Analysez des données de systèmes éducatifs

Félix GANGA
Projet 2

Formation Data Scientist Du 11/01/2022 Au 10/11/2022

Introduction

Description du projet

Le but de ce projet est d'aider l'entreprise Academy à se développer dans l'international. Nous allons analyser les bases données afin de permettre à Academy de savoir quelle future potentielle clientèle faut-il atteindre, en se basant sur les informations de nos bases des données.

Problématique

- Quels sont les pays avec un fort potentiel de clients pour nos services ?
- Pour chacun de ces pays, quelle sera l'évolution de ce potentiel de clients ?
- Dans quels pays l'entreprise doit-elle opérer en priorité ?

Plan de l'analyse

Etape 1 : Description des bases de données

Etape 2 : Filtrage des Bases de données

Etape 3 : Analyse des 3 indicateurs

Etape 4 : Création des scores



Illustrations by Pixeltrue on icons8



Etape 1 : Description des données

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Etape 1: Description de EdStatsCountry

Valeurs manguantes

-5 lignes du Dataframe

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-Dimension du Dataframe (241,42)

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Count			- 0	2- alpha code	Currency Unit	Special Notes	Region	Income Group	WB- 2 code	 IMF data dissemination standard	Latest population census	hous
0 AB	N Arut	a Aruba	Aruba	AW	Aruban florin	SNA data for 2000- 2011 are updated from offici	Latin America & Caribbean	High income: nonOECD	AW	 NaN	2010	

Fisca vear end:

Multiple Indicator Cluster hous Survey survey (MICS)

Demographic

and Health

2008/09

NaN

Survey Measure

(DHS), Study S

most r

hous

Typage des colonnes

Special Notes 39.834025 Region 11.203320 Income Group 27 11.203320 WB-2 code 0.414938 National accounts base year 14.937759 36 National accounts reference year 209 86.721992 SNA price valuation 18.257261 Lending category 40.248963 Other groups 75.933610 **System of National Accounts** 10.788382 Alternative conversion factor 194 80.497925 PPP survey year 39.834025 Balance of Payments Manual in use 24 896266 External debt Reporting status 117 48.547718 17 012448 Country Code object Short Name object Table Name object Long Name object 2-alpha code object Currency Unit object Special Notes object Region object

Income Group

Other groups

National accounts base year

System of National Accounts

Alternative conversion factor

External debt Reporting status

Government Accounting concept

Vital registration complete

Latest water withdrawal data

Latest agricultural census

Latest population census

Latest household survey

Latest industrial data

Latest trade data

Unnamed: 31

dtype: object

IMF data dissemination standard

Source of most recent Income and expenditure data

SNA price valuation

Lending category

PPP survey year

System of trade

National accounts reference year

Balance of Payments Manual in use

WB-2 code

Country Code

Short Name

Table Name

Long Name

2-alpha code

Currency Unit

nb manguant pourcentage

0.000000

0.000000

0.000000

0.000000

1.244813

object

float64

float64

float64

object

float64

10.788382

2010/11 2013 General Data Malaria

General Data

Dissemination

System

(GDDS)

Population

figures

from adminis...

compiled

General Data

Dissemination

System

(GDDS)

People's database Dissemination Indicator Republic of update: Saharan middle Survey (MIS), survey System Angola Based Africa (GDDS) 2011 on IMF data...

middle

income

Europe &

Central

Asia

Central income:

Asia nonOECD

Islamic March AFG Afghanistan Afghanistan State of 20: Asia Afghanistan reporting period

Republic of

Etape 1: Description de EdStatsData

Typage des colonnes

Country Code Indicator Name

Country Name

814642

91.849639 94.200670 835494 94.200670

0.000000

0.000000

0.000000

0.000000

94.200670

94.200670

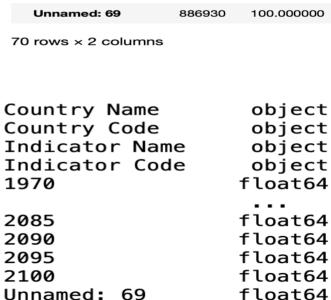
nb_manquant pourcentage

O

Indicator Code 1970 2085

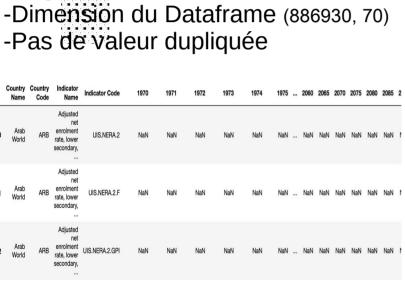
2090 2095 2100

100.000000 object



Length: 70, dtype: object

Valeurs manquantes	



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Country Country

Adjusted

Adjusted

secondary.

