

THIS IS MY WORKS

2015 - 2017



SegmentFault iOS

2016 - 2017 / 交互 & 视觉设计

SegmentFault 是一家中文的开发者社区及媒体。

是一款针对开发者的垂直式问答社区。



Cord Need

Questionnaire

Contextual interview

用户背景

专业从业者及相关爱好者

高教群体 素养较高

集中在18-28岁 男性居多



定量调查

情境访谈

需求分析

学习知识

Community

辅助工具

领域社交

解决编程难题
了解行业动态
阅读专业性文章

随手笔记
文件Mark及整理
专业生涯timeline

求职或外包

线下活动途径

志同道合交友

Follow 同领域大牛

Product Code

Market analysis

Competitive analysis

豆瓣

知乎

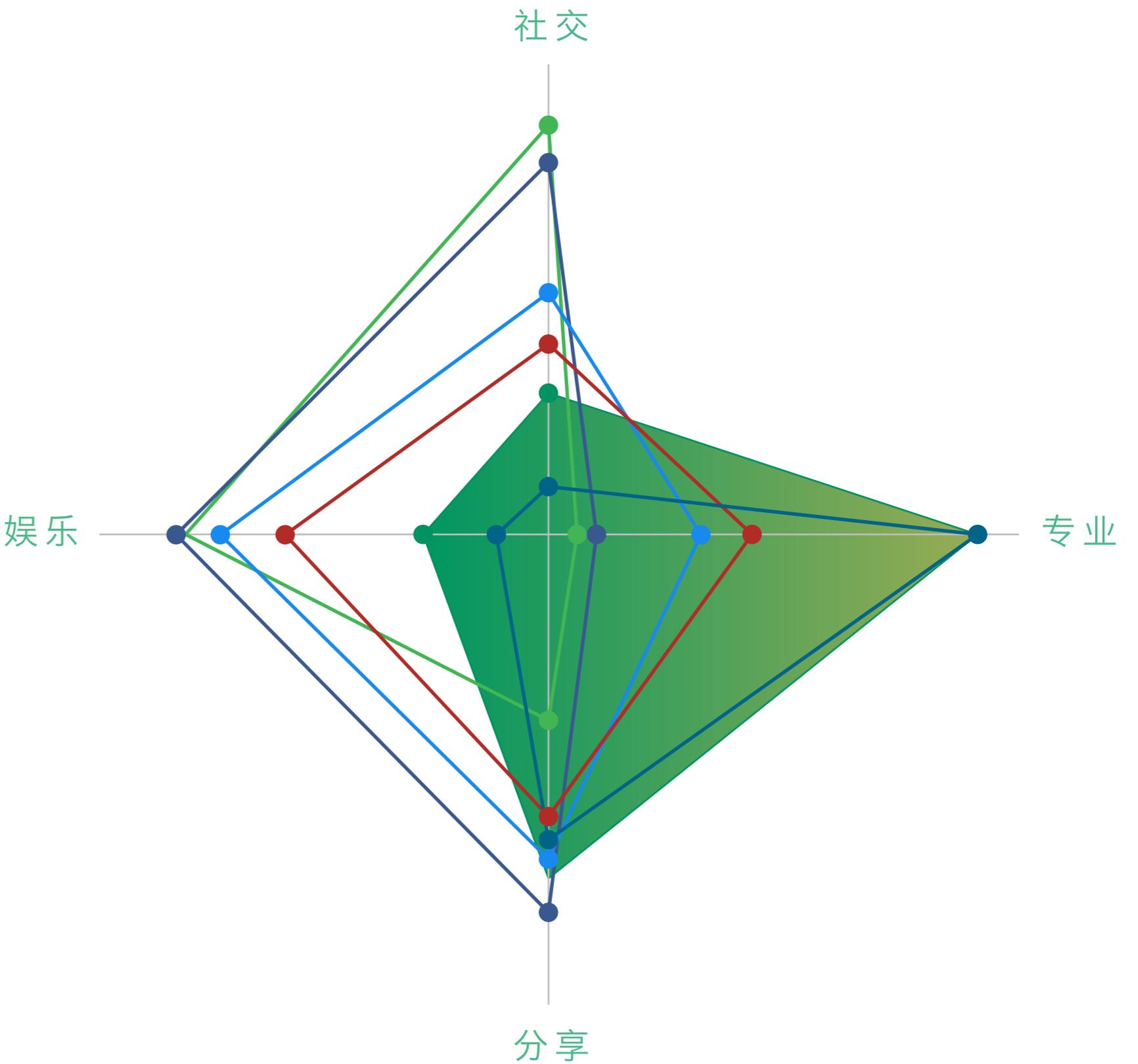
Stackoverflow

FaceBook

Quora

SgementFault

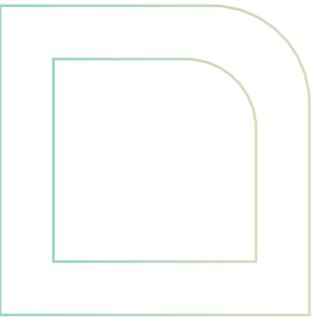
如何让社区用户体验在保持专业性和知识分享的同时，**增强社交和娱乐感** 成为下一个版本的主要切入点。



Visual elements

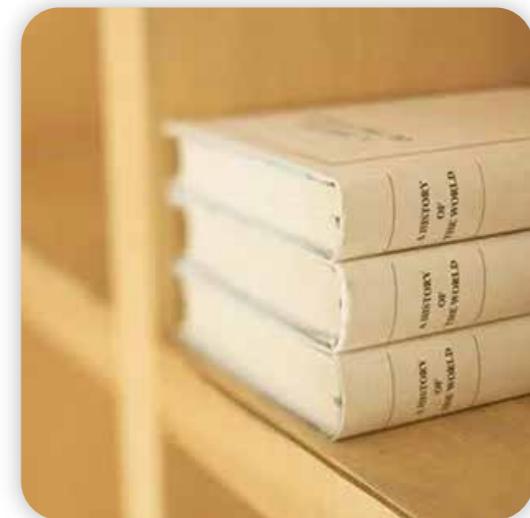
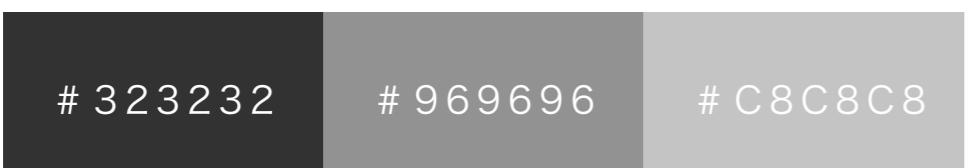
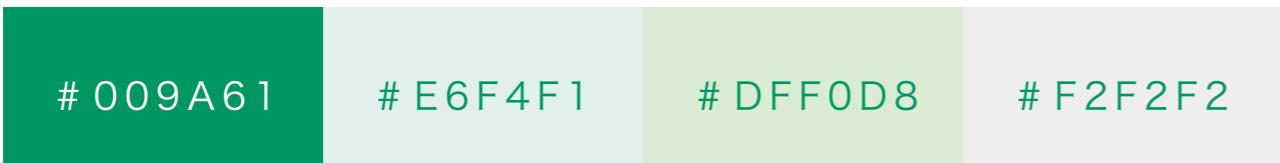
Mood Broad

