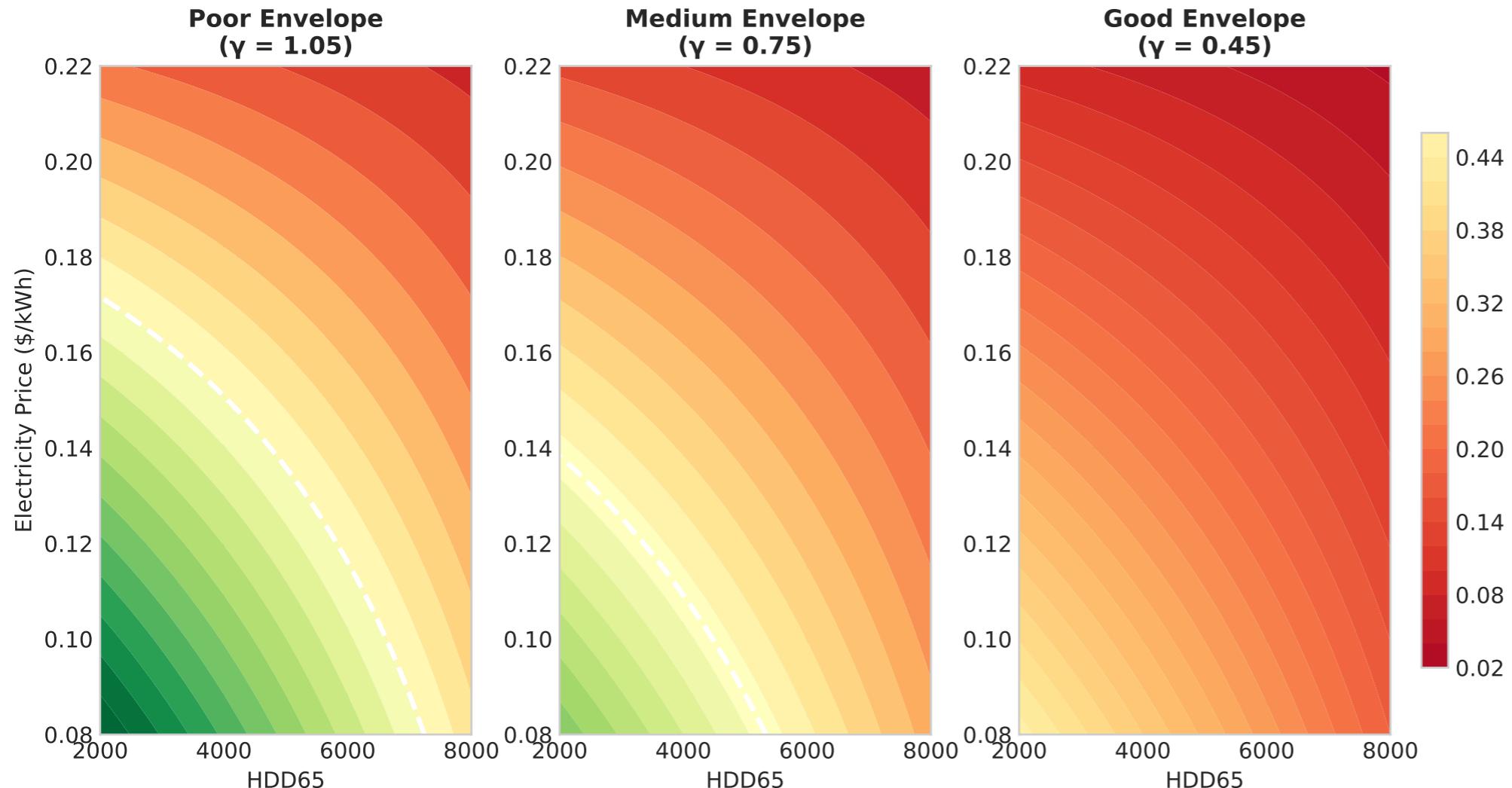


**Figure 9: Heat Pump Viability Score by Climate, Price, and Envelope Class**



**HP Viability Score (V)**

$$V = (1 - \alpha \cdot H^*) \times (1 - \beta \cdot P^*) \times \gamma$$

Where:

- $H^* = (HDD - 2000) / 6000$
- $P^* = (price - 0.08) / 0.14$
- $\alpha = 0.6$  (climate weight)
- $\beta = 0.8$  (price weight)
- $\gamma$  = envelope factor

Interpretation:

- $V > 0.5 \rightarrow$  Viable (green)
- $V \approx 0.5 \rightarrow$  Conditional
- $V < 0.5 \rightarrow$  Low (red)

White dashed line =  $V = 0.5$   
(Tipping point boundary)