Adjusted

Adjusted

primary,

both sex.

-5 lignes du Dataframe

-Pas de valeur dupliquée

Etape 1: Description de EdStatsSeries

Typage des colonnes

Valeurs manguantes

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-5 lignes du Dataframe

-Pas de valeur dupliquée

Barro-Lee: Percentage Percentage

Barro-Lee: Percentage Percentage

Barro-Lee: Percentage Percentage

age 15+

0 BAR.NOED.1519.FE.ZS Attainment

2 BAR.NOED.15UP.FE.ZS Attainment

BAR.NOED.15UP.ZS Attainment

4 BAR.NOED.2024.FE.ZS Attainment

-Dimension du Dataframe (3665, 21)

original comments

Rober

Barro a

Jong-V http://www.

Rober

Barro a

Jona-V

http://www.

Rober Barro a

Jong-V

Rober

Barro a

Jong-V

http://www.

http://www.

Unit of measure Periodicity **Base Period**

Statistical concept and methodology

Series Code

Periodicity

Base Period

Other notes

Source

Indicator Name

Short definition

Long definition

Unit of measure

Aggregation method

Development relevance

Related source links

Related indicators

General comments

Other web links

License Type

dtvpe: object

Unnamed: 20

Limitations and exceptions

Notes from original source

Statistical concept and methodology

Topic

Development relevance

Related source links

Other web links

License Type

Unnamed: 20

Related indicators

3351 Other notes 3113 Aggregation method Limitations and exceptions Notes from original source

Series Code Topic

Indicator Name

Short definition Long definition

3618 3651 General comments

1509

3665

3566

99.372442 99.918145 94.133697 100.000000 100.000000 100.000000 100.000000 object

object object object

object

object

float64 object object object

float64

object

obiect

object

object

object

float64

float64

float64

float64

object

0.000000

0.000000

0.000000

0.000000

41.173261

100.000000

97.298772

91.432469

84.938608

98.717599

99.618008

100.000000

99.618008

0.000000

Ftano 1 · Description de

Ltape	. Description a
EdSt	atsFootNotes

CountryCode

ABW

-5 lignes du Dataframe

-Pas de valeur dupliquée

SeriesCode

.

DESCRIPTION Unnamed: 4

NaN

NaN

NaN

NaN

NaN

-Dimension du Dataframe (643638, 5)

Year

SE.PRE.ENRL.FE YR2001 Country estimation.

ABW SE.TER.TCHR.FE YR2005 Country estimation.

ABW SE.PRE.TCHR.FE YR2000 Country estimation.

ABW SE.SEC.ENRL.GC YR2004 Country estimation.

SE.PRE.TCHR YR2006 Country estimation.

LO	ihe	Ι.	DE	SCI	ıþı	.101	ıu
	EdS	Sta	tsF	001	tNo	ote	S

Valeurs manguantes

Typage des colonnes

5	nb_manquant	

Year

DESCRIPTION

dtype: object

Unnamed: 4

- 0 0 643638
- pourcentage CountryCode **SeriesCode** 0 Year
- DESCRIPTION

0.0

0.0

0.0

0.0

100.0

object

object

float64

- **Unnamed: 4**

- object
- CountryCode SeriesCode object

Etape 1 : Description de EdStatsFootNotesEdStatsCountry-Series

							nb_manquant	pourcentage
	<u> </u>	du Dataf				CountryCode	0	0.0
	5/2/5/5	aon du Da valeur du	ttaframe (613, 4) 💎 🛝	/aleurs	manquantes	SeriesCode	0	0.0
-1	as ac	vaicui uu	piiquee			DESCRIPTION	0	0.0
						Unnamed: 3	613	100.0
	CountryCode	SeriesCode	DESCRIPTION	Unnamed: 3				
0	ABW	SP.POP.TOTL	Data sources : United Nations World Population	. NaN		Cour	ntryCode	object
1	ABW	SP.POP.GROW	Data sources: United Nations World Population	. NaN	Typage des colo	nnes	iesCode	object
2	AFG	SP.POP.GROW	Data sources: United Nations World Population	. NaN			CRIPTION amed: 3	object float64
3	AFG	NY.GDP.PCAP.PP.CD	Estimates are based on regression.	. NaN		dty	oe: objec	t
4	AFG	SP.POP.TOTL	Data sources : United Nations World Population	. NaN				

Etape 1: Description

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Nous allons nous concentrer sur EdStatsCountry et EdStatsData qui les Dataframe principales pour l'analyse.