Style



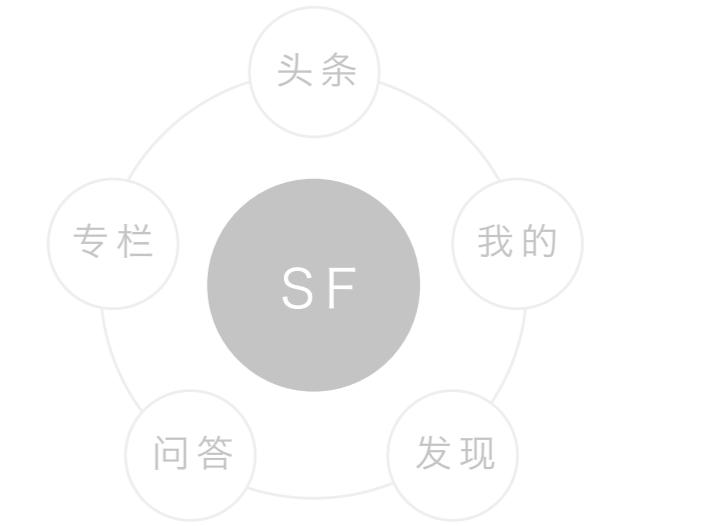
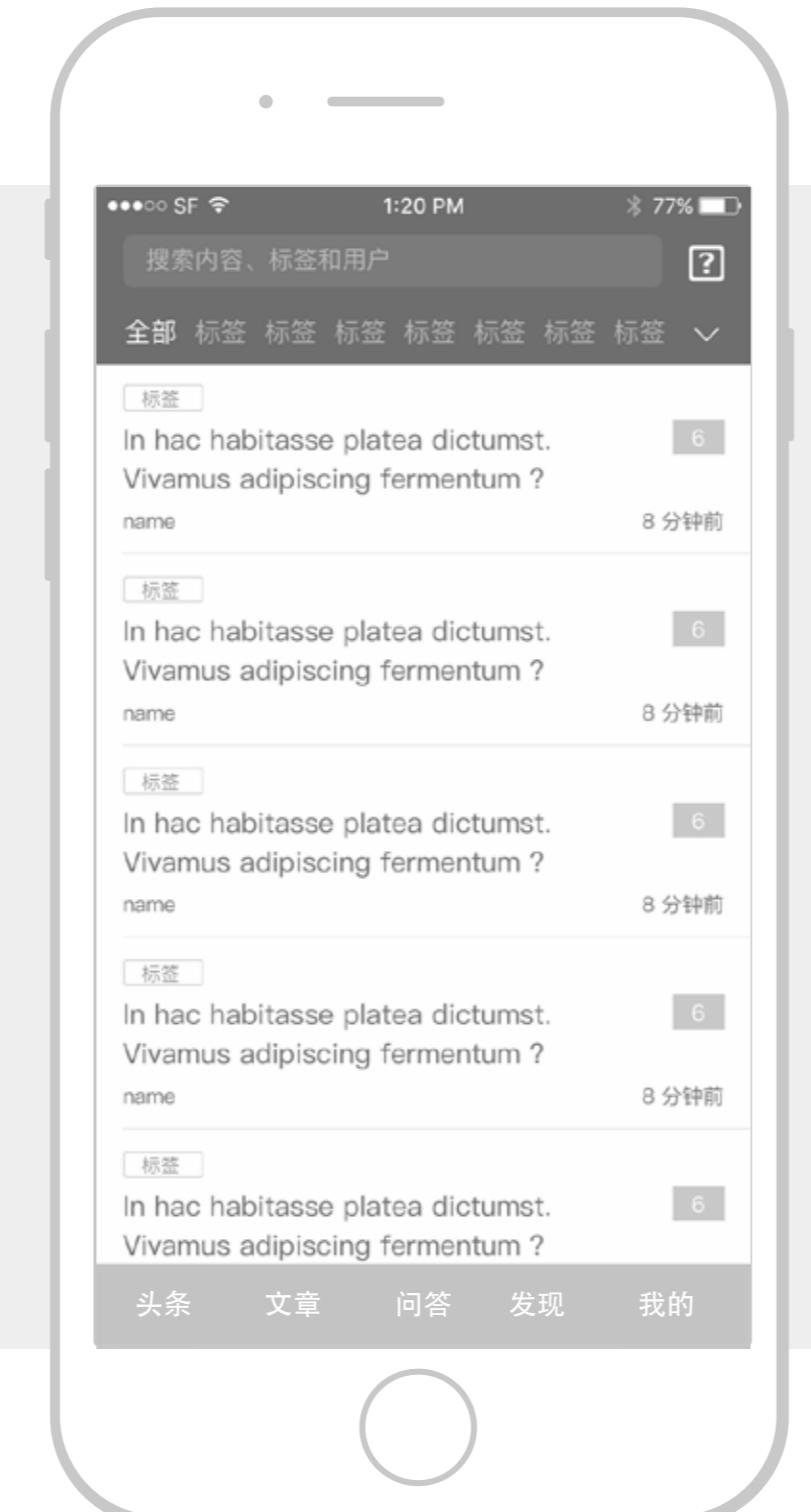
专业 / 效率 / 温和

