Felix Dietrich

Research and Teaching Associate

Department of Communication, Johannes Gutenberg University Mainz, Germany

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EDUCATION

Johannes Gutenberg University Mainz   *since 10/21*

PhD Student in Communication Science

Advisor: Prof. Dr. Leonard Reinecke

University of Mannheim   *09/19-07/21*

Master of Arts (*with distinction*), Media and Communication Studies — Digital Communication

Thesis: Fake news or fake brain? The role of epistemic emotions in the processing of cross-cutting news exposure.
German abstract of the thesis published in transfer 25(4)
Advisor: Prof. Dr. Peter Vorderer

University of Mannheim   *09/16-08/19*

Bachelor of Arts, Media and Communication Studies

Thesis: Do you know what the algorithm is doing? The influence of customization affordances on autonomy and
the intention to self-disclose in social networks.
Advisor: Dr. Frank M. Schneider

ACADEMIC POSITIONS

Johannes Gutenberg University Mainz   *since 10/21*

Research and Teaching Associate at the working group Media Effects and Media Psychology,
Department of Communication

Advisor: Prof. Dr. Leonard Reinecke

University of Mannheim   *02/22 - 07/24*

Teaching Associate at the Institute for Media and Communication Studies

Teaching courses in Computational Communication Science for the Mannheim Master in Data Science

University of Mannheim   *08/21-12/21*

Research Associate at the Institute for Media and Communication Studies

Supporting a grant application to the European Research Council

AWARDS

Top Paper Award   *09/23*

together with Rebekka Kreling, Alicia Gilbert, and Leonard Reinecke

at the 13th Conference of the Media Psychology Division of the German Psychological Society (DGPs)

JOURNAL ARTICLES

Gilbert, A., Reinecke, L., Meier, A., Baumgartner, S. E., & **Dietrich, F.** (2024). Too amused to stop? Self-control and the disengagement
process on Netflix. *Journal of Communication*, jqae023. https://doi.org/10.1093/joc/jqae023

Dietrich, F., Kugler, T., Hennings, S., Conrad, C., Schneider, F. M., & Vorderer, P. (2024). Surprised–curious–confused, empathetic,
and entertained? The role of epistemic emotions and empathy in eudaimonic entertainment experiences and political news
processing. *Media Psychology*, 27(2), 302–327. https://doi.org/10.1080/15213269.2023.2236939

Dietrich, F., Arenz, A., & Reinecke, L. (2023). What constitutes autonomy in digital communication? A (computational) scoping
review of digital autonomy. *Manuscript Under Review.*

Schneider, F. M., Domahidi, E., & **Dietrich, F.** (2020). What is important when we evaluate movies? Insights from computational analysis of online reviews. *Media and Communication, 8*(3), 153–163. https://doi.org/10.17645/mac.v8i3.3134

CONFERENCE PRESENTATIONS

Dietrich, F., Ernst, A., Rohr, B., Scharkow, M., & Reinecke, L. (2024, June 20–24). *Music was my first love: An experience sampling study of biographic resonance through algorithmically curated music listening* [Conference Presentation]. 74th Conference of the International Communication Association (ICA), Gold Coast, Australia.

Ernst, A., & **Dietrich, F.** (2024, June 20–24). *Agency and serendipity as key concepts for algorithmically curated digital media use in everyday life* [Conference Presentation]. 74th Conference of the International Communication Association (ICA), Gold Coast, Australia.

Dietrich, F., Possler, D., Lammers, A., & Scheper, J. (2024, March 13–15). *Open Source Transformer Modelle: Ein einfaches Werkzeug zur automatisierten Inhaltsanalyse für die (deutschsprachige) Kommunikationswissenschaft [Open Source Transformer Models: A simple tool for automated content analysis for (German-speaking) communication science]* [Conference Presentation]. Annual Conference of the German Communication Association (DGPuK), Erfurt, Germany.

Ernst, A., **Dietrich, F.**, Schnauber-Stockmann, A., Gilbert, A., & Scharkow, M. (2024, January 24–26). *Zeitliche Strukturen digitaler Unterhaltungsmediennutzung: Eine explorative Analyse digitaler Verhaltensdaten [Temporal structures of digital entertainment media use: An exploratory analysis of digital trace data]* [Conference Presentation]. Annual Conference of the Media Use and Effects Division of the German Communication Association (DGPuK), Fribourg, Switzerland.

Dietrich, F. (2023, December 7). *Using large language models in media psychology* [Conference Presentation]. Digital Methods Colloquium at the Weizenbaum Institute, Berlin, Germany.

Dietrich, F. (2023, October 5–7). *Algorithmically curated media entertainment: Insights and open questions for the field of positive media psychology* [Conference Presentation]. Positive Media Psychology Symposium, Orange, California, USA.

Dietrich, F., Possler, D., & Dale, K. R. (2023, September 6–8). *Digital emotion contagion in online environments: An automated content analysis of comments from self-transcendent YouTube videos* [Conference Presentation]. 13th Conference of the Media Psychology Division of the German Psychological Society (DGPs), Luxembourg.