Comme constaté les autres Dataframe : EdStatsSeries ; EdStatsFootNote et EdStatsCountry-Series constituent des compléments d'information.

Etape 2: Filtrage des données et sélection des indicateurs pertinents

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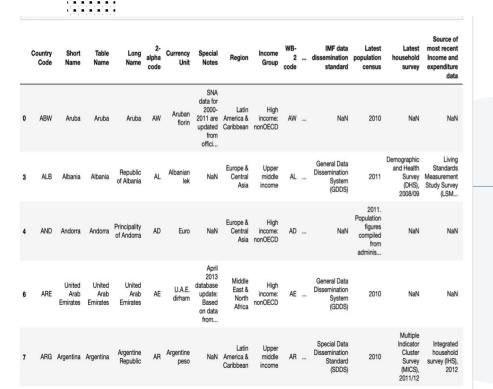
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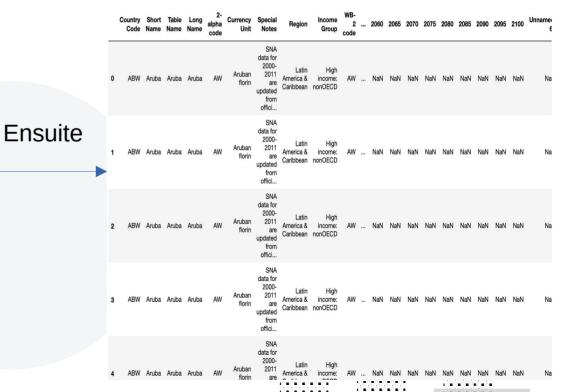
Etape 2:

Filtrage dans EdStatsData pour avoir les années de recensement ≥ 2010

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Jointure entre ed_stats_country et ed_stats_data pour avoir les valeurs de chaque indicateur par date de 1970 à 2100



Recherche des indicateurs potentiellement intéressantes pour le besoin de notre étude :

- Démographie : population totale, par tranches d'âge 20-29 ans, voire autres tranches d'âge :
- Niveau éducation : nombre et taux étudiants dans le secondaire et tertiaire
- Déploiement Internet : Taux utilisation internet :::::::
- Économique : PIB, PIB / habitant, niveau de revenu

	Indicator Code	Indicator Name	2010	2011	2012	2013	2014	2015	2016	2017	202
0	BAR.SCHL.1519	Barro-Lee: Average years of total schooling, a	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	Nal
1	BAR.SCHL.2024	Barro-Lee: Average years of total schooling, a	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	Nat
2	BAR.NOED.1519.ZS	Barro-Lee: Percentage of population age 15-19	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	Nat
3	BAR.NOED.2024.ZS	Barro-Lee: Percentage of population age 20-24	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	Nah
4	NY.GDP.PCAP.KD	GDP per capita (constant 2005 US\$)	24271.940421	NaN	NaN	NaN	NaN	NaN	NaN	NaN	Nat
	-										
2219	UIS.XUNIT.GDPCAP3.FSGOV	Government expenditure per upper secondary stu	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	Nat
2220	IT.NET.USER.P2	Internet users (per 100 people)	6.400000	8.400000	12.000000	15.500000	16.364740	22.742818	23.119989	NaN	Nah
2221	IT.CMP.PCMP.P2	Personal computers (per 100 people)	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	Nah
2222	SP.POP.GROW	Population growth (annual %)	1.976756	2.109672	2.228306	2.309366	2.344799	2.345643	2.336070	NaN	Nat
2223	SL.UEM.NEET.ZS	Share of youth not in education, employment, o	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	Nat

