Lab 2. Data Manipulation



In this lab, we'll cover the following topics:

- · Joining data sources
- · Adding a secondary data source
- Data blending
- Data union
- Using Tableau Pivot
- · Preparing data

Introduction

Before doing any work in Tableau, we must first connect to the data we'll be working on. In the first recipe in this book, [Connecting to data], we learned how to connect to a data source. In this lab, we'll build on that knowledge to become more skillful at manipulating, joining, unioning, and transforming data sources. In the last recipe of this lab, [Preparing data], we'll also address the topic of data preparation and getting our data ready for visualizing and further analysis.

In this lab, we'll be using multiple datasets. In the first recipe, [Joining data sources], we'll be using two datasets, <code>Public_Schools_1.csv</code> and <code>Public_Schools_2.csv</code>, which contain data on Boston public schools for the school year 2018/2019. The dataset originally comes from <code>Kaggle</code>'s official site. In the[Adding a secondary data source] and [Data blending*] recipes, we'll use the <code>Internet_satisfaction.csv</code> and <code>Internet_usage.csv</code> datasets, which describe the results of a consumer survey on internet usage in Serbia, as well as data on internet penetration per region of the country. In the [Data union] recipe, we'll be using <code>Bread_basket_by_year.xlsx</code> (originally found on <code>Kaggle.com{.ulink}</code>), which contains data about transactions in a bakery divided into two tables holding data for different years. In the[Using Tableau Pivot *]recipe, we'll use <code>Internet_satisfaction_by_region.csv</code>, which holds some results of a customer satisfaction survey found in the <code>Internet_satisfaction.csv</code> file, but organized in a slightly different format. Finally, in the[Preparing data] recipe, we'll use the <code>Winery.csv</code> dataset (originally found on <code>Kaggle.com{.ulink}</code>), containing data on wines, their origin, pricing, and rating.

Joining data sources

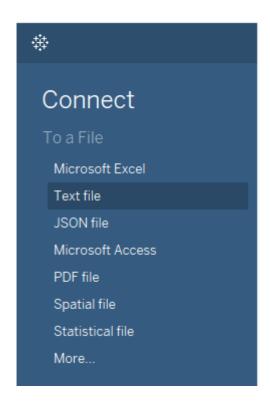
The data we are working in is often contained in multiple tables. We can create a single, virtual table out of multiple original tables by joining them using common fields or keys. The result is a wider table that contains columns originating from different tables. The rows are matched by the values of the column, key, and fields.

Getting ready

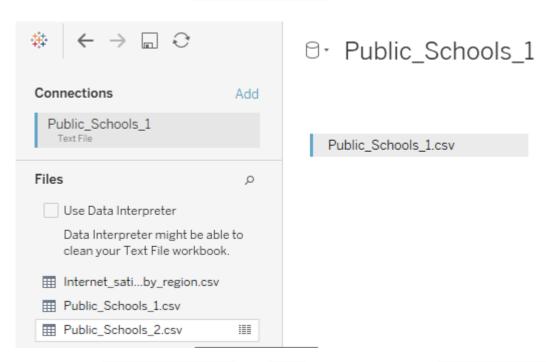
In this recipe, we'll be using two datasets, Public_Schools_1.csv and Public_Schools_2.csv. Make sure you have both datasets saved to your device.

How to do it...

 Upon opening Tableau, from the Connect pane on the left-hand side, choose Text file as shown in the following screenshot:

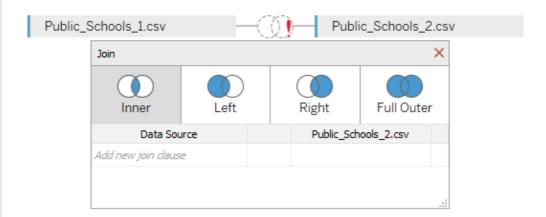


- 2. When the <code>Open</code> window opens, navigate to your local copy of <code>Public_Schools_1.csv</code>, select it, and click on <code>Open</code>.
- 3. Tableau will take you to the <code>Data Source</code> page, showing that you've successfully connected to the chosen data source. On the left-hand side of the page, under <code>Files</code>, all of the text files in the same folder are listed, and among them is <code>Public_Schools_2.csv</code>:



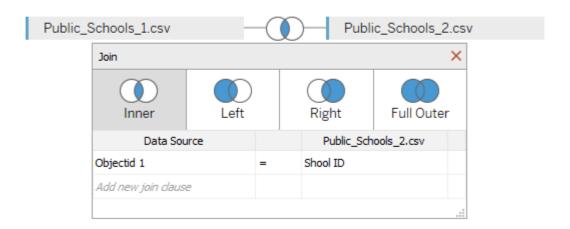
4. Drag and drop Public_Schools_2.csv from Files to the whitespace next to Public_Schools_1.csv:

