felix.green

interface.developer,designer

work@felix.green

description

I've been building websites for 20 years— since I was a kid. I love both the design and coding process of turning ideas into digital realities. I've worked at 4 startups; building and leading teams that built rich web & mobile apps. I've been integral at every phase of the process: from user research & sketching, to prototyping, usability testing, software architecture, design systemization, programming, unit testing, code review, project management, and dev ops.

strengths

futuristic, deliberative, ideation, learner, command

skills

```
programming.languages = [
    // proficient with:
    "TypeScript",
    "HTML", "CSS",
    "Swift", …,
    // used Elixir, Elm, Ruby, Python, Rust, …
]
frameworks = [
    "React", // + Native
    "Svelte", "Elm", …,
    // I've tried all the frameworks
    "Tailwind", "Radix",
    // I love a good design system
    "D3", // data viz improves anything
]
tech = [
    "Git", // with continuous delivery
    "Figma", "Affinity",
    "Linear", // Agile
]
```

excels

When given a clearly defined problem area to solve with significant creative freedom.
When working on a small team with quick feedback & fast cycle time.

struggles

When objectives or duties are not clear.
When unable to effect change or improve systems.

history

Ambition ÖU
Founder, Technomancer
2021.Jan – 2023.Sep

Started my own creative software studio that generated $280K in revenue in 2 years.

Designed, coded, and deployed:
- 6 Ethereum smart contracts
- 3 native macOS apps
- 3 native iOS apps
- 1 Chrome browser extension

Trabian Technology
Lead Developer
2018.Nov – 2021.Jan

Lead a small team of developers that replaced outdated FinTech websites & products with the latest stacks: TypeScript, Styled Systems, React, GraphQL, React Native, Next.JS.

Emplify
Lead Designer
Frontend Engineer
2016.Jul – 2018.Nov

Designed and built a web portal that provides insight and data to leaders on their employee's engagement. Designed and implemented innovative data visualizations using React & D3. Led the Frontend Guild for the Engineering Team.

Company sold for $50M in 2021.

Bluebridge Digital
UI Designer & Developer
2012.Oct – 2016.Jul

Joined as 2nd employee. Handled all early stage startup design requirements. Designed & developed a templating system and CMS that allowed Bluebridge to gain over 200 customers in 2 years.

Product sold for $8M in 2016 and company pivoted to Emplify.

education

I. W. University
2009.Fall – 2013.Spring

Bachelor of Science in Media Design