

YOUR BUSINESS PLAN

Here we are. This is where we make “make it real” by documenting the specific steps you’ll be taking to double your volume of new leads and clients in 90 days and beyond. Start with 3-year vision for your life and business and then “reverse engineer” the specific goals, strategies and actions required to get there. Make it stick by creating a new one of these every 90 days and updating your actions every week.

3-YEAR VISION (WHY)	1-YEAR GOALS (WHAT)
90-DAY STRATEGY (HOW)	THIS WEEK’S ACTIONS (NOW!)

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