



# FemmeHacks

## Sponsorship Document

### Event Details

200 women\* hackers

24th-25th February, 2017

@UPenn, Philadelphia

[www.femmethacks.io](http://www.femmethacks.io)

\*We realize "women" is a complicated term. FemmeHacks welcomes trans and cis women, as well as nonbinary and gender non-conforming people. Equality for all, y'all!

### Who is Organizing the Event?

FemmeHacks, now in its third year, is organized by Penn's Women in Computer Science (WiCS) chapter. WiCS provides educational and professional support for collegiate women interested in tech. We regularly host company tech talks, on-site field trips, mentorship events, and career panels.

Beyond FemmeHacks, WiCS also supports the robust CSterhood upperclassman and underclassman mentorship program, and has a side project program that offers workshops and a social community for interested students.



### About FemmeHacks

FemmeHacks is a collegiate hackathon at the University of Pennsylvania that empowers, educates, and inspires women in the Philly tech community. Hackers will build web, mobile, and hardware applications from scratch over the weekend (February 24 - 25).

We'll have team building and beginner friendly workshops on Friday with actual hacking on Saturday! Our students come from top CS programs at universities and colleges around Philadelphia like the University of Pennsylvania, Princeton, Drexel, Rutgers, Villanova, Temple, Bryn Mawr, and Haverford.



### Contact Us

Have any questions? Feel free to contact us at [hi@femmethacks.io](mailto:hi@femmethacks.io) - we're all friendly people and would love to chat about how we can work together to make FemmeHacks a success.

## Why Sponsor?

As a FemmeHacks sponsor, you will have the opportunity to help diversify the larger tech community by inspiring women in tech to start building cool projects. FemmeHacks also allows your company to recruit from top CS talent in the Philadelphia area and promote your brand. Engineers will also be able to see your APIs and other technologies in action as our hackers incorporate them into creative, innovative projects!

## Diversify Tech

A 2014 U.S. Department of Labor [report](#) stated that women hold only 26% of all professional computer-related jobs.

Because of the low retention rate of females in tech, FemmeHacks hopes to spark in young women a passion for technical projects. To this end, we are bringing 200 talented women hackers together for a weekend of learning and community. Over 90% of our 2016 participants said they made at least one valuable connection with a fellow student or mentor. As a sponsor, you are helping women succeed in tech!

## Recruit Top Talent

Engage with the students who will become the future engineers, product managers, and designers at your company. FemmeHacks attracts the smartest college technical talent in the area to hack at Penn: the same university that sparked the hackathon movement.

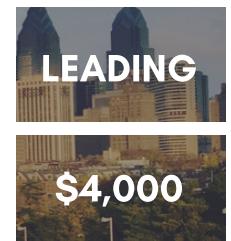
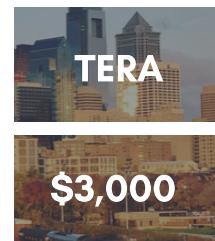
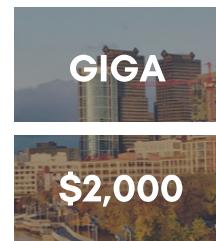
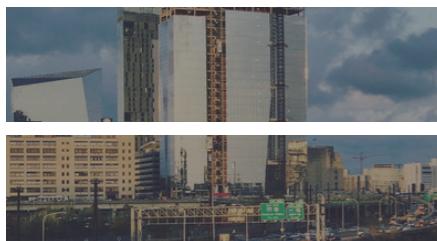
## See Your Technology in Action

Hackathons are a great way to allow real-time, high-quality user testing. Your technology and APIs will be live-tested by our hackers. While building, participants will discover edge cases that test the boundaries of your products and other bugs. If you are a sponsor, around 200 developers will use your APIs or other services and provide live feedback to help you create a more user friendly, attractive product.

## Brand Recognition

View FemmeHacks as the perfect chance to reach out to early adopters who are likely to use and develop your technology in the future. Tell our participants about your company, projects, and workplace culture. And don't forget to bring swag - hackers love stickers, promo credits, pens, journals, you name it!





\$1,000

\$2,000

\$3,000

\$4,000

## GENERAL

API Distribution/Corresponding Prize



Send Engineers/Mentors



Get a Table



Bring Hardware



Host a Technical Workshop



Hold Keynote



## RECRUITING

Give Recruiting Materials



Receive Resume Book



## BRANDING

Distribute Swag



Blurb in Program &amp; Website



Logo on Hacker T-Shirt &amp; Bottle



Award Branded Prize



FemmeHacks: Sponsored by [YOU]



## A LA CARTE ADD-ONS

Sponsor a Snack  
\$500Sponsor a Fun Side Event  
\$750Sponsor a Meal  
\$1,000