图形界面要呈现的视觉感官更偏向几何、
简洁；体现专业效率和舒适感。



Interaction

Framework
Prototype



User Interface

Illustration



闪屏 - “情境化设计”

故事性的插画闪屏是最直接的方式，让用户快速方便的了解社区的主要功能。

User Interface

List Page



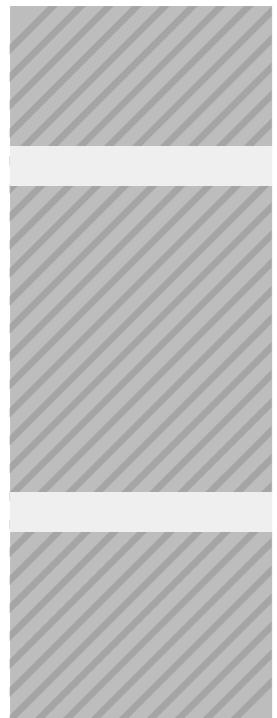
导航及布局

导航设计需要囊括多条功能线，适应不同功能模块而进行变化，却又不失统一性。



User Interface

Read Page



问题描述



优化阅读体验

对页面内功能进行重新整理排版和细节优化

块状化的设计让信息层级更加分明

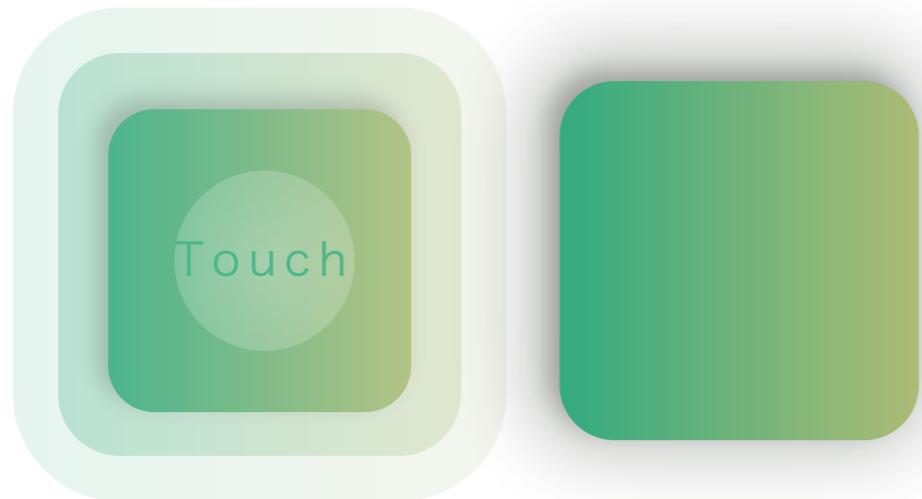
去掉繁琐的视觉元素 重新设计简洁的icon及细节提示

提升阅读舒适度



User Interface

Activity Page



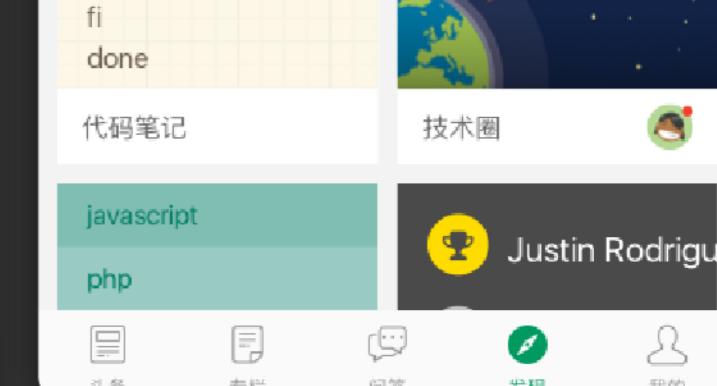
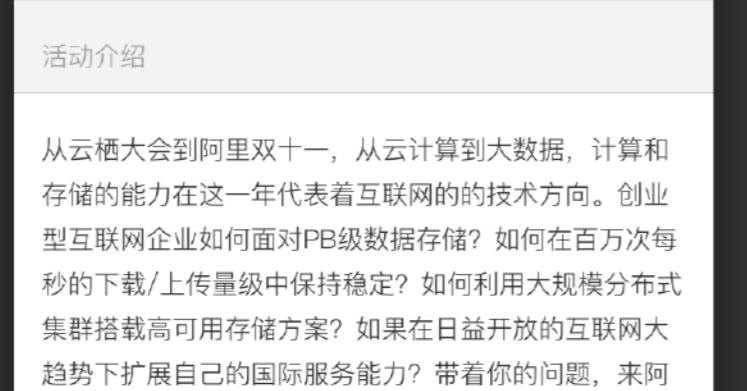
发现 - “愉悦感”

