

### How do machines learn?

#### In this lesson we learn

- What are deep learning, machine learning, and artificial intelligence?
- What are parametric models and nonparametric models?
- What are supervised learning and unsupervised learning?
- How can machines learn?

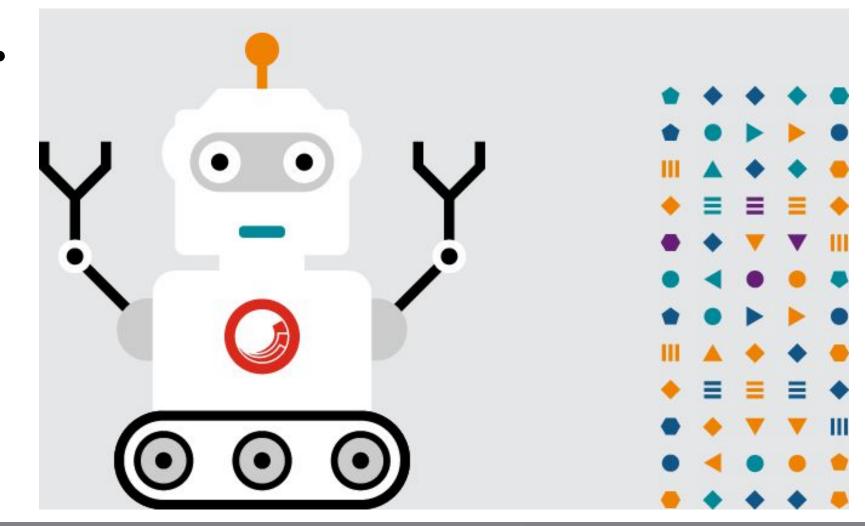


## What is deep learning?



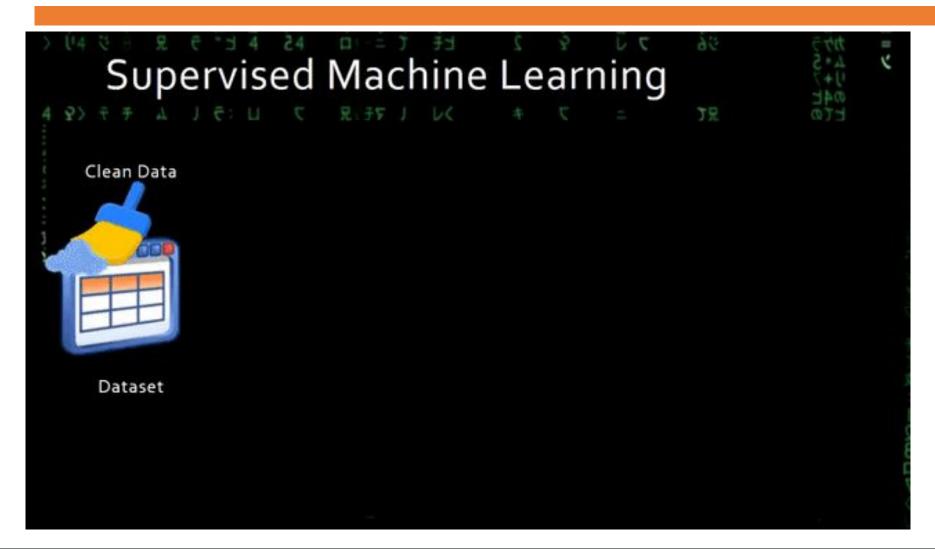


## What is machine learning?





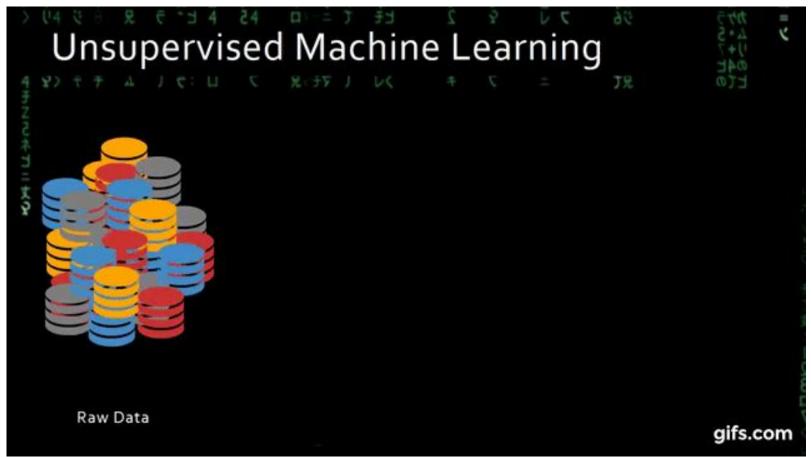
### Supervised machine learning





### Unsupervised machine learning

Unsupervised learning groups your data.