□ Public_Schools_1+

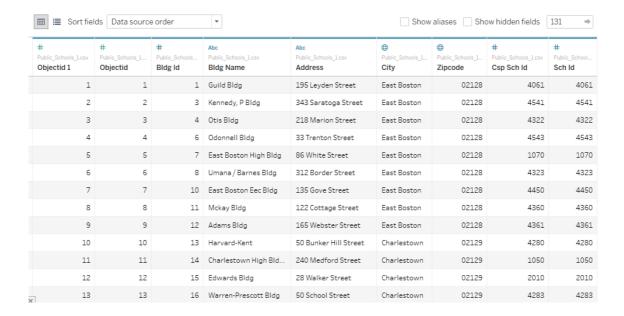


- 5. In the Join window that opens, click on the Add new join clause drop-down menu under Data Source and select Objectid 1.
- 6. Click on the white field on the right-hand side of the = sign, under Public_Schools_2.csv.
- 7. From the drop-down menu, select **School ID**:

☐ Public_Schools_1+



8. Click on **x** to close the **Join** window. You have successfully joined the data, and you can inspect the new joined table in the preview, which is shown in the following screenshot:



How it works...

In the preceding steps, we joined two tables, <code>Public_Schools_1</code> and <code>Public_Schools_2</code>. We matched the rows in the two tables using a unique key. In the <code>Join</code> window, we specified that the key fields in the two datasets are <code>Objectid 1</code> and <code>School ID</code>, respectively. These two fields contain exact same values, which allows Tableau to create one-on-one mapping between the tables. However, they have different names, which is why we need to specify them manually. If their names were the same, Tableau would automatically make the connection.

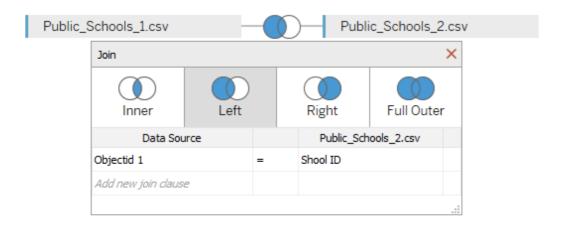
There's more...

What we performed is an Inner join of the two tables. There are also other joins, such as Left, Right, and Full Outer, offered in Tableau. They're generally available to switch between, in the Join window.

Using an inner join was appropriate in our case, because all of the rows in both tables could be matched---thanks to a unique key field. The inner joins produce tables with cases that have been matched in both tables.

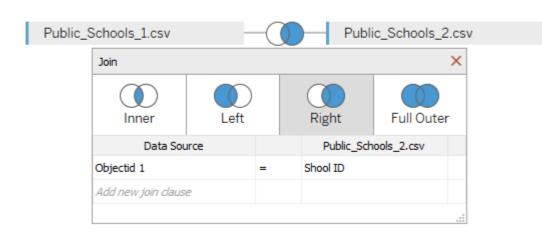
The Left join keeps all of the values from the left tables, while using only the cases from the right table that have a match in the left table, as shown in the following screenshot:

☐ Public_Schools_1+

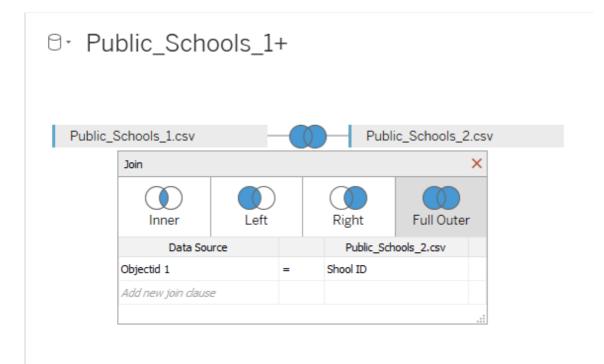


The Right join works on the same principle, but keeping all of the values from the right table, as shown in the following screenshot:

9- Public_Schools_1+



Finally, a **Full Outer** join keeps all of the cases from both tables, regardless of whether they have a match in the other table or not. Null values will be placed in cases where a match isn't found:



As of the 2018.2 release, Tableau also offers another kind of joins--- **Spatial** joins. They allow you to join points and polygons from spatial tables on the basis of their location. This is achieved through a new joining predicate known as [**intersect**], which matches the location of points from one table to polygons in another table, joining data when a point lies within a polygon.

See also

- For more detailed information on joining and troubleshooting your joins, you can refer to the Tableau Help page on the topic at https://onlinehelp.tableau.com/current/pro/desktop/en-us/joining_tables.htm#About.
- More information on spatial joins can be found at https://www.tableau.com/about/blog/2018/8/perform-advanced-spatial-analysis-spatial-join-now-available-tableau-92166.

Adding a secondary data source

When creating a workbook, or a dashboard, we often have multiple data sources that're relevant for the topic and want to include the data from all of them. However, we might not want to join them---we just want to include all of the visualizations that come from unrelated data sources in the same workbook or dashboard. We can easily do that by simply adding data sources to our workbook. Let's see how.

