



State of AI: From Hype to Utility

Interactive Report | 2020 - 2025 Data Story

GLOBAL ADOPTION

85%

▲ 13% Year over Year

AVG EFFICIENCY GAIN

32%

Sector Average

MARKET VALUE

\$420B

Predicted 2025

SELECT VIEW

 Strategic Overview Sector Deep Dive Future Outlook

Key Insight:

The gap between media hype and actual corporate usage closed in 2024.

The Gap Between Hype and Reality

In the early 2020s, media hype (Red) outpaced actual adoption (Blue). By 2024, the lines crossed: AI became a tool for work rather than just a topic of conversation.

