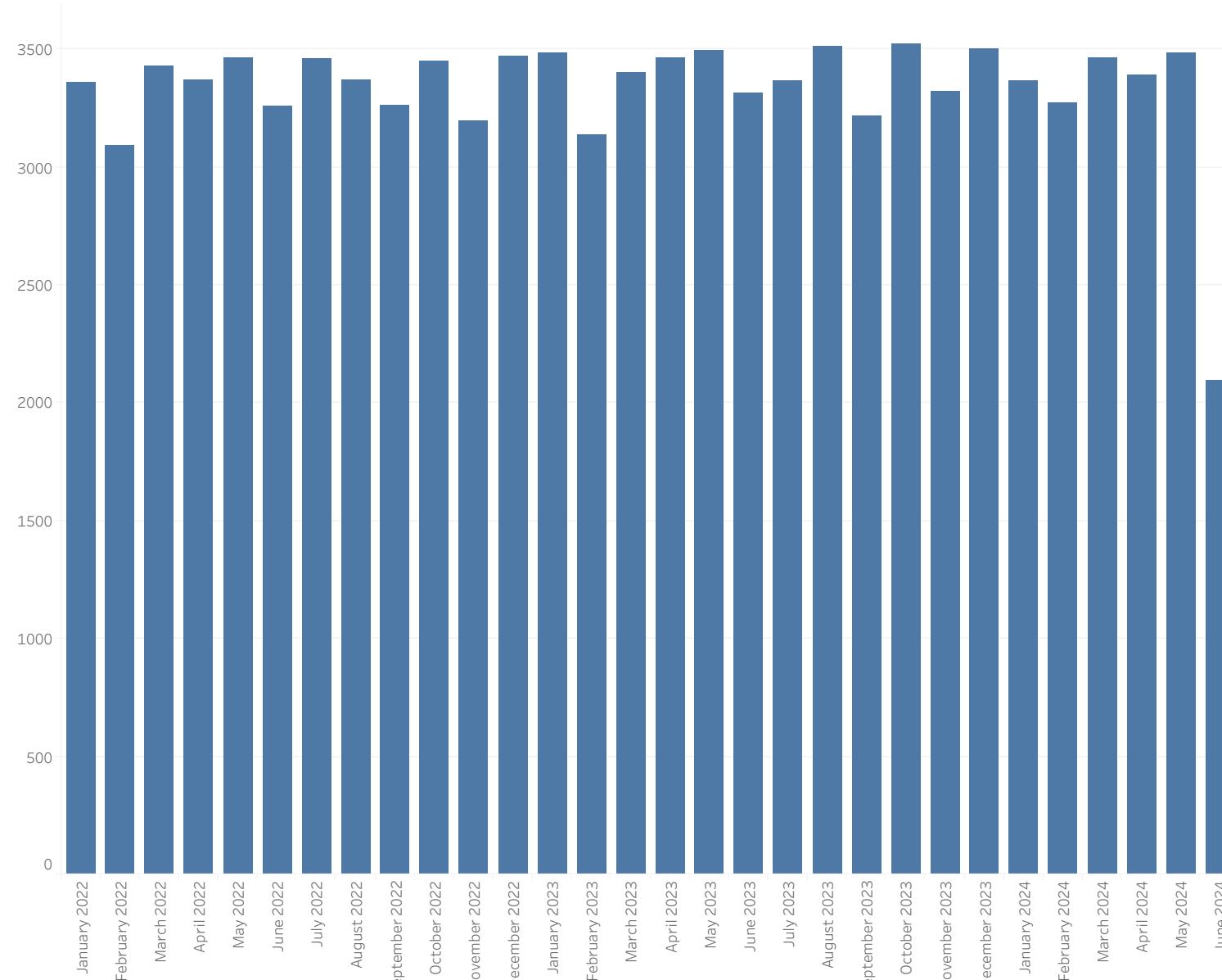
