

Brittany Hancock
IT 420: Lenore Montalbano
Week 5: Lab
Building a Tabular SSRS Report
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Grouped tabular reports are valuable for executives because, when datasets from data sources are processed to align with the insights leaders wish to be quickly informed about, they gain clarity, which can increase understanding. With a deeper understanding of specific aspects of company performance, they can use the insights to formulate actionable plans for where to focus and better understand which categories are driving performance. Executives have limited time to analyze data, and they must receive optimized data presentation through reports.

Figure 1. SSRS Report Preview (SalesByCategory.rdl)

Sales By Category

Category	Total Sales
Electronics	\$10,607,558
Home	\$3,959,642
Clothing	\$682,621
Food	\$103,378
Books	\$53,920
Grand Total	\$15,407,119

Figure 2. SSRS Design View (SalesByCategory.rdl)



Sales By Category

Category	Total Sales
[Category]	[TotalSales]
Grand Total	[Sum(TotalSales)]

