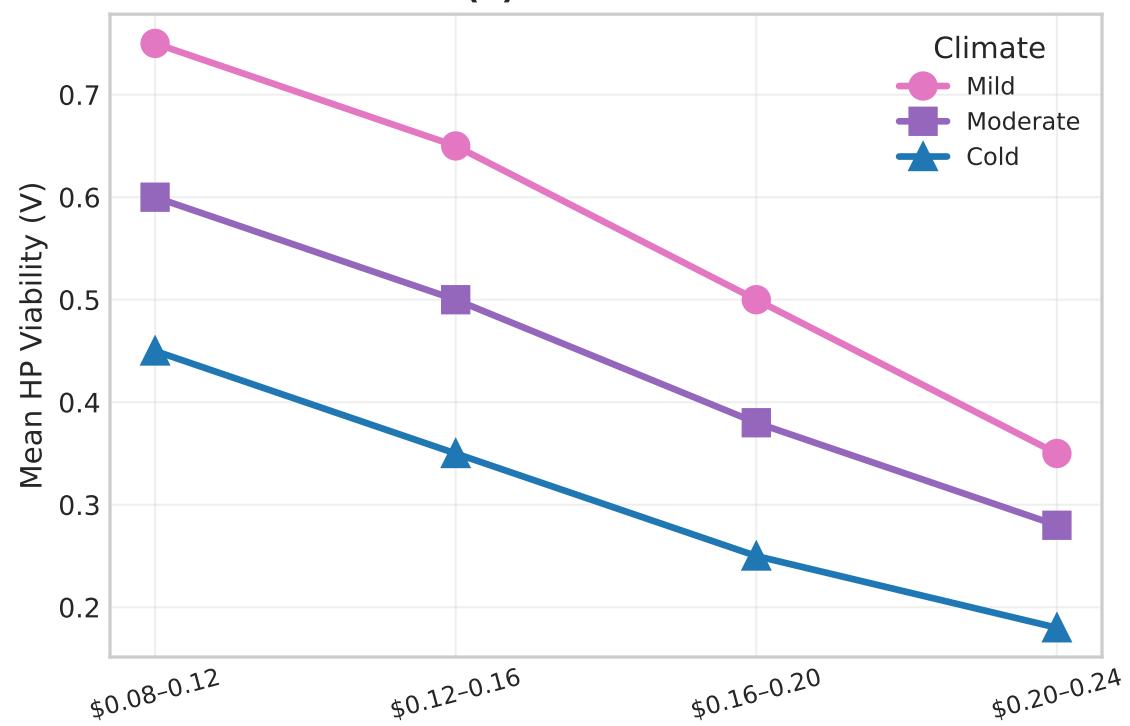
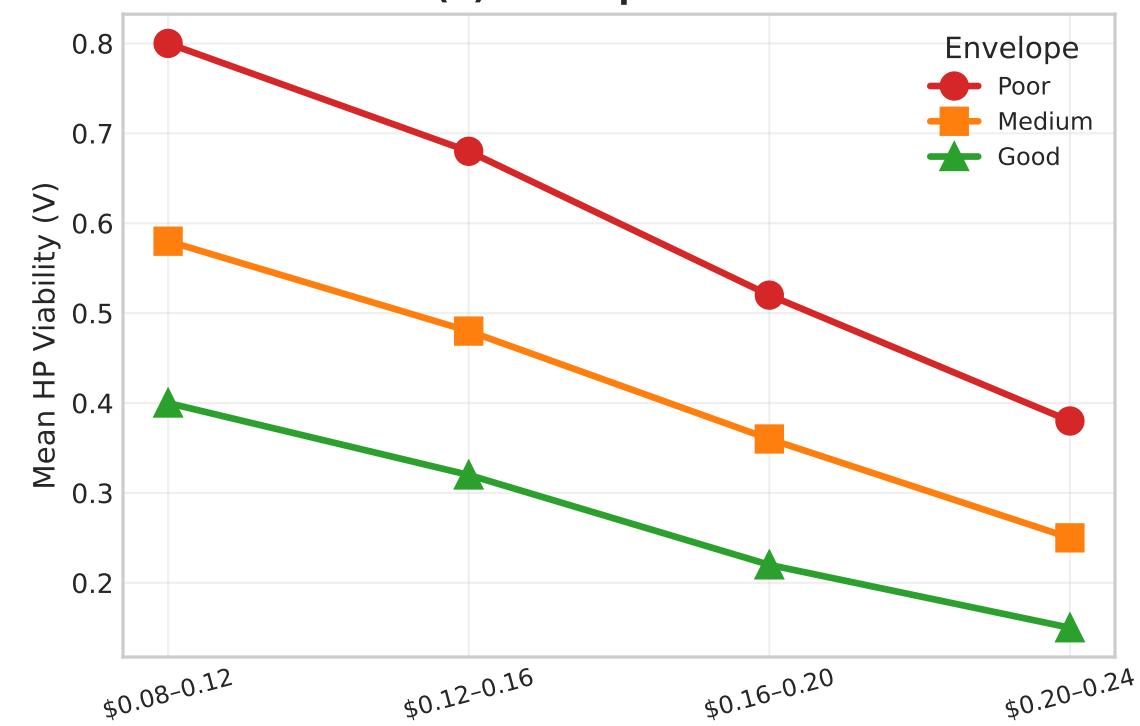


