**FELISTER NJERI MAINA  
Senior UI/UX Designer**

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**Professional Summary**

Experienced Senior UX Designer with over 5 years of expertise in designing intuitive user experiences across mobile, web, and desktop platforms. Skilled in leading design processes from concept to delivery, including user research, wireframing, prototyping, and usability testing. Proven ability to create and maintain scalable design systems, mentor junior designers, and collaborate with cross-functional teams to drive innovative design solutions. Adept at working in agile environments, with a deep understanding of regulatory requirements in the financial sector.

**Key Skills**

* User-Centered Design
* Wireframing & Prototyping
* Usability Testing
* Design Systems & Guidelines
* Cross-functional Collaboration
* Agile Methodologies
* Financial Industry UX Design
* Design Tools: Figma, Adobe XD, Sketch, Photoshop, Illustrator

**Proffesional Experience**

Lead UX Designer  
[Beyond in toch Software Solutions] — *JAN 2023 to Date*

* Led the design process for mobile and web banking applications, ensuring seamless user experiences across digital products.
* Conducted user research, created wireframes, prototypes, and conducted usability tests to optimize design functionality.
* Collaborated with product managers and developers to translate business goals into effective design solutions.
* Established and maintained a scalable design system, ensuring consistency across all platforms.
* Mentored junior designers, fostering a culture of collaboration and continuous improvement.

Creative Lead  
[Fahari Anchors Real Management] — *SEPT 2023 to DEC 2022*

* Designed intuitive user interfaces for complex financial applications, including online banking and investment tools.
* Worked with cross-functional teams to define user needs and develop customer-centric solutions.
* Ensured compliance with financial industry regulatory requirements and security best practices.
* Delivered refined designs on tight deadlines while working on multiple projects concurrently.

**Education**

Bachelor’s Degree in SOFTWARE ENGINEERING  
[KISII UNIVERSITY] — *Year of Graduation 2023*

**Certifications**

* Certified Agile UX Designer - COUSERA
* Design Thinking for Innovation - [ALISON COURSES]
* Figma Masterclass - [UDEMY]

**Portfolio  
https://knowing-reptile-f24.notion.site/Felister-Maina-Creative-Designer-bf795fad404d4e4fa8e579088f93cb7b**