Kreling, R., **Dietrich, F.**, Gilbert, A., & Reinecke, L. (2023, September 6–8). *What do people watch under adversity? Testing interactions of semantic affinity and coping style using Netflix data donations* [Conference Presentation]. 13th Conference of the Media Psychology Division of the German Psychological Society (DGPs), Luxembourg.

Rohr, B., Ernst, A., **Dietrich, F.**, & Scharkow, M. (2023, July 17–21). *Opportunities and challenges of real-time data linkage designs: A case study using the Spotify API* [Conference Presentation]. 10th Conference of the European Survey Research Association (ESRA), Milan, Italy.

Dietrich, F., Ernst, A., Rohr, B., Reinecke, L., & Scharkow, M. (2023, May 25–29). *(I can't get no) satisfaction: Music listeners' algorithmically curated entertainment experience* [Conference Presentation]. 73rd Conference of the International Communication Association (ICA), Toronto, Canada.

Dietrich, F., Hennings, S., & Vorderer, P. (2023, May 25–29). *Why are we attracted to true crime? The role of epistemic emotions and entertainment experiences* [Conference Presentation]. 73rd Conference of the International Communication Association (ICA), Toronto, Canada.

Dietrich, F., & Reinecke, L. (2023, May 25–29). *What constitutes autonomy in digital communication? A computational scoping review of digital autonomy* [Conference Presentation]. 73rd Conference of the International Communication Association (ICA), Toronto, Canada.

Ernst, A., **Dietrich, F.**, Rohr, B., & Scharkow, M. (2023, May 25–29). *The digital jukebox revisited: Applying mood management theory to algorithmically curated music streaming environments* [Conference Presentation]. 73rd Conference of the International Communication Association (ICA), Toronto, Canada.

Gilbert, A., Reinecke, L., Meier, A., Baumgartner, S. E., Kühne, R., & **Dietrich, F.** (2023, May 25–29). *Time well-spent or guilty pleasure? The effects of self-control on content selection and entertainment experience on Netflix* [Conference Presentation]. 73rd Conference of the International Communication Association (ICA), Toronto, Canada.

Gilbert, A., Reinecke, L., Meier, A., Baumgartner, S. E., Kühne, R., & **Dietrich, F.** (2023, January 19–21). *Too amused to stop? Selbstkontrolle und Unterhaltungserleben bei der Netflix-Nutzung [Too amused to stop? Self-control and entertainment experiences while using Netflix]* [Conference Presentation]. Annual Conference of the Media Use and Effects Division of the German Communication Association (DGPuK), Augsburg, Germany.

Dietrich, F., Kugler, T., Hennings, S., Conrad, C., Schneider, F. M., & Vorderer, P. (2022, May 26–30). *The role of epistemic emotions and empathy in eudaimonic entertainment experiences and political news processing* [Conference Presentation]. 72nd Conference of the International Communication Association (ICA), Paris, France.

Dietrich, F., & Vorderer, P. (2022, May 26–30). *The role of epistemic emotions in the processing of cross-cutting news exposure* [Conference Presentation]. 72nd Conference of the International Communication Association (ICA), Paris, France.

Dietrich, F., Kugler, T., Hennings, S., Conrad, C., Schneider, F. M., & Vorderer, P. (2021, September 8–10). *All just clickbait? The effect of empathy and epistemic emotions in online news on the eudaimonic entertainment experience and political information processing* [Conference Presentation]. 12th Conference of the Media Psychology Division of the German Psychological Society (DGPs), Aachen, Germany.

Vorderer, P., & **Dietrich, F.** (2019, May 24–28). *Hedonic, eudaimonic, and beyond: Innovations in entertainment theory* [Symposium]. 69th Annual Conference of the International Communication Association (ICA), Washington, D.C., USA.

Halfmann, A., Vorderer, P., **Dietrich, F.**, & Lutz, S. (2018, May 24–28). *Who determines your mobile communication? The effects of social pressure on self-control, need satisfaction, well-being, and perceived stress* [Conference Presentation]. 68th Annual Conference of the International Communication Association (ICA), Prague, Czech Republic.

Schmitt, J., Winkler, J., Lutz, S., **Dietrich, F.**, & Rieger, D. (2018, May 24–28). *Populist voices in extremist online videos: A content analysis of right-wing and Islamic extremist YouTube videos* [Conference Presentation]. 68th Annual Conference of the

International Communication Association (ICA), Prague, Czech Republic.

