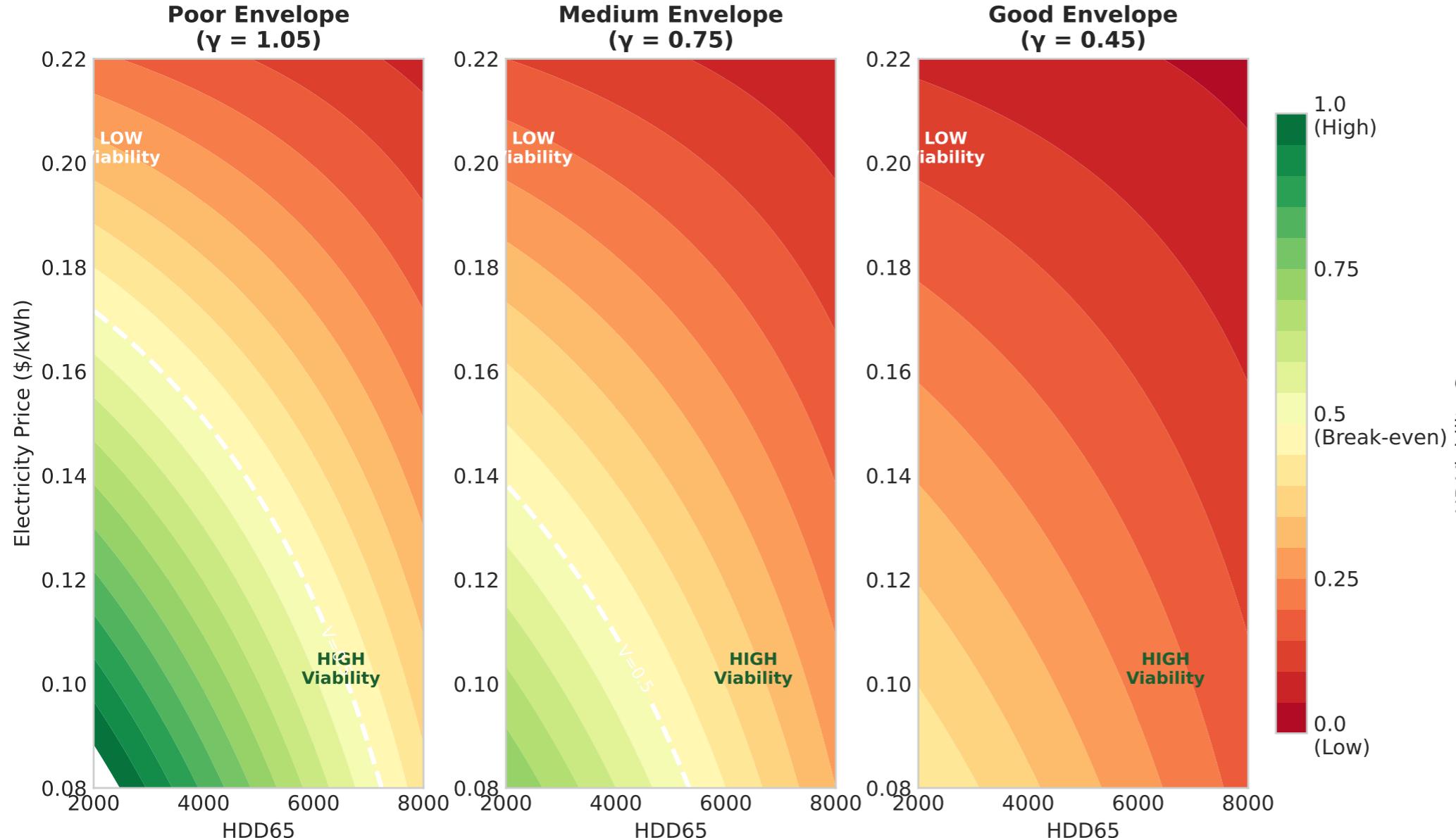


**Figure 9: Heat Pump Viability Score - Tipping Point Analysis**  
 (White dashed line =  $V = 0.5$  threshold, calibrated to  $NPV \approx 0$  @ 15 years)



**HP Viability Score ( $V$ )**

$$V = (1 - \alpha \cdot H^*) (1 - \beta \cdot P^*) \cdot \gamma$$

**Parameters:**

$$H^* = (HDD - 2000) / 6000$$

$$P^* = (\text{price} - 0.08) / 0.14$$

$$\alpha = 0.6 \quad (\text{climate weight})$$

$$\beta = 0.8 \quad (\text{price weight})$$

$$\gamma = \text{envelope factor}$$

**Calibration:**

$\alpha, \beta$  calibrated to match Pareto results (Fig. 8)

$V = 0.5$  corresponds to  $NPV \approx 0$  at 15 years under central assumptions

**Interpretation:**

- $V > 0.5 \rightarrow \text{HP Viable}$
- $V = 0.5 \rightarrow \text{Break-even}$
- $V < 0.5 \rightarrow \text{HP Not Viable}$

White line = tipping point