

Sales Performance Dashboard 2022

Month

All

Buyer

Seller

Revenue

147bn

Total Order

136.98K

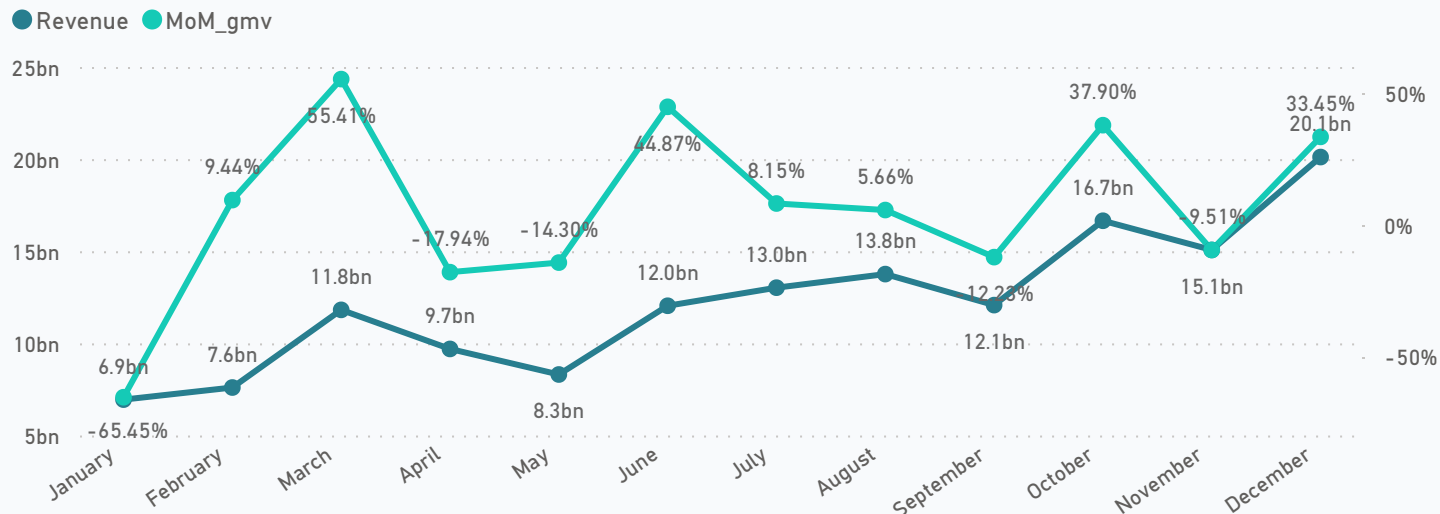
Total Customer

18568

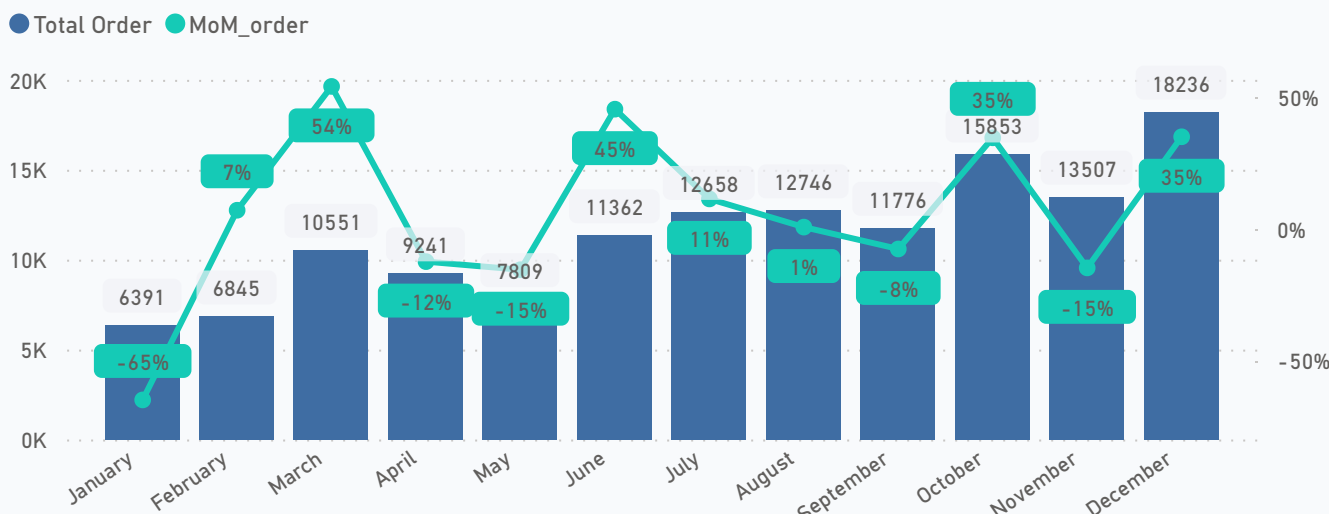
AOV

1,074,159

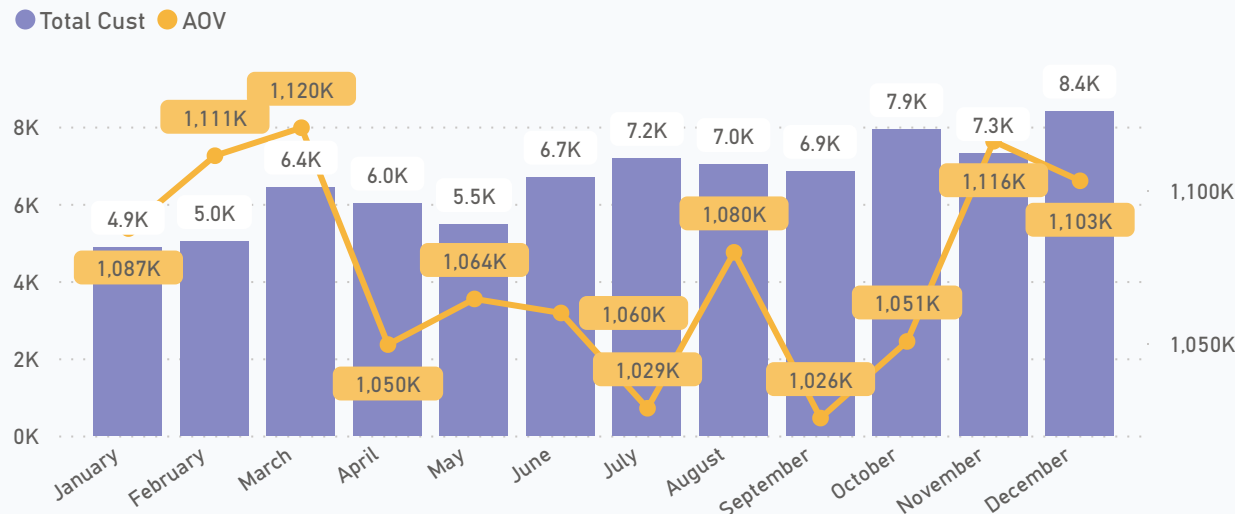
Monthly Revenue



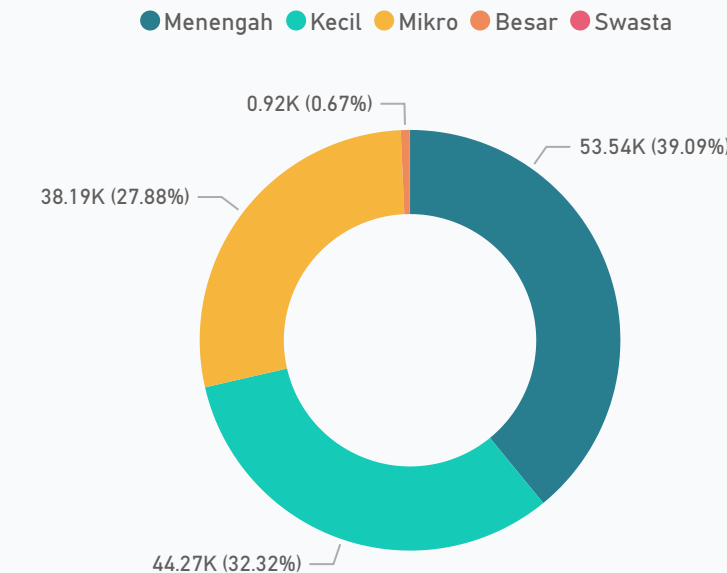
Monthly Order



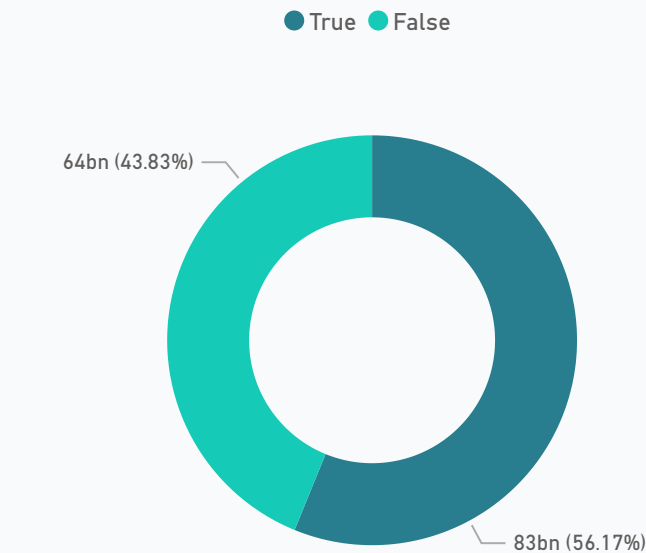
Total Buyer and AOV



Seller Category Proportion



Free Shipping Proportion



Top 10 Products

product_name	revenue	quantity	AOV	rating
kacang hijau	137,706,540	258,518	596,132	3.6
TELUR AYAM	120,420,598	2,411,102	565,355	3.2
Tumbler Indihome	111,863,448	42,298	433,579	1.6