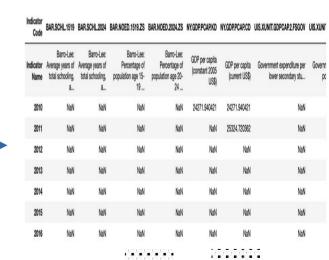
2224 rows x 11 columns

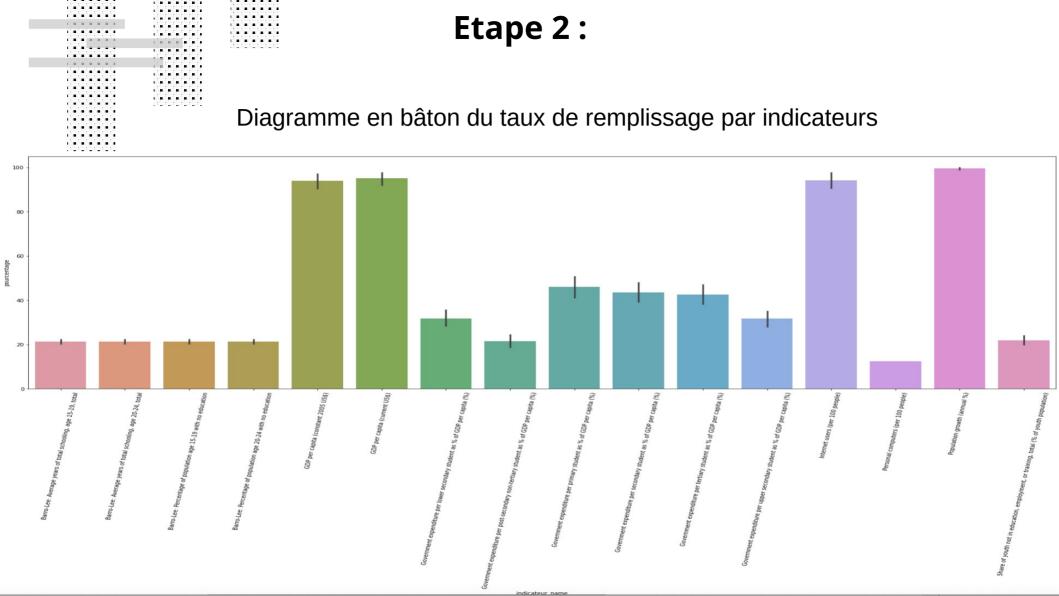
Etape 2:

Problème de remplissage pour l'année 2017 et 2020 donc supprimer

	nb_manquant	pourcentage
Indicator Code	0	0.000000
Indicator Name	0	0.000000
2010	885	39.793165
2011	1297	58.318345
2012	1360	61.151079
2013	1398	62.859712
2014	1511	67.940647
2015	1633	73.426259
2016	1704	76.618705
2017	2224	100.000000
2020	2224	100.000000

Transposition de la Dataframe pour avoir les année de 2010 à 2016 en ligne et les indicateurs choisis en colonne





Etape 2:

Nous avons donc décider de garder par l'analyse du diagramme en bâton trois indicateur :

-GDP per capita (current US\$)

.

- -internet users (per 100 people)
- -Population growth (annual%)

Puis finalement création d'une Dataframe avec seulement les indicateur choisis

Etape 3 : Analyse des 3 indicateurs sélectionnés

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Etape 3: Filtrage PIB/Habitant

Country Code

nb_manquant pourcentage

Dataframe en fonction de GDP

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Country

Code

2013

2014

avec un remplissage de plus de 60 % Valeurs Manguantes

Country Code

Filtrage des valeurs manguantes

26435.740187 27278.874895 27811.548147 28703.748347

2014

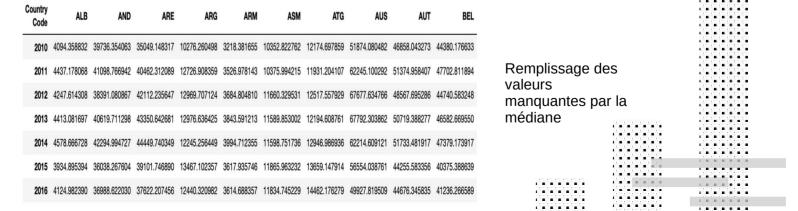
2015

NaN

2016 nb manguant

NaN





Etape 3: Filtrage utilisateur internet

Dataframe en fonction de Net

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52.0 79.487698 78.739993 ... 51.404661 69.729461

63.4 83.453497

33.7

36.7

47.4 57.0

40.22

40.0 49.050083

.