**Figure 13: Interaction Effects Analysis**

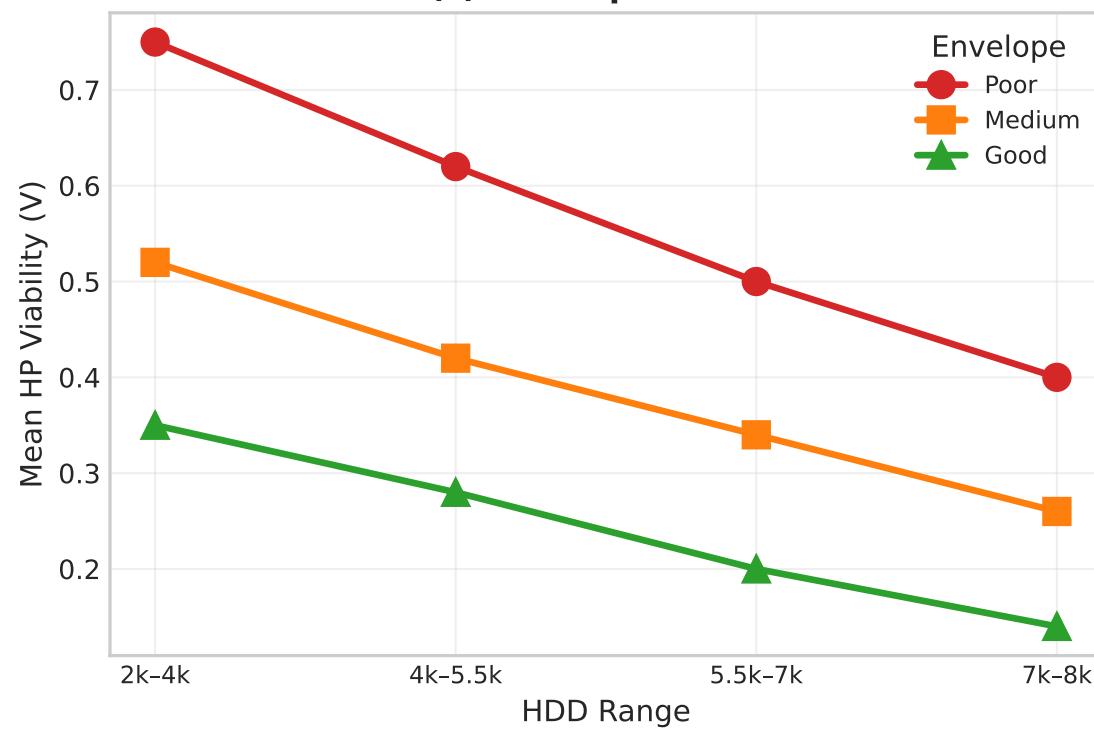
**(a) HDD × Price**



**(b) Envelope × Price**



**(c) Envelope × HDD**



**(d) Summary: Mean Viability**