Patchcord 2.0mm simplex SC/UPC-SC/UPC G.657A2, Panjang 5 meter, Qty 1 Pcs, Bersertifikat QA Telkom	98,874,006	216,298	784,714	0.0
alat taksir (jarum uji emas Merah)	95,248,958	1,032	992,177	0.0
034833.8 SAFETY ELEMENT-35123520-IR	92,361,404	1,460	669,286	0.0
KALENG GONDORUKEM	86,233,838	56,050	889,009	0.0
Susu Kental Manis	84,985,558	296,786	527,861	4.6
AQUA GALON	80,566,900	208,988	54,807	4.5
Materai 10000	79,285,374	55,852	242,463	2.5

Top 10 Cities and Province

province	city	revenue
Jakarta	Jakarta Timur	15,909,498,055
Jakarta	Jakarta Selatan	14,630,460,869
Jakarta	Jakarta Pusat	11,915,690,409
Kalimantan Timur	Kota Balikpapan	7,693,331,906
Jawa Timur	Kota Surabaya	7,366,090,812
Jawa Timur	Kab. Gresik	6,764,797,606
Jawa Barat	Kota Bandung	6,615,821,634
Jakarta	Jakarta Utara	6,463,999,678
Sulawesi Selatan	Kota Makassar	6,026,502,566
Jakarta	Jakarta Barat	3,987,822,494

Top 10 Seller by Total Revenue

seller_id	revenue
631a50a27255a77e0e6e7887	4,978,164,986
631a507f7255a77e0e6e3834	3,101,878,154
631a66dc8755a8a989634dcb	1,512,898,700
631a599d5b9755003d2888cc	1,474,035,628
631a53e47255a77e0e6f927c	1,376,171,990
631a53dc7255a77e0e6f8c0a	1,248,026,738
631a53e47255a77e0e6f91fb	1,232,090,156
631a53bb5b9755003d262e26	1,206,145,476
631a57c37255a77e0e70a0d7	1,193,797,036
631a59a15b9755003d2892b0	1,057,435,372