Carlotte and Carlotte

54.655959 86.434425 84.999991

2016 93.542454 66.363445 97.930637 90.600007 70.150764

Code

Valeurs Manquantes

nb_manquant pourcentage

2010 2011 2012 2013 2014 2016 nb manguant **Country Code** 2 65.017 NaN NaN 94.444472 74.0 78.9 83.78 93.542454 0 29.34 36.9 43.0 51.349874 8.999983 68.99999 76.13386 80.32 0 62.8492 73.3007 0 2.309997 66.6 69.81 71.635 76.19 80.561333 0 5.135146 40.279122 45.590391 54.062925 42.32 45.9 49.58 61.32819 0 2.260012 94.6297 95.99 96.967785 12.0

.

Filtrage des valeurs manquantes avec un remplissage de plus de

60 %

Remplissage des

manquantes par la

valeurs

médiane

Country Code			GIB	65.0	65.0	П
SXM	6	100.0				
xkx	6	100.0	ABW	62.0	69.0	
ASM	6	100.0	PRY	19.8	24.763516	
PLW	6	100.0	PRI	45.3	48.0	6
СНІ	6	100.0	POL	62.32	61.949999	•
	•••					
EST	О	0.0				
ESP	О	0.0	ESP	65.8	67.089999	
ECU	О	0.0	ECU	29.03	31.366808	3
ром	0	0.0	ром	31.4	38.0	
ZWE	О	0.0	DNK	88.72	89.810013	9
			ZWE	6.4	8.4	

