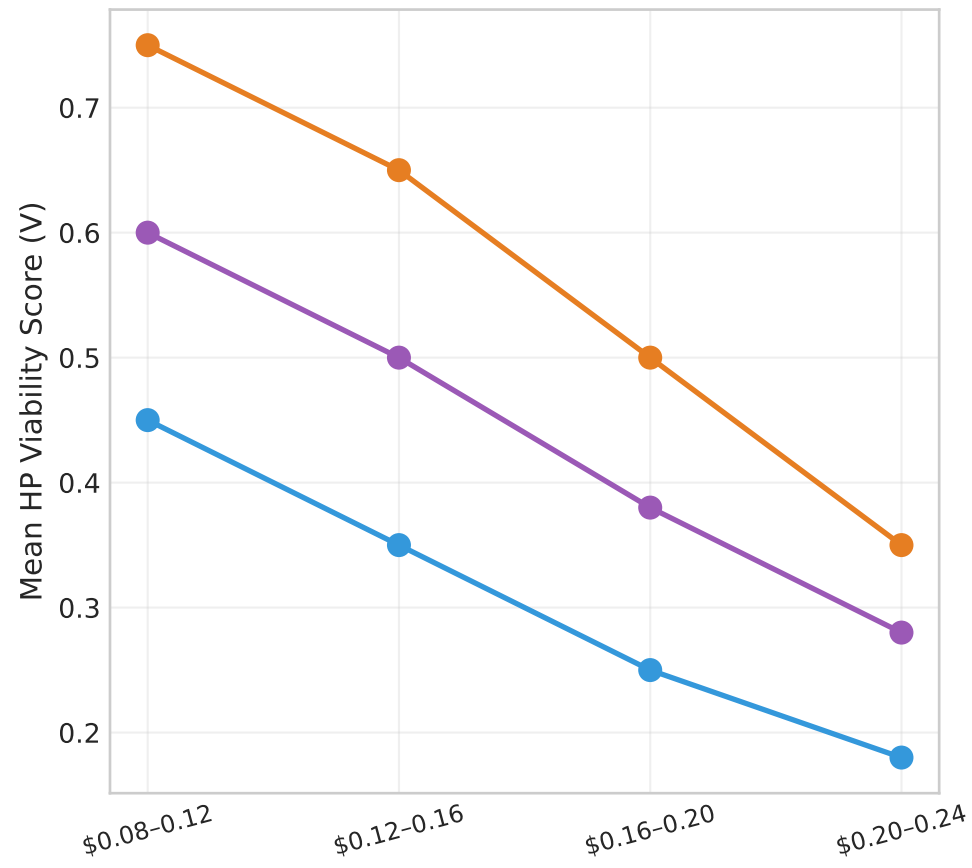
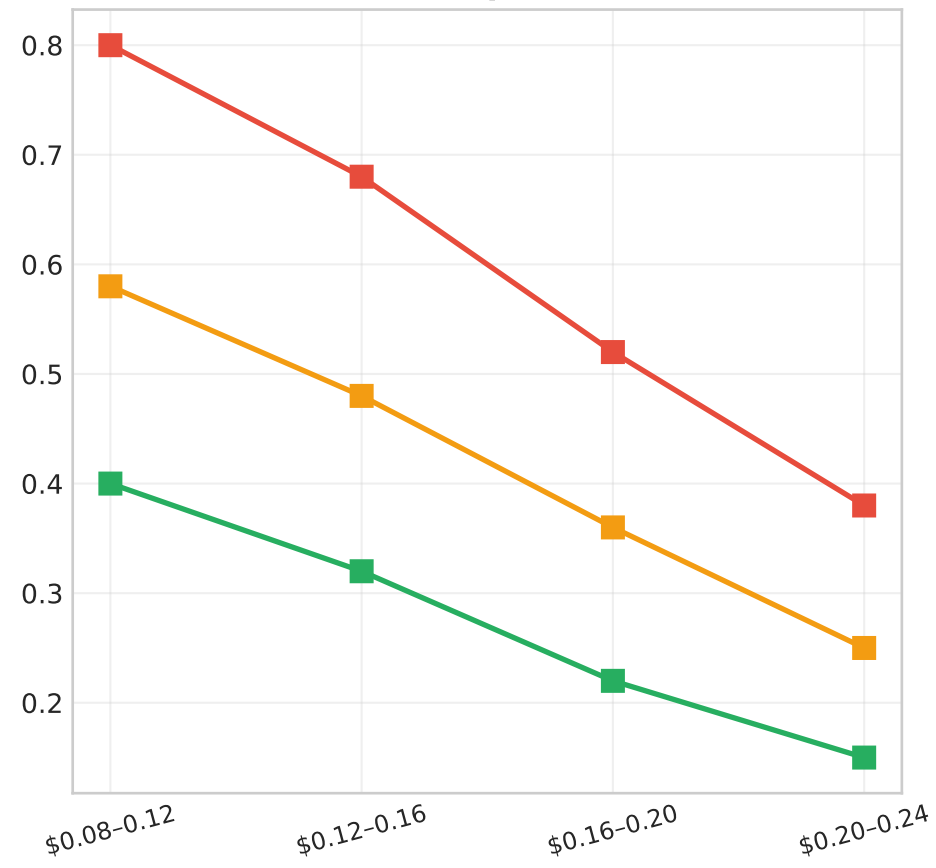


