# Bayesian inference for sample surveys

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Module 4: Superpopulation models, and maximum likelihood



# Superpopulation Modeling: Estimating parameters

- Various principles: least squares, method of moments, maximum likelihood
- Sketch main ideas of maximum likelihood, an important approach that underlies statistical inferences for many common models:
  - Linear and nonlinear regression
  - Generalized linear models (logistic, Poission regression)
  - Repeated measures models (SAS PROC MIXED, NLMIXED
  - Survival analysis proportional hazards models

## Finite population inference

- Modeling takes a predictive perspective on statistical inference predict the non-sampled values
  - ML models for the sampling/nonresponse weights lie outside this perspective
- Inference about parameters is intermediate step in predictive superpopulation model inference about finite population parameters

Predict non-sampled values  $\hat{y}_i = E(y_i | \hat{\theta}), \hat{\theta}$  ML estimate of  $\theta$ 

Estimate of total 
$$T = \sum_{i \in S}^{n} y_i + \sum_{i \notin S}^{n} \hat{y}_i$$
, etc.

• Does not reflect uncertainty in ML estimate – Bayes incorporates this by intergrating over posterior distribution of parameters (as discussed later)

#### Definition of Likelihood

- Data Y
- Statistical model yields probability density  $f(Y | \theta)$  for Y with unknown parameters  $\theta$
- Likelihood function is then a function of  $\theta$

$$L(\theta \mid Y) = const \times f(Y \mid \theta)$$

• Loglikelihood is often easier to work with:

$$\ell(\theta \mid Y) = \log L(\theta \mid Y) = const + \log\{f(Y \mid \theta)\}\$$

Constants can depend on data but not on parameter  $\theta$ 

## Example: Normal sample

•  $Y = (y_1, ..., y_n)$  univariate iid normal sample

$$\theta = (\mu, \sigma^2)$$

$$f(Y \mid \mu, \sigma^2) = \left(2\pi\sigma^2\right)^{-n/2} \exp\left(-\frac{1}{2\sigma^2} \sum_{i=1}^n (y_i - \mu)^2\right)$$

$$\ell(\mu, \sigma^2 \mid Y) = -\frac{n}{2} \ln \sigma^2 - \frac{1}{2\sigma^2} \sum_{i=1}^n (y_i - \mu)^2$$

# Example: Multinomial sample

•  $Y = (y_1, ..., y_n)$  univariate K-category multinomial sample  $n_j =$  number of  $y_i$  equal to j (j=1,...,K)

$$\theta = (\pi_1, ..., \pi_{K-1}); \ \pi_K = 1 - \pi_1 - ... - \pi_{K-1}$$

$$f(Y \mid \pi_1, ..., \pi_{K-1}) = \frac{n!}{n_1! ... n_K!} \left( \prod_{j=1}^{K-1} \pi_j^{n_j} \right) (1 - \pi_1 - ... - \pi_{K-1})^{n_K}$$

$$\ell(\pi_1, ..., \pi_{K-1} \mid Y) = \left(\sum_{j=1}^{K-1} n_j \log \pi_j\right) + n_K \log(1 - \pi_1 - ... - \pi_{K-1})$$

#### Maximum Likelihood Estimate

• The maximum likelihood (ML) estimate  $\hat{\theta}$  of  $\theta$  maximizes the likelihood, or equivalently the log-likelihood

$$L(\hat{\theta} | Y) \ge L(\theta | Y)$$
 for all  $\theta$ 

- The ML estimate is the "value of the parameter that makes the data most likely"
- The ML estimate is not necessarily unique, but is for many regular problems given enough data

## Computing the ML estimate

• In regular problems, the ML estimate can be found by solving the likelihood equation

$$S(\theta | Y) = 0$$

where *S* is the score function, defined as the first derivative of the loglikelihood:

$$S(\theta \mid Y) \equiv \frac{\partial \log L(\theta \mid Y)}{\partial \theta}$$

For some models (e.g. multiple linear regression), likelihood equation has an explicit solution; for others (e.g. logistic regression) numerical optimization methods are needed

