

## Data Science Career Track

### ChemCorp: Data Analysis Worksheet Rubric

Criteria	Meets Expectations
Completion	<ul style="list-style-type: none"> <li>All three (3) areas of investigation have been completed covering the following:               <ul style="list-style-type: none"> <li>Customer Strategy</li> <li>Market Opportunities</li> <li>Product Divestment</li> </ul> </li> <li>Analysis has been completed in either Tableau or Power BI</li> <li>Each area of investigation is clearly labeled in the worksheet (Students are able to combine multiple questions and address this in one 'Dashboard' or in multiple worksheets)</li> <li>Overall presentation is no more than '9' Slides / Worksheets in total</li> </ul>
Process & Understanding	<ul style="list-style-type: none"> <li>Students are able to use Tableau or PowerBI effectively to analyze data and understand how to use certain visualizations to demonstrate key points (i.e. showing Zip-codes on a Geomap in Tableau to highlight customer density)</li> </ul>
Presentation	<ul style="list-style-type: none"> <li>The analysis is submitted as a Tableau Presentation or PowerBI Presentation</li> <li>Presentation clearly answers each of the key questions that have been asked by Amelia</li> <li>Each of the associated graphics/charts have a clear headline</li> </ul>

