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Week 5: Project
SSRS Executive Report Packet
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After generating reports in SSRS from the company database, I would deliver the physical reports to executives, either by printing them or emailing a PDF. Providing them with their own personal copy would serve as a visual cue, as I explained the meaning of the data I am presenting. For example, in the *Top 10 Products by Total Sales* bar chart report, I can direct their attention to the right side of the bars, where the product's currency value is shown on the y-axis. I can inform them of the time period this represents and let them know that if there are specific other times, such as quarters or years, that they are interested in, I can formulate those reports as well. If they provide feedback on any difficulties interpreting the data, I can take note to improve in the future. If they give positive feedback, I can keep it in mind for later inclusion. I can also ask whether they have any questions or concerns to identify areas for improvement in the reporting process.