



SUSTAINABILITY CHECKLIST

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FIND OUT ABOUT THE ORIGIN OF PRODUCTS AND PRIORITISE LOCAL
FABRICS AND CLOTHES

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USE ITEMS THAT ARE ALREADY IN YOUR CLOSET OR SECOND HAND

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CHOOSE ORGANIC, RECYCLED, OR BIODEGRADABLE FABRICS, SUCH AS
COTTON, HEMP, OR LYOCCELL

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SUPPORT LOCAL ARTISANS AND PRESERVE TRADITIONAL TECHNIQUES

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COMMUNICATE YOUR SUSTAINABILITY GOALS AND ACHIEVEMENTS TO
YOUR CUSTOMERS

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PROVIDE TIPS ON HOW TO CARE FOR, REPAIR, OR DISPOSE OF YOUR
CLOTHES

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SEEK INSPIRATION AND GUIDANCE FROM OTHER SUSTAINABLE FASHION
BRANDS AND EXPERTS

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DON'T FORGET TO HAVE FUN

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