Contact

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(LinkedIn)

Top Skills

P&L Management

Third Party Risk Management
(TPRM)

Payment Card Industry Data
Security Standard (PCI DSS)

Brian Fending

Technology Executive | Driving Revenue Growth Through Digital
Transformation | Board-Level IT Governance & Risk Leadership
Hamburg, New York, United States

Summary

Technology executive driving digital transformation and revenue
growth through strategic IT investments and governance. Proven
track record of board-level leadership, international compliance
management, and scaling operations from startup through enterprise
levels.

Experience

American Association for Physician Leadership®
6 years 3 months

Chief Information Officer
January 2020 - March 2025 (5 years 3 months)
Washington D.C. Metro Area

Led enterprise IT strategy, governance, and digital transformation, overseeing
cloud infrastructure, cybersecurity, and the technology and IT risk functions.

• Achieved significant IT cost reduction through comprehensive cloud migration
and remote workforce enablement
• Spearheaded early AI adoption initiatives with robust governance
frameworks, including customer-facing product integration
• Established comprehensive IT governance enabling international market
expansion and regulatory compliance
• Maintained enterprise-grade system reliability for critical internal and
external-facing applications
• Regular board, Executive Committee, and Audit & Risk Committee
presentations on IT strategy and cybersecurity assessments

Senior VP, Information Technology
January 2019 - January 2020 (1 year 1 month)
Tampa/St. Petersburg, Florida Area

Managed IT infrastructure, audits, and technology initiatives to ensure system
resilience and organizational growth readiness. Initiated comprehensive cloud
migration strategy and IT governance framework development. Led projects

to improve service delivery and prepare the organization with future-facing technology and risk management capabilities. Implemented enterprise CRM and marketing automation solutions, achieving substantial cost reduction compared to legacy systems. Promoted to CIO based on strategic technology leadership and operational excellence.

Black Squirrel Distillery
VP Product Development
August 2013 - September 2019 (6 years 2 months)
Buffalo, NY

Built successful craft distillery from concept to commercialization, launching four unique spirits into retail and distribution. Scaled operations and exited via sale to Lafayette Distilling.

Strategic Technology Consulting Practices
Principal
April 2010 - January 2019 (8 years 10 months)
Buffalo, New York, United States

(Operating as Fending Group, Monster Assembly, and MADE, Inc.)

Led strategic technology consulting practice serving enterprise clients across multiple industries, scaling from startup advisory to full product development lifecycle management. Grew practice to substantial annual revenue leading 100+ technology projects across multiple verticals.

• Designed architecture for world's first at-scale iPad ordering system at JFK Terminal 5 (OTG Management, 2011)
• Led development of proprietary solutions including graph-based content management systems combining advanced search technologies
• Delivered "Executive as a Service" model providing fractional CTO/CIO leadership to enterprise clients
• Led IT governance, compliance, vendor management, and strategic technology planning initiatives
Transitioned practice to focus on IT strategy and GRC for enterprise clients, directly leading to AAPL executive role (Jan 2019)

CrowdBouncer
CTO
February 2013 - December 2014 (1 year 11 months)

Designed and launched API-delivered compliance platform for equity crowdfunding transactions. Led all development teams and vendor relationships through successful product release. Helped secure Series A funding while managing IT strategy and investments.

Education

Miami University
MM, Music · (1996 - 1999)

State University of New York at Fredonia
BM, Music · (1992 - 1996)