

General:	Core Skills:
Name:	Coding (Python, SQL)
Libero Ferdinando Favi	+ AWS (CDK)
03/20/1998	Data Analysis (Excel, Tableau)
Email: favi.libero@gmail.com	Video Editing (Premiere & DaVinci)
Mobile: +1(737)325-6215	Marketing

## **Experience:**

### *Regional Sales Manager: Italian Luxury Furniture (Ukraine)*

2016-22: Family business. Professional network maintenance. After corruption scandals in Ukraine demand for such products had collapsed. However, we continued our job of finding new partners and customers.

### *Freelance journalist: House & Interior (Ukraine)*

2020: I have freelanced as a journalist for a niche publisher in Ukraine, that was well respected in the interior designers' community. Local AD version. To sharpen my furniture expertise and get closer to the client-side specialist community. Conducted a couple interviews, made a couple articles on architecture and design.

### *Real Estate Agent: Capital Agency (Kyiv)*

2021-22: Best social skills practice you can get as, I think. In Ukraine realtors' cut is not mandatory.

### *Marketing Agency (Ukraine)*

2020-22: Started a marketing agency with my Economics teacher. It was about creating or organizing a full stack marketing department. We had a team of 5 at top, operator, editor, SEO specialist, Copywriter and helper. Brand creation and development.

### *Side projects (Italy)*

After 2022...: So, life changes. In Italy, starting my life from scratch I've been doing simple 3d prints, models. Learned how to code. Started conducting my own [data science projects \(tableau\)](#). Helped refugees to connect to the Italian community.

### *Hackathon victory (NOI Technopark, Bolzano, Italy)*

December 2023: Me and my teammates have won a hackathon in Italian IT Hub NOI. I have contributed heavily with creating strong product presentations and code.

**Education:**

*Bachelor of Journalism, audio/visual and radio art. Kyiv University of Culture (Kyiv, Ukraine)*

2016-20 : Here I've learned the ins and outs of the journalist profession, investigation process and effective digital communications. For me it was all about how to dig information and how to share it.

[Coursera](#) (*online*)

2023-24 : Google Data Analytics, Google BI, AWS Cloud Technical Essentials (Module).

**Other skills:**

*Languages – Italian, Ukrainian, Russian, English*

+ some German, French and studying Chinese.

Completed *speech/rhetorics* course in 2020.

Binational or even or cosmopolite at this point.

Strong social skills, digital, content creation, never had a conflict with coworkers. Hope I am reasonable.  
Mostly positive, retro sci-fi fan.