# felix.green

interface.developer,designer



## description

I've been building websites for 20 years— since I was a kid. I love both the design and coding process of turning ideas into digital realities. I've worked at 4 startups; building and leading teams that built rich web & mobile apps. I've been integral at every phase of the process: from user research & sketching, to prototyping, usability testing, software architecture, design systemization, programming, unit testing, code review, project management, and dev ops.

### strengths

futuristic, deliberative,
ideation, learner, command

#### skills

```
programming.languages = [
  // proficient with:
  "TypeScript",
  "HTML", "CSS",
  "Swift", ...,
  // used Elixir, Elm, Ruby, Python, Rust, ...
frameworks = [
  "React", // + Native
  "Svelte", "Elm", ...,
  // I've tried all the frameworks
  "Tailwind", "Radix",
  // I love a good design system
  "D3", // data viz improves anything
tech = [
  "Git", // with continuous delivery
  "Figma", "Affinity",
  "Linear", // Agile
```

### excels

When given a clearly defined problem area to solve with significant creative freedom. When working on a small team with quick feedback & fast cycle time.

### struggles

When objectives or duties are not clear.

When unable to effect change or improve systems.

# history

Ambition ÖU Founder, Technomancer 2021.Jan - 2023.Sep

Trabian Technology Lead Developer 2018.Nov - 2021.Jan

Emplify
Lead Designer
Frontend Engineer
2016.Jul - 2018.Nov

Bluebridge Digital UI Designer & Developer 2012.Oct - 2016.Jul Started my own creative software studio that generated \$280K in revenue in 2 years.

Designed, coded, and deployed:

- 7 websites
- 6 Ethereum smart contracts
- 3 native macOS apps
- 3 native iOS apps
- 1 Chrome browser extension

Lead a small team of developers that replaced outdated FinTech websites & products with the latest stacks: TypeScript, Styled Systems, React, GraphQL, React Native, Next.JS.

Designed and built a web portal that provides insight and data to leaders on their employee's engagement. Designed and implemented innovative data visualizations using React & D3. Led the Frontend Guild for the Engineering Team.

Company sold for \$50M in 2021.

Joined as 2nd employee. Handled all early stage startup design requirements. Designed & developed a templating system and CMS that allowed Bluebridge to gain over 200 customers in 2 years.

Product sold for \$8M in 2016 and company pivoted to Emplify.

# education

I. W. University
2009.Fall - 2013.Spring

Bachelor of Science in Media Design