

Executive Overview

Total Sales

\$29M

Total Orders

60K

Top-Selling Category
Bikes

\$28M

Unique Products Sold

606

Bikes-Only View

Default View

Product Mix Overview

Product Profitability

Top Products
Overview

Product Mix Overview

Select Year



☐ 2010

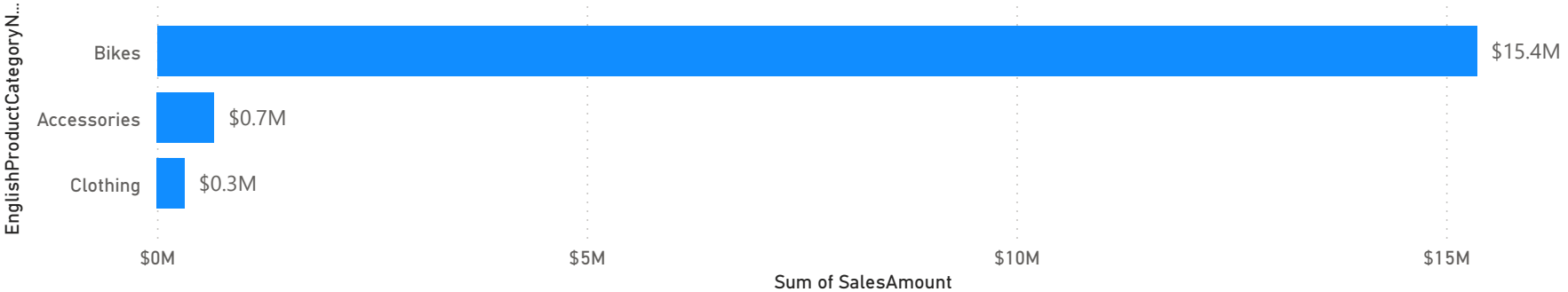
☐ 2011

☐ 2012

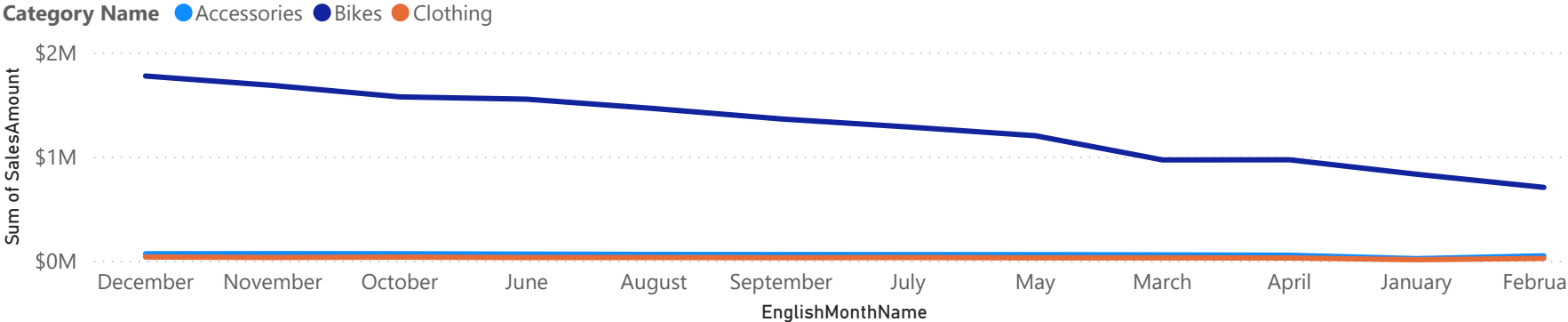
☒ 2013

☐ 2014

Sales by Product Category

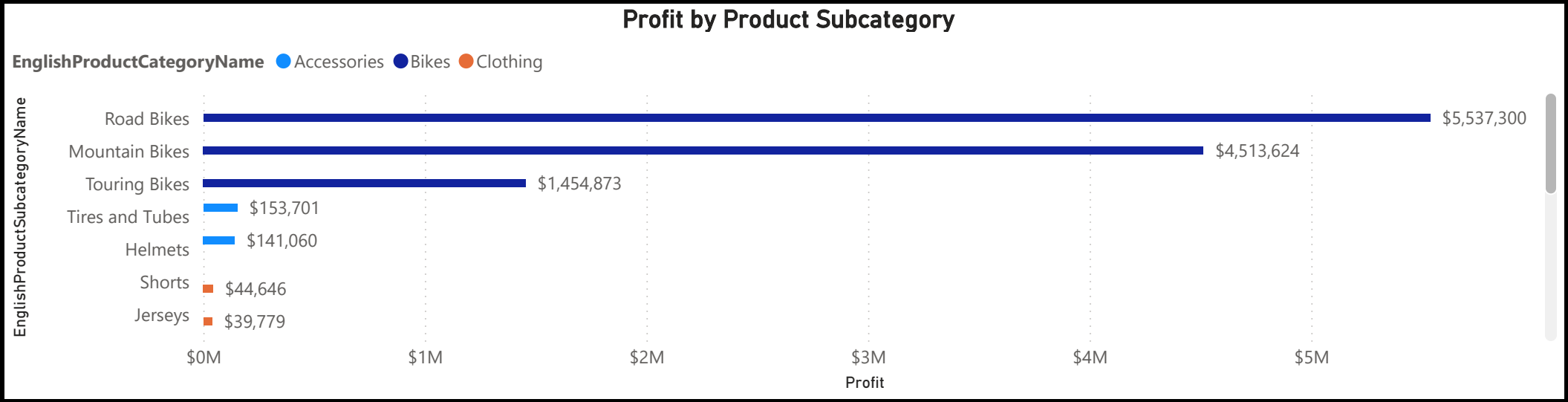
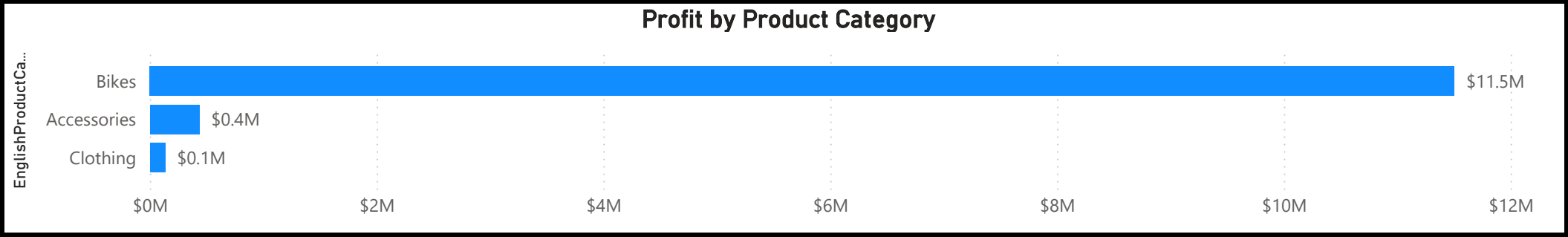


Monthly Sales Trend (by Category)