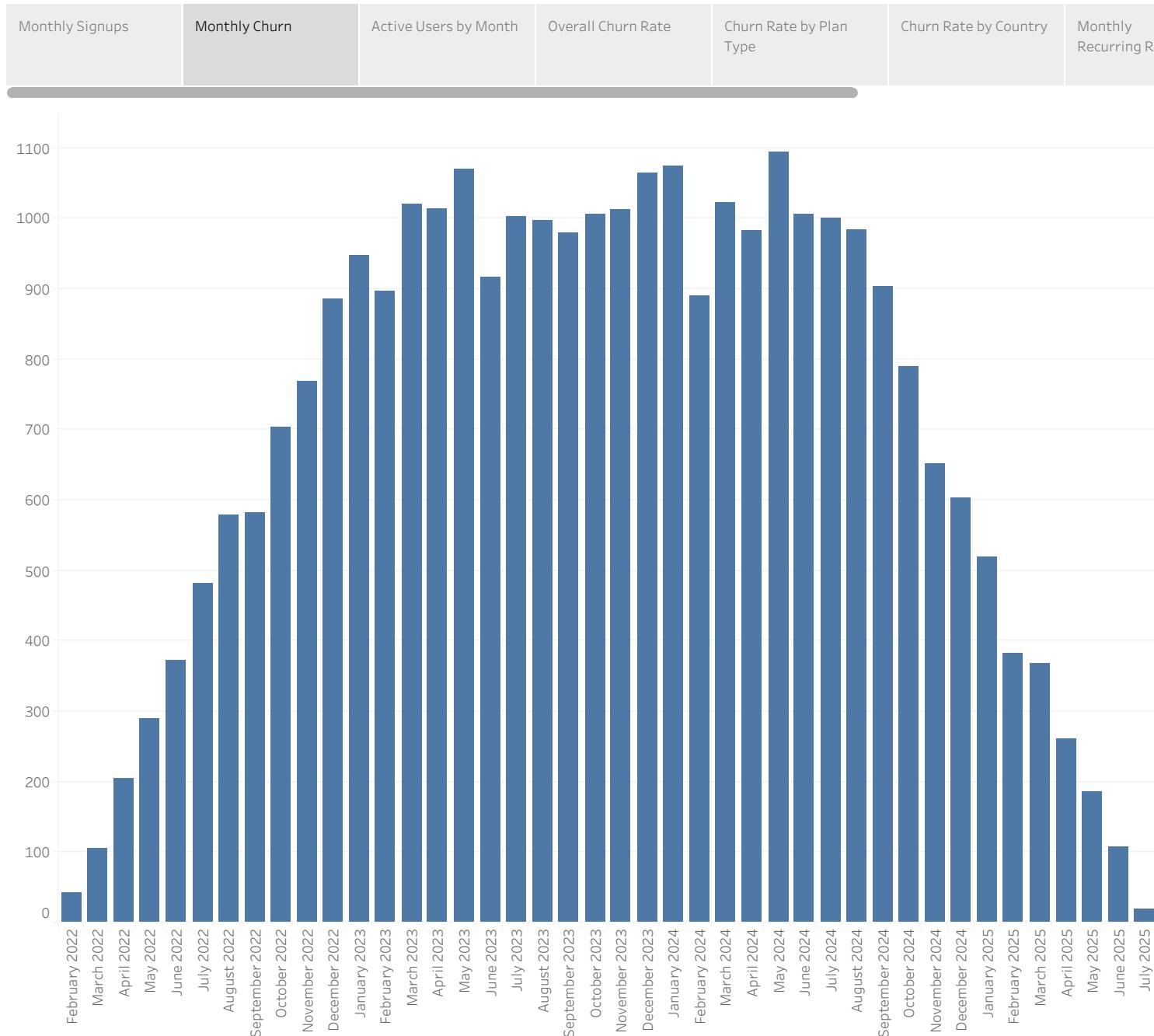


