



**HOMELESS  
CAT**

# **WHITEPAPER**



**THIS WHITEPAPER IS DEDICATED TO THE HOMELESS CAT PROJECT, DEVELOPED BY YOUNG ENTHUSIASTS IN THE NFT WORLD WHO ARE NOT INDIFFERENT TO THE FATE OF HOMELESS ANIMALS. WE DECIDED TO COMBINE BEST OF TWO WORLDS - PLEASANT AND USEFUL, AND WITH THE HELP OF ART, WE INVITE PUBLIC ATTENTION TO THE ACUTE PROBLEM OF OUR TIME - AN INCREDIBLE NUMBER OF HOMELESS ANIMALS!**

**THOUSANDS OF YEARS AGO, PEOPLE  
DOMESTICATED CATS AND DOGS, TEARING  
THEM OUT OF THE WILDERNESS AND  
MAKING THEM THEIR HELPERS. OVER TIME,  
THE NEED FOR THEIR HELP DISAPPEARED.**

**SOME OF THEM ARE FORTUNATE ENOUGH TO  
BECOME PEOPLE'S COMPANIONS AND LIVE  
UNDER THEIR CARE. OTHERS BECAME  
UNNECESSARY AND END UP ON STREETS,  
SUFFERING AND DYING FROM HEAT, COLD,  
HUNGER, THIRST, DISEASE, UNDER THE  
WHEELS OF CARS AND AT THE HANDS OF  
FLAYERS. THEY CAN NO LONGER RETURN TO  
THE WILD, THEY HAVE NOWHERE TO GO.  
THEY ONLY HAVE TO SURVIVE.**

**AND MOST IMPORTANTLY – THERE IS NO  
THEIR FAULT. ALL OF THIS IS ONLY THE  
RESULT OF PEOPLE'S IRRESPONSIBLE  
BEHAVIOR.**



# **THERE ARE SOME TERRIFYING FACTS AND STATISTICS:**

EVERY YEAR,  
APPROXIMATELY **2.7**  
**MILLION** DOGS AND  
CATS ARE KILLED  
BECAUSE SHELTERS ARE  
OVERCROWDED AND  
THERE ARE NOT  
ENOUGH FOSTER  
HOMES.

MANY STRAY ANIMALS -  
ARE THOSE LOST PETS  
THAT HAVE NOT BEEN  
PROPERLY KEPT  
INDOORS OR HAVE NOT  
BEEN IDENTIFIED.

THE MAIN REASONS  
WHY ANIMALS ARE IN  
SHELTERS , ARE THAT  
THEY ARE ABANDONED  
BY THEIR OWNERS, OR  
THE ANIMAL  
PROTECTION SERVICES  
USUALLY FIND THEM ON  
THE STREET.

ACCORDING TO THE  
NATIONAL COUNCIL ON  
PET POPULATION  
RESEARCH AND POLICY  
(NCPSP), **LESS THAN 2%**  
**OF CATS** AND ONLY 15-  
20% OF DOGS ARE  
RETURNED TO THEIR  
OWNERS.

ONLY **1** OUT OF EVERY 10  
DOGS BORN FINDS A  
PERMANENT HOME.

## **SOUNDS HORRIBLE, ISN'T IT?**

WE WERE SHOCKED TOO, BUT WE CANNOT  
SIT WITHOUT ANY ACTIONS.

