



BUSINESS PROPOSAL FOR
INVESTORS



'MBLESSED
TRAVEL & MARKETING

**MCT
OIL**
MEDIUM
CHAIN
TRIGLYCERIDES



ENJOY  HEALTH

INSPIRING A CLEAN BODY, CLEAN MIND AND A CLEAN EARTH
THROUGH MCT PRODUCTS THAT PROMOTE 100% SUSTAINABILITY
WITHOUT COMPROMISING QUALITY.

- 1 Problem & Solution Matrix
- 2 Market Validation and Size
- 3 Product Mix
- 4 Business Model
- 5 Business Partnership Options
- 6 About Enjoy Health



EXECUTIVE SUMMARY



Enjoy Health is a proudly Filipino brand that empowers you in your pursuit of good health and wellness. It is 100% owned and developed by Mblessed Travel and Marketing, Inc., an integrated marketing communications and solutions provider catering to the growing health and wellness market that is clamoring for natural, organic and healthy products, with **C8 MCT OIL & POWDER** as its star products.

Enjoy Health simply means living and enjoying a healthy lifestyle as a natural way of life.



ENJOY HEALTH THE PROBLEM

At least 68% of people age 60 or older with diabetes die from obesity or some form of heart disease.

Lack of non-chemical processed MCT products in the market today.

Industrial Oil Palm Plantations have caused 47% of deforestation since 2000.

4



ENJOY HEALTH THE SOLUTION



THE REGULAR CONSUMPTION OF COCONUT BASED, CHEMICAL FREE MCT PRODUCTS; OILS AND POWDERS.



C8 CAPRYLIC ACID IS A SOUGHT AFTER MCT FOR ITS BENEFITS BEING MORE POTENT AND FASTER DIGESTED.

BENEFITS OF C8 MCT PRODUCTS

IMPROVE COGNITIVE FUNCTION



MANAGE CHOLESTEROL AND BLOOD SUGAR LEVELS



FEWER CRAVINGS



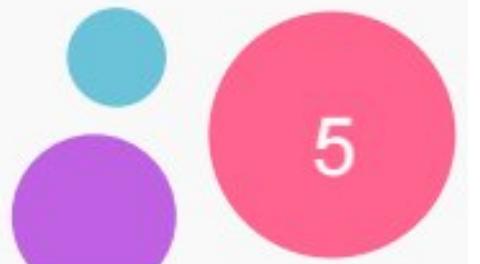
ANTI-MICROBIAL PROPERTIES TO BOOST IMMUNITY

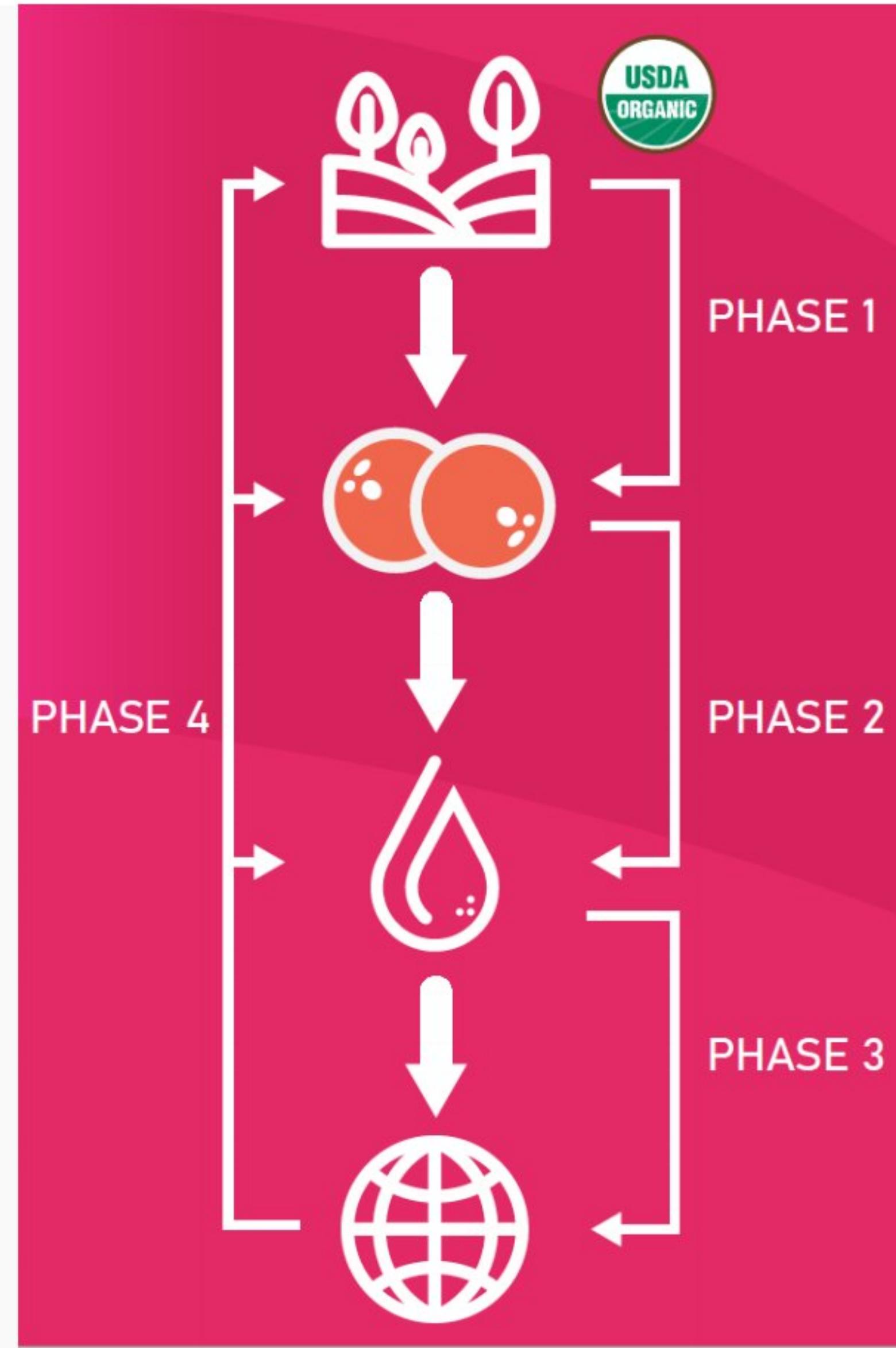


MAINTAIN ENDURANCE DURING TRAINING



3





ENJOY HEALTH
THE VISION

MCT PRODUCTION

PHASE 1

Refined Coconut Oil (raw material) are sourced from local organic only certified manufacturers.

PHASE 2

Organic raw material is then processed into producing Pure C8 MCT Oil or Powder. Finished goods then delivered to separate HACCP Certified packing facility.

PHASE 3

Pure C8 MCT products are then packed into Enjoy Health retail units which are boxed and labeled prepared for shipping to destination country.

PHASE 4

With low cost of production to supply markets, profits are enough to distribute to partners, to factory, and back to our farmers.





ENJOY HEALTH THE COMPANY

ENSURING EVERYONE ENJOYS HEALTH



ONLY SUPPLYING SUSTAINABLY
PRODUCED MCT OIL FROM COCONUT OIL



PRODUCING PREMIUM MCT OILS AND
POWDERS PROVIDING 98% C8 CAPRYLIC
ACID WITH EACH SERVING.



COMPLETE SUPPLY CHAIN CONTROL
FROM RAW MATERIAL TO BOTTLE

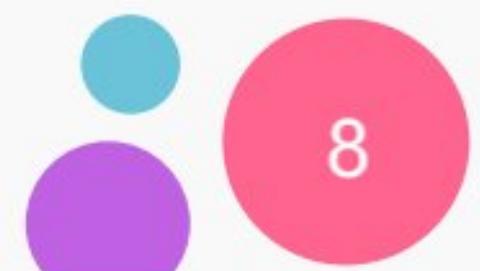
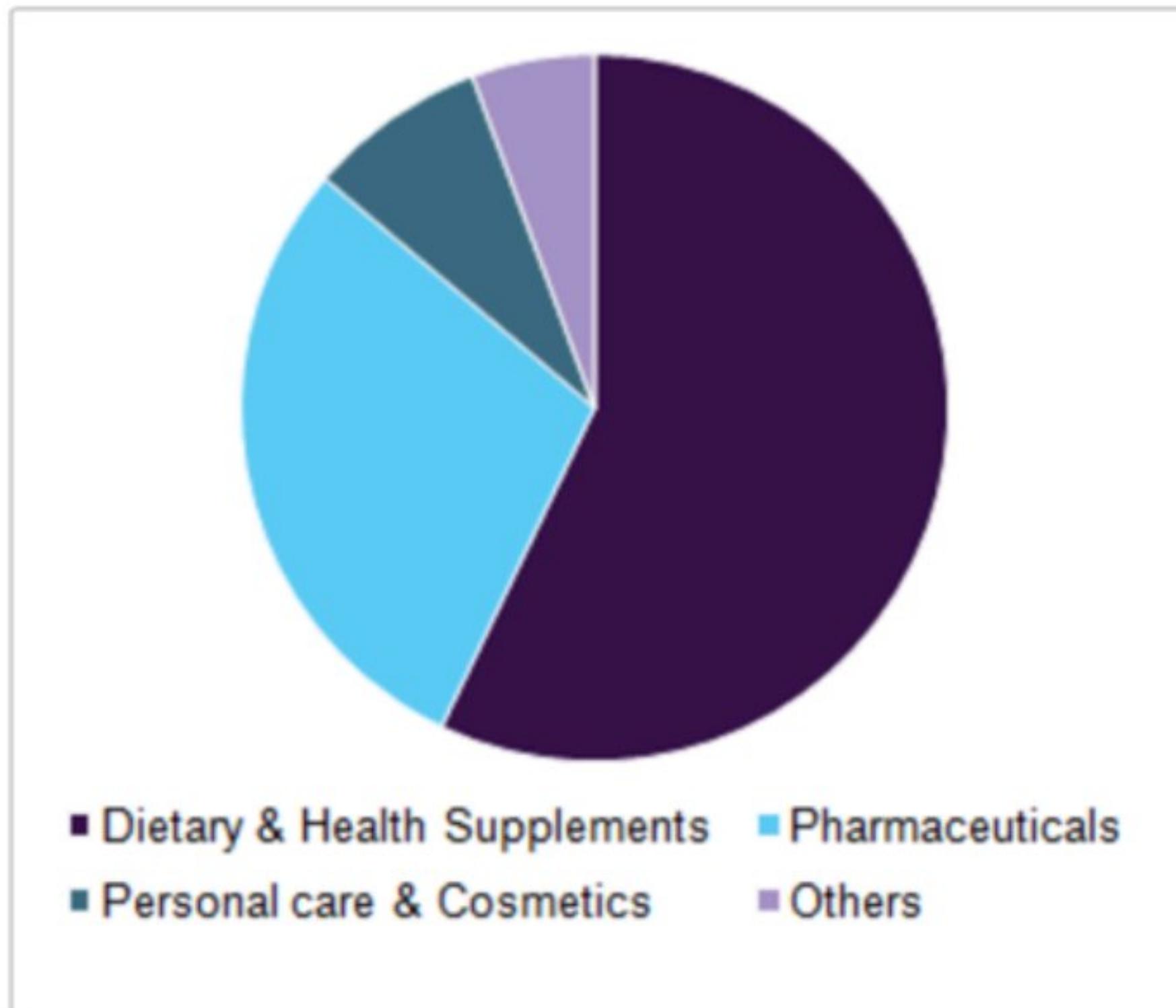


