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EXPERIENCE

Web Designer + Developer

Freelance | Henderson, NV | 2017 - Present

- Design and develop responsive websites for small businesses with WordPress
- Ensure all stakeholders are able to revise their content by writing documentation and hosting training sessions

Independent Research

Cultural Project | Isfahan, Iran | 2014 - 2016

- Researched modern Iranian culture and documented life histories (book in progress)

Communications & Media Consultant

Manurewa Marae | New Zealand | 2013 - 2014

- Increased website usability by restructuring its information architecture based on user needs
- Developed a communications strategy, outlining best practices for utilizing existing internal and external communication tools & suggestions for how to build upon these strategies and ensure sustainability
- Raised local awareness by designing a brochure advertising social and educational services
- Directed and edited **promotional videos** for on-site holistic health clinic

Senior Thesis Ethnographic Research

Princeton University | New Zealand | 2012 - 2013

- Title: "The Spirit of Hospitality: Maori Tourism and the Interplay of Culture & Capitalism"
- Conducted and analyzed 5 weeks of fieldwork with members of the tourism industry

EDUCATION

Princeton University

Bachelor of Arts in
Anthropology

Certificate in Gender &
Sexuality Studies

SKILLS

Design Skills

Adobe Photoshop,
Illustrator, InDesign,
After Effects
UXPin, Wireframing,
Sketch

Technical Skills

HTML5, CSS3
JavaScript, jQuery
WordPress, PHP
Git

Video Skills

Final Cut Pro
Adobe Premiere

Research Skills

Participant-observation
In-depth interviews
Ethnography

Language Skills

Farsi (Advanced)
Japanese (Intermediate)
Maori (Beginner)