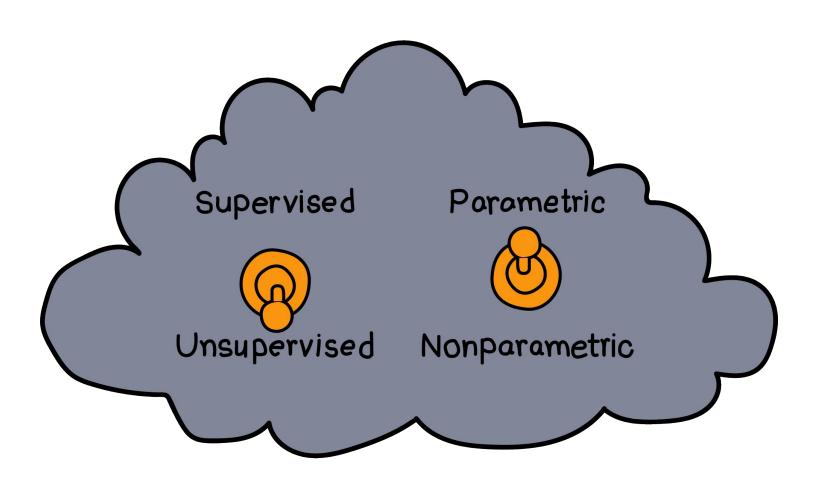


### Unsupervised machine learning





### Parametric vs. nonparametric learning



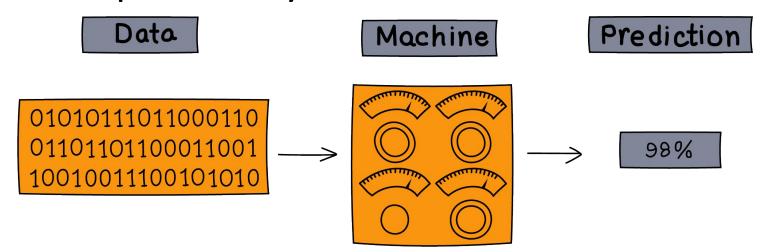


Oversimplified: Trial-and-error learning using dials



### **Step 1: Predict**

 The first step, as mentioned, is to gather sports statistics, send them through the machine, and make a prediction about the probability that the Steelers will win.





#### **Step 2: Compare to the truth pattern**

- The second step is to compare the prediction (98%) with the pattern you care about (whether the Steelers won).
- Sadly, they lost, so the comparison is

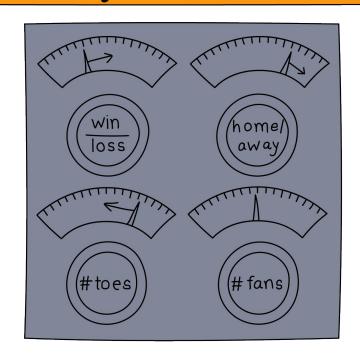
Pred: 98% > Truth: 0%



### **Step 3: Learn the pattern**

 This step adjusts the dials by studying both how much the model missed by (98%) and what the input data was (sports stats) at the time of prediction. Adjusting sensitivity by turning dials

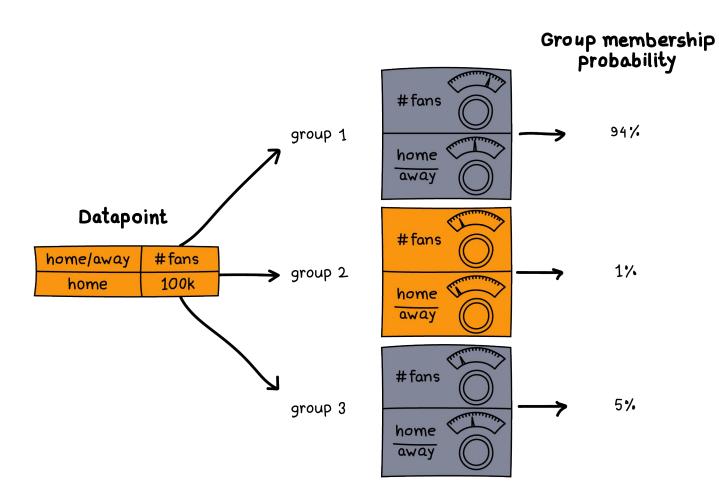
Adjusting sensitivity by turning knobs





	Parametric	Non-parametric
<b>Assumed distribution</b>	Normal	Any
Assumed variance	Homogeneous	Homogenous and Heterogeneous
Typical data	Ratio or Interval	Ordinal or Nominal
Data set relationships	Independent	Any
Usual central measure	Mean	Median
Benefits	Can draw more conclusions	Simplicity; Less affected by outliers





Home or away	# fans
home away home	100k 50k 100k
home	99k
away	50k
away	10k
away	11k

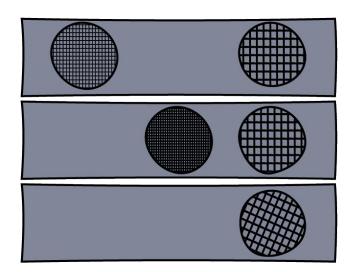


# Nonparametric learning

	Parametric	Non-parametric
<b>Assumed distribution</b>	Normal	Any
Assumed variance	Homogeneous	Homogenous and Heterogeneous
Typical data	Ratio or Interval	Ordinal or Nominal
Data set relationships	Independent	Any
Usual central measure	Mean	Median
Benefits	Can draw more conclusions	Simplicity; Less affected by outliers



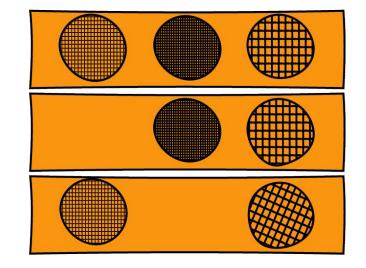
## Nonparametric learning



Stop

G٥

Stop



G٥

Go

Stop



### **Summary**

- In this lesson, we've gone a level deeper into the various flavors of machine learning.
- You learned that a machine learning algorithm is either supervised or unsupervised and either parametric or nonparametric.
- Furthermore, we explored exactly what makes these four different groups of algorithms distinct.

