Evan Fenster

Philadelphia, PA 19104 | evanfen@wharton.upenn.edu | 610-635-9218 | linkedin.com/in/evanfen

EDUCATION

University of Pennsylvania, Philadelphia, PA   Expected Graduation: May 2024
Accelerated Masters of Science in Engineering: Computer and Information Science
  – Engineering GPA: 4.0
  – Relevant Coursework: Market and Social Systems on the Internet, Data Structures and Algorithms, Enabling Technologies

Wharton Bachelor of Science in Economics: Operations, Information, and Decisions
  – Wharton GPA: 3.93
  – Relevant Coursework: Corporate Finance, Accounting and Financial Reports, Technology Entrepreneurship, Monetary & Global Economics
  – Organizations: NCAA-Affiliated Sprint Football (Running Back), Penn Blockchain Club (Research Team), Phi Delta Theta

Garnet Valley High School, Garnet Valley, PA   Aug 2016 – June 2020

WORK EXPERIENCE

Celo Foundation, San Francisco, CA   May 2022- Present
Research & Innovation Intern
  – Developed a decentralized rewards protocol that combines local business's fundraising with long-term consumer rewards relationships by backing these relationships with on-chain NFTs
  – Identified key players in the web3 rewards space and conducted interviews to gain insights into my product development
  – Designed a multi-week pilot with an MVP of the rewards protocol and a partnership with a local cafe in the San Francisco area to validate key hypotheses for this product idea
  – Integrated smart contracts to put the pilot's NFTs on Celo's blockchain while utilizing OpenZeppelin's ERC721 interface
  – Conducted the pilot while collecting, analyzing, and reviewing data to determine the profitability of this pilot for the brand and on-chain demand from the consumers

Owl Protocol, Remote   Dec. 2021 – Feb. 2022
Software Engineer Intern
  – Designed a Zapier Integration allowing users to read and utilize data from multiple EVM networks, such as new block data, ERC20 token transfers, contract-specific events, and address transactions
  – Utilized the Zapier CLI Developer's Platform, web3.js, Typescript/Javascript, Triggers, and REST hooks to create an efficient system of sending and receiving information
  – Maintained constant communication with the Zapier team to aid in the production and deployment of the integration

Projects

Wharton DAO Census, Philadelphia, PA   January 2022 – Present
Project Manager/Research Assistant
  – Identified key metrics to research for Decentralized Autonomous Organizations (DAOs) to better understand the industry
  – Conducted research to create a census of DAOs through quantifying financial and on-chain metrics such as governance, tokenomics, social reach, etc.
  – Personally managed the hiring and handling of web scrapers to collect the data for analysis

Penguin Protection Party, Glen Mills, PA   June 2021 – Oct. 2021
Co-Founder
  – Collaborated with an artist and utilized Java skills to generate 3,000 unique Penguin avatars released as NFTs
  – Worked with the President of the Global Penguin Society to donate 50% of sales and resale royalties to penguin conservation efforts
  – Cultivated an online community through Discord, Twitter, Instagram, YouTube, TikTok, and other social media platforms
  – Generated over $10,000 in revenue with over 150 sales in the first eight weeks

SKILLS & INTERESTS

Certificates: Blockchain Basics from University of Buffalo, SUNY
Skills: Java, Solidity, Javascript, HTML/CSS, Zapier Integrations, Product Design, AirTable, Social Media Advertising, Content Creation
Interests: DeFi, DAOs, NFTs, Weightlifting, NFL, Marvel Comics/MCU