

AdventureWorks Product Mix Executive Dashboard

Top-Selling Category (Sales Amount)

\$15M

Total Sales (All Categories)

\$16M

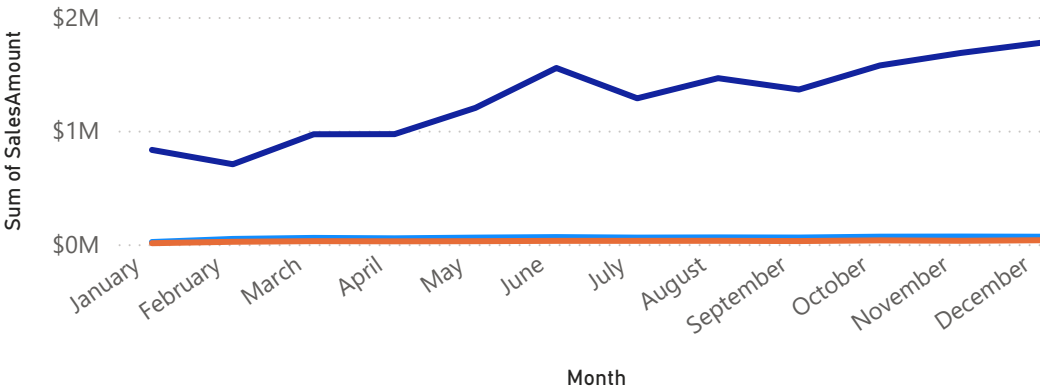
Select a Year

- ☐ 2010
- ☐ 2011
- ☐ 2012
- ☒ 2013
- ☐ 2014

Bikes consistently dominate total sales, and Mountain Bikes alone account for the largest share of revenue, showing a clear concentration in product demand.

Monthly Sales Trend by Product Category

EnglishProductCategor... Accessories Bikes Clothing



Sales by Product Subcategory

EnglishProductCategoryNa... Accessories Bikes Clothing