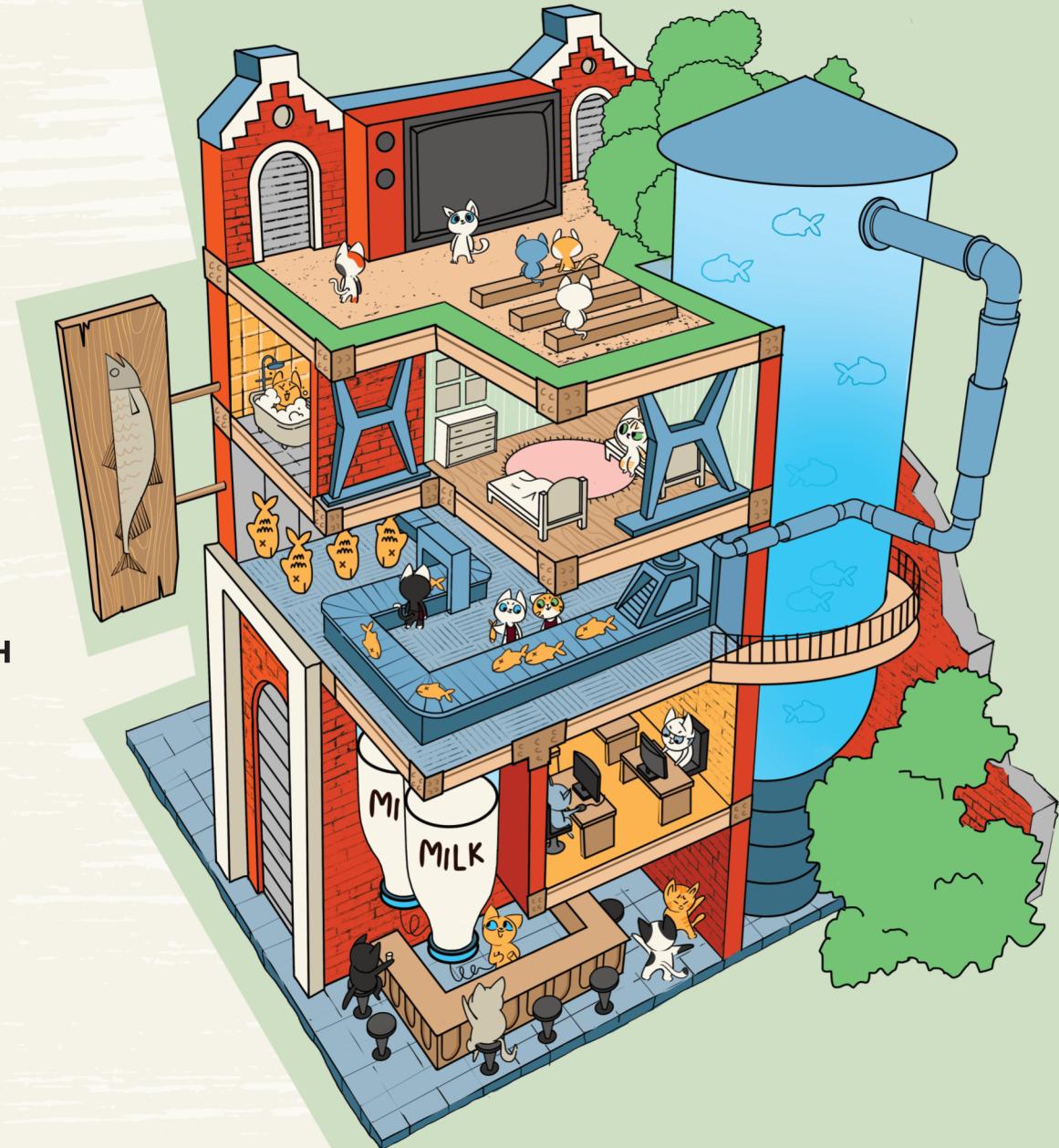
THE INSPIRATION FOR THE CREATION OF  
THIS PROJECT WAS OUR CROSS-BREED CAT  
NAMED "MARY", WHICH WAS PICKED UP BY  
US ON THE STREET AT THE AGE OF 2  
MONTHS AND WAS THE MOST PRICELESS  
CREATURE FOR HER OWNERS. SHE LIVED  
17 HAPPY YEARS.



# **STORYTELLING:**

## **WHAT THE HOMELESS CAT PROJECT IS ABOUT?**

OUR CATS' LIFE STORY IS QUITE A TOUCHING ONE, THEY WERE ADOPTED BUT THEN ABANDONED BY THE MOST STONE-HEARTED CREATURE - HUMAN. BUT THEY WERE LUCKY ENOUGH BECAUSE ALL OUR 777 CATS HAVE NOW FOUND SHELTER IN AN ABANDONED FISH FACTORY. REGARDLESS OF THEIR SAD UNFAIR STORY, WE STILL BELIEVE THERE ARE PEOPLE WHO CARE - THE RIGHT ONES. **AND CERTAINLY EVERY FLUFFY MUST HAVE THE RIGHT HUMAN, SO WE ARE READY TO PASS OUR IDEA IN SAFE HANDS.**



# **HOW ARE WE GOING TO HELP?**

FIRST OF ALL, WE WILL **DONATE 10% OF THE SALES** TO THE NEEDS OF THE “NAPALUCHU” - OUR PARTNER, SHELTER FOR HOMELESS ANIMALS, WHICH IS LOCATED IN **WARSAW (POLAND)**. OUR TEAM VISITED THIS SHELTER MANY TIMES TO CREATE CONTENT FOR OUR TWITTER, THERE ARE MANY CATS WITHOUT HOME THAT WE KNOW PERSONALLY.