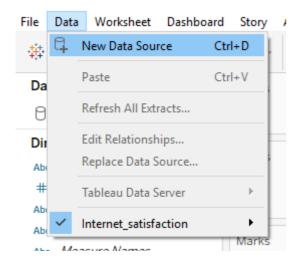
Getting ready

In this recipe, we'll be using two datasets, Internet_satisfaction.csv and Internet_usage.csv, as data sources. Make sure you have them both saved to your device.

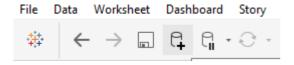
How to do it...

1. Upon opening Tableau, from the Connect pane on the left-hand side, choose Text file.

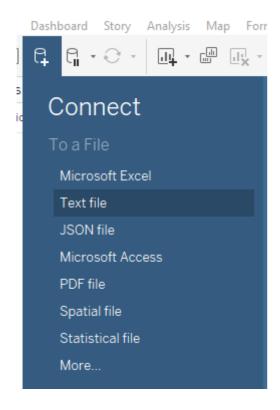
- 2 When the Open window opens, navigate to your local copy of Internet_satisfaction.csv , select it, and click Open .
- 3. Tableau will take you to the **Data Source** page, where you can preview your file. Click on the **Sheet 1** tab to open a new blank worksheet.
- 4. In the new blank worksheet, at the top of the Data pane, notice that Internet_satisfaction is your data source. Now, let's add a secondary data source. In the main menu toolbar, click on Data.
- 5. From the drop-down menu, select New Data Source:



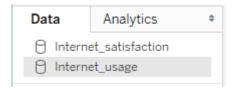
6. Alternatively, click on the new data source icon:



7. A Connect drop-down menu will open. From it, select Text file:



- 8. In the <code>Open</code> window that opens, navigate to your copy of <code>Internet_usage.csv</code>, select it, and click on <code>Open</code>.
- 9. Once again, the <code>Data Source</code> pane will open, this time previewing the <code>Internet_usage.csv</code> data source. Click on the <code>S``hee</code> t 1 tab again.
- 10. Notice that Internet_usage has now appeared in the top of the Data pane alongside Internet_satisfaction:

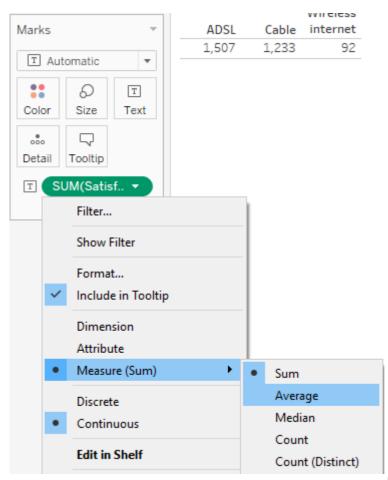


11. Try clicking on the data sources to switch between them. Notice how measures and dimensions change when you select a different data source.

How it works...

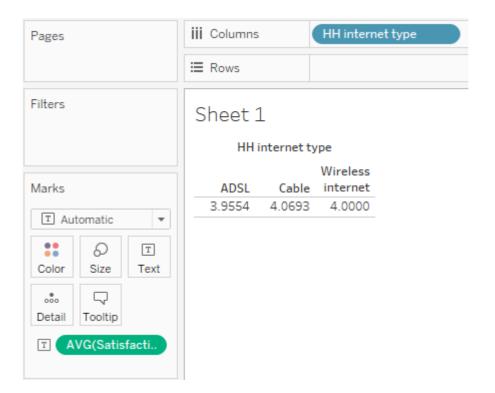
Once we've connected to two data sources, we can use them both to create views. Let's try it:

- 1. In the top of the <code>Data</code> pane, select <code>Internet_satisfaction</code> as the active data source by clicking on it
- 2. Drag and drop HH internet type from Dimensions into the Columns shelf.
- 3. Drag and drop Satisfaction overall from Measures onto Text in the Marks card.
- 4. Right-click on the SUM(Satisfaction overall) pill in the Marks card, navigate to Measure (Sum), and from the drop-down menu, select Average:

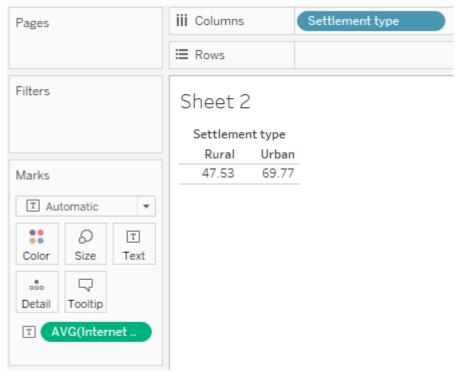


5. We've created a view using

the Internet_satisfaction data source:



- 6. Now, open a new blank worksheet by clicking on the New Worksheet tab at the bottom of the workspace.
- 7. In the top of the Data pane, select Internet_usage as the active data source by clicking on it.
- 8. Drag and drop Settlement type from Dimensions into the Columns shelf.
- 9. Drag and drop Internet``penetration from Measures onto Text in the Marks card.
- 10. Right-click on the SUM(Internet penetration) pill in the Marks card, navigate to Measure (Sum) and from the drop-down menu select Average:



Here, we've created two

tables that contain data and fields from two different data sources, as shown in the preceding screenshot.