#### Normal Examples

• Univariate Normal sample  $Y = (y_1, ..., y_n) \theta = (\mu, \sigma^2)$ 

$$\hat{\mu} = \overline{y} \equiv \frac{1}{n} \sum_{i=1}^{n} y_i \quad \hat{\sigma}^2 = \frac{1}{n} \sum_{i=1}^{n} (y_i - \overline{y})^2$$

(Note the lack of a correction for degrees of freedom)

Multivariate Normal sample

$$\hat{\mu} = \overline{y}, \ \hat{\Sigma} = \frac{1}{n} \sum_{i=1}^{n} (y_i - \overline{y})(y_i - \overline{y})^T$$
• Normal Linear Regression (possibly weighted)

$$(y_i | x_{i1},...,x_{ip}) \sim N(\beta_0 + \sum_{j=1}^p \beta_j x_{ij}, \sigma^2 / u_i)$$

 $\hat{\beta} = (\hat{\beta}_0, \hat{\beta}_1, ..., \hat{\beta}_n)$  = weighted least squares estimates

 $\hat{\sigma}^2$  = (weighted residual sum of squares)/n

## Multinomial Example

$$Y = (y_1, ..., y_n); y_i \sim MNOM(\pi_1, ..., \pi_K)$$

 $n_j$  = number of  $y_i$  equal to j (j = 1,...,K)

Likelihood Equations:

$$\frac{\partial l}{\partial \pi_{j}} = \frac{n_{j}}{\pi_{j}} - \frac{n_{K}}{1 - \pi_{1} - \dots - \pi_{K-1}} = 0, \ j = 1, \dots, K-1$$

Hence ML estimate is

$$\hat{\pi}_{i} = n_{i} / n, j = 1, ..., K$$

# Logistic regression

$$\Pr(y_i = 1 \mid x_{i1}, ..., x_{ip}) = \pi_i(\beta) = \frac{\exp(f_i(\beta))}{1 + \exp(f_i(\beta))}$$

$$f_i(\beta) = \beta_0 + \sum_{j=1}^p \beta_j x_{ij}$$

$$\ell(\beta) = \sum_{i=1}^{n} (y_i \pi_i(\beta) + (1 - y_i)(1 - \pi_i(\beta)))$$

ML estimation requires iterative methods like method of scoring

#### ML for mixed-effects models

 $y_i = (y_{obs,i}, y_{mis,i})$ : k-dimensional vector of repeated measures

$$(y_i \mid X_i, \beta_i) \sim N_k(X_{1i}\alpha + X_{2i}\beta, \Sigma)$$

 $\alpha$  are fixed effects;  $\beta$  are random effects:  $\beta_i \sim N_q(0, \Gamma)$ 

Missing Data Mechanism: missing at random

ML requires iterative algorithms

e.g. Harville (1977), Laird and Ware (1982), SAS Proc Mixed

- Very flexible mean and covariance structures
- Normality not a major assumption if *N* large, and recent programs allow for non-normal outcomes

#### Properties of ML estimates

- Under assumed model, ML estimate is:
  - Consistent (not necessarily unbiased)
  - Efficient for large samples
  - not necessarily the best for small samples
- ML estimate is transformation invariant
  - If  $\hat{\theta}$  is the ML estimate of  $\theta$ Then  $\phi(\hat{\theta})$  is the ML estimate of  $\phi(\theta)$

#### Large-sample ML Inference

• Basic large-sample approximation: for regular problems,

$$\theta - \hat{\theta} \sim N(0, C)$$

where C is a covariance matrix estimated from the sample

- Frequentist treats  $\hat{\theta}$  as random,  $\theta$  as fixed; equation defines the sampling distribution of  $\hat{\theta}$
- Bayesian treats  $\theta$  as random,  $\hat{\theta}$  as fixed; equation defines posterior distribution of  $\theta$

## Forms of precision matrix

- The precision of the ML estimate is measured by  $C^{-1}$ Some forms for this are:
  - Observed information (recommended)

$$C^{-1} = I(\hat{\theta}|Y) = -\frac{\partial^2 \log L(\theta|Y)}{\partial \theta \partial \theta}\bigg|_{\theta = \hat{\theta}}$$

