

AdventureWorks Product Mix Executive Dashboard

Select a Year

- 2010
- 2011
- 2012
- 2013
- 2014

Top-Selling Category (Sales Amount)

\$15M

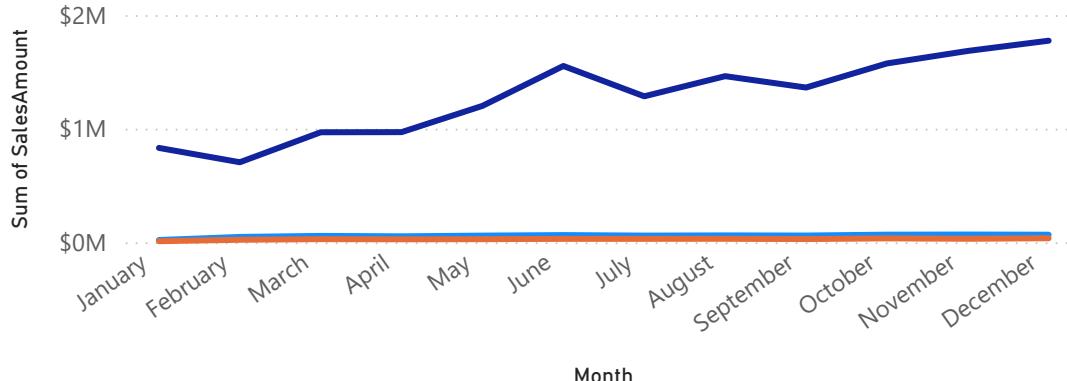
Total Sales (All Categories)

\$16M

Bikes consistently dominate total sales, and Mountain Bikes alone account for the largest share of revenue, showing a clear concentration in product demand.

Monthly Sales Trend by Product Category

EnglishProductCategoryName ● Accessories ● Bikes ● Clothing



Sales by Product Subcategory

EnglishProductCategoryName ● Accessories ● Bikes ● Clothing