There's more...

It's possible to connect to more than two data sources. However, be careful to use them in separate worksheets to prevent data blending. If you try using two data sources in the same worksheet, Tableau will automatically try to blend them. We will talk more about data blending in the next recipe, [Data blending].

See also

• Feel free to refer to this page for more information: https://kb.tableau.com/articles/howto/connecting-multiple-data-sources-without-joining-or-blending

Data blending

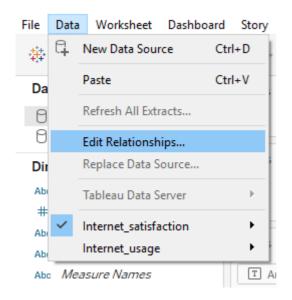
Sometimes, our data sources might not be suitable for joining for multiple reasons. For example, they might be on different levels of aggregation, resulting in duplicates upon joining, or you might wish to use data source types that don't support cross-database joins, such as Google Analytics. But, we also want to make visualizations that contain fields from different data sources. That's when data blending comes in handy---it allows us to make a connection between data sources when joining isn't appropriate or possible.

Getting ready

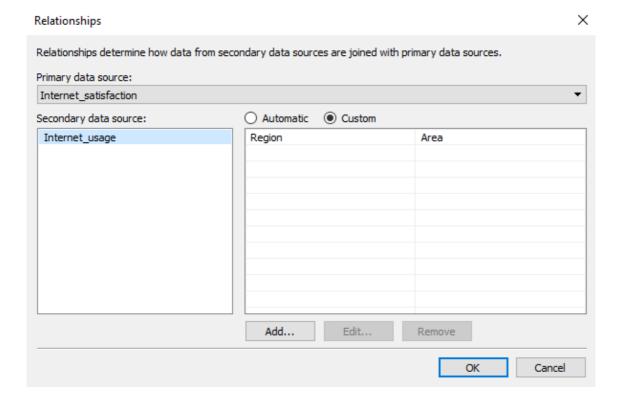
Follow the steps from the previous recipe, [Adding a secondary data source], to connect to the <code>Internet_satisfaction.csv</code> and <code>Internet_usage.csv</code> data sources.

How to do it...

- We start off connected to two data sources: Internet_satisfaction.csv and Internet_usage.csv and a new open blank worksheet opened.
- 2. In the main menu toolbar, navigate to Data .
- 3. From the drop-down menu, select **Edit Relationships**...:



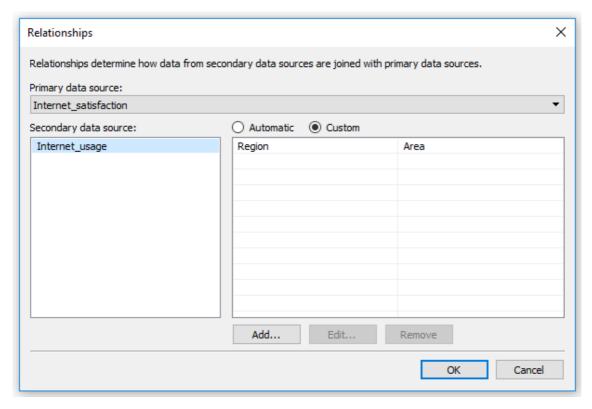
- 4. In the Relationships window, select Custom.
- 5. Click on Add...:



6. In the Add/Edit Field Mapping window, click on Area in one pane and Region in the other pane, so that they're highlighted in blue:

Add/Edit Field Mapping Primary data source field: Enter search text HH internet type Id Main provider Region OK Cancel

- 7. Click on ox .
- 8. Mapping of Region and Area will appear in the Relationships window now. Click on OK to exit it as well:

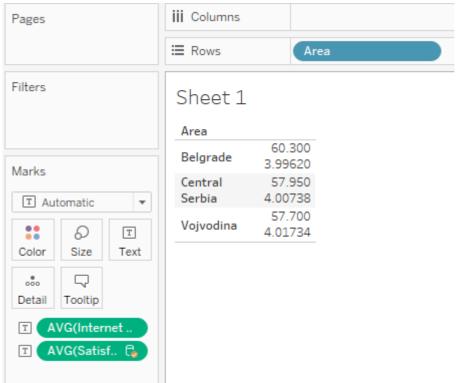


We've successfully blended our data sources!

How it works...