ABW	ALB	AND	ARE	ARG	ARM	ATG	AUS	AUT	BEL		TZA	URY	USA
62.000000	45.000000	81.000000	68.000000	45.000000	25.000000	47.00	76.000000	75.170000	75.000000		2.90	46.400000	71.690000
69.000000	49.000000	81.000000	78.000000	51.000000	32.000000	52.00	79.487698	78.739993	81.609996		3.20	51.404661	69.729461
74.000000	54.655959	86.434425	84.999991	55.800000	37.500000	58.00	79.000000	80.029994	80.719991		3.95	54.453769	74.700000
78.900000	57.200000	94.000000	88.000000	59.900000	41.900000	63.40	83.453497	80.618800	82.170200		4.40	57.690000	71.400000
83.780000	60.100000	95.900000	90.400000	64.700000	54.622806	67.78	84.000000	80.995825	85.000000		7.00	61.460000	73.000000
93.542454	66.363445	97.930637	90.600007	70.150764	62.000000	73.00	88.238658	84.323331	86.516500		13.00	66.400000	76.176737
	62.000000 69.000000 74.000000 78.900000 83.780000	62.000000 45.000000 69.000000 49.000000 74.000000 54.655959 78.900000 57.200000 83.7800000 60.100000	62.000000 45.000000 81.000000 69.000000 49.000000 81.000000 74.000000 54.655959 86.434425 78.900000 57.200000 94.000000 83.7800000 60.100000 95.900000	62.000000 45.000000 81.000000 68.000000 69.000000 49.000000 81.000000 78.000000 74.000000 54.655959 86.434425 84.999991 78.900000 57.200000 94.000000 88.000000 83.780000 60.100000 95.900000 90.400000	62.000000 45.000000 81.000000 68.000000 45.000000 69.000000 49.000000 81.000000 78.000000 51.000000 74.000000 54.655959 86.434425 84.999991 55.800000 78.900000 57.200000 94.000000 88.000000 59.900000 83.780000 60.100000 95.900000 90.400000 64.700000	62.000000 45.000000 81.000000 68.000000 45.000000 25.000000 69.000000 49.000000 81.000000 78.000000 51.000000 32.000000 74.000000 54.655959 86.434425 84.999991 55.800000 37.500000 78.900000 57.200000 94.000000 88.000000 59.900000 41.900000 83.780000 60.100000 95.900000 90.400000 64.700000 54.622806	62.000000 45.000000 81.000000 68.000000 45.000000 25.000000 47.00 69.000000 49.000000 81.000000 78.000000 51.000000 32.000000 52.00 74.000000 54.655959 86.434425 84.999991 55.800000 37.500000 58.00 78.900000 57.200000 94.000000 88.00000 59.900000 41.900000 63.40 83.780000 60.100000 95.900000 90.400000 64.700000 54.622806 67.78	62.000000 45.000000 81.000000 68.000000 45.000000 25.000000 47.00 76.000000 69.000000 49.000000 81.000000 78.000000 51.000000 32.000000 52.00 79.487698 74.000000 54.655959 86.434425 84.999991 55.800000 37.500000 58.00 79.000000 78.900000 57.200000 94.000000 88.000000 59.900000 41.900000 63.40 83.453497 83.780000 60.100000 95.900000 90.400000 64.700000 54.622806 67.78 84.000000	62.000000 45.000000 81.000000 68.000000 45.000000 25.000000 47.00 76.000000 75.170000 69.000000 49.000000 81.000000 78.000000 51.000000 32.000000 52.00 79.487698 78.739993 74.000000 54.655959 86.434425 84.999991 55.800000 37.500000 58.00 79.000000 80.029994 78.900000 57.200000 94.000000 88.000000 59.900000 41.900000 63.40 83.453497 80.618800 83.780000 60.100000 95.900000 90.400000 64.700000 54.622806 67.78 84.000000 80.995825	62.000000 45.000000 81.000000 68.000000 45.000000 25.000000 47.00 76.000000 75.170000 75.000000 69.000000 49.000000 81.000000 78.000000 51.000000 32.000000 52.00 79.487698 78.739993 81.609996 74.000000 54.655959 86.434425 84.999991 55.800000 37.500000 58.00 79.00000 80.029994 80.719991 78.900000 57.200000 94.00000 88.00000 59.90000 41.90000 63.40 83.453497 80.618800 82.170200 83.780000 60.100000 95.900000 64.700000 54.622806 67.78 84.00000 80.995825 85.000000	62.000000 45.000000 81.000000 68.000000 45.000000 25.000000 47.00 76.000000 75.170000 75.000000 69.000000 49.000000 81.000000 78.000000 51.000000 32.000000 52.00 79.487698 78.73993 81.609996 74.000000 54.655959 86.434425 84.999991 55.800000 37.500000 58.00 79.000000 80.029994 80.719991 78.900000 57.200000 94.00000 88.000000 59.900000 41.900000 63.40 83.453497 80.618800 82.170200 83.780000 60.100000 95.900000 90.400000 64.700000 54.622806 67.78 84.000000 80.995825 85.000000	62.000000 45.000000 81.000000 68.000000 45.000000 25.000000 47.00 76.000000 75.170000 75.000000 2.90 69.000000 49.000000 81.000000 78.000000 51.000000 32.000000 52.00 79.487698 78.739993 81.609996 3.20 74.000000 54.655959 86.434425 84.99991 55.800000 37.500000 58.00 79.00000 80.029994 80.719991 3.95 78.900000 57.200000 94.000000 88.000000 59.90000 41.900000 63.40 83.453497 80.618800 82.170200 4.40 83.780000 60.100000 95.900000 94.400000 54.622806 67.78 84.000000 80.995825 85.000000 7.00	62.000000 45.000000 81.000000 68.000000 45.000000 25.000000 47.00 76.000000 75.170000 75.000000 2.90 46.400000 69.000000 49.000000 81.000000 78.000000 51.000000 32.000000 52.00 79.487698 78.739993 81.609996 3.20 51.404661 74.000000 54.655959 86.434425 84.99991 55.800000 37.500000 58.00 79.000000 80.02994 80.719991 3.95 54.453769 78.900000 57.200000 94.00000 88.000000 59.900000 41.900000 63.40 83.453497 80.618800 82.170200 4.40 57.690000 83.7800000 60.100000 95.900000 90.400000 64.700000 54.622806 67.78 84.000000 80.995825 85.000000 7.00 61.460000

Etape 3 : Filtrage croissance de la population

Dataframe en fonction de Growth

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 Country Code
 ABW
 AlB
 AND
 ARE
 ARG
 ARM
 ASM
 ATG
 AUS
 AUS
 AUT
 ...
 URY
 USA
 VCT

 2010
 0.21268
 -0.496462
 -0.015333
 7.587098
 1.035037
 -0.391024
 -1.054862
 1.147472
 1.55549
 0.240394
 ...
 0.34614
 0.836422
 0.056733

 2011
 0.376985
 -0.269017
 -0.829969
 4.7437
 1.04486
 -0.060144
 -0.571394
 1.111473
 1.389527
 0.337081
 ...
 0.331626
 0.745614
 0.023782