WITH INCREASING INTERNATIONAL HEALTH
CONSCIOUS MARKETS, ENJOY HEALTH IS
SCALABLE WITH AN INCREASING
PRODUCT LINE OF MCT BASED PRODUCTS.



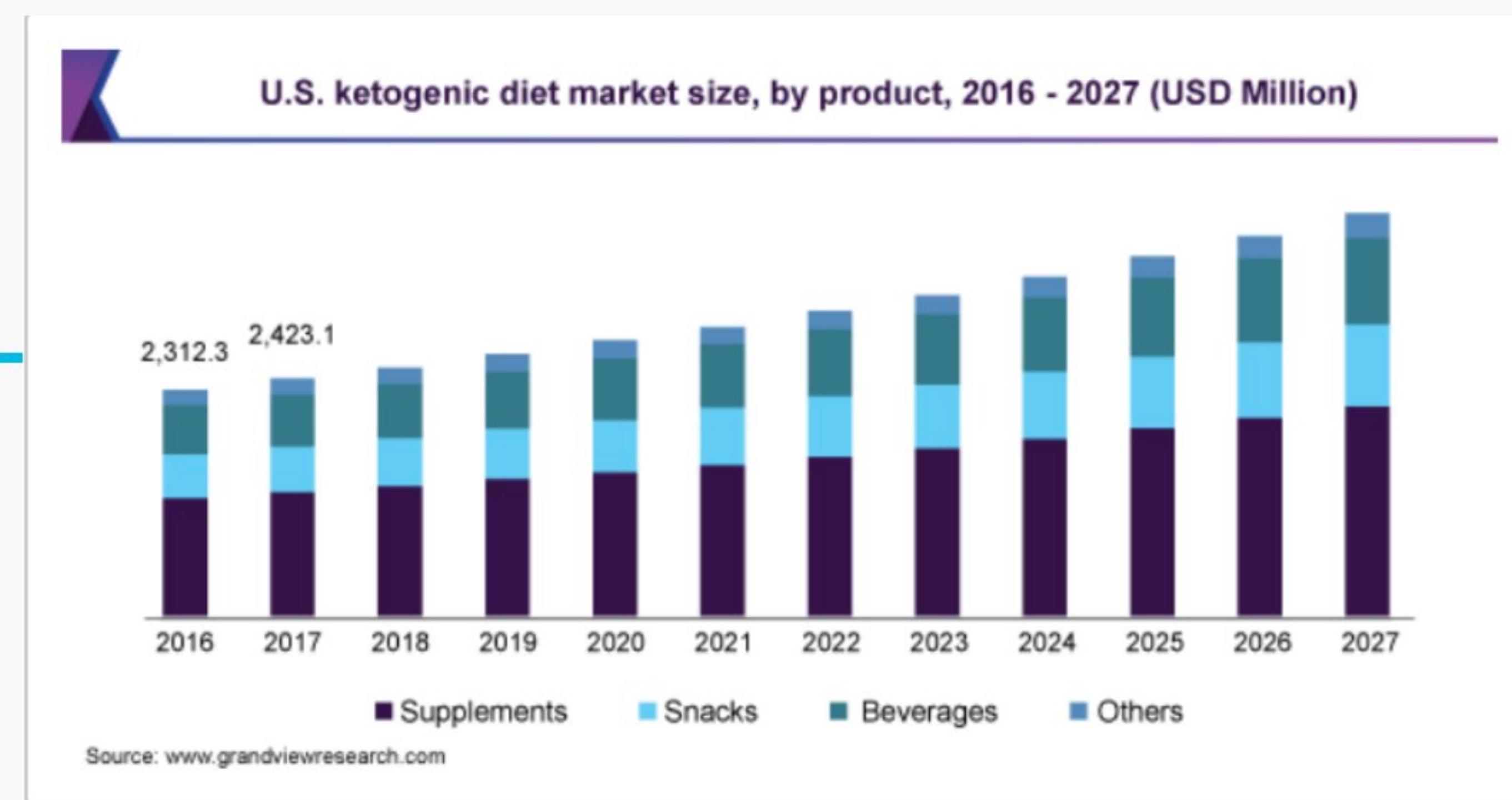
MARKET VALIDATION AND SIZE

Global MCT market revenue share by application, 2016 (%)





MARKET VALIDATION AND SIZE



KETOGENIC MARKET SIZE

Note: Majority of those in Keto Diet is taking supplements form.



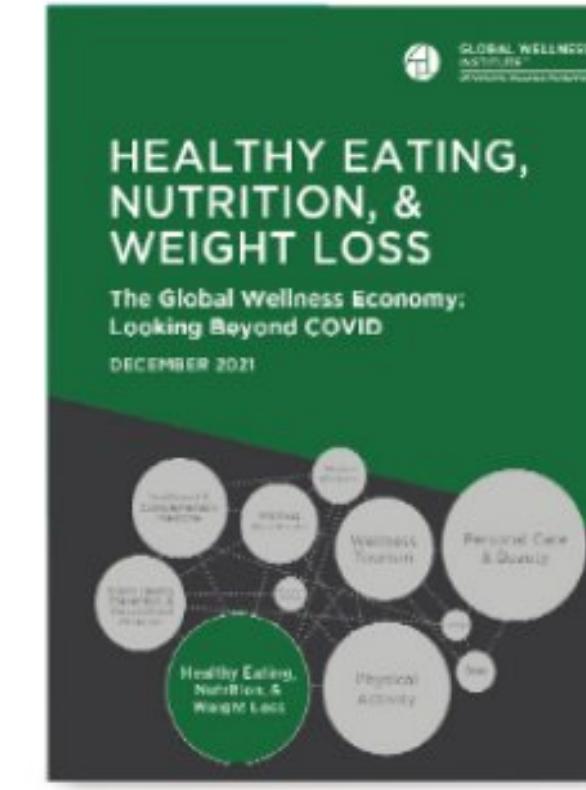
MARKET VALIDATION AND SIZE



MARKET VALIDATION AND SIZE

HEALTHY EATING, NUTRITION, & WEIGHT LOSS

The Global Wellness Economy: Looking Beyond COVID
DECEMBER 2021



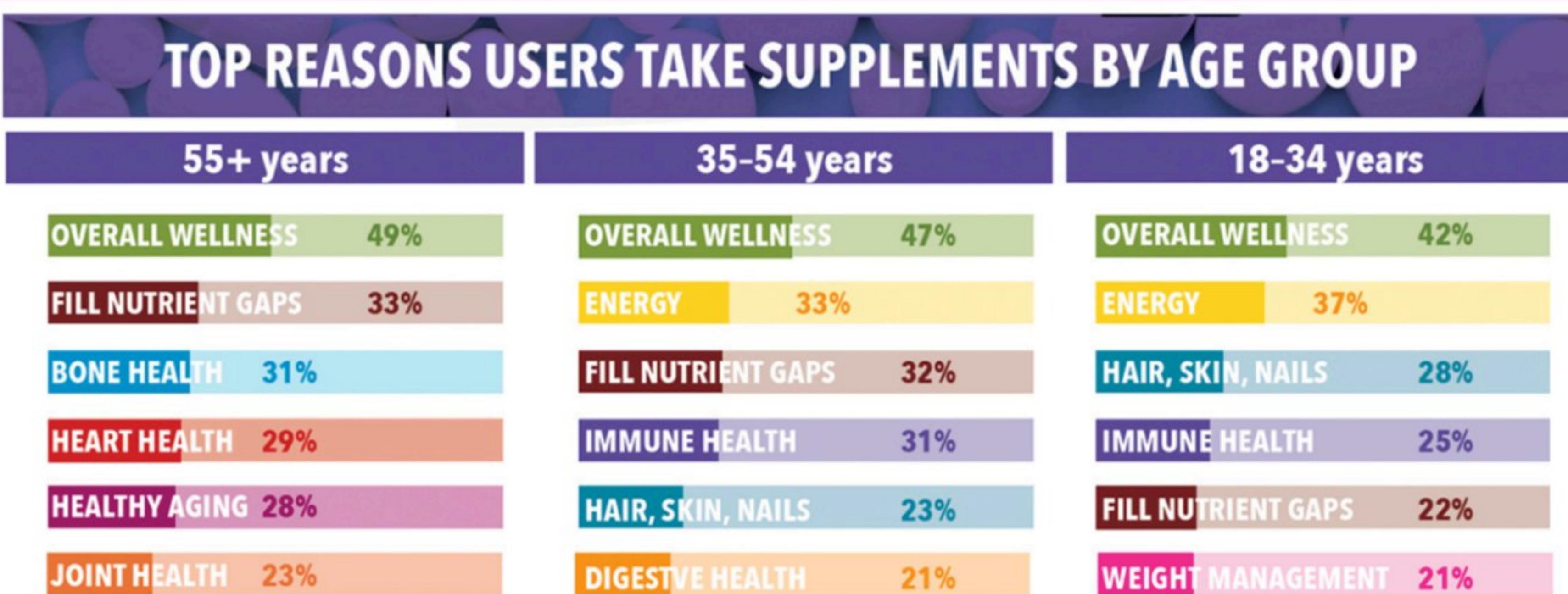
Healthy Eating, Nutrition & Weight Loss is one of the few wellness sectors that maintained positive growth (3.6%) during the pandemic, launching a wave of interest in home cooking, healthy food, and immunity-focused foods and supplements. The sector grew from \$858 billion in 2017 to \$912 billion in 2019 to \$945.5 billion in 2020—and is forecast to grow 5% annually through 2025, to reach \$1.2 trillion.