By blending the two data sources, we've instructed Tableau to treat Area from the Internet_usage data source and Region from the Internet_satisfaction data source as the same field. Now, we can create views that include fields from both data sources, despite them being on very different levels of detail and hence unsuitable for joining. To see how this works, let's create a new visualization that includes fields from both data sources:

- 1. On Sheet 1, in the Data pane, select Internet_usage as the active data source by clicking on it.
- 2 Drag and drop Area from Dimensions into the Rows shelf.
- 3. Drag and drop Internet penetration from Measures onto Text in the Marks card.
- 4. Right-click on the Internet penetration pill in the Marks card, navigate to Measure (Sum), and from the drop-down menu, select Average.
- 5. In the Data pane, select Internet_satisfaction as the active data source by clicking on it.
- 6. Drag and drop Satisfaction overall from Measures onto Text in the Marks card.
- 7. Right-click on the Satisfaction overall pill in the Marks card, navigate to Measure (Sum), and from the drop-down menu, select Average:



We've now created a

single table showing internet penetration and overall satisfaction per region, with our measures coming from different data sources, as shown in the preceding screenshot.

There's more...

Note the orange link symbol

⊕

on the right-hand side of the Region field under Dimensions . It denotes that this is the linking field. You can easily stop using it as the linking field by clicking on the link symbol. It will change to a gray symbol

c/5

to signal that the link is broken.

If two fields in your data sources have the same name and the same values, Tableau will automatically blend your data sources using them. For example, if we renamed <code>Area</code> to <code>Region</code>, we wouldn't need to manually match these two fields---Tableau would automatically do it for us.

Note

Even if Tableau performed the data blending automatically, it's always a good idea to check whether the fields have been matched correctly by opening the **Relationship** window and inspecting existing relationships.

See also

• You can find more information on data blending on the **Tableau Help** page on the topic at https://onlinehelp.tableau.com/current/pro/desktop/en-us/multiple connections.htm

Data union

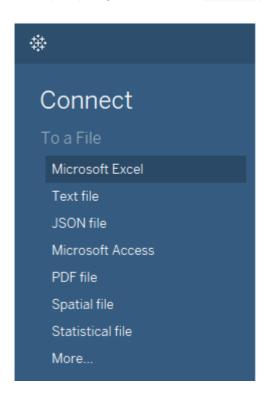
Tableau data union functionality allows us to merge multiple tables by appending the rows of one table to another.

Getting ready

In this recipe, we'll be using the <code>Bread_basket_by_year.xlsx</code> file, so make sure you have saved it to you device.

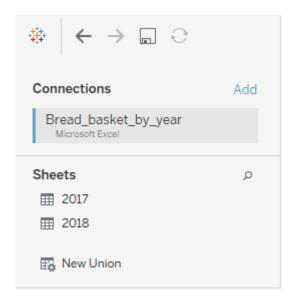
How to do it...

1. Upon opening Tableau, from the Connect pane on the left-hand side, choose Microsoft Excel:

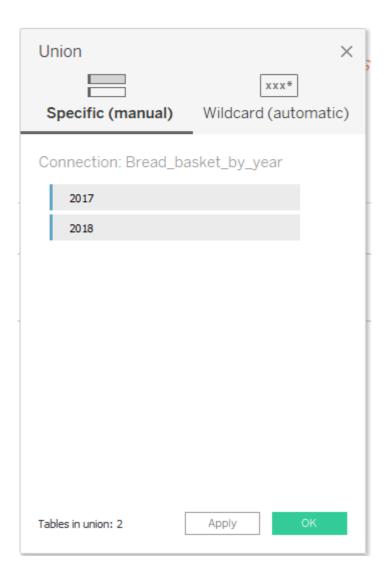


- 2. When the Open window opens, navigate to your local copy of Bread_basket_by_year.xlsx, select it, and click Open.
- 3. On the Data Source page, two tables contained within our data source, 2017 and 2018, appear.

 Beneath them, we see the New Union option:



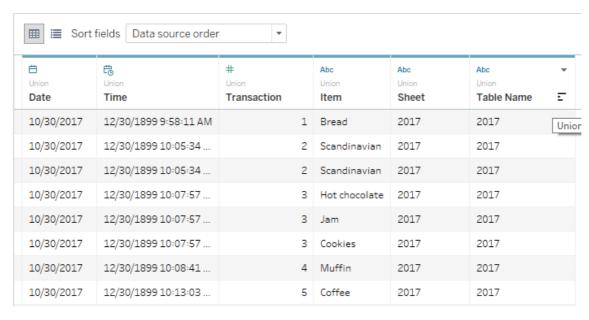
- 4. Drag and drop New Union onto the canvas.
- 5. A new Union window will open. Drag and drop 2017 from Sheets into the Union window as well, as shown in the following screenshot:



6. Click on Apply and then on OK to exit the Union window.

How it works...

We have successfully unioned the two tables. In the <code>Data Source</code> page, they're now previewed as a single table, with two new columns that don't exist in either of the datasets--- <code>Sheet</code> and <code>Table Name</code>. These two columns provide the metadata about the union, by denoting the source of the rows as shown in the following screenshot:



What actually happened is that the rows from both datasets were merged into one table. We can see that if we open a new blank worksheet and drag and drop <code>Date</code> from <code>Dimensions</code> into the <code>Rows</code> shelf, the new unioned data source contains years coming from both datasets. Our union was successful because the tables had the same number of columns and the same column names. This allowed Tableau to match columns correctly.

There's more...

