

# State of AI: From Hype to Utility

Interactive Report | 2020 - 2025 Data Story

GLOBAL ADOPTION

**85%**

▲ 13% Year over Year

AVG EFFICIENCY GAIN

**32%**

Sector Average

MARKET VALUE

**\$420B**

Predicted 2025

## SELECT VIEW

Strategic Overview

Sector Deep Dive

Future Outlook

### Key Insight:

The gap between media hype and actual corporate usage closed in 2024.

## The Invisible Future

Despite the fame of ChatGPT, the majority of AI compute power in 2025 is actually spent on 'Invisible AI'—Workflow Automation and Predictive Analytics that run in the background.

**Allocation of Compute Resources (2025)**