CUSTOMER ANALYSIS



Among the top reasons why people are taking a supplement are illustrated in this graph, which top reasons MCT Oil can best address the nutritional needs of customers:



2018 CRN Consumer Survey on Dietary Supplements: www.crnusa.org/CRNConsumerSurvey

GLOBAL ORGANIC FOOD MARKET



The organic food market consists of sales of organic food and beverages and related services. The production of organic food involves practices that promote ecological balance and aim to conserve biodiversity. These food products do not use any food additive or industrial solvent.

Increasing Health Concerns Due To Growing Number Of Chemical Poisoning Cases Globally Is The Main Driver Of The Market



<https://www.thebusinessresearchcompany.com/report/organic-food-global-market-report>



Companies in the organic food market are focusing on introduction of new product categories and varieties. Organic food manufacturers are coming up with new and innovative organic food products in the form of ready-to-eat snacks, cookies, organic tea, pulses, spices, edible flowers, frozen waffles, medical plants, herbs and organic juices.

Expected **Growth Rate** Through 2025

14.5%

Expected **Market Size** By 2025

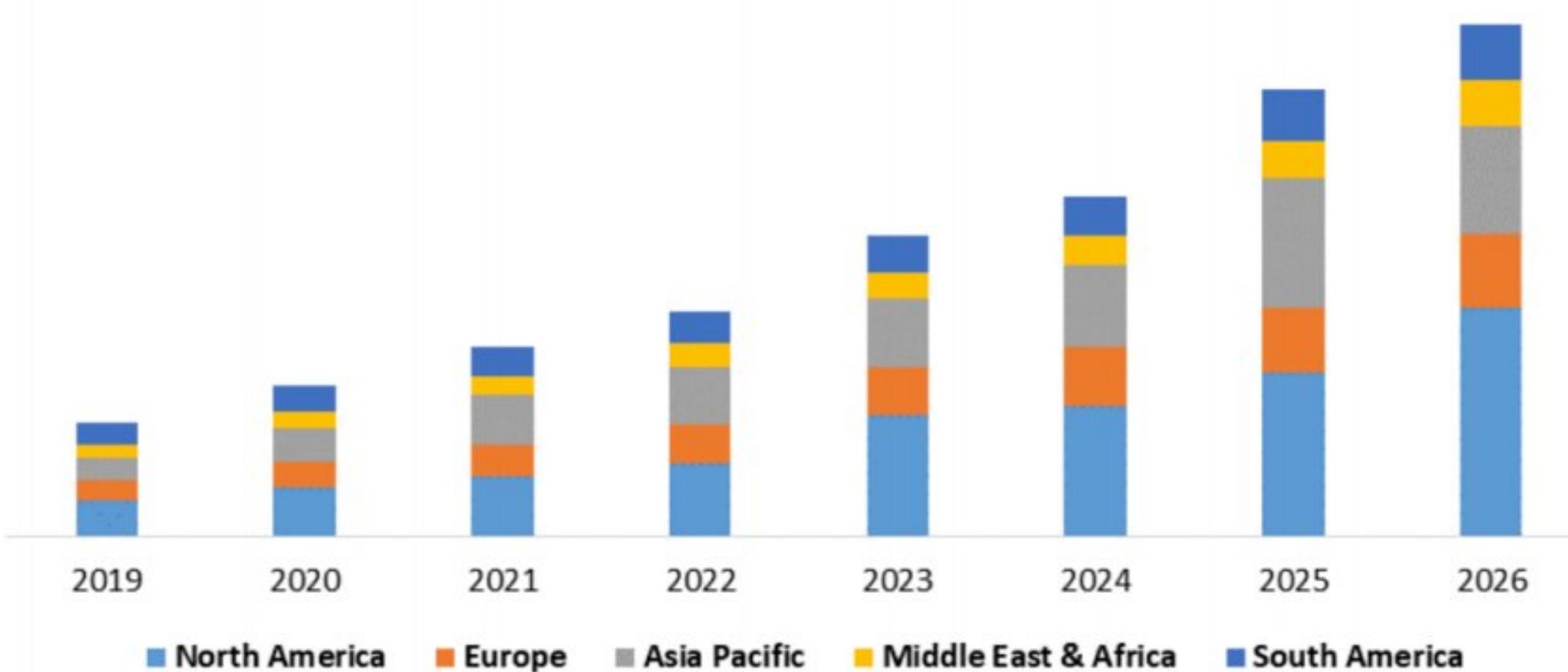
\$380.84 Billion



GLOBAL ORGANIC FOOD MARKET



Global Organic Foods & Beverages Market,
by Region 2019-2026 (USD Billion)



Global Organic Foods and Beverages Market, by Region

- North America
- Europe
- Asia Pacific
- Middle East and Africa
- South America

Global Organic Foods and Beverages Market Key Players

- Amy's Kitchen, Inc.
- Cargill, Inc.
- Everest Organics Limited
- General Mills, Inc.
- Organic Valley Family of Farms
- United Natural Foods
- Whitewave Foods
- Whole Foods Market IP
- The Hain Celestial Group
- Albertsons Companies
- Arla Foods
- Belvoir Fruit Farms Ltd.
- Danone S.A
- Dole Food Company
- ConAgra Brand, Inc.

<https://www.thebusinessresearchcompany.com/report/organic-food-global-market-report>

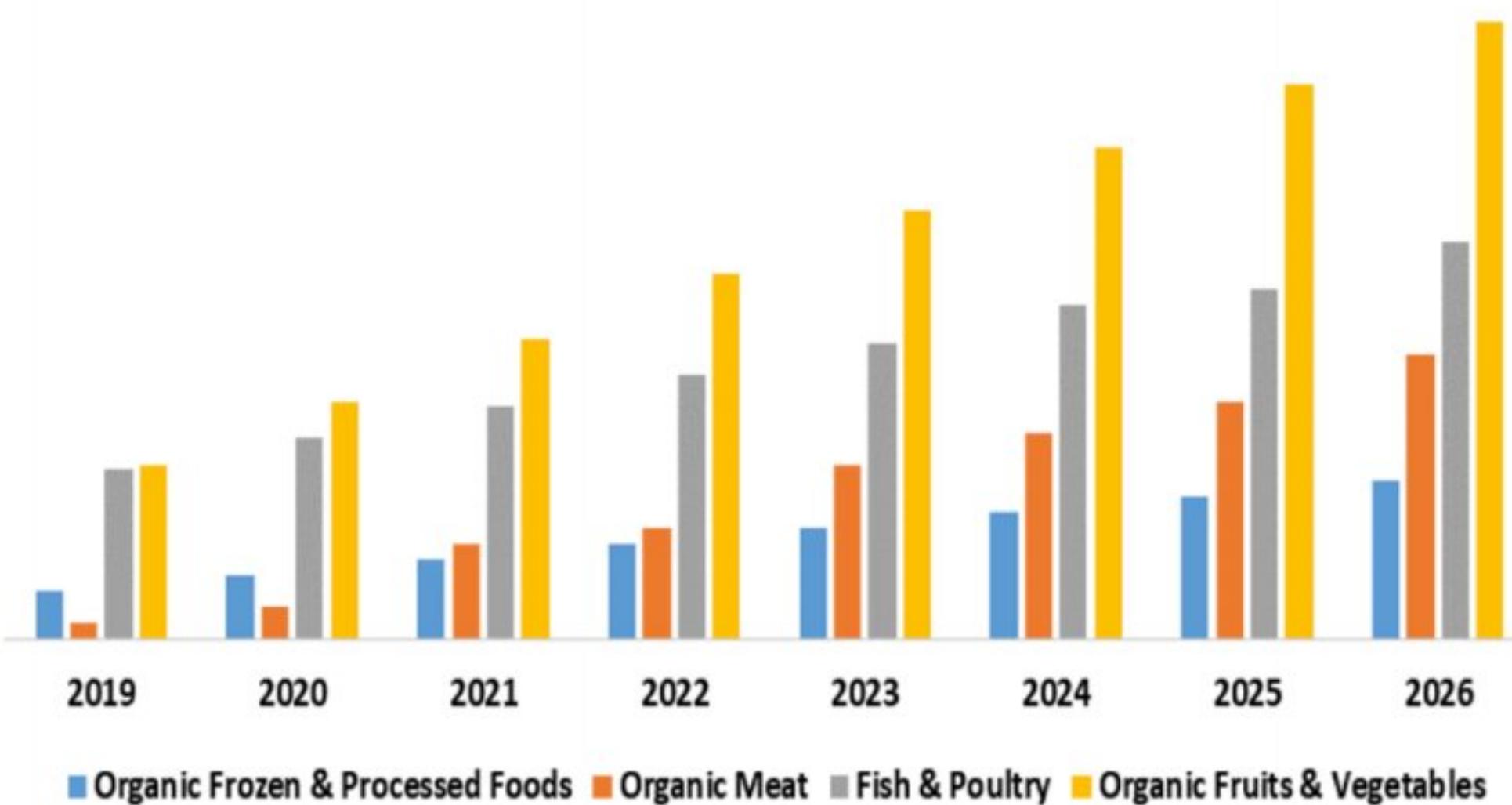




GLOBAL ORGANIC FOOD MARKET



Global Organic Foods and Beverages Market,
by Product 2019-2026 (USD Billion)



