

Felix Su

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EDUCATION

University of California, Berkeley | GPA: 3.33

Berkeley, CA

Intended Bachelor of Arts in Computer Science

Sept 2014 - May 2018

Awards: Wells Fargo Protothon Finalist (2014), CAA Leadership Award (2014), ABA Career Group Member of the Month

Relevant Coursework: Lin. Algebra & Diff. Eq., Java (Data Structures), Python, Scheme, SQL, Undergraduate Business Administration

PROFESSIONAL EXPERIENCE

Beeyond Inc.

San Francisco, CA

Software Engineer

Jun 2015 – Present

- Worked on full-stack mobile development using Angular JS with Firebase, AngularFire, and the Ionic HTML5 Framework.
- Developed demo for initial BETA launch for MBA/EMBA/TIEMBA students at the INSEAD business school in France.

The Princeton Education Network

Princeton, NJ

Web Designer, Parent-Student Liaison

Dec 2014 – Present

- Designed the new PEN website for SAT, ACT, and college application guidance and helped increase its priority on Google searches.
- Personally worked with the CEO on expanding and marketing her business by traveling to promotional parent/student assemblies.
- Increased PEN's audience size from ~200 to over 3000 customers and the site collected more than 4000 visits and 13,000 page views.

Princeton Tennis Program Player Development Camp

Princeton, NJ

Instructor

Jun 2012 – Aug 2013

- Led drills for groups of 8-10 players in a camp of around 100 students (ages 6-12) who ranged from beginner to intermediate levels.
- Collaborated with a team of 10 other college and high school instructors to captain groups of 10 kids for a Round-Robin tournament.

LEADERSHIP AND EXTRACURRICULARS

Berkeley ABA

Berkeley, CA

Media Technology Chair, Publications Committee Member | Marketing/Consulting Career Groups

Sept 2014 – Present

- Chosen as one of 31 Berkeley and Stanford students to present solutions for Wells Fargo to help improve Millennial financial health.
- Designed a 40 min. consulting case competition for 50+ members and contacted alumni with working experience to judge the event.
- Used InDesign, Photoshop, Illustrator and DSLR cameras to create spreads for the yearbook and newsletter "The Bottom Line".

Cal Alumni Student Association (CASA)

Berkeley, CA

Marketing and Communications - Web Content Coordinator

Sept 2014 – Present

- Designed a new website for CASA using HTML and CSS and moved it from its original place on the Cal Alumni Association website.
- Increased the site's appearance on search engines and tracked site metrics using Search Engine Optimization and Google Analytics.
- Helped CASA rebrand as a first year public organization and strengthen its alumni network by legitimizing CASA's web presence.

Student Government

Plainsboro, NJ

Senior Class President, Junior Class Treasurer

Sept 2012 – Jul 2014

- Responsible for organizing and executing all events for a class of 400 students and assisted administration for school-wide events.
- Led 11-member council meetings to collaborate and distribute officer responsibilities and advised the 60+ member inter-class council.
- Worked with Budget Secretary to manage a cash-flow of up to \$40,000 for business transactions regarding Proms, Senior trip, etc.

Science Olympiad

Plainsboro, NJ

Team Captain

Sept 2010 – Jul 2014

- Led meetings and training sessions for 18 member A and B teams, resulting in 1st place at regionals and invitationals and 2nd at states.
- Placed top 4 in 11 of 12 events at the Union County Regional Tournament and top 4 in 13 of 22 events at the State Tournament.
- Individual awards I have won as a member include 1st in Sumo bots, 1st in Write-it-Do-it, 2nd in Helicopters, and 3rd in Robot Arm.

SKILLS AND INTERESTS

Skills: Angular JS, Ionic, Firebase, Java, Python, HTML, CSS, After Effects, Premier Pro, Photoshop, InDesign, PowerPoint, Excel
Language: English (Fluent), Mandarin (Conversational/Fluent), French (Intermediate)
Interests: Software Engineering, Entrepreneurship, Mobile Development, Web Design, iOS, UI/UX, Business, Marketing