

# >> SPEECHMANIA

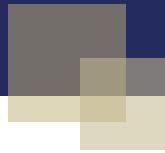
## SPONSOR PROSPECT BOOKLET

SPONSORING TEAM THAILAND PUBLIC SPEAKING



# TIPSC'26

THAILAND INDIVIDUAL PUBLIC SPEAKING COMPETITION 2026



## HOSTED AT KINGS COLLEGE INTERNATIONAL SCHOOL

The focus will be on providing an accessible experience with learning as the focus to all students in Thailand. By providing a 2 format competition of problem-solution speech and impromptu speaking.

This year's event will have a digital and physical format of the competition. The digital format will involve verbal and non-verbal feedback given by judges. The top 200 students will be invited to participate in the physical rounds at King's College International School, Bangkok, on December 13, 2025. The 6 best speakers will be invited to represent Thailand at the 39th WIDPSC in the United Kingdom.

### TARGET GOAL FOR TIPSC'26

**350+**

Expected Students involved

**45+**

Expected Institutions involved



# INTRODUCTION

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Speech Mania was founded as an initiative to increase Thai students' ability to communicate and grow their public speaking skills in English. We also select and train youths to represent Thailand at the annual World Individual Public Speaking Championship.



## THAILAND INDIVIDUAL PUBLIC SPEAKING COMPETITION

We hosted our annual event, for the first time last year, as a Qualifier to find individuals to represent Thailand **at the 38th World Individual Public Speaking Championships in the United Kingdom**

**We achieved the following results in our  
first year of operations:**

**500,000 THB**

**raised for the team**

**35**

**Schools and Institutions represented**

# THE COMPETITION

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## WHAT IS WIDPSC ?

The World Individual Debating and Public Speaking Championships is an annual English language debating and public speaking tournament for individual high school-level students representing different countries. It is the **most prestigious and competitive public speaking competition for high schools.**

This event features competitors from over 35 countries and was started in 1988 by the Canadian public speaking league.

4 events: Debating, Impromptu Speaking, Interpretive Reading, and a Prepared speech (either Persuasive Speaking or After-Dinner Speaking). The reason for this combination of events is because they are the four major skills in Public Speaking so the World Champion should excel in both prepared and impromptu speaking.

# WHY SPONSOR US?

A partnership and collaboration with us is a support for improving the youths of Thailand to speak up and better advocate for themselves

## FOR THAILAND

In WIDPSC (World Individual Public Speaking Championship 2026), Champions from TIPSC will be first and foremost representing Thailand in a wide array of countries across the world. With an opportunity such as this, Thai students are being encouraged to step onto an international platform and showcase skills that are not often given the chance to be displayed. This will allow Thai students to become representatives of the potential Thailand's youth has in speaking and advocating for ourselves.

## FOR YOUR COMPANY

### Exposure + CSR Branding

- Brand Exposure
  - Your logo and name featured across all event materials, social media campaigns, press releases, and live broadcasts.
  - Direct visibility to schools, universities, educators, parents, and a highly engaged youth audience.
  - Positioning your company as a leader in supporting education and youth empowerment.
- Corporate Social Responsibility (CSR):
  - Support education equity by providing opportunities for students from all backgrounds to access world-class training in public speaking.
  - Demonstrate your company's commitment to community development and future workforce readiness.
  - Create a long-term social impact by equipping young people with communication and leadership skills that will benefit Thailand as a whole.

## FOR STUDENTS

By sponsoring Speech Mania, you are investing in Thailand's future leaders. Public speaking is one of the most valuable yet underdeveloped skills among Thai youth, with less than 1% of the population confidently communicating in English. Our platform gives students the opportunity to build confidence, critical thinking, and global communication skills which is crucial for their future.



# SPONSORSHIP

These are the sponsorship packages Speech Mania has to offer and hopefully one of them interest you.

## PRODUCT/FOOD/BEV SPONSOR

- Acknowledgement on all of the organization's media platforms.
- The prominent logo is displayed on posters and banners on the physical competition date at King's College International School.
- An appreciation post on our Instagram
- Direct product promotion via product distribution

## FINANCIAL SPONSOR

- Acknowledgement on all of the organization's media platforms.
- Logos are in all of our uniforms when competing at the 39th WIDPSC.
- The prominent logo is displayed on posters and banners on the physical competition date at King's College International School.
- An appreciation post on our Instagram
- Additional terms and promotional content can be requested



# ACHIEVEMENTS

At the 38th World Individual Public Speaking Championship, team Thailand achieved the following results:

- Finalist in the “Persuasive Speaking” category by Poomkarn Taedullayasut,
- Semi-Finalist in the “Impromptu Speaking” category by Ravipat Rodphothong,
- Semi-Finalist in the “Debating” category by Prim Chantaraprapab,



Top 10 Senior Speakers



# BUDGET PLAN

Included below is the estimated budget of key expenditures required for Team Thailand's (6 Students) public speaking to participate in WIDPSC'26 in the United Kingdom. All figures are estimated and may be subject to change.

CATEGORY	DESCRIPTION	COST
<b>TRAVELING</b>	Includes the cost required for travelling abroad to the competition's venue for all team members, staff and equipment. Furthermore, travel accommodations at the venue are also included.	<b>฿1,000,000</b>
<b>TRAINING AND COACHING</b>	The cost required for training for the competition. This includes both pre competition training and on real day help from our expert coach.	<b>฿470,000</b>
<b>EVENT ORGANIZING FEE</b>	The cost of organizing the TIPSC 2026 event. This include all logistics and food cost. This also includes costs for judges	<b>฿120,000</b>
<b>MARKETING</b>	Includes the cost put into the team's marketing campaigns, PR, official merchandising and promoting our team and our sponsors.	<b>฿40,000</b>
<b>MISC.</b>	Includes the cost of promotional materials, food and equipment.	<b>฿10,000</b>

**TOTAL EXPENDITURE - ฿ 1,640,000**

# GET IN TOUCH WITH US



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speechmania.th



WORLD INDIVIDUAL  
DEBATING & PUBLIC SPEAKING  
CHAMPIONSHIPS  
2025