

Adefemi Oluwatobi

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[Behance portfolio](#)

SUMMARY

Dynamic designer with expertise in crafting user-friendly interfaces, eye-catching graphics, and engaging video content. Proven ability to drive creative strategies that enhance brand presence and user engagement. Seeking opportunities to leverage design skills and creative leadership to deliver impactful visual experiences.

SKILLS

User Interface Design
User Experience Design
Web & Mobile Design
Application Development
Wireframing,
Prototyping
User Testing
Visual Design
Videography

TOOLS/SOFTWARE

Figma
Html + Css
Canva
In-Design
Illustrator
Microsoft office
Invision
SPSS
Latex

LANGUAGES

English (Fluent)
Yoruba(Native/Bilingua)
French (Intermediate)

PROFESSIONAL EXPERIENCE

CTO, Assistant UI/UX Designer,
Ralbw Academy

Aug 2024 - Pesent

- CTO: Directed the technical strategy and development of RaLBW Academy's digital platform, ensuring scalability and robust performance.
- Assistant UI/UX Designer: Designed the website from scratch, creating user-centric interfaces, wireframes, prototypes, and final UI elements to enhance the online learning experience.

UI/UX Designer,
Greenvoice (FlutterBytes Hackathon Winner)

July 2024 - Present

- Collaborated with a cross-functional team to design and develop a civic engagement platform connecting Nigerian communities with local governments.
- Designed intuitive user interfaces for features such as community issue reporting and project proposal systems, focusing on accessibility and user-centered design.
- Conducted user research and usability testing to ensure the platform met the unique needs of Nigerian communities.

UI/UX Designer,
DLCF Website

July 2024 - Sep 2024

- Designed and developed the DLCF AUL website from the ground up, creating a user-friendly platform to enhance online engagement and community outreach.
- Conducted user research and gathered requirements to define the website's structure, content strategy, and design elements.
- Monitored and analyzed user feedback post-launch to make iterative improvements and ensure optimal performance.

UI/UX Designer,
Luminos Agricare

Jan 2023 - Dec 2023

- Designed and developed the company's e-commerce website to effectively market and sell agricultural produce, leading to increased customer engagement and sales growth.
 - Collaborated with stakeholders to align the website design with business goals, ensuring a seamless and user-friendly shopping experience for agricultural products.
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EDUCATION

B.S.C Computer Science

Anchor University, Lagos Nigeria

Sep 2022 - July 2026

- Specialized in various aspects of computer science with a focus on practical applications in UI/UX design, app development and graphics.
- Relevant coursework: User Interface Design, Interaction Design, Visual Communication.

Videography, Graphics Design

Ulearners

Aug 2023 - Aug 2023

- Gained hands-on experience in videography techniques and advanced graphics design.

CERTIFICATIONS

- Google UX Design Certificate
- Certificate in Public Speaking(Udemy)
- Certificate in Videography and Graphics design(Ulearners)

EXTRACURRICULAR ACTIVITIES

- Tutored a group of 20+ student on html, css and canva
- Volunteer at TEDx Anchor University Event as Videographer
- Interested in Application Development