 2012
 0.512145
 -0.165151
 -1.588653
 2.594796
 1.050376
 0.220269
 -0.162822
 1.099255
 1.722895
 0.455937
 ...
 0.328081
 0.74642
 -0.01189

 2013
 0.582914
 -0.183211
 -2.013314
 1.181805
 1.047277
 0.401252
 0.13932
 1.076058
 1.697473
 0.584104
 ...
 0.330004
 0.700262
 -0.007318

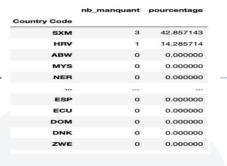
 2014
 0.587492
 -0.29

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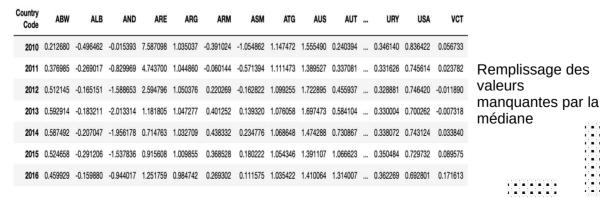
.

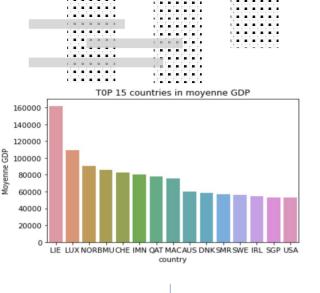
Valeurs Manguantes



Filtrage inutile des valeurs manquantes avec un remplissage de plus de 60 %

.





Déduction top5

PIB/Habitant

Moyenne Country Code

161848.656040

108906.609516

90834.593814

86138.406092

82883.450322

LIE

LUX

NOR

BMU

CHE

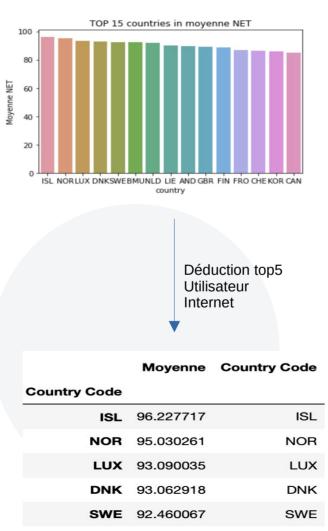
Country Code

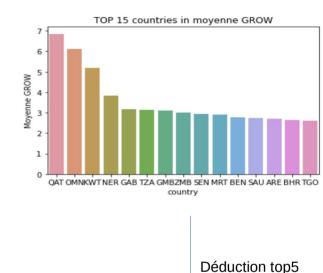
NOR

BMU

CHE

Etape 3:







Country Code							
QAT	6.851502						
OMN	6.120074						
KWT	5.185630						

NER 3.827682 NER
GAB 3.161405 GAB

Croissance de la

QAT

OMN

KWT

population

Etape 4: Scoring

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0.00

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Etape 4

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 Carraman and a second

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Eunion des TOP 5 des 3 indicateurs pour avoir l'échantillon des pays

	Country Code
0	вми
1	CHE
2	DNK
3	GAB
4	ISL
5	KWT
6	LIE
7	LUX
8	NER
9	NOR
10	OMN
11	QAT

SWE

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Etape 4

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10.00 A (miles)

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	Country Code	Score GDP	Score NET	Score GROW	Note Score
Country Code					
LUX	LUX	1	1	0	0.666667
NOR	NOR	1	1	0	0.666667
вми	BMU	1	0	0	0.333333
CHE	CHE	1	0	0	0.333333
DNK	DNK	0	1	0	0.333333
GAB	GAB	0	0	1	0.333333
ISL	ISL	0	1	0	0.333333
KWT	KWT	0	0	1	0.333333
LIE	LIE	1	0	0	0.333333
NER	NER	0	0	1	0.333333
OMN	OMN	0	0	1	0.333333
QAT	QAT	0	0	1	0.333333
SWE	SWE	0	1	0	0.333333

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Conclusion

Après avoir sélectionné les 3 indicateurs les plus pertinent.

Nous constatons que les 2 pays qui ont le meilleur score sont le Luxembourg et la Norvège avec une note de 2/3

Il semblerait que ce soit ces pays que l'entreprise Academy doit opérer en priorité