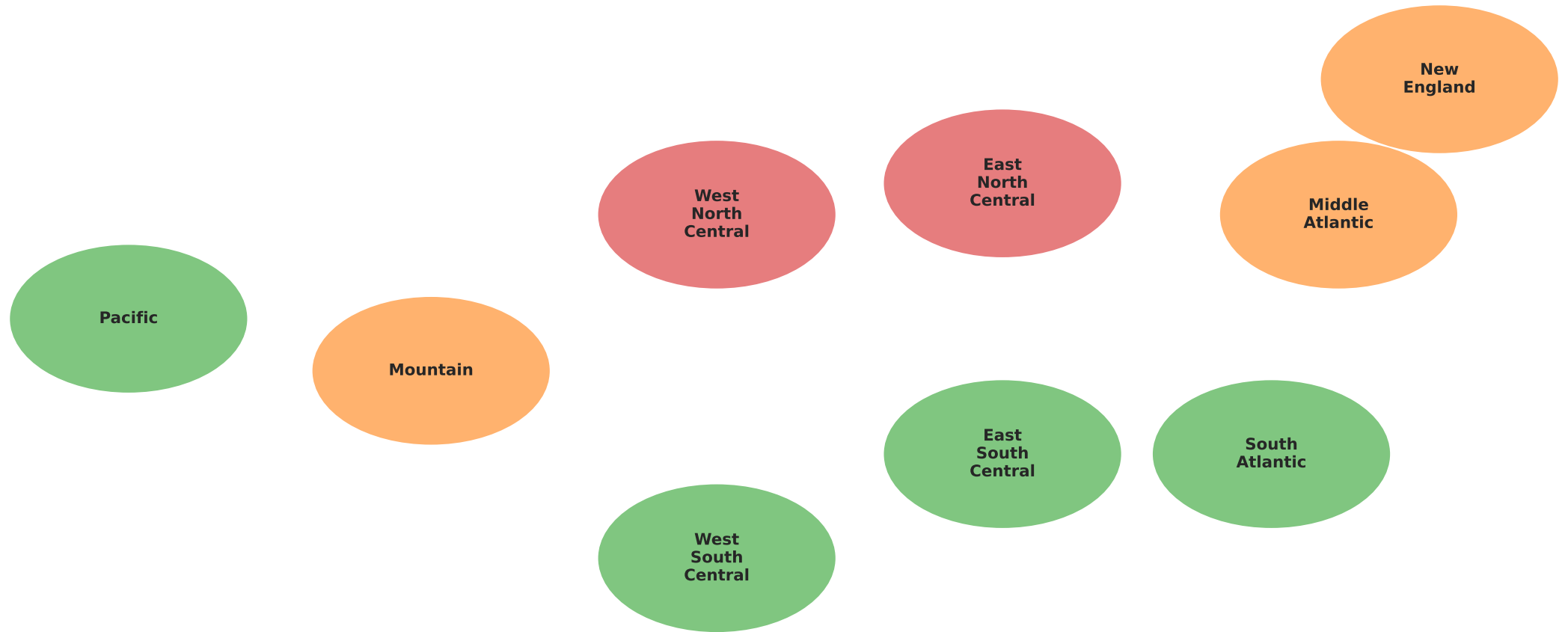


**Figure 10: Heat Pump Viability by U.S. Census Division
(Central Price Scenario, Medium Envelope)**



HP Retrofit Viability

- High Viability
- Conditional Viability
- Low Viability