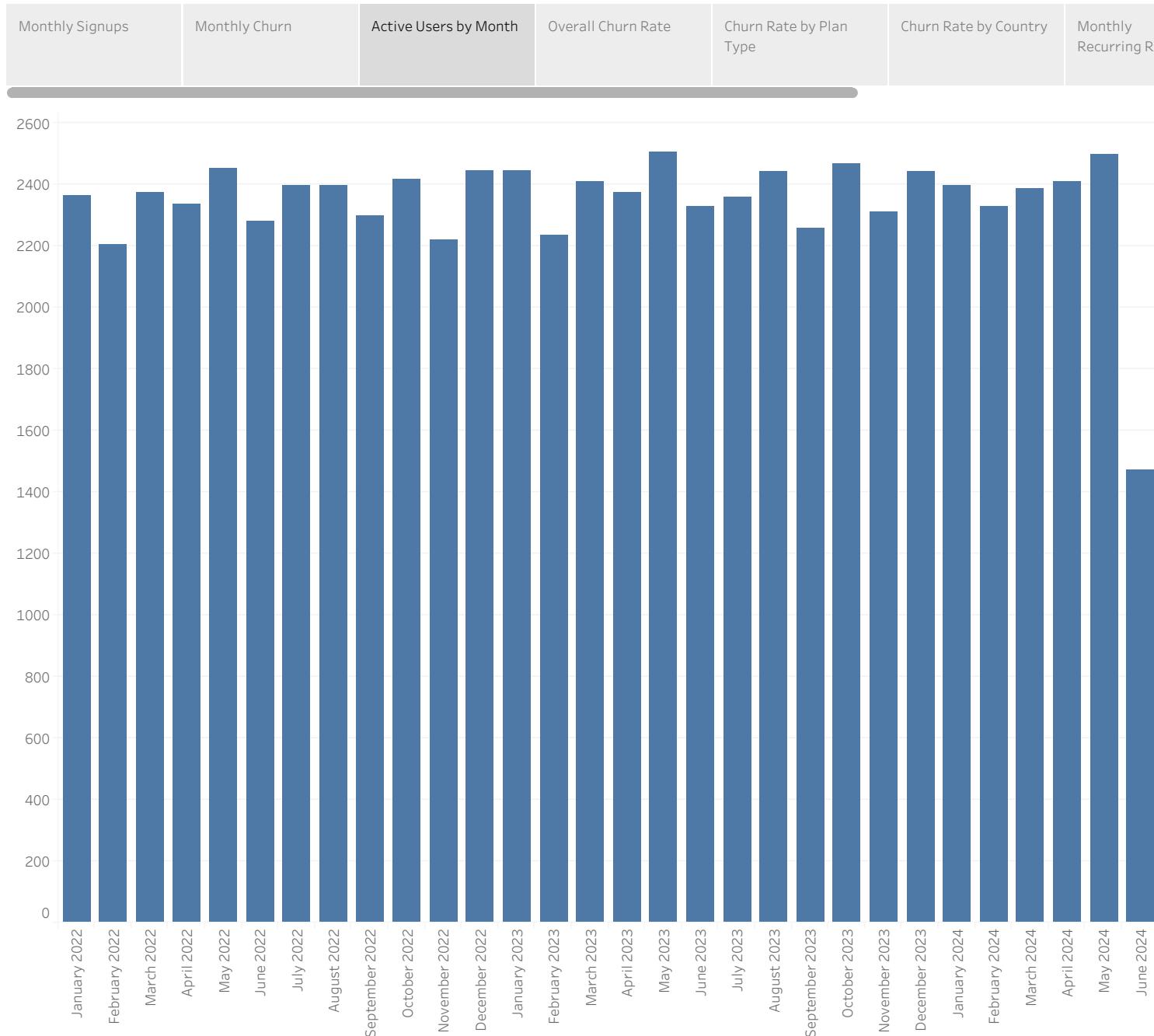
Zoom SaaS Analysis Visualization



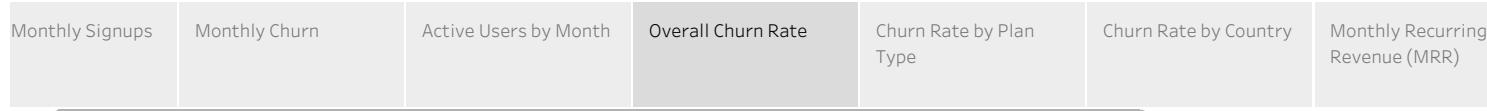
Zoom SaaS Analysis Visualization



Zoom SaaS Analysis Visualization



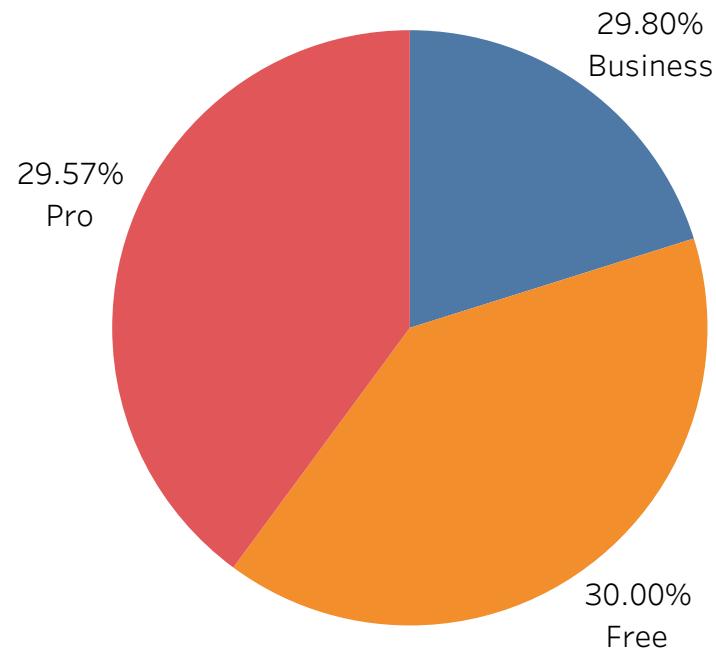
Zoom SaaS Analysis Visualization



29.79%

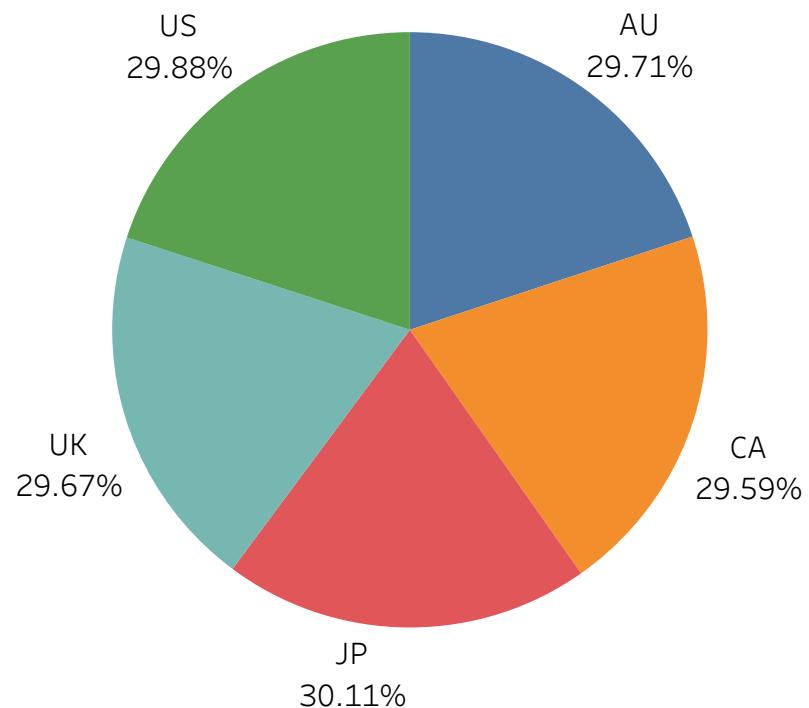
Zoom SaaS Analysis Visualization

Monthly Churn	Active Users by Month	Overall Churn Rate	Churn Rate by Plan Type	Churn Rate by Country	Monthly Recurring Revenue (MRR)	Active Revenue by Plan
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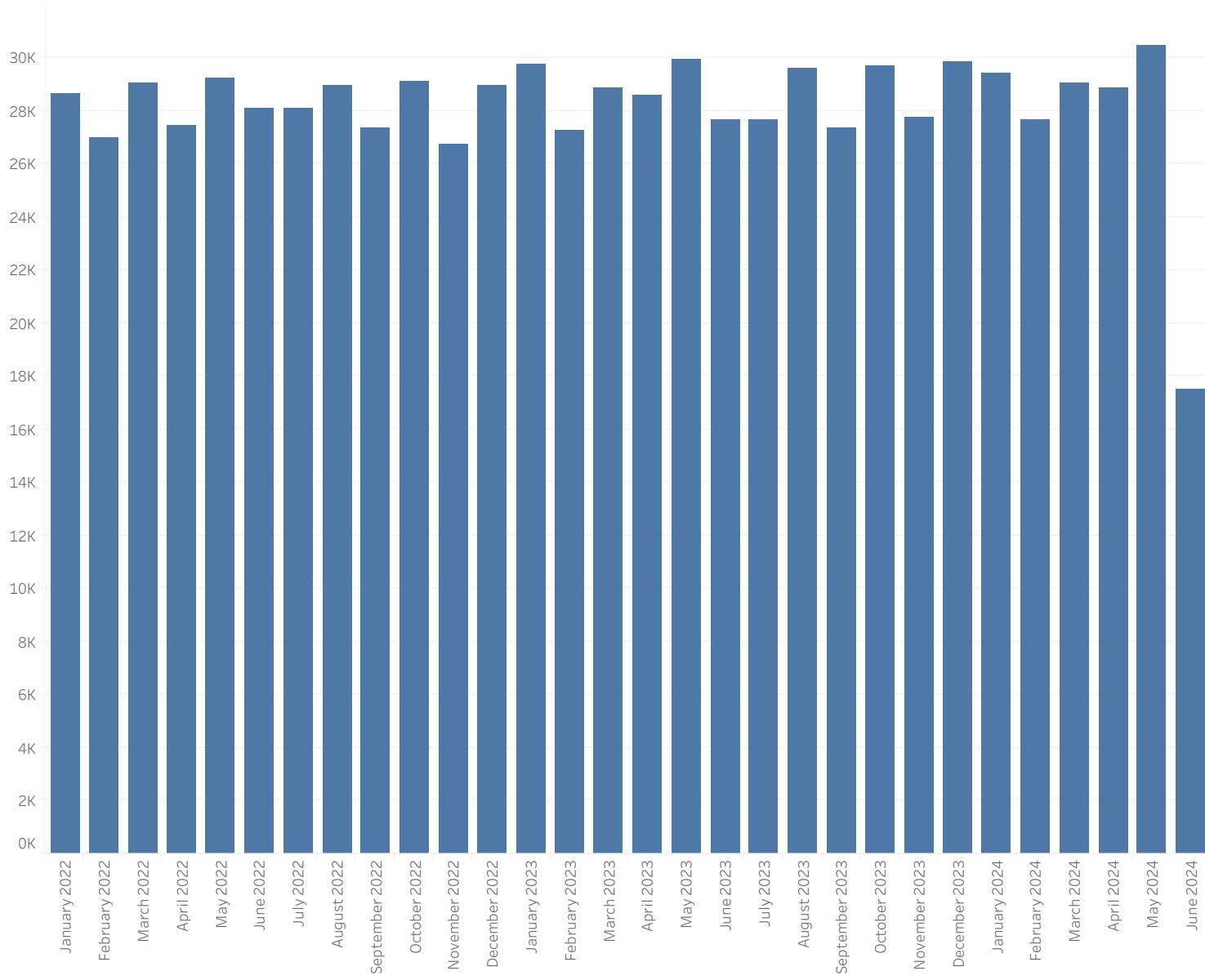
Zoom SaaS Analysis Visualization

Active Users by Month	Overall Churn Rate	Churn Rate by Plan Type	Churn Rate by Country	Monthly Recurring Revenue (MRR)	Active Revenue by Plan	Average Customer Lifetime
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Zoom SaaS Analysis Visualization

Active Users by Month	Overall Churn Rate	Churn Rate by Plan Type	Churn Rate by Country	Monthly Recurring Revenue (MRR)	Active Revenue by Plan	Average Customer Lifetime
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Zoom SaaS Analysis Visualization

Active Users by Month	Overall Churn Rate	Churn Rate by Plan Type	Churn Rate by Country	Monthly Recurring Revenue (MRR)	Active Revenue by Plan	Average Customer Lifetime
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Plan Type	
Free	0
Pro	598,290
Business	604,200

Zoom SaaS Analysis Visualization

Active Users by Month	Overall Churn Rate	Churn Rate by Plan Type	Churn Rate by Country	Monthly Recurring Revenue (MRR)	Active Revenue by Plan	Average Customer Lifetime
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215.7 Days