# Exercise 4

# Frequent Itemset Extraction and Association and Correlation Rules

# **Data format:**

D is said to be a relevant dataset for the Frequent Items extraction task, when it groups a set of transactions  $T = \{T_1, T_2, ... T_n\}$  from a database where each transaction  $T_i$  is a non-empty set of elements with a number of Items from I, with  $I = \{I1, I2, I3, ... Im\}$ .

The data in a dataset is not always formatted adequately for Frequent Items extraction. Therefore, it is sometimes necessary to detect what represents a Transaction and what represents an Item in our Dataset. Therefore, the dataset will have to undergo changes in order to group the Items of each transaction together before extracting any information from the dataset.

#### Questions:

- 1- Eliminate the first 7 columns and do the necessary preprocessing.
- 2- Study the dataset and deduce what are the Transactions and Items.
- 3- Give the number of Transactions and the number of Items in this dataset.
- 4- Build a dataset "DatasetExos\_2" from the dataset to obtain the correct transactional format necessary for the extraction of Frequent Items.

## Support: supp\_min

The support of the 1-itemset I1 = Percentage of transactions containing item I1. = number of Transactions in which item I1 appears / number of transactions of D.

The support of the 2-itemset  $\{I1, I2\}$  = Percentage of transactions containing item I1 and I2 at the same time.

= number of Transactions in which items I1 and I2 appear / number of transactions of D.

... and so on.

At each Iteration of the Apriori algorithm, a list of candidate k-itemsets  $C_k$  is built. And from each  $C_k$  a list of frequent k-itemsets  $L_k$  is created, keeping only the k-itemsets of  $C_k$  having a support >= supp\_min (variable to be fixed).

- C<sub>1</sub> is the list of 1-itemset candidates.
- Generation of C<sub>1</sub> through the listing of all Items.
- L<sub>1</sub> is the list of frequent 1-itemsets of C<sub>1</sub>
- Compute support of all elements of C<sub>1</sub> from base dataset D.
- Copy only elements with support >= supp\_min.
- C<sub>2</sub> is the list of 2-itemset candidates.
- Generate C<sub>2</sub> through a join operation:
  For each item *I*i of L<sub>1</sub>
  For each item *I*j of L<sub>1</sub> (*I*i <> *I*j )

Add  $\{I_i, I_i\}$  to  $C_2$ ;

Done;

Done:

- L<sub>2</sub> is the list of frequent 2-itemsets of C<sub>2</sub>.
- Compute support of all elements of C<sub>2</sub> from base dataset D.
- Copy only elements with support >= supp\_min.

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... and so on.

### **Questions:**

- 1- Write a function to generate the k-itemset candidates Ck.
- 2- Write a function to calculate the support of the k-itemsets  $C_k$ .
- 3- Write a function to generate the frequent k-itemsets Lk.

# Confidence: conf\_min

Let A and B be k-itemsets and  $A \Rightarrow B$  be an association rule.

**Example:** A =  $\{I1, I2\}$  and B =  $\{I3\}$ . The rule:  $\{I1, I2\} \Rightarrow \{I3\}$ .

Confidence(A  $\Rightarrow$  B) = The percentage of transactions in D containing A that also contain B.

This is the conditional probability, P(B/A).

Confidence(A  $\Rightarrow$  B) = P(B/A) = Support (A U B) / Support (A)

#### **Questions:**

- 1- Write a function to generate all the association rules of a L<sub>k</sub>.
- 2- Write a function to calculate the confidence of an association rule.

**Dataset**: DatasetExos.csv is available on this link.

Have fun!