

# NEWS LETTER

## Apple Acquires Discovery Engine Chomp

Apple has acquired app discovery engine Chomp, TechCrunch reports. The acquisition could lead to a complete revamp or at least big improvements to Apple's App Store. Chomp's 20+ employees will all be joining Apple's ranks; the company CEO Ben Keighran has already joined iTunes Marketing.

<http://www.techspot.com/news/47558-apple-buys-app-search-and-discovery-engine-chomp.html>

## Google to Launch Cloud Storage Service

Google plans to launch a cloud storage service similar to Dropbox, according to a report by WSJ. Google's service will be called Drive, and it will let users store and share photos, videos and other documents in Google's cloud, say sources familiar with the matter.

<http://www.inquisitr.com/192487/google-to-launch-cloud-storage-service-will-compete-with-the-likes-of-dropbox/>

## Eye of the robot: Google working on Android-powered Glasses?

Google may be getting ready to take augmented reality to the next level: According to a report, an Android-powered pair of glasses will go on sale by the end of 2012.

<http://techcrunch.com/2012/02/26/merchants-accepting-squares-card-case-doubles-in-four-months-to-40000/>

## To Modernize The Checkbook, Zipmark Launches Developer For Mobile Payments

Following its recent raise of \$2 million in seed funding, the still invite-only mobile payments startup Zipmark is today announcing the launch of its developer program and API. The New York-based company, founded in 2010 by Citigroup alum Jay Bhattacharya and CTO Jake Howerton, leverages existing check processing network to allow users to avoid credit card fees while also eliminating the risk of bounced checks.

<http://gigaom.com/mobile/eye-of-the-robot-google-working-on-android-powered-glasses/>

## Merchants Accepting Square's Card Case Doubles In Four Months To 40,000

Nearly a year ago, Square introduced us to the next evolution of its payments product—Card Case. For anyone who has used and witnessed the app being used to actually purchase something (I have), the experience is pretty awesome. Basically it's totally seamless, and you walk away feeling that perhaps this is the future of the way people will pay for goods in stores.

<http://techcrunch.com/2012/02/21/to-modernize-the-checkbook-zipmark-launches-developer-platform-for-mobile-payments/>