

BRETT H. FENE

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WORK EXPERIENCE:

Ernst & Young (EY), Senior IT Consultant – Consulting Services (Sept. '17 – present)

- Executed IT and business process requirements gathering and assessments across the globe, serving time in Southeast Asia, Europe, South America, and North America for a Dow listed multinational.
- Analyzed enterprise IT vulnerabilities leveraging advanced analytics capabilities through tools such as SQL, Python, and Tableau.
- Reduced global direct material cost through fact-based negotiations using cleansheet target costing.
- Experience with IT readiness and implementation, cybersecurity, supply chain, manufacturing, and captive finance.
- Software implementation business requirement and security assessments for SAP, Coupa, Salesforce, Apptio, Oracle, Snowflake, Tableau, Power BI, network infrastructure, data warehouses, UiPath, and Automation Anywhere.
- Managed FINRA and FinCEN anti-money laundering and anti-terrorism financing remediation activities for a national bank.

Coupon Cart – Driving brick and mortar sales growth, Co-founder & Head of Product (July '16 – May '17)

- Received private funding to pursue a prototype that underwent real field testing.
- Founded with mission to bring targeted and interactive ad campaigns to traditional brick and mortar retail.

Center for Creation of Economic Wealth (McKinsey founded), Interdisciplinary Business Analyst (Nov. '15 – May '16)

- Assessed strategic paths for a virtual reality platform to expand into new vertical applications.
- Built financial models to project revenue for a proposed virtual reality company.
- Recommended use of virtual reality technology to assist students with autism, with the potential to net over \$9 million.

Integrated Business Core – First Fidelity Bank, Company Vice President (Aug. '15 – Dec. '15)

- Launched a social entrepreneurship business, selling over 2,000 Bluetooth item finders.
- Raised over \$15,000 for Limbs for Life, a nonprofit providing free prosthetics to amputees.

Love's, SAP Business Analyst Intern (May '15 – Aug. '15)

- Business analyst for an SAP Procure-to-Pay implementation.
- Responsible for compiling master data for Procure-to-Pay.
- Generated and tested key performance indicators (KPIs).

Invodo – Search Engine Optimization, Production Intern (Summers '11 – '13)

- Produced and edited e-commerce videos that were utilized on household names including Home Depot.
- Built website split testing including A/B test campaigns for clients.
- Provided support for marketing executives from companies including Verizon, Toys "R" Us, and Dell designed to drive overall sales.

EDUCATION:

University of Oklahoma: Norman, OK (Graduated May '17)

Major: Management Information Systems | Entrepreneurship & Venture Management, B.S.

LEADERSHIP EXPERIENCE:

Vice President, Lambda Chi Alpha Fraternity (Dec. '14 – Dec. '15)

- Planned and organized community service events for over 220 chapter members.
- Administered office budget exceeding \$8,000.

President, Collegiate Entrepreneurs Organizations' (Jan. '14 – Jan. '15)

- Communicated with small business founders to source speakers for organizational meetings
- Facilitated regular organization meetings to focus on Entrepreneurship increasing attendance by 40%

Crimson Club Ambassador, University of Oklahoma (May '15 – May '17)

- Served as official OU ambassador to VIP guests, and uphold university history and traditions

HONORS, AWARDS & ACTIVITIES:

- PE-ET Honor Society, Top 10 Senior at University of Oklahoma
- President's Community Scholars Scholarship (\$20,000)
- Chicago – Horizons for Youth Mentor