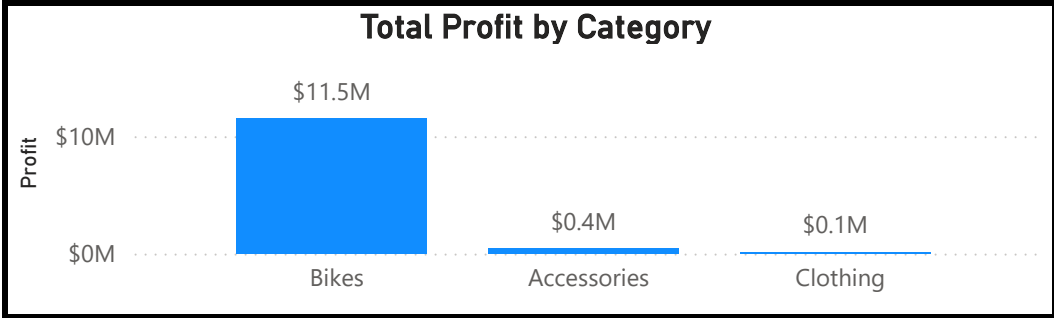
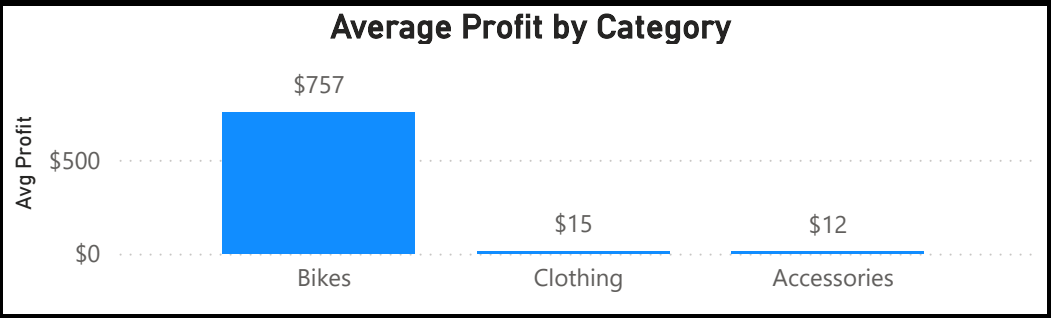
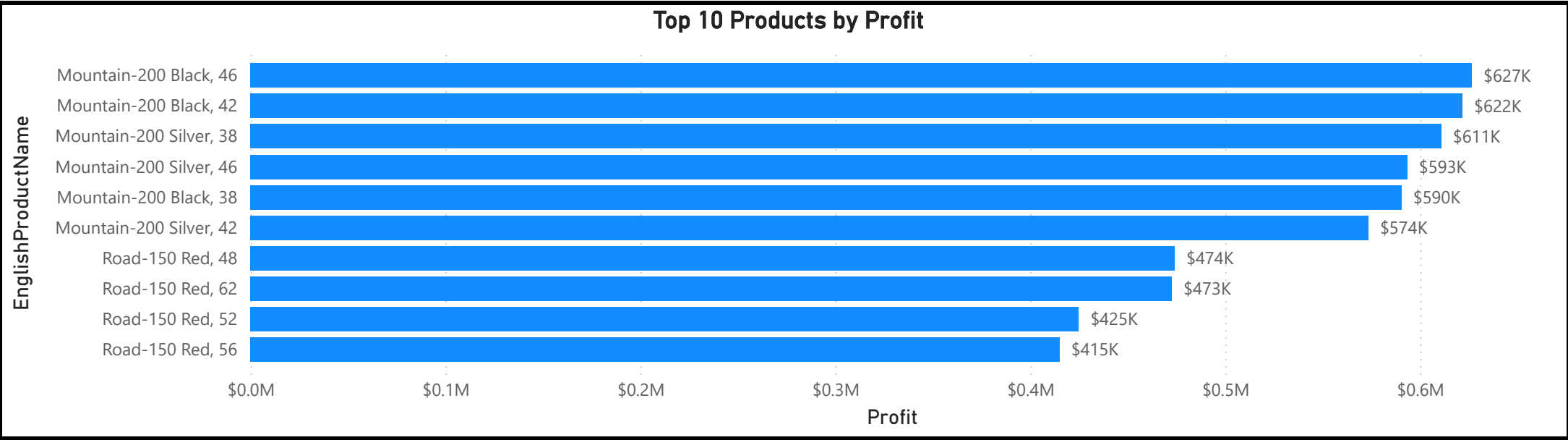
Executive Overview

Product Profitability



Executive Overview

Top Products Overview



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