**THIS SHELTER IS ONE OF THE LARGEST IN WARSAW; IN 2022, 2254 ANIMALS FOUND THEIR HOME IN THIS SHELTER.** THANKS TO OUR PROJECT, MORE AND MORE PEOPLE WILL BECOME INTERESTED IN THE TOPIC OF HOMELESS ANIMALS, MORE AND MORE PEOPLE WILL BECOME AWARE OF THE PROBLEM THAT WE HAVE AT THE MOMENT, AND WE ARE SURE THAT THANKS TO US, EVEN MORE HOMELESS CATS AND DOGS WILL FIND A NEW HOME!

WE ARE ACTIVELY DEVELOPING OUR SOCIAL NETWORKS AND BUILDING A STRONG COMMUNITY AROUND OUR PROJECT!



# OUR ROADMAP

**Creation of 777 Homeless Cats, each of them was drawn with love and have a completely different character**

**Working with twitter and a strong friendly community of cat lovers and kind hearts**

**Making website and discord**

**Collaborations with other collections**

**Public sale of the Homeless Cat collection**

**Donation of 10% percent to animal shelters**

**We are a growing crew— eager to improve and expand our team, our company, products & services**

**Long-term utility**

**Homeless cats are just the beginning of our community, we have a lot of ideas which we are ready to improve and implement to this world.**





# MOBILE APP

AFTER THE SUCCESSFUL SALE OF OUR COLLECTION AND PLANNED CHARITY AFTER THAT, WE DO NOT WANT TO STOP THERE! OUR PLAN IS THE DEVELOPMENT OF A SPECIAL “MOOVE TO HELP” MOBILE APPLICATION WHICH WILL BE TIED TO OUR NFT PROJECT! IT WILL BE DEVOTED TO CHARITY, AND EVEN MORE.

THE APPLICATION WILL HAVE ELEMENTS OF THE TAMAGOTCHI GAME. IN ORDER TO EARN MORE COINS, YOU WILL NEED TO FEED, PLAY AND TAKE CARE OF THE CAT.