Global Organic Foods and Beverages Market			
Report Coverage	Details		
Base Year:	2019	Forecast Period:	2020-2026
Focused Analysis:	2020		
Historical Data :	2016 to 2019	Market Size in 2019:	US \$ 220.00 Bn.
Forecast Period 2020 to 2026 CAGR:	16 %	Market Size in 2026:	US \$ 620.00 Bn.
Segments Covered:	by Product	<ul style="list-style-type: none">• Foods<ul style="list-style-type: none">◦ Organic fruits & Vegetables◦ Organic Meat◦ Organic Dairy products◦ Organic Frozen & Processed Foods• Beverages<ul style="list-style-type: none">◦ Organic Non-Dairy Products◦ Organic Coffee & Tea◦ Organic Beer & Wine	
	by Distribution Channel	<ul style="list-style-type: none">• Supermarket/Hypermarket• Convenience Stores• Specialist Stores• Internet Retailing	

<https://www.thebusinessresearchcompany.com/report/organic-food-global-market-report>





DEMAND FOR ORGANIC FOOD IN UAE



Organic food is the biggest and fastest growing market in the UAE region, driven by high disposable incomes coupled with a greater awareness of health issues and the benefits of organic produce; in a recent study in the UAE, around 80% of the sampled population agreed with the suggestion to improve availability, pricing and education in relation to organic produce.

- 1 Food as preventive medicine
- 2 Organic products and the immune system
- 3 Organic products, certifications and affordability
- 4 Customer purchasing behavior - consumption of organic products is growing by double digit and is willing to pay more for it



Miguel Angel Povedano

Ex-Chief Commercial Officer (CCO) at Majid Al Futtaim. Board Member of "Middle East Organic&Natural". Speaker, Panelist and Independent Retail

Consultant.

Published • 2mo

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UAE MARKET PROFILE

UAE POPULATION BY EMIRATES



¹Note: 1 - 2017, 2 - 2015, 3 - 2019, 4 - 2005
(Latest available data from reliable sources)

Disclaimer: The information provided here has been gathered from various reliable sources. But, please be advised that there may be minor changes in the population stats of some emirates as current data is only available for Dubai.*

EMIRATIS VS EXPATRIATES



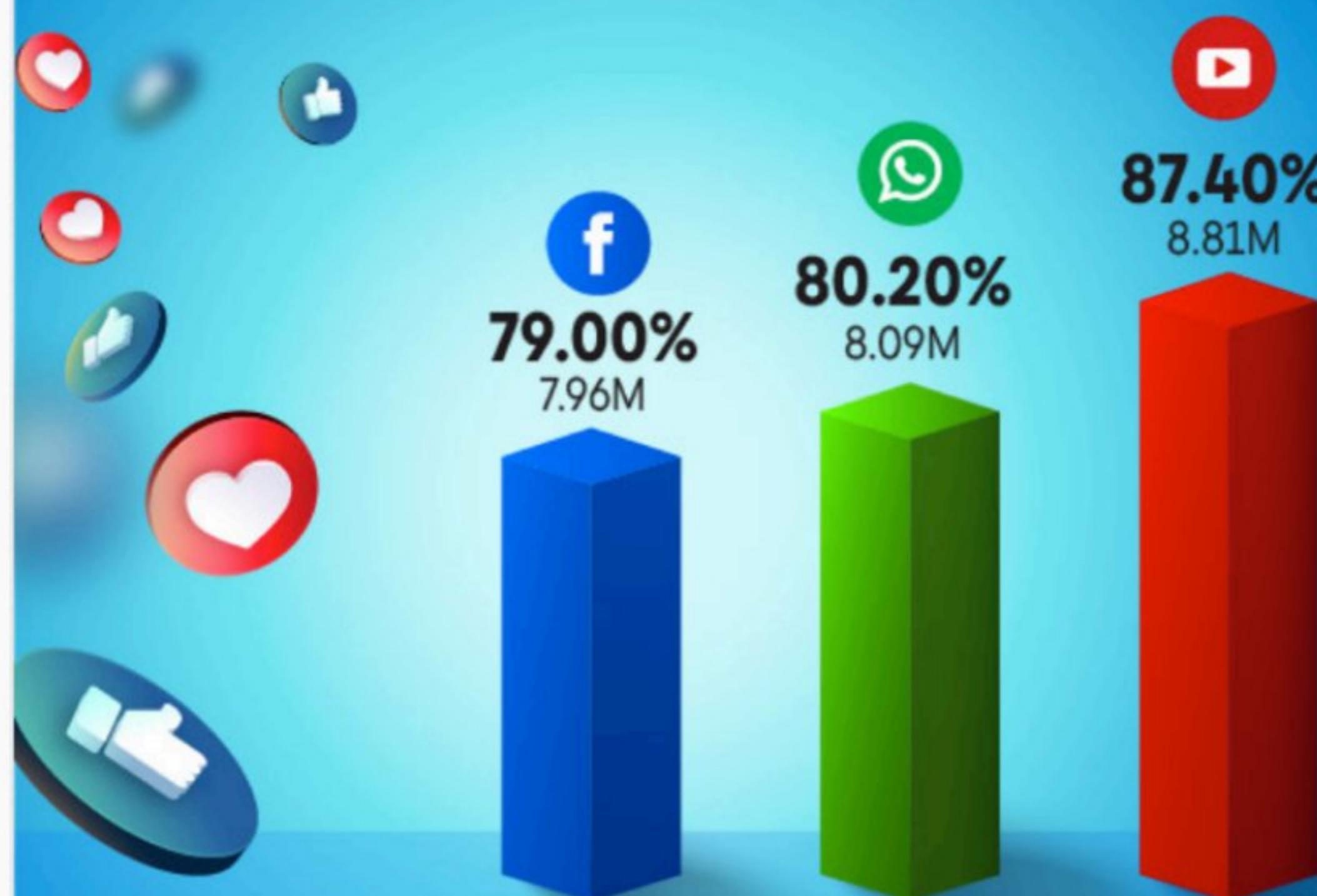
10.8 M Total Population

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UAE MARKET PROFILE

SOCIAL MEDIA USERS IN THE UAE



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TOP UAE ORGANIC FOOD MARKET CHANNELS



Lulu Group International

Union Co-operative Society

Abu Dhabi Cooperative Society

Emirates Cooperative Society

Park n Shop

Farmbox

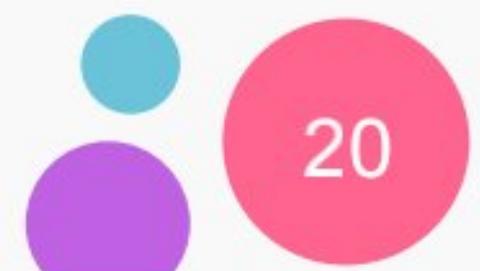
Spinney

Nesto Group (Western Int'l Group LLC)

Choithrams

Dr. Nutrition

Waitrose



STAR PRODUCTS



PRODUCT MIX

The Leading Edge of C8(Caprylic Acid)



The C8 (Caprylic Acid) MCT Oil in Enjoy Health

- Most powerful MCT Oil to lose body fat, improve mental clarity and deliver quick but sustained energy.
- With highest net ketogenic effect on the body as compared to other MCT Oils, 3x more than C10 (Capric Acid) and about 6x more than C12 (Lauric Acid).
(Vandenbergh et al. 2017)

PRODUCT MIX



FOOD FOOD



COCO SUGAR



COCO FLOUR



COCO MILK CREAMER



RAW COCOA



VIRGIN COCONUT OIL



COCONUT COOKING OIL

SUPPLEMENTS SUPPLEMENTS



C8 MCT OIL



C8 MCT POWDER



C8 MCT w/ COLLAGEN



C8 MCT w/ MATCHA



C8 MCT w/ VITAMIN C



C8 MCT w/ TURMERIC

BEVERAGES BEVERAGES



CHOCO DRINK w/ C8 MCT



SUPERFOOD JUICES



COFFEE ARABICA BEAN



COFFEE ARABICA COARSE GROUND



ELECTROLYTES-FILLED RTD

RTD BEVERAGES



PRODUCTS ON PIPELINE READY-TO-DRINK COCONUT WATER (WITH FLAVORS)



RTD BEVERAGES



READY-TO-DRINK SUPERFOOD JUICES



Enjoy Health Superfood Juices are fresh juice nectar deliciously made from freshly extracted fruits and veggies, all natural and sustainably sourced raw materials, and are highly nutritious and guaranteed to start or keep your healthy lifestyle. Each bottle provides the daily vegetables and fruits serving requirements for a balance and optimal health.



Youth Boost:
Revitalize!

Mood Boost: **Immunity Boost:** **Antioxidant Boost:**
Recharge! **Reconstruct!** **Renew/Cleanse!**

PRODUCT APPLICATION

A close-up photograph of a glass mug filled with Bulletproof Coffee, showing a thick, creamy foam layer on top. Overlaid on the image is the title "How to make Bulletproof Coffee" in large, bold, white letters. Below the title, there are sections for "Ingredients" and "Procedure".

How to make Bulletproof Coffee

Ingredients:

- 1 cup brewed coffee
- 1 tablespoon butter
- 1 teaspoon Enjoy Health C8 MCT Oil

Procedure:

1. Brew coffee using your preferred method.
2. Pour coffee in a blender, add grass-fed butter and Enjoy Health C8 MCT oil, and blend until frothy.
Alternatively, you can pour brewed coffee in an oversized mug, add the grass-fed butter, Enjoy Health C8 MCT oil and use a hand mixer or frother to emulsify.
3. Pour in your favourite mug and enjoy!

