




# Felix RUSCHE

Ph.D. Candidate in Economics, University of Mannheim

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## EDUCATION

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**present** | **UNIVERSITY OF MANNHEIM**, Mannheim, Germany  
**September 2019** | Economics, Ph.D., advisor : Antonio Ciccone, Course Phase GPA : 1.4

**June 2023** | **POMPEU FABRA UNIVERSITY**, Barcelona, Spain  
**January 2023** | Research Stay

**February 2019** | **UNIVERSITY OF MANNHEIM**, Mannheim, Germany  
**September 2016** | Economics, M.Sc., GPA : 1.3

**July 2018** | **BOCCONI UNIVERSITY**, Milan, Italy  
**February 2018** | Visiting Student

**March 2016** | **OSNABRÜCK UNIVERSITY OF APPLIED SCIENCES**, Osnabrück, Germany  
**September 2012** | Applied Economics, B.A., GPA : 1.37

**November 2014** | **NELSON MANDELA UNIVERSITY**, Port Elizabeth, South Africa  
**July 2014** | Visiting Student

## TEACHING EXPERIENCE AND RESEARCH ASSISTANCE

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**2021 - present** | Research assistant to Antonio Ciccone, University of Mannheim & Fellow at Collaborative Research Center Transregio 224 (Universities of Bonn and Mannheim)

**2021** | Microeconomics B (B.Sc.), teaching assistant, University of Mannheim

**2021** | Introduction to Econometrics (B.Sc.), teaching assistant, University of Mannheim

**2019** | Master's thesis student/ intern, Digital Economy Research Department, Leibniz Centre for European Economic Research (ZEW), Mannheim, Germany

## PROFESSIONAL ACTIVITIES

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**Presentations** | **2024** : ASSA Annual Meeting (San Antonio), Royal Economic Society Annual Conference (scheduled), Joachim Herz Foundation; **2023** : NBER Summer Institute : Labor Studies, Advances with Field Experiments (University of Chicago), 3rd Discrimination and Diversity Workshop (University of East Anglia), Institute of Labor Economics (IZA, scheduled), Pompeu Fabra University (PhD Seminar & Internal Applied Seminar), London Business School Transatlantic Doctoral Conference, Nordic Conference in Development Economics (Gothenburg), German Development Economics Conference, German Economic Association Annual Conference, Barcelona School of Economics PhD Jamboree, HeiKaMaXY Workshop (Heidelberg), CRC TR224 Retreat (Bonn & Mannheim); **2022** : CRC TR224 10th Young Researchers Workshop (Bonn & Mannheim), 1st Frankfurt-Mannheim PhD Workshop; **2020** : Bonn-Mannheim PhD Workshop; **2019** : ZEW Conference on the Economics of Information and Communication Technologies

**Field Experience** | Independent field research on Community Radios in New Delhi and across Northern India (03/2022 - 04/2022)

**Events** | **2023** : Co-organizer of the 1st Frankfurt-Mannheim-Bonn Ph.D. Conference (90 presentations, 160 participants) **2022** : Co-organizer of the 1st Frankfurt-Mannheim Ph.D. Workshop (43 presentations, 100 participants)

**Summer Schools** | **2023** : CRC Media Training (EconNewsNetwork), Data Science Summer School 2023 (Hertie School); **2022** : Network Analysis Workshop (LMU Munich), Natural Language Processing for Economists Workshop (Uni Heidelberg), Data Science Summer School 2022 (Hertie School); **2021** : Unstructured Data in Empirical Economics (CEMFI), Data Science Summer School 2021 (Hertie School)

**Discussant** | **2022** : ZEW Political Economy Workshop; 10th CRC TR224 Retreat (Bonn & Mannheim)

**Referee** | Information, Communication & Society; New Media & Society

## GRANTS, SCHOLARSHIPS, AND AWARDS

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- 2023 - 2026** Add-on Fellowship for Interdisciplinary Research in Economics, Joachim Herz Foundation (12,500€ research grant)
- 2021** CRC TR 224 Research Grant (>4000€ research grant)
- 2019 - 2021** PhD Scholarship, Freudenberg Foundation & ZEW
- 2020** Second Prize - Goldmedia Award for innovative theses in Media Economics
- 2014 - 2019** German National Merit Foundation (Studienstiftung des deutschen Volkes; lit : Academic Foundation of the German People) - Scholarship for 'academic excellence, interdisciplinary expertise, and social responsibility'
- 2016** StudyUp-Award for excellent bachelor's theses, Osnabrück University of Applied Sciences