It's also possible to union tables in Tableau using wildcard search. This means setting up search criteria to search for a string in tables' names, and letting Tableau automatically union the tables the names of which satisfy the specified criteria.

See also

 For more information on data unions, see the Tableau Help page at https://onlinehelp.tableau.com/current/pro/desktop/en-us/union.htm

Using Tableau Pivot

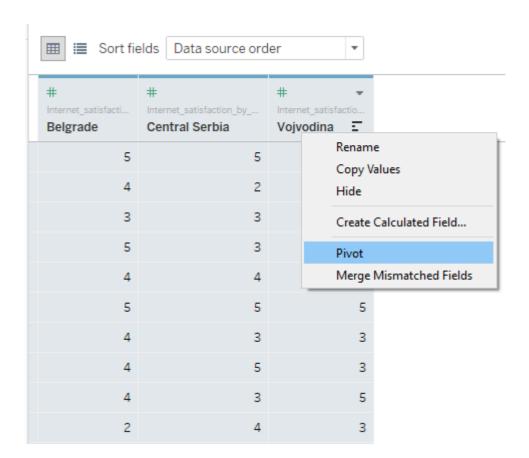
Sometimes, our data isn't organized in a format that's suitable for creating views we would like to produce. Tableau Pivot functionality offers an easy way to restructure our data into a format that might be more suited to our needs.

Getting ready

To perform the steps in this recipe, we'll be using the Internet_satisfaction_by_region.csv file as the data source. Make sure you have it saved to your device and connect to it.

How to do it...

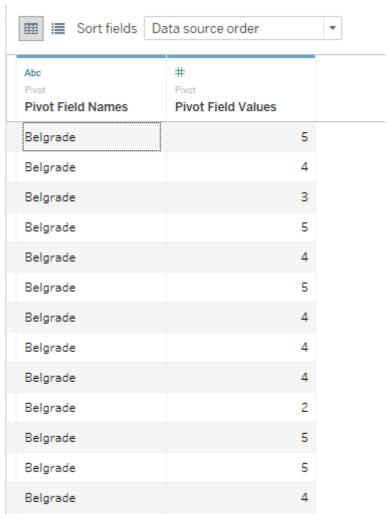
- 1. In the Data Source page, hold the [Ctrl] key and click on the header of all three fields in the data source preview to select them all.
- 2. Release the [Ctrl] key and right-click on any of the headers.
- 3. In the drop-drown menu, select Pivot, as shown in the following screenshot:



How it works...

In the preview on the <code>Data Source</code> page, we see that the format of the data has changed. The original column names--- <code>Belgrade</code>, <code>Central Serbia</code>, and <code>Vojvodina</code>— have now become labels in a new column--- <code>PivotField Names</code>.

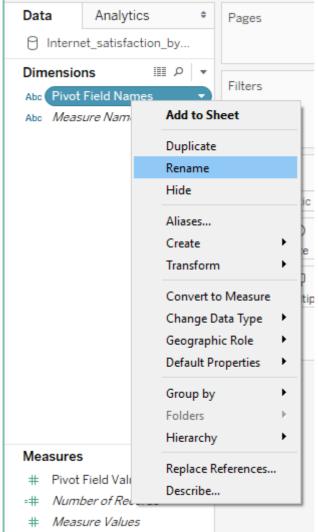
On the other hand, the values from the three original columns have all been merged into one new column--- Pivot Field Values:



What happened is that we've simply

transposed the table, so that we have values from all three columns placed into one column (one beneath the other), while the labels in the Pivot Field Names column denote the original column each value (row) originates from.

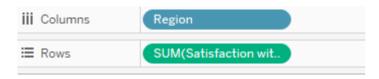
If we navigate to Sheet 1, we'll see that we now have Pivot Field Names as a dimension, and Pivot Field Values as a measure. For ease of use, we can rename them into something more intuitive. We can do this by right-clicking on the field and selecting Rename from the drop-down menu. We can then type in the desired name. For example, we can rename Pivot Field Names to Region and Pivot Field Values to Satisfaction``with internet:



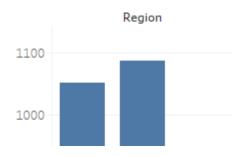
This new structure of the data source is much

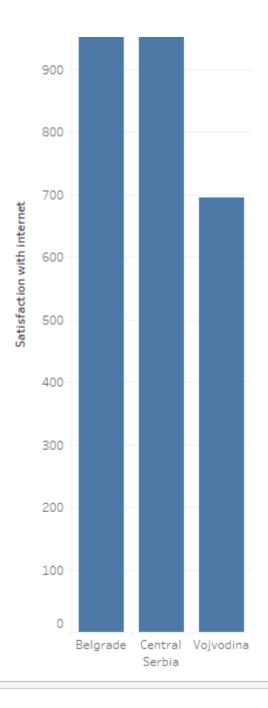
handier than the original one, because it allows us to make visualizations containing all three regions. Let's see how:

- 1. Drag and drop Region from Dimensions into the Columns shelf.
- 2 Drag and drop Satisfaction with internet from Measures into the Rows shelf:



Sheet 1





We've created a chart with a single measure

and single dimensions that we'd previously created by pivoting our data source.

