🎨 UI/UX Handoff Document — BlissBoard Project

🧩 Project Overview

Project Name: BlissBook

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Date: [17/10/2025]

Version: [v1.0]

Purpose: This document outlines the final design specifications, assets, and guidelines for the BlissBoard project handoff to developers and other collaborators.

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1. 🔍 Project Summary

Description:
This project involves designing a website platform that enables users to select a template from three categories: Wedding Ceremony, Parties, and Birthdays. The platform will allow users ot tell their stories while incorporating additional features. The goal is ot create a user-friendly, visually appealing, and functional design that reflects the client's brand identity.

Goals:

- Provide users with a visually calming experience.

- Simplify website creation process

- Provide an elegant way to celebrate events

   Target Users:

- People who prioritize excellence and ease while planning for their event

2. 🧱 Design System Summary

Colors: Main Website

Usage	Color Name	Hex / RGBA	Notes
Primary	Reddish Brown	#924A33	Main accent color
Secondary	light grayish yellow	#FAF7ED	Background tone
Text	Dark Grey	#1E1E1E	Main text color
Success	Pastel Green	#60D669	Positive feedback

Colors: Wedding Template Website

Usage	Color Name	Hex / RGBA	Notes
Primary	Cool gray-blue color	#A5BFB1	Main accent color
Secondary	Light cool gray	#F6F9F7	Background touches
Text	Dark Grey	#1E1E1E	Main text color
Success	Pastel Green	#60D669	Positive feedback

Colors: Birthday Template Website

Usage	Color Name	Hex / RGBA	Notes
Primary	Pale, light blue	#D4EEFF	Primary color
Secondary	Metallic Yellow	#F9C80E	Main accent color

Text	Dark Grey	#1E1E1E	Main text color
Success	Pastel Green	#60D669	Positive feedback

Colors: Customised Template Website

Usage	Color Name	Hex / RGBA	Notes
Primary	Light blue-gray	#D2D4E4	Primary color
Secondary	Deep, ashy blue	#6E75A8	Main accent colour
Text	Dark Grey	#1E1E1E	Main text color
Success	Pastel Green	#60D669	Positive feedback

Typography: Main Website

Usage	Font Family	Size	Weight	Notes
Headings	Recoleta	40–46px	Medium	Used for headers
Body	Avenir Next	14–58px	Regular	For mainly body texts
Captions	Avenir Next	12px	Regular	For smaller text, caption size.

Typography: Wedding Template

Usage	Font Family	Size	Weight	Notes
Headings	Cormorant Garamond	40–64px	Bold	Used for headers

Body	Spectral	14–88px	Light	For mainly body texts
Captions	Spectral	12px	Light	For smaller text, caption size.

Typography: Birthday Template

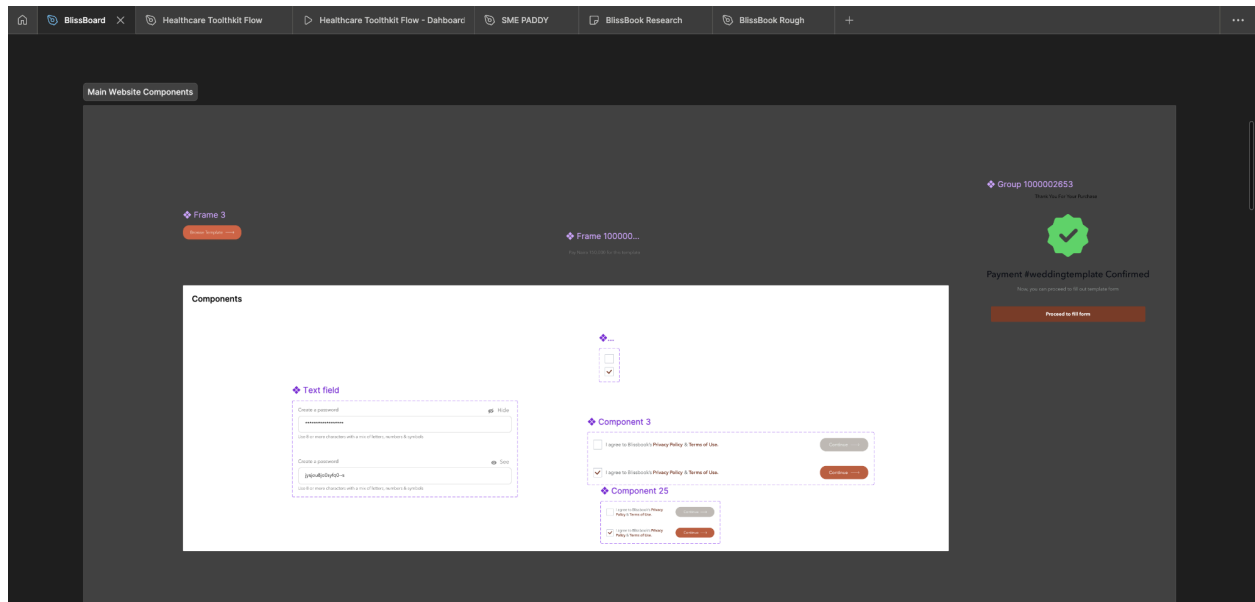| Usage	Font Family	Size	Weight	Notes
Headings	Fredoka	40–80px	Semi-bold	Used for headers
Body	Quick sand	12–18px	Regular	For mainly body texts
Captions	Bad Script	12 - 40px	Regular	For smaller text or fancy text

Typography: Customised Template

Usage	Font Family	Size	Weight	Notes
Headings	Baloo Bhai	40–60px	Semi-bold	Used for headers
Body	Quick sand	14–18px	Light/ Regular	For mainly body texts
Captions	Bad Script	12 - 14px	Regular	For smaller text or fancy text

Spacing & Grid:

- 8px base spacing system.

