

E-Commerce Website Design Proposal and Invoice

Prepared by [**UMOH TOBBY**]
For [**MR. GODFREY**]

Dear Mr. Godfrey,

Thank you for reaching out to me for your e-commerce website needs. Given my experience in ecommerce web design, including SEO (search engine optimization), I am very confident in my ability to help you achieve your goals.

After you have reviewed our proposal, please don't hesitate to contact me should you have any questions.

Sincerely,

UMOH TOBBY Jr.

CONTACT DETAILS

Phone: +2347056507458

Email: tobby@vigowork.com

Overview

I understand the scope of this project is to design and develop a professional E-commerce website for the purpose of selling Intimacy products.

I understand the importance of simplicity in user experience for any e-commerce website, as well as the need for high-end design and I propose to deliver on all fronts.

The following will be done and taken care of by me for this project:

Scope of Work / Deliverables

I will personally perform the work as described in each phase of the project below.

Research Stage:

1. Set and Finalize E-commerce website specifications.
2. Finalize design and development plan for the E-commerce website
3. Determining the full and final in-depth scope of the project

Total Estimated Research Cost: [Free]

Planning Stage:

1. Determine main goals of user pathways.
2. Determine the website flow
3. Prepare wireframes
4. Optimize the website navigation.

Total Estimated Planning Cost: [Free]

Front End Development and Logo Design:

1. Web pages coding
1. Integration of latest front end technologies to enhance UX
2. Finalize graphical theme of website and web application (colors, general look and feel, etc.)
3. Finalize layout and structure design
4. Personalized and Customized Design of your website logo.

Total Estimated Front End Development and Logo design Cost: [~~N~~300,000]

Back End Development:

1. Integrate databases
2. Application programming
3. Programming of administration (backend)
4. Integration of e-commerce features, including shopping cart, checkout, membership accounts, payment method integration (PayPal, Visa, MasterCard, and Paystack etc.), shipping addresses etc.

Total Estimated Back End Development Cost: [~~N~~250,000]

Quality Assurance, Hosting and Maintenance:

1. Testing to ensure no errors in code and the application is generally bug free
2. Configuration and setup of host server
3. Migration to the live server.
4. Website Security.
5. One year full maintenance and Support.

Total Hours: [1 year]

Total Estimated QA Cost: [~~N~~150,000]

Project Schedule

I estimate that the project will take approximately 3 weeks to be fully complete.

Payment Schedule

A deposit of 30% will be due upon contract signing. The remaining balance will be paid in accordance with the following schedule:

- 70% payment after full completion and your utmost satisfaction with the project sir.

END NOTE

We think our vast experience with e-commerce websites such as this make us the right fit for your project.

Thank you for your time Mr. Godfrey

