

# **FENALI PANDYA**

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#### **EDUCATION**

Master of Business
Administration, Major
In Finance
Parul University (March,
2023) CGPA: 8.16

Bachelor of Commerce
The Maharaja Sayajirao
Gaekwad University (May, 2021)
CGPA: 7.43

**EXPERTISE** 

Marketing

Communication

Excel

PYTHON (INTERMEDIATE)

HTML/ CSS (BASIC)

#### LANGUAGE

English

Hindi

Gujrati

# **Experience**

November 2022 - March 2023 Anar Insurance Brokers Ltd.

#### **Business Development Executive**

Anar Insurance Brokers Ltd. had given me a chance to develop my marketing skills via practical learnings. I met various clients and helped to accelerate the sales of the General Insurance. As a Business Development executive, I learned effective ways to generate profits by using different skill sets.

June 2022 - July 2022

Prudent Corporate Advisory Service Ltd.

#### Sales Intern

During my Internship, I learned different ways that how communication can be done to attract the prospective clients.

Learned about various Mutual Fund product's

Created advertisement for the new product launching.

YOUNITY.IN

#### Social Media Marketing Intern

I worked to increase the sales of their courses by selling it on the online platform. It was brainstorming task to attract students from the nation. It was one of my best experience to learn new thinks about market

## **Project**

- A Conceptual Study on the Influence of Financial Literacy and Behavioural Biases in investment decision making on Generation z
- Data analysis and visualization of financial data of 5 different companies
- Data visualization of the financial statements

### **Objective**

To secure a challenging position in a dynamic organization where I can utilize my skills and knowledge to contribute to the growth of the company and enhance my professional skills.