PRODUCT APPLICATION

Best to Enjoy



Tea / Coffee



Smoothies



Cakes / Pastries



Soup



BUSINESS MODEL

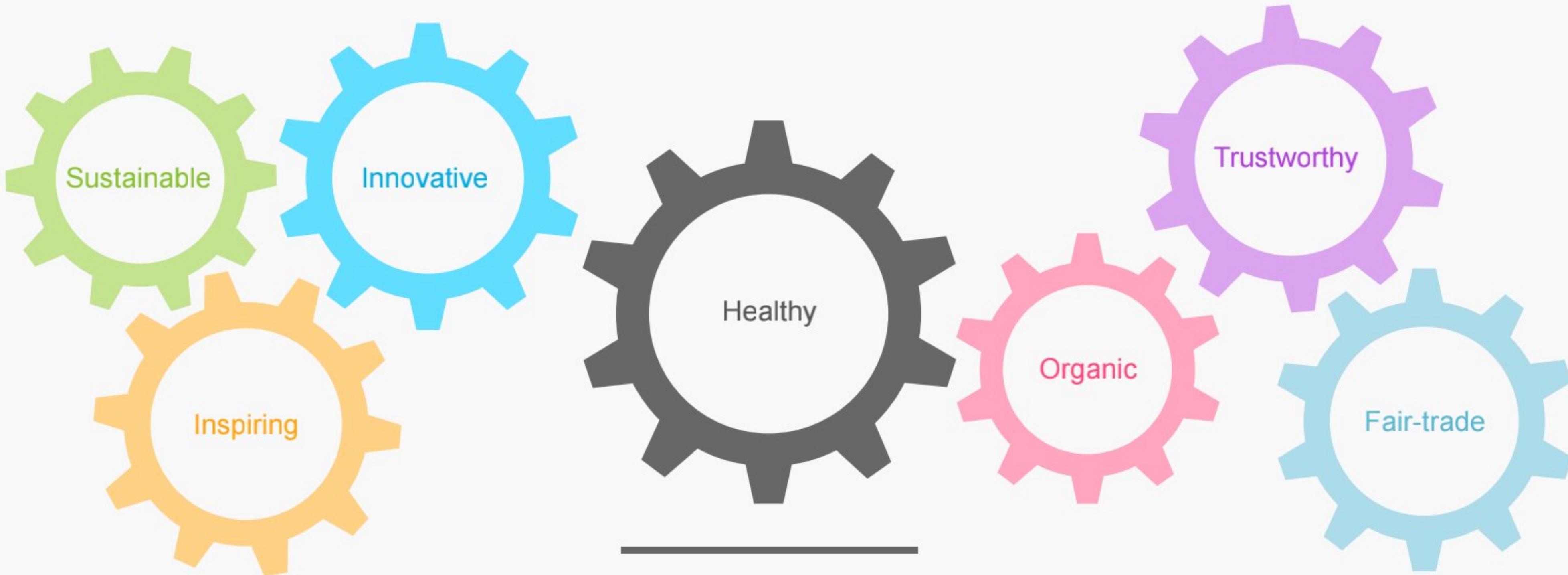


OUR BUSINESS OBJECTIVE

- To develop a strong business model with a competitive advantage
- To earn good financial returns
- To establish good governance and best practices
- To employ a quality management team



BRAND PERSONALITY





VALUE PROPOSITION



Building a sustainable and innovative healthy food brands as to be enjoyed by everyone

OUR VISION

To be a global brand leader on sustainable and innovative healthy food and lifestyle products

OUR MISSION

To produce quality products that are in line with our customers' health and wellness needs, focusing always on their fulfillment and satisfaction



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Nutritional Superiority of Organic Food according to several studies reveal that:

Antioxidants level:

Higher percentage of antioxidants ranging from 19-69%.

Many antioxidants "have previously been linked to a reduced risk of chronic diseases including cardiovascular diseases, neurodegenerative diseases and certain cancers.

Vitamins:

Higher micronutrients such as Vitamin C, Zinc and iron.

Lower level of nitrate:

High nitrate levels are linked to an increased risk of certain types of cancer and condition called methemoglobinemia, a disease in infants that affects the body's ability to carry oxygen. (Brown, 2016)

The Organic Center, University of Arizona, 2008
Prof. Carlo Leifert and Newcastle University, 2015
Mary Jane Brown, PhD, RD, UK, 2016

OUR COMMITMENT



a

Superfood products from the Philippines

b

Organically grown or organic certified products

c

Low carb, keto, paleo friendly

d

Ethically and sustainably sourced





CUSTOMER SEGMENT (Target Markets)



1. Active Lifestylers

- Sports Buffs and Body Builders
- Performers, Actors and Contestants
- Mobile Workers
- Night Shifters

2. Leaders and Thinkers

- Busy Executives and Decision Makers
- Test Takers and Reviewers

3. KETO, Paleo, Vegan and Low Carb Advocates

- Overweight
- Underweight
- Physique-Minded / Weight balance

4. With Health Risk Issues

- Diabetes and Polycystic Ovary Syndrome (COS)
- Highblood sugar levels and high cholesterol
- Early stages of Alzheimers, dementia, memory loss, autism, brain cancer, and other neurological issues
- Gut bacteria imbalance and digestive issues
- Infections and inflamations

5. Health and Wellness Enthusiasts

- Health concious individuals
- Inspiring seniors



CUSTOMER RELATIONSHIP



**Live healthy. Shop sustainably.
Enjoy life to the fullest!**



Enjoy Health Champion is a community of users sharing the advocacy that everyone must live healthy in an enjoyable way by taking delight in what we eat, feeling love in what we do, thinking wisely in what we buy, and feeling strongly in what we adhere to. **Enjoy Health Champion** simply means living and enjoying a healthy lifestyle as a natural way of life.

Be a Champion!



MARKETING OBJECTIVES AND BUSINESS IMPACT



Objectives	Business Impact
Heighten the promotion of Enjoy Health C8MCT brand to primary target markets	Achievement of Sales by 100%
Make Enjoy Health C8 MCT brand the preferred supplement	Switching to and retention of customers

LONG-TERM PLANS



- 1 Sustainable marketing communication action programs and execution plans
- 2 Strong Enjoy Health C8 MCT brand and its unique selling proposition through multi-media platforms
- 3 Strong customer retention and loyalty program
- 4 Product positioning based on the voice of the customers
- 5 Continuous product and business development



ENJOY HEALTH MARKET OUTREACH

Enjoy Health Shop
Published by Macky Beltran Soriano · November 25 at 12:39 PM ·

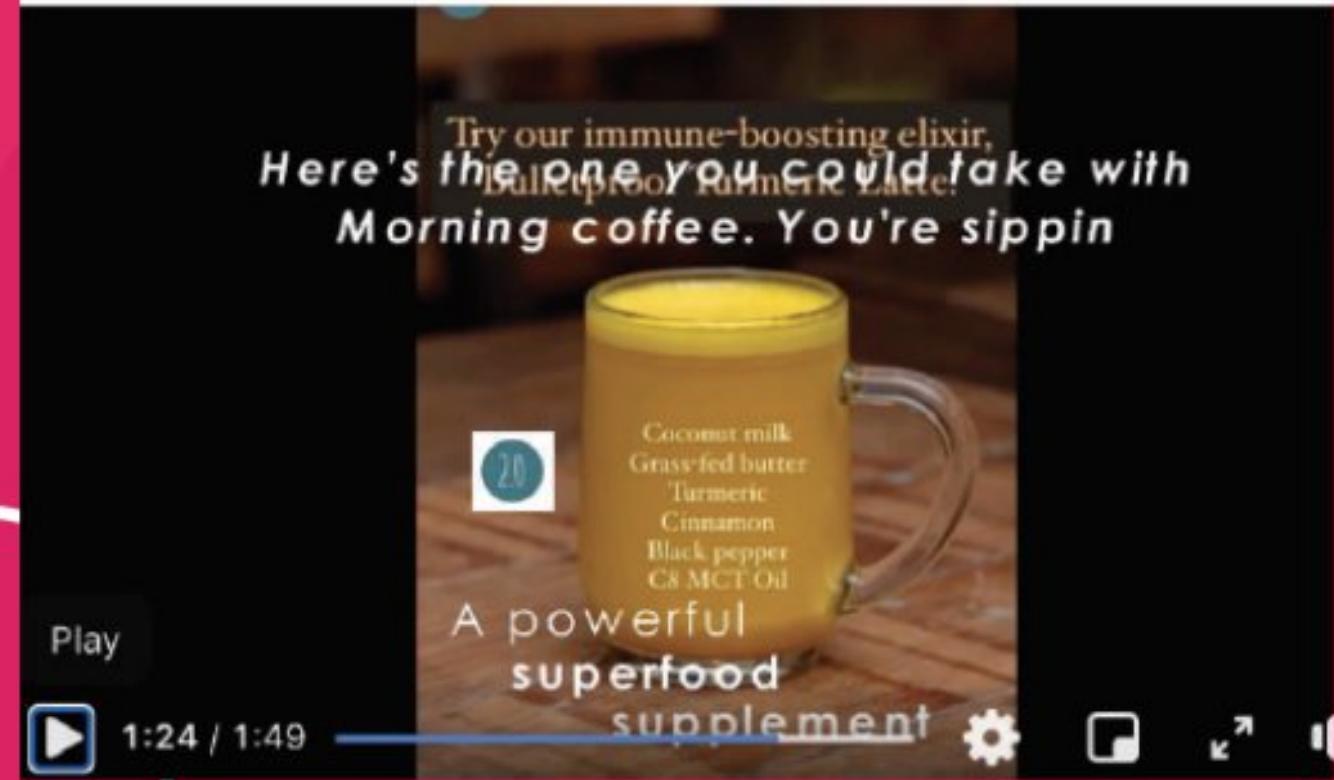
Reposting Enjoy Health AVP with portion of EH Jingle, "Unhusking One Planet's Goodness & Opportunity", played @ Planet63. Thank you [Planet63](#) and [My Jeepney Stop](#) for graciously featuring Enjoy Health USA! Connect with [Ferdinand Soriano](#) for distribution opportunity across USA.
[#enjoyhealthusa](#)
[#mctoil](#)
[#c8mct](#)