## NON-ACADEMIC PROFESSIONAL EXPERIENCE

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- 03/2015 - 07/2015** Internship, Political Department, German Embassy Beijing, China
- 07/2013 - 09/2013** Internship, Strategic Finance, Deutsche Börse AG, Frankfurt am Main, Germany
- 07/2011 - 09/2011** Internship, Various Business Departments, Frimo Inc, Detroit, USA

## EXTRACURRICULARS

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- 2019 - present** Ph.D. Cohort Representative
- 2019 - 2023** Elected member of the Department Council
- 2021 - 2022** Mentor, Graduate Applications International Network (GAIN) : support of an African student in Economics applying for graduate studies at European and North American universities
- 2015 - 2019** Seminars of the German National Merit Foundation : [1] Two-year Social Science Research Seminar 2017-19 - Digitization, Ethics, and Society : An Integrative Analysis, [2] Weekend Seminar 2017 - Effective Altruism : Risks of Artificial Intelligence, [3] Weekend Seminar 2016 - Freedom vs. Security : The Internet as a new Space for an Enduring Conflict, [4] Summer School 2015 - Narratives of the Future : Visionary Utopia or Botch?
- 2018 - 2019** Board Member of 'Nice to Meet You' at Uni Mannheim - a student refugee-integration project.
- 2015 - 2016** Campus Without Borders in Osnabrück : Collaboration in the organization and setup of a student refugee integration project.

## WORKING PAPER

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### (1) Linked Out? A Field Experiment on Discrimination in Job Network Formation

with Yulia Evsyukova and Wladislaw Mill (*Working Paper*)

We assess the impact of discrimination on Black individuals' job networks in the U.S. using a two-stage field experiment with 400+ fictitious LinkedIn profiles. Varying race via A.I.-generated images only, we find that Black profiles' connection requests are accepted at significantly lower rates (Stage I) and their networks provide less information (Stage II). Leveraging our experimental design to eliminate first-stage endogeneity, we identify gatekeeping as the key driver of Black-White disparities. Examining users' CVs reveals widespread discrimination across different social groups and – contrary to expert predictions – stronger discrimination among women and younger users.

## WORK IN PROGRESS

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### (1) Broadcasting Change : India's Community Radio Policy and Women's Empowerment (*Poster AEA 2024*)

This article investigates the use of grassroots media as a policy to foster development. In particular, it examines India's 2006 community radio policy, which allows educational institutions and NGOs to seek radio licenses to promote local development. I collect unique data on the >250 radios launched by 2020, their coverage, and content and estimate effects on women's empowerment, one of the radios' main topics. This is done by exploiting topography-driven variation in radio access in combination with a novel approach to reduce measurement error and bias in Demographic and Health Surveys' randomly jittered coordinates. The results demonstrate that grassroots media is effective in influencing behavior and attitudes toward women. Exposure to community radio increases girls' education, delays the marriage of young women, decreases fertility, and increases young women's autonomy. Overall, this suggests that 'grassroots media for development is an effective, cheap, and scalable policy.

### (2) Dissecting Media Bias : Daily Stock Market Performance in the News

with Antonio Ciccone

## PUBLICATIONS

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### (1) Few Voices, Strong Echo : Measuring Follower Homogeneity of Politicians' Twitter Accounts

*New Media & Society*, 2022 (*Paper*)

Politicians have discovered Twitter as a tool for political communication. If information provided by politicians is circulated in ideologically segregated user networks, political polarization may be fostered. Using network information on all 1.78 million unique followers of German Members of Parliament by October 2018, follower homogeneity across politicians and parties is measured. While the overall homogeneity is low, politicians of the AfD - a right-wing populist party - stand out with very homogeneous follower networks. These are largely driven by a small group of strongly committed partisans that make up around 7 percent of the party's but around 55-75 percent of the average AfD politician's followers. The findings add to the literature by showing potentially unequal distributions of network segregation on Twitter. Further, they suggest that small groups of active users can multiply their influence online, which has important implications for future research on echo chambers and other online phenomena.

## MISCELLANEOUS

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<b>Citizenship</b>	German
<b>Languages</b>	German (native), English (fluent - TOEFL 2019 : 114 of 120 points / Top 3% ), Spanish (B1)
<b>Technical Skills</b>	R, Python, Stata, Qualtrics, LaTeX, QGIS
<b>Hobbies</b>	Traveling, drawing, reading

## REFERENCES

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### Antonio Ciccone, PhD

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### Wladislaw Mill, PhD

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