

Campaign Code

All

Year of Email Sent

All

Month of Email Sent

All

Day of Email Sent

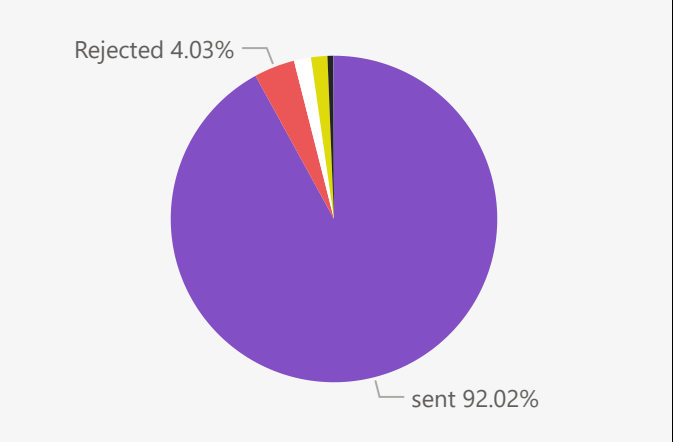
All

Email Campaign Analysis

Total Rate Analysis

Click Through Rate (CTR)	Bounce Rate (BR)	Open Rate (OR)	Delivery Rate (DR)
2.46%	1.61%	22.72%	92.02%

Email Sent Status



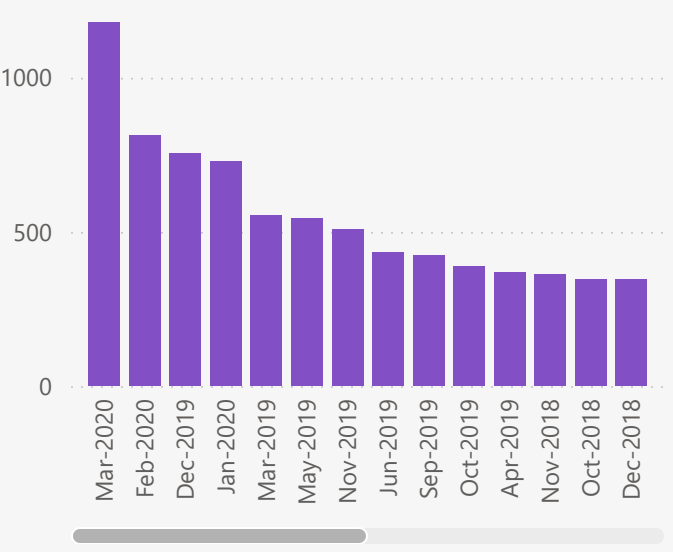
Campaign KPI

Total Campaign	269
Unique Click Count	156
Unique Open Count	1609
Total Email Click	242
Total Email Open	2091
Total Bounce Email	161
Total Delivered Email	9202
Total Email Sent	10000

Member Campaign Analysis

Members Who Opened Mail	1602
Members Who Clicked Mail	157

Monthwise Email Sent



CampaignCodJ	Bounce Rate	Delivery Rate	Email_Click_Count	Unique_Click	Email_Open_Count	Unique_Open	Total Email_Sent	Delivered_Email
DIY-InvitJ-180106	33.33%	66.67%	0	0	0	0	3	2
HYDJRABAD-MONTHLY-SUMMARY-201803	0.00%	100.00%	0	0	2	1	4	4
IDJAS-AND-INSPIRATIONS	0.00%	100.00%	0	0	6	4	8	8
Total	1.61%	92.02%	242	156	2091	1609	10000	9202