Expected information (not as good, may be simpler)

$$C^{-1} = J(\hat{\theta}) = E[I(\hat{\theta}|Y,\theta)]_{\theta=\hat{\theta}}$$

Sandwich estimator (robust properties

$$\hat{C}^* = I^{-1}(\hat{\theta})\hat{K}(\hat{\theta})I^{-1}(\hat{\theta}), \text{ where } \hat{K}(\hat{\theta}) = D_{\ell}(\hat{\theta})D_{\ell}(\hat{\theta})^T$$

#### Bootstrap variance estimate

- A bootstrap sample of a complete data set *S* with *n* observations is a sample of size *n* drawn with replacement from *S* 
  - Operationally, assign weight  $W_i$  to unit i equal to number of times it is included in the bootstrap sample

$$w_1,...,w_n \sim \text{MNOM}(n; \frac{1}{n},...,\frac{1}{n})$$

## Bootstrap distribution

- Let  $\hat{\theta}^{(b)}$  be ML estimate from the bth bootstrap data set
- Inference can be based on the bootstrap distribution generated by values of  $\hat{\theta}^{(b)}$
- In particular the bootstrap estimate is

 $\hat{\theta}_{\text{boot}} = \frac{1}{B} \sum_{b=1}^{B} \hat{\theta}^{(b)}$ 

with variance

$$\hat{V}_{\text{boot}} = \frac{1}{B-1} \sum_{b=1}^{B} (\hat{\theta}^{(b)} - \hat{\theta}_{\text{boot}})^2$$

Asymptotic properties similar to sandwich estimator

#### Interval estimation

- 95% (confidence, probability) interval for scalar  $\theta$  is:  $\hat{\theta} \pm 1.96 \ C^{1/2}$ , where 1.96 is 97.5 pctile of normal distribution
- Example: univariate normal sample

$$I = J = \begin{bmatrix} n/\hat{\sigma}^2 & 0 \\ 0 & n/(2\hat{\sigma}^4) \end{bmatrix} \Rightarrow C = \begin{bmatrix} \hat{\sigma}^2/n & 0 \\ 0 & 2\hat{\sigma}^4/n \end{bmatrix}$$

Hence some 95% intervals are:

$$\overline{y} \pm 1.96 \, s / \sqrt{n}$$
 for  $\mu$   
 $s^2 \pm 1.96 \, s^2 / \sqrt{n/2}$  for  $\sigma^2$   
 $\ln(s) \pm 1.96 \, \sqrt{2/n}$  for  $\ln(\sigma)$ 

#### Significance Tests

Tests based on likelihood ratio (LR) or Wald (W) statistics:  $\theta = (\theta_{(1)}, \theta_{(2)}); \theta_{(1)0} = \text{null value of } \theta_{(1)}; \theta_2 = \text{other parameters}$  $\hat{\theta}$  = unrestricted ML estimate  $\tilde{\theta} = (\theta_{(1)0}, \tilde{\theta}_{(2)}); \tilde{\theta}_{(2)} = \text{ML estimate of } \theta_{(2)} \text{ given } \theta_{(1)} = \theta_{(1)0}$ <u>LR statistic</u>:  $LR(\hat{\theta}, \tilde{\theta}) = 2 \left[ \ell(\hat{\theta} \mid Y) - \ell(\tilde{\theta} \mid Y) \right]$ <u>Wald statistic</u>:  $W(\hat{\theta}, \tilde{\theta}) = (\theta_{(1)0} - \hat{\theta}_{(1)})^T C_{(11)}^{-1} (\theta_{(1)0} - \hat{\theta}_{(1)})$  $C_{(11)} = \text{covariance matrix of } (\theta_{(1)} - \hat{\theta}_{(1)})$ yield P-values  $P = pr(\chi_q^2 > D(\hat{\theta}, \tilde{\theta}))$   $D = \text{LR or Wald statistic; } q = \text{dimension of } \theta_0$  $\chi_q^2$  = Chi-squared distribution with q degrees of freedom