# Figure 13: Interaction Effects Analysis

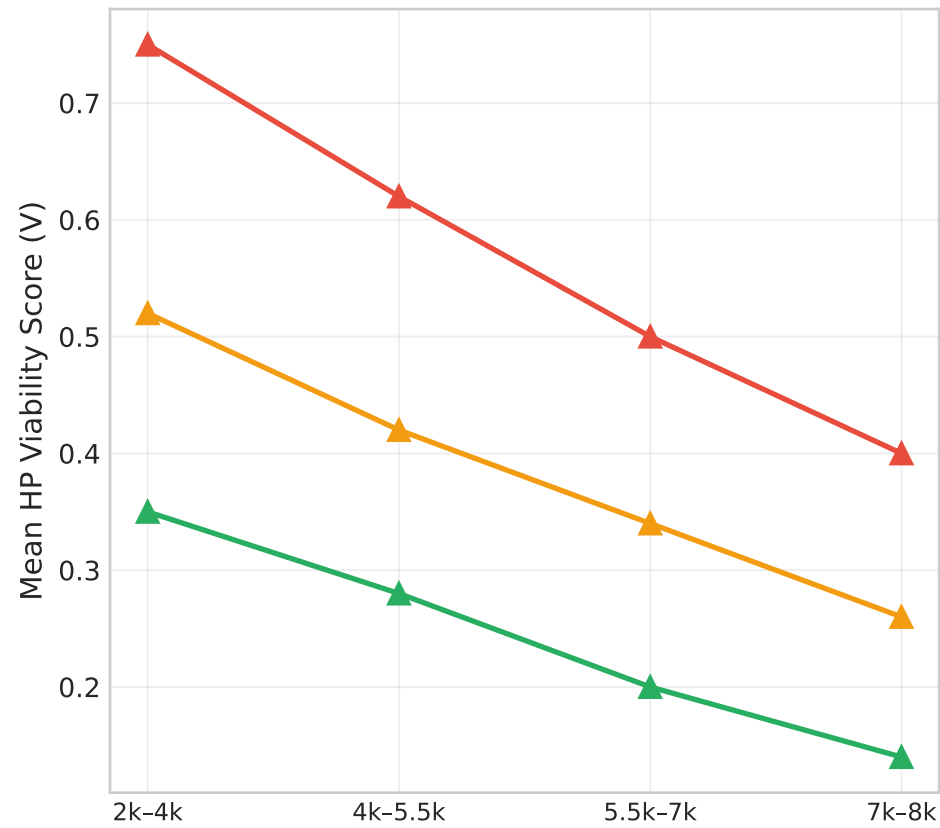
## (a) HDD × Price



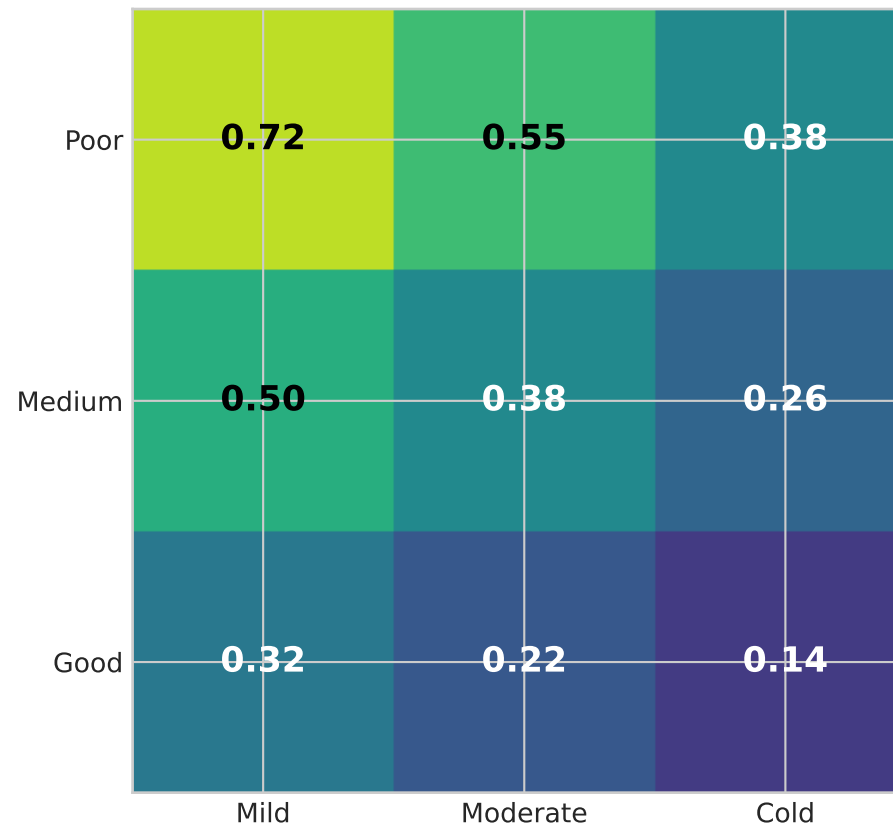
## (b) Envelope × Price



## (c) Envelope × HDD



## (d) Three-Way Summary



- Legend
- Cold (>5.5k HDD)
  - Moderate
  - Mild (<4k HDD)
  - Poor Envelope
  - Medium Envelope
  - Good Envelope