Try our immune-boosting elixir,
Here's the one you could take with
Bulletproof Turmeric Latte!
Morning coffee. You're sippin'

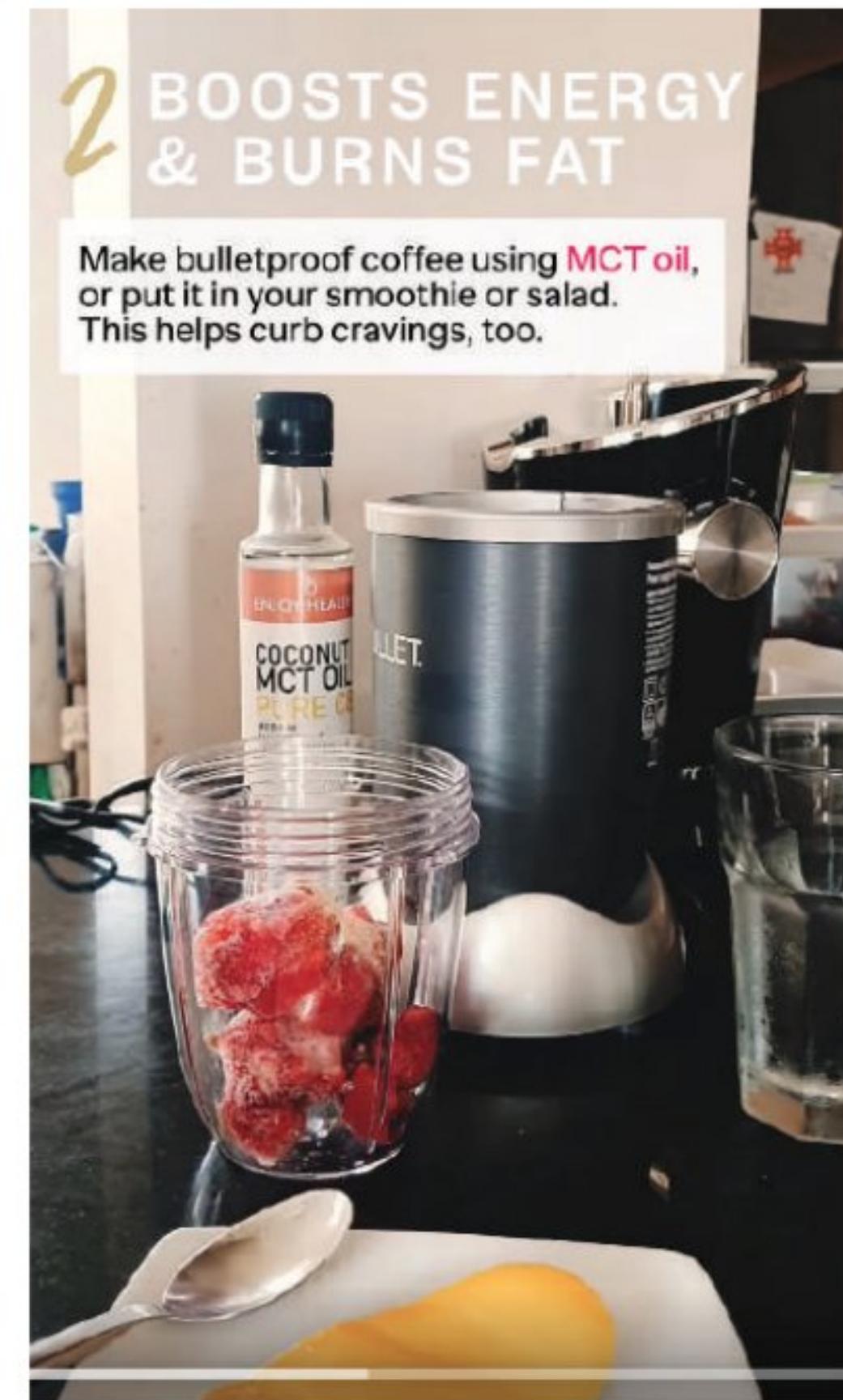
Coconut milk
Grass-fed butter
Turmeric
Cinnamon
Black pepper
C8 MCT Oil

A powerful
superfood
supplement

Play 1:24 / 1:49

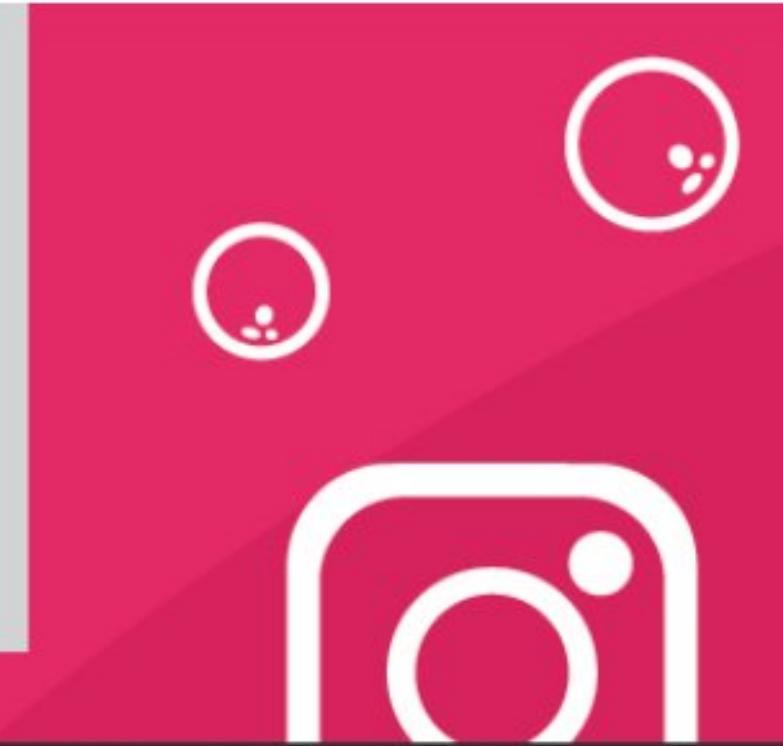


TVC MATERIALS





ENJOY HEALTH MARKET OUTREACH



INFLUENCERS AND PRODUCT SPONSORSHIPS

ENERGY FUEL

It is converted to energy quickly, providing you with a quick and stable energy boost. It may help reduce lactate buildup and improve endurance resulting to use of more fat/united of fats for energy, which translates to improved productivity and exercise performance.

TRY THIS Add 2 teaspoons (5ml)

MCT OIL PURE C8

JUMP-START WEIGHT LOSS/MANAGEMENT

It promotes weight loss or normalizes weight. It helps you reach your goal, whether to lose weight, maintain weight, or gain weight. Its healthy fats may help reduce appetite, increase feelings of fullness, help burn fat and calories, and absorb nutrients.

TRY THIS Add 2 teaspoons (5ml)

NATURAL BRAIN FUEL

It is converted to ketones quickly and efficiently in the liver making it a convenient source of energy for brain cells. It serves as an instant energy source for the brain by improving memory, focus and brain processing that may help prevent Alzheimer's and dementia.

TRY THIS Add 1 teaspoon (1.5ml)

YES TO IMMUNITY BOOST

• Gut Health: It may help optimize the growth of good bacteria and supports the gut lining and digestive system to properly absorb vitamins and minerals from food.

• Anti-infection: It contains powerful fatty acids resulting to its antimicrobial and antifungal properties. It fights yeast, causing thrush and various skin and fungal infections. It possesses cancer-fighting and antimicrobial actions.

• Used to treat clinical conditions like malnutrition, diarrhea, fat indigestion, asthma and infections.

MCT OIL PURE C8



ENJOY HEALTH
MARKET OUTREACH

VITAL LINK BETWEEN THE BRAIN AND IMMUNE SYSTEM IN BEATING COVID-19

• SERIES 2 •

WHAT FOOD/DIET STRENGTHENS IMMUNITY AND SANITY DURING COVID-19 AND BEYOND?

JUNE 06, 2020 | 3:00PM

Brain and Immunity Health Recipes

LIVE www.facebook.com/gracefulliving.anc

SPONSORS: ORGANIQUE CALIFORNIA, BRAINFIT, Tribune, etale, etale

LIKE, SHARE, WATCH AND WIN SPECIAL ITEMS!

