# Biostatistics 682: Applied Bayesian Inference Lecture 4: Poisson Model

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## Poisson Distribution

- Some measurements, such as a person's number of children or number of friends, have values that are whole numbers. Our sample space is  $\{0,1,2,\ldots,\}$  on which the simplest probability model is the Poisson model.
- ullet A random variable X has a Poisson distribution with mean heta if

$$\Pr(X = k \mid \theta) = \frac{\theta^k}{k!} \exp(-\theta), \quad \text{for } k \in \{0, 1, 2, \dots, \}$$

 People sometimes say that the Poisson family of distributions has a "mean-variance relationship" because if one Poisson distribution has a larger mean than another, it will have a larger variance as well.

## Posterior Inference

• Suppose there are n i.i.d. Poisson observation  $y=(y_1,\ldots,y_n)$  with mean  $\theta$ , then the joint probability mass function of our sample data is as follows:

$$\pi(y \mid \theta) \propto \exp\{a(y)\theta + b(y)\log(\theta)\}$$
 
$$a(y) = ?$$
 
$$b(y) = ?$$

• What is the natural conjugate prior?

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#### Posterior Distribution

• If  $y_i \stackrel{\text{iid}}{\sim} \operatorname{Poisson}(\theta)$  for  $i = 1, \dots, n$ , and  $\theta \sim G(\alpha, \beta)$ , then the posterior distribution is

$$\theta \mid y \sim G\left(\alpha + \sum_{i=1}^{n} y_i, \beta + n\right),$$

where  $y = (y_1, \dots, y_n)$ .

• What are the posterior mean, variance and mode?

$$E(\theta) = ? E(\theta \mid y) = ?$$
 
$$Var(\theta) = ? Var(\theta \mid y) = ?$$
 
$$Mode(\theta) = ? Mode(\theta \mid y) = ?$$

- What is the relationship between posterior mean and prior mean?
- How about the limiting case?
- How to interpret hyperparameters  $\alpha$  and  $\beta$  in the prior specifications?
  - β:
  - α:



## Predictive Distributions

$$\tilde{y}, y_1, \dots, y_n \mid \theta \stackrel{\text{iid}}{\sim} \text{Poisson}(\theta), \quad \theta \sim G(\alpha, \beta).$$

• Prior predictive distribution:

$$\tilde{y} \sim \mathsf{Neg}\text{-}\mathsf{Bin}(\alpha,\beta),$$

which represents the negative binomial distribution with parameters  $\alpha$  and  $\beta$ 

- $\tilde{y}$ : number of failures
- $\alpha$ : number of sucesses until the experiment stops.
- β: odds of sucesses

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$$E(\tilde{y}) = \frac{\alpha}{\beta}$$
 and  $Var(\tilde{y}) = \frac{\alpha}{\beta} \left( 1 + \frac{1}{\beta} \right)$ 

• Posterior predictive distribution:

$$\tilde{y} \mid y \sim$$
 ?

where  $y = (y_1, \dots, y_n)$ . How about mean and variance?



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# Example: Birth Rate (Hoff, 2009)

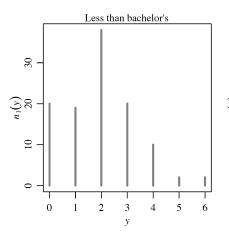
- Over the course of the 1990s the General Social Survey gathered data on the educational attainment and number of children of 155 woman who were 40 years of age at the time of their participation in the survey.
- These women were in their 20s during the 1970s, a period of historically low fertility rates in the United States.
- In this example we will examine the difference in the numbers of children between the woman without college degrees (group 1) and those with college degrees (group 2).
- Suppose the number of women without college degrees is  $n_1$  and the number of women with college degrees is  $n_2$ . For  $k=1,2,\ j=1,\ldots,n_k$ , let  $y_{k,j}$  be the number of children of women j in group k.
- We assume that

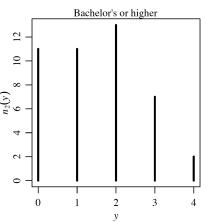
$$y_{k,j} \mid \theta_k \stackrel{\text{iid}}{\sim} \text{Poisson}(\theta_k),$$

Write  $y_k = (y_{k,1}, \dots, y_{k,n_k})$  for k = 1, 2.



