

INVOICE

TIN # 1000292703

INVOICE #110401

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INVOICE:

World Voices Uganda
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QUANTITY	DESCRIPTION	UNIT PRICE (UGX)	TOTAL (UGX)
1	50% of Website Redesign & development services for "https://www.worldvoicesuganda.co.ug"	500,000	500,000
SUB TOTAL			500,000
TOTAL DUE			500,000

PAY: UGANDA SHILLINGS FIVE HUNDRED THOUSAND ONLY

We shall design and develop the website with the following considerations:

- A clean and futuristic look and feel of the user interface.
- A home page that is appealing to look at with a few layers of information as possible to enable the visitors to get information with as few clicks as possible.
- Be complete with content or file categorization and taxonomical structure
- Have a user-friendly content management system that will permit non-technical staff to instantly update the website content on specific pages. The CMS will support uploading any type of document, video, URL or picture and support WYSIWYG editor to support the inclusion of such a document format on any website page. Users will not be required to edit HTML code to post content or attach documents.
- Incorporate Chat Engine Mechanism on every page.
- Design new profile page as agreed.
- Sectors should have galleries included.
- Include a banner in the footer.
- Add featured clients on the home page.
- Be fully interactive with feedback forms, comment areas and shall have cross-browser support.
- Be easily updated – Once the site has been completed and accepted by the client,
- Contain a secure “members only” section, a “Subscribe to info” or “to be on distribution list” section space for event promotion, space for event reporting and for promotions.
- Be visually appealing with an attractive mix of text and graphics. Attractive color shades as per the branding guidelines shall be used with emphasis for the website to be easy on the eye and with as little clutter as possible.
- Have a common theme – Each section of the site shall have a common look and feel, accommodate and be consistent with the client’s branding policy.
- Search engine optimization (SEO); we shall follow Google’s conventions on SEO for all pages on the website such as meta-descriptions, alternative text for images, etc. Although as the CMS will be directly managed by the client, content editors and managers will be required to ensure that the content being added on the website is relevant to the page to optimize the pages for effective search.
- Have a consistent design. As stated above, each section of the site shall have a common look and feel. The use of photographs, fonts and layouts shall be consistent throughout the site.
- Be easy to navigate – the site shall be easy to navigate. Information shall be grouped and presented in a logical manner and require no more than three levels of “drill down” for the user to find the desired information.
- Shall accommodate a variety of content in varying media formats: text, images, audio, and video content. The sites shall be designed to provide presentation platforms for rich media.
- Be multi-gadget responsive i.e. respond well to phones, tablets, and PCs.
- Be embedded with streaming content from the various social media platforms/accounts on Face book, Twitter, Instagram, and YouTube etc.
- Fast Loading Pages – The website shall be designed with a balance of text and graphics
- Present a highly interactive user experience for the various targeted users.
- Security - not to be easily manipulated by hackers or virus attacks.
- Integrate Google analytics to track page views by visitors around the globe.