Hosted by: CORY QUIRINO
Health and Wellness Coach, Daily Tribune to Healthy and Happy Universe

Dr. VIVIANE B. MARCHAL, MD, FPMRCA
Resident, Medical Doctor Center, Asia Biopharmaceutical Center

Mt. RUTH MARTILLOS-SY, RND, RIN
Guttherapy Doctor, Asia Biopharmaceutical Center

Mt. CATHERINE BRILLIANTES-TURKELL
President, NutraVive Nutrition
Certified Nutrition Therapist, Health and Wellness Coach

Mt. IZA CALZADO
Jesus Living Artist

Mt. ANTHON HERNANDEZ
Managing Director, Food Newtelligence Co. and Eat Healthy

WEBINAR LIVE SHOW EVENTS

Kalingang KaTRIBUN

TOPIC: HEALTH BOOSTING WITH MCTS

Rhiza Gomez
Certified Primal Health Coach, Cafe 2.0 Owner & C8 Coconut MCT Advocate

Hosted by Cory Quirino

25 May | Wednesday | 3:30 PM

LIVE Daily Tribune Facebook page
LIVE TribuneNOW YouTube channel

tribune.net.ph [@tribunephil](#) [KaTRIBUN](#) [/TribuneNOW](#)

JUMP-START WEIGHT LOSS

TRY THIS Add 2 teaspoons (5ml)

Low to Medium Salt Fry Soups

Salads and Healthy Dips

Ketogenic Diet

ENJOY HEALTH
Health and Wellness CONFESSIONS 2020

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ENJOY HEALTH MARKET OUTREACH

PLANET 63 YOUR TRADE AND TECHNOLOGY VIRTUAL PLATFORM IN THE PHILIPPINES AND AROUND THE WORLD

An enjoyable and healthy talk about ENJOY HEALTH

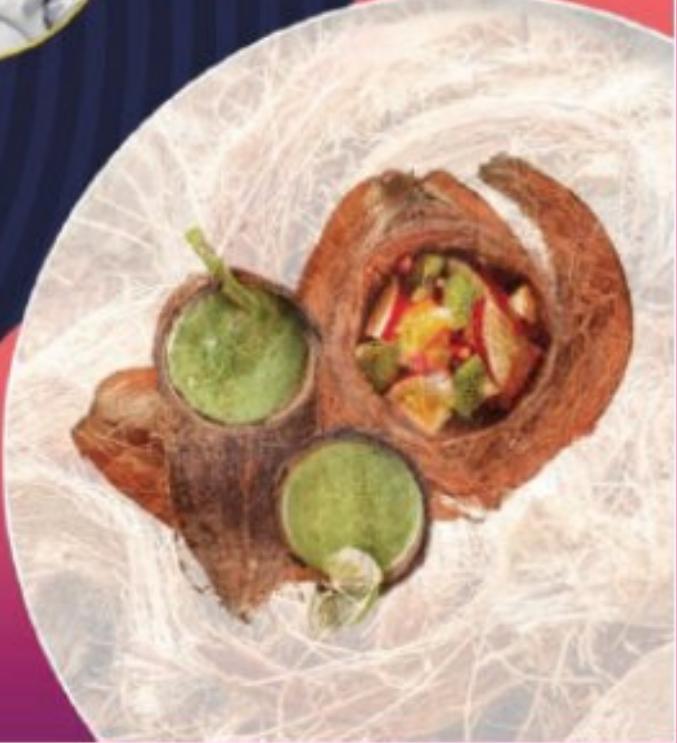
Unhusking One Planet's Goodness & Opportunity

23 NOV 2020 (MON) | 06:30PM (PST)
24 NOV 2020 (TUE) | 9:30AM (Manila)

HOSTED BY ADRIAN HERNANDEZ Managing Director Enjoy Health USA

HOSTED BY FERDINAND SORIANO Founder & CEO Planet 63 USA JONATHAN PETALVER Managing Director Planet 63 Philippines

Facebook YouTube LIVE!



WEBINAR LIVE SHOW EVENTS



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RESELLER PROGRAM TEMPLATE



Start the easiest reselling business that actually works with the hottest health product this 2020! 😊🌴

We're bringing the scientifically proven Coconut MCT Oil to a limited pool of reseller partners who will enjoy:

- 💰 Up to 30% margins, best in the industry!
- 💰 Free e-commerce training. 100% online!
- 💰 Start as low as 10 bottles today, no additional charges



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BUSINESS PARTNER OPTION



OPTION 1

EXCLUSIVE DISTRIBUTION IN UAE & ME



- ✓ Product MOQ : 1 Full Container Load
- ✓ Value: US\$250K (Mixed products)
- ✓ ROI Potential : X 1-2
- ✓ With Marketing support
- ✓ With Account Management support

BUSINESS PARTNERSHIP OPTION



ENJOY HEALTH



OPTION 2

JOINT VENTURE DISTRIBUTION IN UAE & ME

- ✓ Production Capacity/potential : 5 Full Container Load
- ✓ ROI Potential : X 2-3
- ✓ Shared manpower
- ✓ Shared operations responsibilities (to be identified)
- ✓ Distribution and account management

BUSINESS PARTNERSHIP OPTION



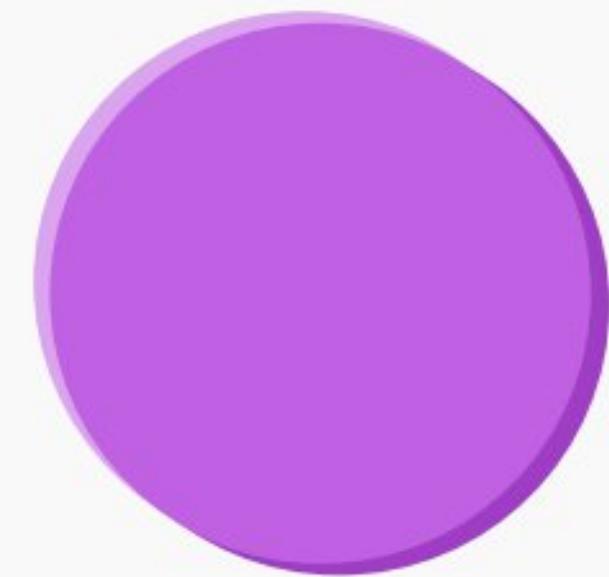
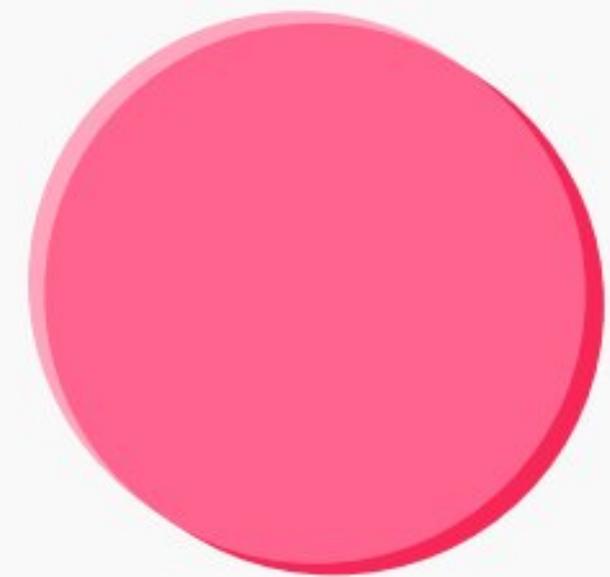
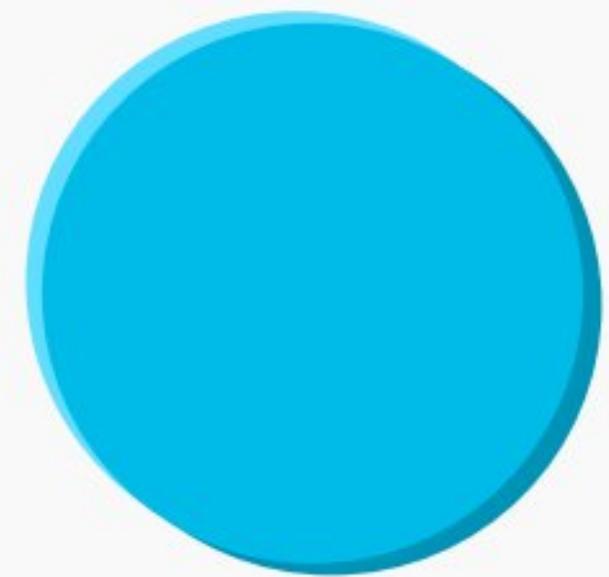
OPTION 3

SPIN-OFF COMPANY

- ✓ Production
- ✓ Retail and Global Distribution
- ✓ Import and export
- ✓ Health Store & Cafe
- ✓ ROI Potential : X4-5 from COGS



REVENUE STREAMS



RETAIL/B2B

IMPORT &
EXPORT

ONLINE
MARKETPLACE

MANUFACTURING
(BULK)

