148 //generate_graphs
```

**Listing 5.3:** STATA code for Measurement and Estimation Analysis

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