- Layout grid: 12-column responsive grid (1440px max width).

- Mobile grid: 4 columns (16px margin).

Components:

- Buttons

- Input Fields

- Dropdowns / Modals / Cards

- Icons

🔗 *Figma component library:* [link here]

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3. 📱 Screens & Layouts

Main Screens:
List and briefly describe each key screen.

Screen	Description	Link
Main BlissBook Webiste	The main website has 4 independent pages. (Home, About, Templates and Contact page).	[Figma link]

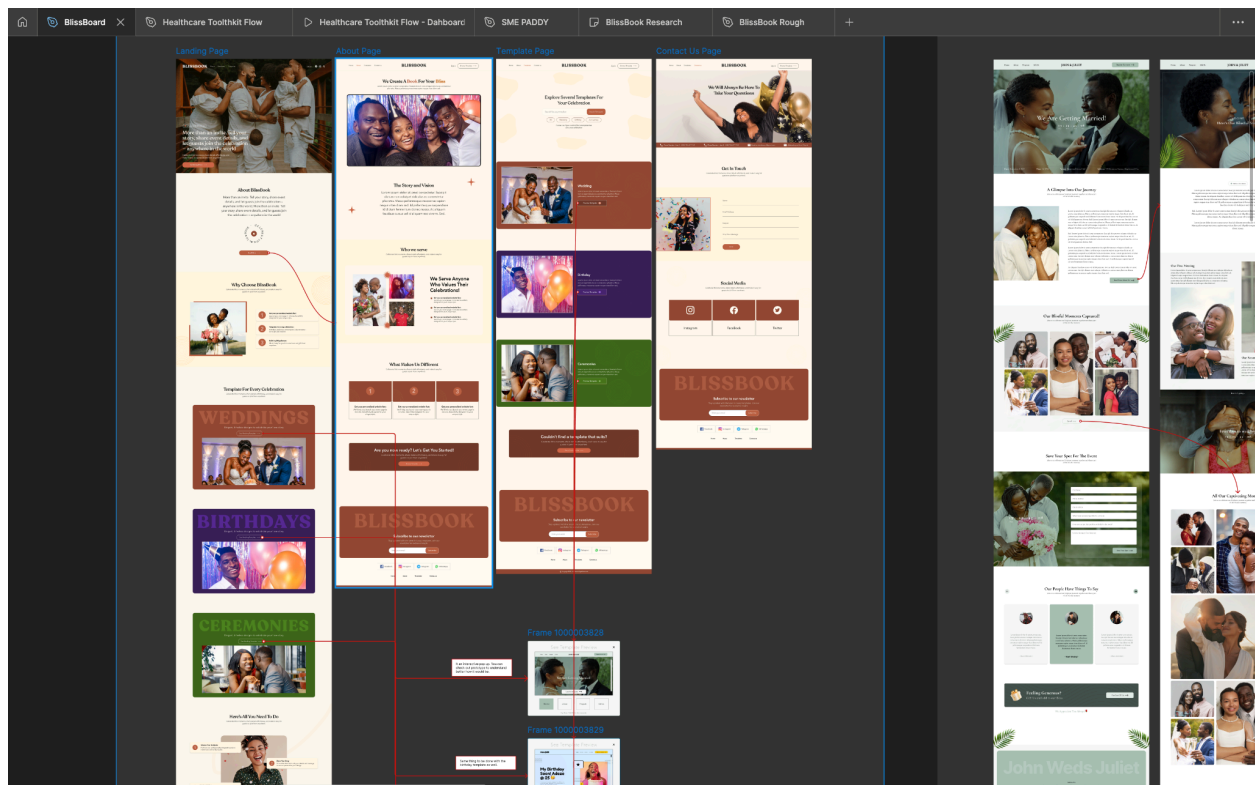|		
Wedding Template	The Wedding Template website has 4 independent pages. (Home, About, Program and Gifting page).	[Figma link]
Birthday Template	The Birthday Template website also has 4 independent pages. (Home, About, Program and Gifting page).	[Figma link]
Customizable Template	Same with the customizable template website.	[Figma link]

There's also some annotations and flow connecting for better understanding that I have done.