OTHER PUBLICATIONS

Dietrich, F. (2023). Das Potenzial digitaler Unterhaltungsangebote in algorithmisch kuratierten Onlineumgebungen für den öffentlich-rechtlichen Programmauftrag [The potentials of digital entertainment programming in algorithmically curated online environments for the public service broadcasting mandate]. In *Public Value Studie: Die Bedeutung öffentlich-rechtlicher Unterhaltung in Zeiten des digitalen Wandels [Public Value Study: The importance of entertainment programming for public service broadcasting in times of digital transformation]* (pp. 104–118). Österreichischer Rundfunk (ORF). https://zukunft.orf.at/

Dietrich, F., & Reinecke, L. (2022). Social media affordances and well-being: An integration with HCI-research. In N. Ballou, S. Deterding, A. Tyack, E. D. Mekler, R. A. Calvo, D. Peters, G. Villalobos-Zúñiga, & S. Turkay (Eds.), *Self-determination theory in HCI: Shaping a research agenda [Workshop presentation at the CHI Conference on Human Factors in Computing Systems]*. https://www.positivecomputing.org/blog/chi-2022-workshop

Dietrich, F. (2021). Fake News oder Fake Brain? Die Rolle epistemischer Emotionen bei der Rezeption von politischen Nachrichten, die der eigenen Meinung widersprechen [Fake news oder fake brain? The role of epistemic emotions in the processing of cross-cutting news exposure]. *transfer*, 25(4). http://transfer.dgpuk.de/abstracts/fake-news-oder-fake-brain/

TEACHING EXPERIENCE

Content Analysis: Content of Public Communication
10/24 - 03/25
Johannes Gutenberg University Mainz
Seminar in the module "Political Communication" for the BA Communication Science program

The Algorithm Knows Me (Not): Media Entertainment in Algorithmically Curated Environments
04/24 - 09/24
Johannes Gutenberg University Mainz
Seminar in the module "New Media and Online Communication" for the BA Communication Science program

Computational Analysis of Communication
02/24 - 07/24
University of Mannheim
Seminar in the module "Data Analytics Methods" for the MA Data Science program

Core Concepts and Theories of Communication
10/23 - 03/24
Johannes Gutenberg University Mainz
Seminar in the module "Fundamentals of Communication Science" for the BA Communication Science program

Computational Analysis of Communication
08/23 - 01/24
University of Mannheim
Seminar in the module "Data Analytics Methods" for the MA Data Science program

What Constitutes Autonomy in Digital Communication?
04/23 - 09/23
Johannes Gutenberg University Mainz
Seminar in the module "New Media and Online Communication" for the BA Communication Science program

Computational Analysis of Communication
02/23 - 07/23
University of Mannheim
Seminar in the module "Data Analytics Methods" for the MA Data Science program

Academic Reading, Comprehension and Writing
10/22 - 03/23
Johannes Gutenberg University Mainz
Seminar in the module "Fundamentals of Communication Science" for the BA Communication Science program

Computational Analysis of Communication
08/22 - 01/23
University of Mannheim
Seminar in the module "Data Analytics Methods" for the MA Data Science program

Intended and Unintended Side Effects of Media Entertainment
04/22 - 09/22
Johannes Gutenberg University Mainz
Seminar in the module "Media Effects Research" for the BA Communication Science program

Self-Regulatory Chances and Risks of Permanent Connectedness
04/22 - 09/22
Johannes Gutenberg University Mainz
Seminar in the module "New Media and Online Communication" for the BA Communication Science program

Automated Media Content Analysis   *02/22 - 07/22*

University of Mannheim

Seminar in the module "Data Analytics Methods" for the MA Data Science program

Introduction to Scientific Working   *08/20 - 01/21*

University of Mannheim

Student-led exercise for the BA Media and Communcation Studies program

Introduction to Scientific Working   *08/19 - 01/20*

University of Mannheim

Student-led exercise for the BA Media and Communcation Studies program

Introduction to Scientific Working   *08/18 - 01/19*

University of Mannheim

Student-led exercise for the BA Media and Communcation Studies program

Introduction to Scientific Working   *08/17 - 01/18*

University of Mannheim

Student-led exercise for the BA Media and Communcation Studies program

EARLY ACADEMIC EXPERIENCE

Research Assistant   *04/17 - 07/21*

University of Mannheim

Institute for Media and Communication Studies (Media Psychology), Prof. Dr. Peter Vorderer

Teaching Assistant   *02/21 - 07/21*

University of Mannheim

Practical seminar II: Job-related Project Seminar, Dr. Dorothée Hefner

Teaching Assistant   *02/20 - 07/20*

University of Mannheim

Practical seminar II: Job-related Project Seminar, Prof. Dr. Angela Keppler

Teaching Assistant   *02/19 - 07/19*

University of Mannheim

Practical seminar II: Job-related Project Seminar, Prof. Dr. Angela Keppler

Research Assistant   *07/17 - 10/17*

University of Mannheim

CONTRA: Countering Propaganda by Narration Towards Anti-Radical Awareness, funded by the European Commission

PRACTICAL EXPERIENCE

Freelance Journalist   *2013-2015*

Bergsträßer Anzeiger

Bensheim, Germany

Public Relations & Concept Development   *2014-2018*

TasteNext gUG

Mannheim, Germany

Public Relations & Concept Development   *2015-2020*

delicom S.L.

Madrid, Spain

LANGUAGES

German
Native Speaker

English
Fluent

Mandarin Chinese
HSK Level III

Latin
Latinum

PROGRAMMING LANGUAGES

R
advanced

HTML
advanced

CSS
advanced

Python
basic

LaTeX
basic

Bash
basic