DISTRIBUTION STRATEGIES



Traditional Single Channel

Brick and Mortar



Online Single Channel

Online Shopping



Multi-channel

Various Disconnected Channels

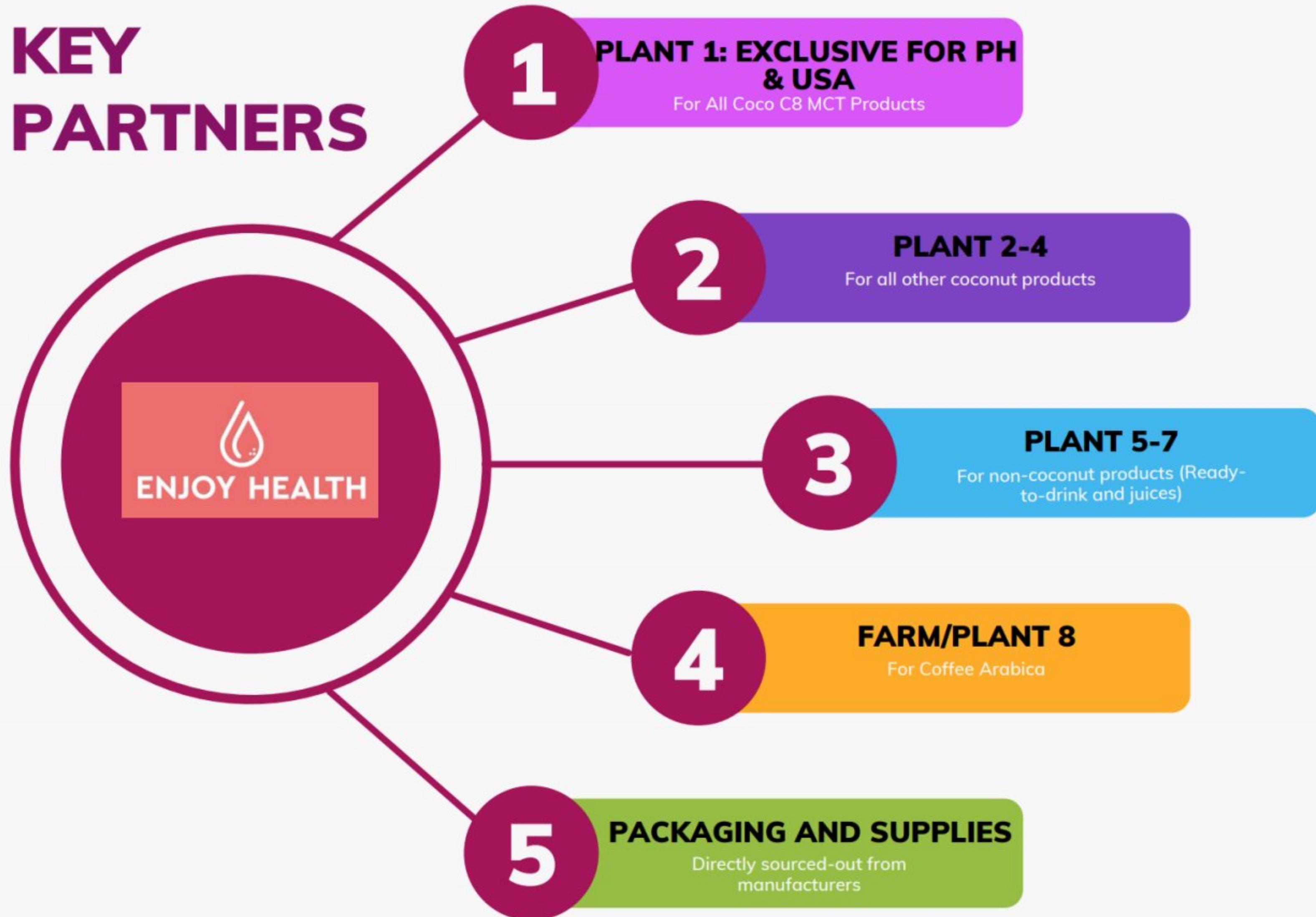


Omnichannel

Seamless Integrated Experience



KEY PARTNERS





GLOBAL DISTRIBUTION GOALS



DISTRIBUTION PIPELINE STATUS

01

Philippine Retail Distribution
Status: With online and selected health stores presence; Ongoing FDA compliance for retail distribution

02

USA Retail Distribution
Status: Full Container Load (Finished production, awaiting labels production and shipment); With online presence at Amazon

03

UAE
Retail Distribution
Status: Ongoing sales pipelining

04

United Kingdom
Status: With identified distributor and ongoing pricing negotiation

05

Other Countries
Status: Shipped samples to potential distributors to the ff countries: Canada, KSA, Oman, Korea, Singapore

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COMPETITORS' PRICING ADVANTAGE



Bulletproof Brain Octane, Keto Supplement, Energy and Fewer

Product ID: 1162517

Condition: New

By BulletProof

Choose Size

3 Fl Oz (Pack of 1) 16 Fl Oz (

- 1 + Qty.

AED 191.00



Perfect Keto MCT Oil C8 | Medium Chain Triglyceride | Clean Energy, Ketogenic | Creamer, Bulk Supplemer Ketones, Cinnamon Toast

Product ID: 10112289

Condition: New

By Perfect Keto

Choose FlavorName

Chocolate Cinnamon Toast Matcha P

Salted Caramel Strawberry Unflavored

- 1 + Qty.

AED 259.00

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COMPETITORS' PRICING ADVANTAGE

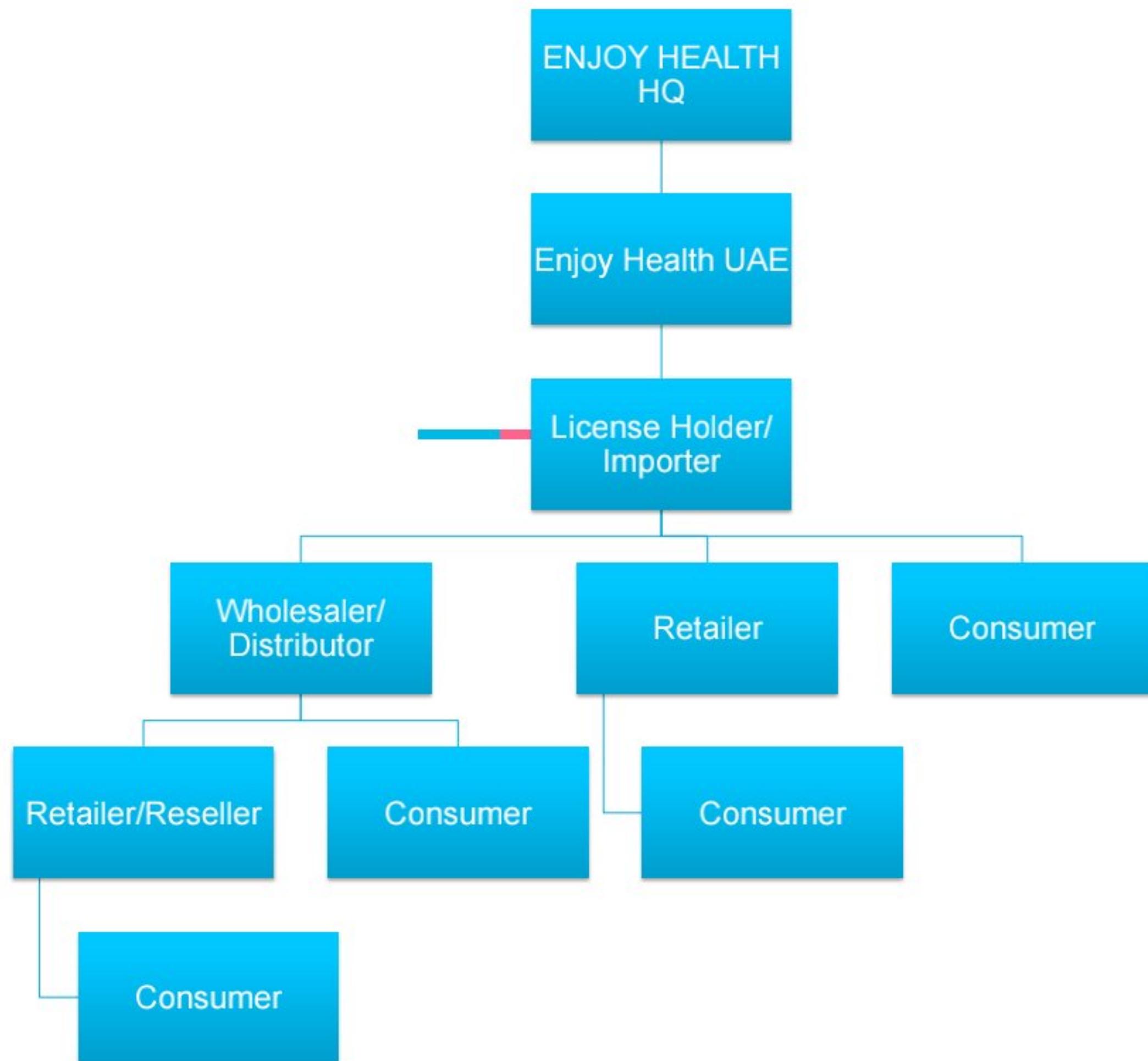


C8 MCT OIL	Nt. Wt.	AED	SRP (USD)	Price per ML in USD	FOB Price	Discounting
Kiss My Keto C8 MCT Oil — Pure C8 (Conventional)	500	246	65.44	0.13		
Power C8 MCT Oil (Conventional)	500	187	49.11	0.10		
Bulletproof C8 (Conventional)	500	191	49.66	0.10		
Perfect Keto C8 (Conventional)	946	397	105.6	0.11		
Enjoy Health C8 MCT Oil 250ml (Organic)	250	58	14.99	0.06	5.98	60%
Enjoy Health C8 MCT Oil 473ml (Organic)	473	96	25.48	0.05	9.98	61%

C8 MCT POWDER	Nt. Wt.	AED	USD	Price per ML in USD		
Nutricost C8 MCT Powder (Conventional)	454	238	61.88	0.14		
Perfect Keto C8 Powder(Conventional)	373	259	67.34	0.18		
Enjoy Health C8 MCT Powder (Organic)	454	192	49.99	0.11	19.98	60%



GLOBAL BUSINESS STRUCTURE



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CURRENT ORGANIZATIONAL CHART





Meet the Co-Founder

A certified Lean Six Sigma Greenbelt holder. Has extensive experience in business consultancy and project management. Held corporate management and business consultancy positions across varied sectors such as the academe, travel & events, construction & real estate, product development, retail, distribution, and health & wellness. A seasoned event planner/organizer of large scale local and international events and conferences. Served as overall Project Manager for the Department of Tourism for the 65th Miss Universe Pageant held in the Philippines in 2017.

Macky B. Soriano

Chief Operating Officer

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ABOUT US

Mblessed provides integrated marketing communications and consultancy services on travel and event (MICE) businesses. Through the years, its founders and partners have worked on various projects dealing with retail and export products and projects related to health and wellness.



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ABOUT US



The projects on health and wellness inspired the company to get into the retail business since its other business purpose is trading, and Enjoy Health was developed as a brand to cater to the growing public demand for natural, organic and healthy products. In 2019, Enjoy Health introduced its bottled nectar booster juices from freshly extracted Philippine popular superfoods, with no preservatives and naturally sweetened. In 2020, Enjoy Health launched its own retail brand of MCT Oil and MCT Powder as star products. In 2021, other superfood products were developed and produced for overseas market, and these are now currently available at various health shops and online platforms.



ABOUT US



The Covid-19 pandemic that ravaged the world beginning in 2020 has even more strengthened the company's resolve to intensify its campaign to address the health and wellness needs of the consuming public. Enjoy Health envisions to produce, export, and retail products that are known in the Philippines to be superfood: nutritious, delicious, affordable, and which by their nature and production are highly acceptable and in demand in the international market.

Our product catalog ranges from high-performance supplements that help boost one's power output to organic food and beverages that nourish and rocket-fuel the brain and body and restore vitality.



Benefits

- E**nergizes and boosts mood
- N**urtures the brain and body
- J**umpstarts weight loss
- O**ptimizes overall health
- Y**ields good immunity results





THANK YOU

**Contact Person
Joann Montecajon
Global Business Development & Sales Director
Mobile#: +971563281935
Email: jmontecajon@enjoyhealthmea.com**