4. 🧭 User Flow & Navigation

Summary:
User comes on the main platform through the website's link, see what it's about, choose a website template, see the preview, make payment and then fill out the form an wait for 48-72 hours to get their live link.
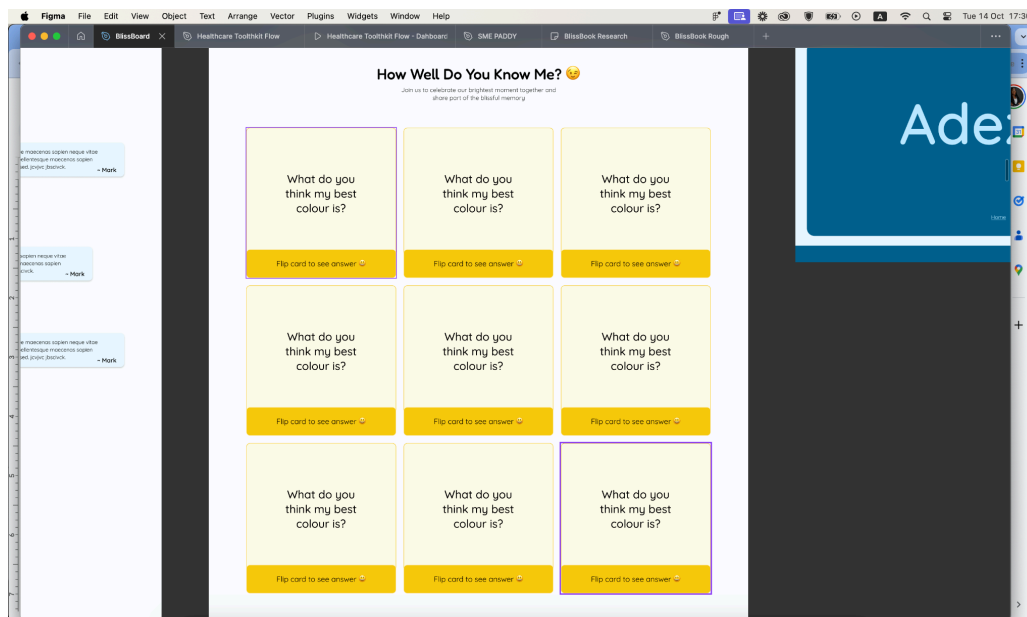
Flow Diagram:
You can check out the link to the full flow here. For the Main website, Wedding, Birthday and Customizable Template.
🔗 [[Link to user flow diagram or FigJam file]](#)
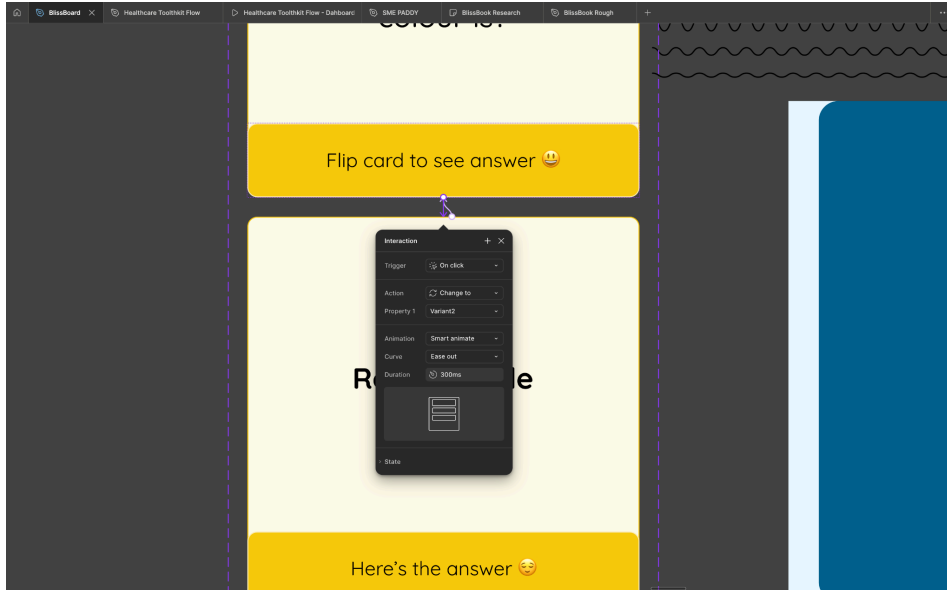
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5. ⚙️ Interaction & Animation Notes

Animation State:
For this animation section, when clicked on, it flips and reviews the answer and then can be clicked to see the question again.

Transitions:
Cards animation use Smart Animate - Action: "Change to" (300ms ease-out).

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6. 🧩 Assets & Deliverables

Files Included:

- Figma source file

- Component library

- Exported images

Download Links:
🔗 [Figma exports link]

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7. 🧠 Accessibility Notes

- Contrast ratios meet WCAG AA.

- Text resizing supported (up to 200%).

- Color-blind friendly palette checked (using Stark or similar).

- Button tap area ≥ 44x44px.

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8. 🧩 Developer Notes

- Figma is organized by **Page → Frame → Component.**

- Auto layout was also used for proper organisation.

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9. 🧾 Future Improvements (Optional)

- Add dark mode support.
- Give people options to edit some elements by themselves.
- The liberty to upload pictures from just concluded event.

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10. 📬 Contact & Support

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Handoff Date: [17/10/2025]