Note

Keep in mind that other sheets using a data source might be affected by pivoting. If any of the original columns that're being pivoting have already been used in a view, they won't be available anymore after pivoting.

There's more...

You can also pivot your data by using a custom SQL query, by simply adding the UNION ALL operator to it.

See also

• Check out the **Tableau Help** page on data pivoting, including pivoting with SQL queries at https://onlinehelp.tableau.com/current/pro/desktop/en-us/pivot.htm

Preparing data

Once we have connected to our data, we want to start making visualizations. However, our data might need some more touch-ups before it's ready to produce some stunning charts. This recipe will cover some common steps we need to take upon importing a data source in order to prepare it for further analysis.

Getting ready

Throughout this recipe, we'll be using the Winery.csv dataset. Make sure you have it saved to your device and are connected to it.

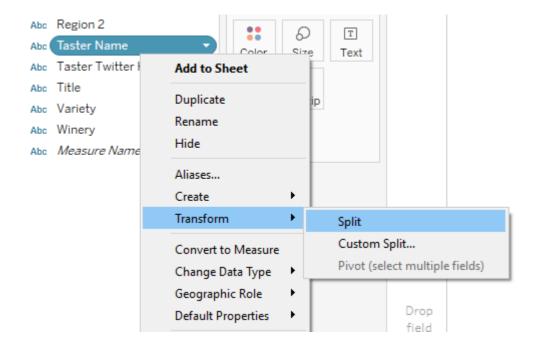
How to do it...

The following short recipes will guide you through several steps you'll often need to take when preparing your data for visualizing.

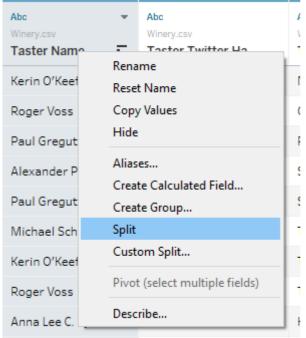
Splitting fields

In this recipe, we'll learn how to split a field into multiple fields:

- 1. In the Data Source page, right-click on the header of the Taster Name field.
- 2. Alternatively, navigate to Sheet 1, and right-click on the Taster Name field under Dimensions. In the drop-down menu, navigate to Transform:

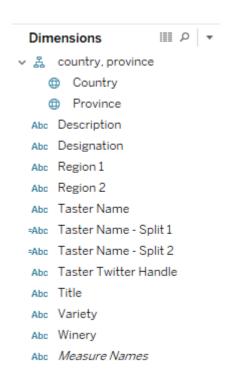


3. From the drop-down menu, select **Split**:



We've now created two new fields--- Taster Name -

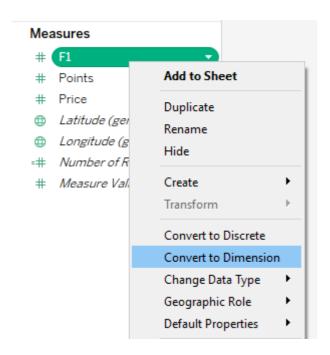
Split 1 and Taster Name - Split 2:



Converting measures into dimensions

Now, let's see how to convert measures into dimensions:

- 1. Right-click on the F1 field under Measures .
- 2. From the drop-down menu, select Convert to Dimension:



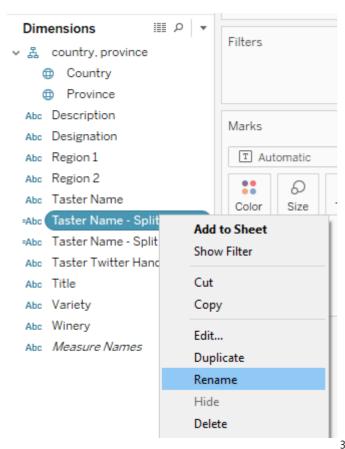
Renaming fields

Let's rename some of our fields to make them easier to use:

1. In the Data Source page, double-click on the Taster Name - Split 1 text in the column header:



2. Alternatively, navigate to Sheet 1, right-click on the Taster Name - Split 1 field under Dimensions in the Data pane, and select Rename:



3. Type in the new name of the field as Taster

First Name:



4. Double-click on Taster Name - Split 2 in the Data Source page:



5. Rename the field to Taster Last Name:



Adding aliases

Finally, let's add an alias to one of our fields:

- 1. Navigate to Sheet 1.
- 2 Drag and drop Taster Name from Dimensions into the Rows shelf.
- 3. Drag and drop Taster Last Name from Dimensions into the Rows shelf. We see that the taster named Sean P. Sullivan had his name incorrectly parsed due to having a middle initial---his actual last name was cut off and his middle initial is saved as his last name, as shown in the following screenshot:

iii Columns		
≡ Rows	Taster Name	Taster Last Name

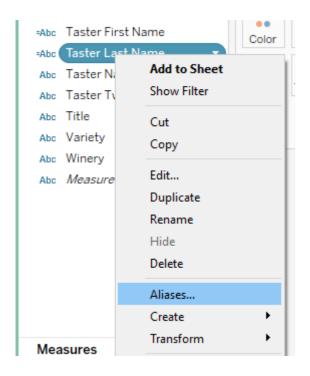
Sheet 1

Taster Name	Taster Last	
Null	Null	Abc
Alexander Peartree	Peartree	Abc
Anna Lee C. Iijima	Lee	Abc
Anne Krebiehl MW	Krebiehl MW	Abc
Carrie Dykes	Dykes	Abc
Christina Pickard	Pickard	Abc
Fiona Adams	Adams	Abc
Jeff Jenssen	Jenssen	Abc
Jim Gordon	Gordon	Abc
Joe Czerwinski	Czerwinski	Abc
Kerin O'Keefe	O'Keefe	Abc
Lauren Buzzeo	Buzzeo	Abc
Matt Kettmann	Kettmann	Abc
Michael Schachner	Schachner	Abc
Mike DeSimone	DeSimone	Abc
Paul Gregutt	Gregutt	Abc
Roger Voss	Voss	Abc
Sean P. Sullivan	P.	Abc
Susan Kostrzewa	Kostrzewa	Abc
Virginie Boone	Boone	Abc

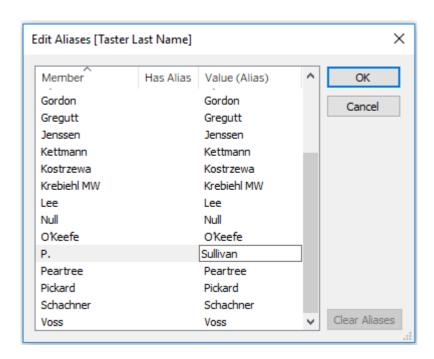
Let's correct that by

adding an alias.

- 4. Right-click on the ${\tt Taster\ Last\ Name}$ field under ${\tt Dimensions}$.
- 5. From the drop-down menu, select Aliases:



- 6. Alternatively, right-click on the Taster Last Name pill in the Rows shelf, and select Edit Aliases...
- 7. In the ${\tt Edit\ Aliases\ [Taster\ Last\ Name]}$ window, scroll down to find the value ${\tt P}$.
- 8. Click on the text P . in the right column, under Value (Alias) .
- 9. Instead of P , type in the actual last name of the wine taster--- Sullivan :



10. Click on ox to exit the window.

How it works...

In this recipe, we've performed some basic data preparation.

In the first step, we split the field **Taster Name** into two fields---one containing the first and one the last name of the wine taster. Of course, this step wasn't necessary, but it's a step that often needs to be performed when dealing with string fields. It allows for more detail and flexibility in data analysis---instead of having the first and the last name concatenated, we now have them in separate columns, and we have used them separately to analyze data only by first name, last name, or both.

The next step we performed was converting a field, **F1**, from a measure into a dimension. We performed this step because **F1** is actually an index field. It isn't really a continuous measure, although Tableau automatically designated it as one due to its numerical content. But we know its values are actually discrete, because they don't represent a quantity---they serve merely as a unique identifier of the cases (rows). When to convert a measure into a dimension, and vice versa, depends exclusively on our judgement and familiarity with the dataset. We should have a good understanding of what the fields in our dataset actually represent and adjust them to a measure/dimension according to our knowledge.

In the third step, we renamed the fields we produced when splitting the **Taster Name** field. The names automatically assigned by Tableau weren't very informative. When creating views, we always want to make sure both we ourselves and the end users of our workbook or dashboard know exactly what's being presented. We should always strive to make fieldnames clear, unambiguous, and informative.

Finally, we assigned an alias to the <code>Taster Last Name</code> field member. Aliases are alternative names we can assign to members of discrete dimensions. In this case, we used an alias to correct a case of inappropriately parsed text resulting from a split. But you can use aliases whenever you would like to change a dimension member's name. As we saw, it isn't necessary to assign aliases to all of the members of a dimension---you can assign an alias to only one member, to all of them, or to any number in between.

There's more...

When splitting string fields, it's important to carefully inspect your data before and after splitting. As we saw in this example, it can easily happen that some instances don't follow the same format as the majority, and they won't be properly split.

Sometimes, the splits we need to make are quite complex---the fields might not contain the same number of separators (as was the case our example) or they might contain different separators. More frequently than not, the dataset you're using will also be too large to manually correct the fields that aren't properly split. For those and similar cases, Tableau offers custom splits, as well as splitting the fields through regular expressions.

See also

- See the Tableau Help page on splitting data at https://onlinehelp.tableau.com/current/pro/desktop/en-us/split.htm.
- Also, you can refer to: https://onlinehelp.tableau.com/current/pro/desktop/en-us/datafields fieldproperties aliases ex1editing.htm for more information on creating and editing aliases.