## ***HOW IT IS GOING TO WORK?***

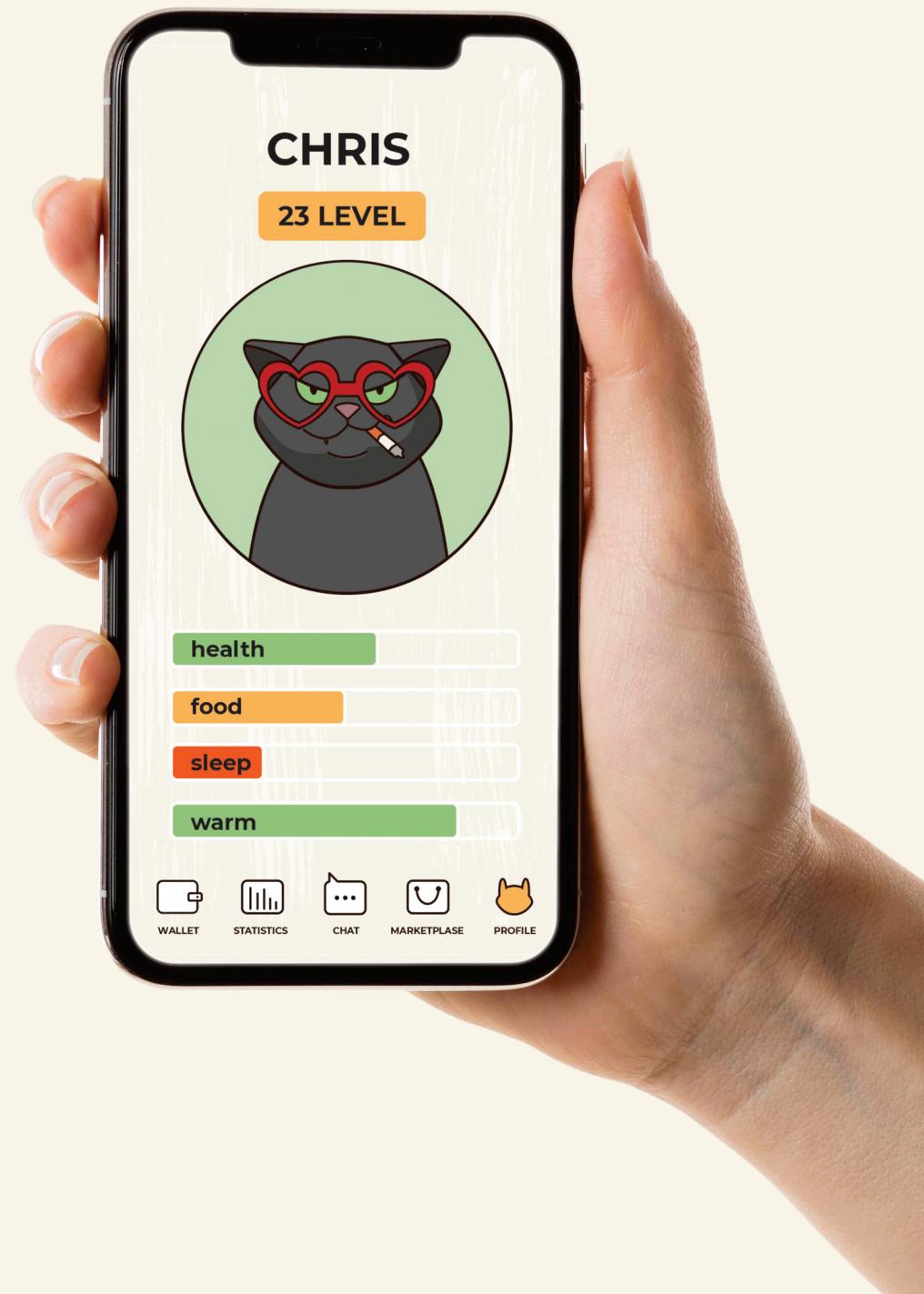
THE MOBILE APPLICATION WILL BE BUILT AROUND A SPECIFIC "HOMELESS" TOKEN THAT CAN BE EARNED WHILE WALKING OR RUNNING! THE TOKEN WILL BE TRADED ON MARKET, YOU WILL BE ABLE BOTH TO SALE IT AND SPEND IT ON IMPROVING YOUR ACCOUNT. THE APPLICATION WILL BE ABSOLUTELY FREE AND EASY TO INSTALL FOR EVERYONE, EVERY PHONE AND AT ANY TIME YOU CAN START EARNING THE HOMELESS TOKEN! FOR EACH USER, THEIR EARNED PER DAY 20 PERCENT OF THE TOKENS WILL BE AUTOMATICALLY SENT FOR HELP TO HOMELESS ANIMALS!

HOW FAST THE EARNINGS WILL BE DEPENDS ON WHETHER THE USER HAS AN NFT HOMELESS CAT, ON THE LEVEL OF THE ACCOUNT ITSELF - WHICH CAN BE IMPROVED USING THE HOMELESS TOKEN, AND ALSO ON THE USER'S ACTIVITY: THE MORE FREQUENT AND FASTER HIS ACTIONS ARE, THE MORE CRYPTOCURRENCY HE RECEIVES.

# **WHAT IS THE BENEFIT FOR THE COLLECTION HOLDERS?**

AN ORDINARY USER CAN EARN A LIMITED NUMBER OF TOKENS PER DAY AND IS FORCED TO IMPROVE HIS ACCOUNT, HE CAN DO IT IN A SHORTER PERIOD OF TIME JUST WITH THE HELP OF THE HOMELESS TOKEN IN ORDER TO EARN MORE CRYPTOCURRENCY, **WHEN THE NFT HOMELESS CAT HOLDER CAN EARN UNLIMITED AMOUNT OF CRYPTOCURRENCY IN A DAY AND DO IT MUCH QUICKER.**

**WE BELIEVE THAT SUCH GAME WILL HELP THE COMMUNITY TO UNITE AROUND THE PROJECT EVEN MORE, AND HELP HOMELESS ANIMALS WITH ENTHUSIASM!**



# OUR TEAM

WE DO NOT HIDE OUR FACES AND ARE ALWAYS READY TO DISCUSS OUR PROJECT WITH ANYONE WHO HAS SUCH A DESIRE, BECAUSE WE HAVE A STRONG FAITH THAT IT WILL DEFINITELY BRING SOMETHING GOOD AND USEFUL TO THIS WORLD!



**SEVA**

founder,  
creative director,  
technical director

**ANDY**

manager,  
official representative

**ZAKA**

founder,  
illustrator,  
creative director

**NIK**

technical support,  
blockchain development

**FOR COOPERATION WRITE TO US**

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