## Number of Children in Two Groups





## Posterior Inference

- The group sums and means are as follows:
  - Less than bachelor's:  $n_1 = 111$ ,  $\sum_{j=1}^{n_1} y_{1,j} = 217$ ,  $\bar{y}_1 = 1.95$ .
  - Bachelor's or higher:  $n_2 = 44$ ,  $\sum_{j=1}^{n_2} y_{2,j} = 66$ ,  $\bar{y}_2 = 1.50$ .
- Suppose we assign the prior

$$\theta_1, \theta_2 \stackrel{\text{iid}}{\sim} G(2,1).$$

• The posterior distributions:

$$\theta_1 \mid y_1 \sim ? \qquad \theta_2 \mid y_2 \sim ?$$

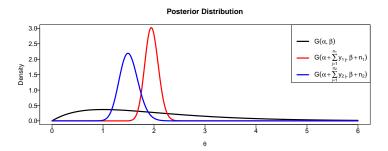
• The posterior predictive distributions:

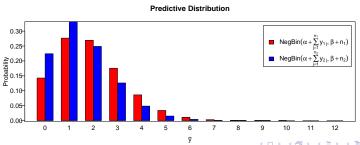
$$\tilde{y}_{1,*} \mid y_1 \sim ? \qquad \tilde{y}_{2,*} \mid y_2 \sim ?$$

- Conditional on data, are  $\theta_1$  and  $\theta_2$  independent?
- Conditional on data, are  $\tilde{y}_{1,*}$  and  $\tilde{y}_{2,*}$  independent?



## Posterior Distribution and Predictive Distribuiton





#### More on Posterior Inference

To answer the following questions, what should we compute and how to do it?

- How likely the average number of children for women without college degree is large than the average number of children for women with college degree given the data?
- How likely the number of children of a woman with college degree is strictly larger than that of a woman without college degree given the data?
- How likely the number of children of a woman with college degree is exactly the same than that of a woman without college degree given the data?

## **Exponential Family**

- Binomial, Poisson and Normal models in the exponential family.
- A one-parameter exponential family model is any model whose densities can be expressed as

$$\pi(y \mid \phi) = h(y)c(\phi)\exp\{\phi t(y)\},\$$

where  $\phi$  is the unknown parameter and t(y) is the sufficient statistic.

Conjugate prior distributions of the form

$$\pi(\phi \mid n_0, t_0) = \kappa(n_0, t_0) c(\phi)^{n_0} \exp\{n_0 t_0 \phi\}.$$

Interpretations:

- n<sub>0</sub>:
- t<sub>0</sub>:
- Suppose  $y_i \stackrel{\text{iid}}{\sim} \pi(y \mid \phi)$ , for  $i = 1, \dots, n$ , then

$$\pi(\phi \mid y) \propto \pi\left(\phi \mid n_0 + n, \frac{n_0 t_0 + n t(y)}{n_0 + n}\right),$$

where 
$$y=(y_1,\ldots,y_n)$$
 and  $\bar{t}(y)=n^{-1}\sum_{i=1}^n t(y_i)$ .

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## Binomial Model Representation

• Representation of the binomial model:

$$\pi(y \mid \theta) = \binom{n}{y} \theta^y (1 - \theta)^{n - y}.$$

Let  $\phi = \log\{\theta/(1-\theta)\}$ . Then

$$\pi(y \mid \phi) = \binom{n}{y} \left\{ 1 + \exp(\phi) \right\}^{-n} \exp(\phi y).$$

• The conjugate prior for  $\phi$ :

$$\pi(\phi \mid n_0, t_0) \propto \{1 + \exp(\phi)\}^{-n_0} \exp(n_0 t_0 \phi).$$

where  $t_0$  represents the prior expectation of t(y) = y.

- What is the prior distribution in terms of  $\theta$ ?
- What is the posterior distribution?



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## Poisson Model Representation

ullet The  $\mathrm{Poisson}( heta)$  model can be shown to be an exponential family model with

$$t(y) = y$$
$$\phi = \log(\theta)$$
$$c(\phi) = \exp\{\exp(-\phi)\}$$

ullet The conjugate prior for  $\phi$  is thus

$$\pi(\phi \mid n_0, t_0) = \exp\{n_0 \exp(-\phi)\} \exp(n_0 t_0 y).$$

• What is the prior distribution in terms of  $\theta$ ?

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