多图展示可以丰富专业社区的视觉元素，提升产品的趣味性。

同时卡片式设计不仅能给人很好的视觉一致性，而且更易于设计上的迭代。添加按压放大交互元素，让页面更生动。



User Interface

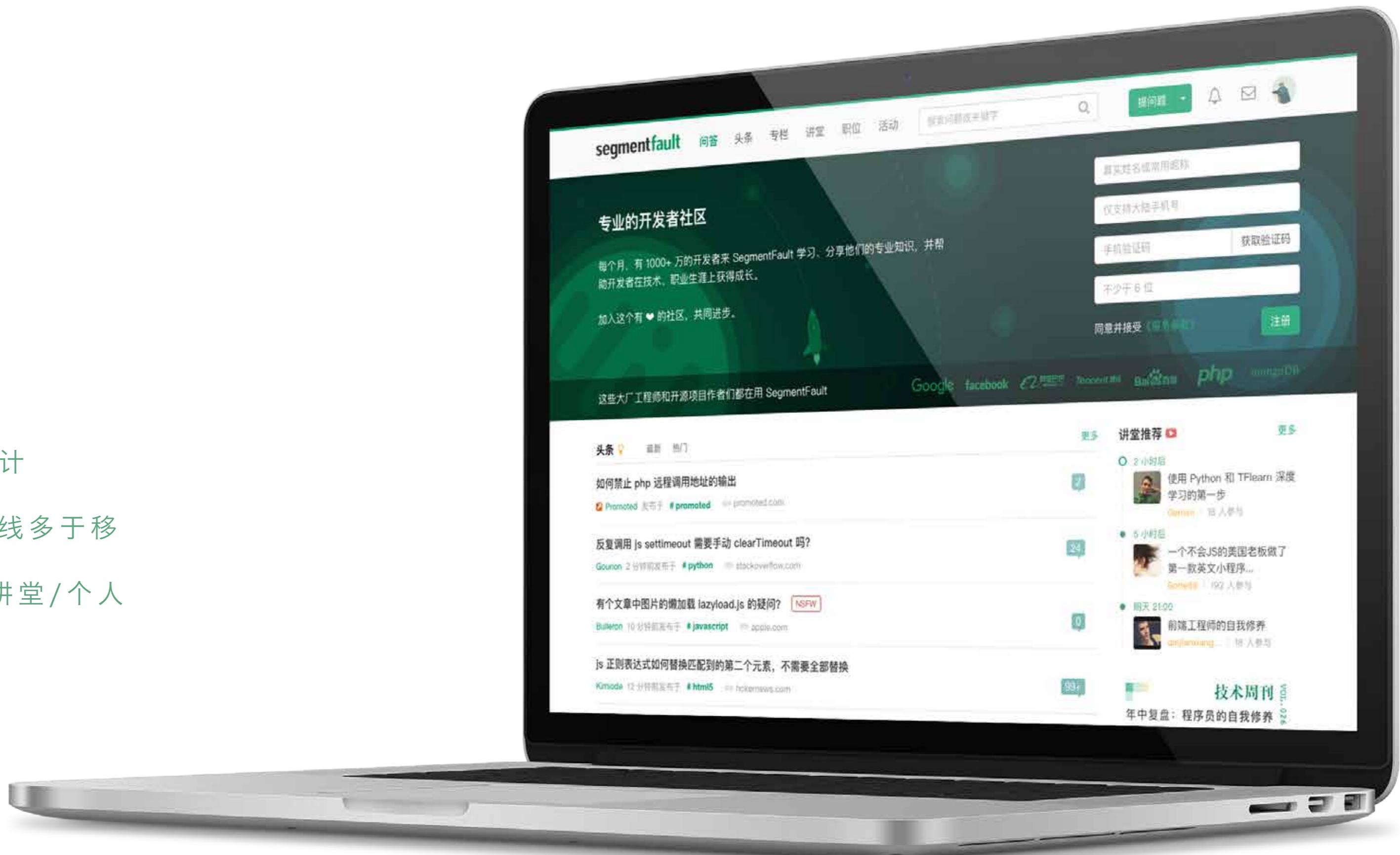




SegmentFault Web

2016 - 2017 / 交互 & 视觉设计

Web 端的功能构架和产品业务线多于移动端；V5 版本新增添了招聘/讲堂/个人 Profile 等功能。



Main Page



Planet

个体世界间的相互呼应

体现社区的融合性

也暗示了每个用户都拥有可爆发的价值

同时也符合社区的科技属性

segmentfault 问答 头条 专栏 讲堂 职位 活动 搜索问题或关键字 提问题 ▾

真实的姓名或常用昵称
仅支持大陆手机号
手机验证码 获取验证码
不少于 6 位
同意并接受《服务条款》 注册

专业的开发者社区

每个月，有 1000+ 万的开发者来 SegmentFault 学习、分享他们的专业知识，并帮助开发者在技术、职业生涯上获得成长。

加入这个有 ❤ 的社区，共同进步。

这些大厂工程师和开源项目作者们都在用 SegmentFault

Google facebook 阿里巴巴 Tencent 百度 PHP mongoDB

头条 最新 热门 更多

如何禁止 php 远程调用地址的输出 2

Promoted 发布于 # promoted promoted.com

反复调用 js setTimeout 需要手动 clearTimeout 吗? 24

Gourion 2 分钟前发布于 # python stackoverflow.com

有个文章中图片的懒加载 lazyload.js 的疑问? 0 NSFW

Bulleron 10 分钟前发布于 # javascript apple.com

js 正则表达式如何替换匹配到的第二个元素，不需要全部替换 99+

Kimiode 12 分钟前发布于 # html5 hckrnews.com

jquery 中实现元素闪烁动画后使用 clearInterval() 函数停止闪烁无效 7

JimGreen 15 分钟前发布于 # jquery layerout.com

讲堂推荐 更多

2 小时后 使用 Python 和 TensorFlow 深度学习的第一步 Gemini | 18 人参与

5 小时后 一个不会 JS 的美国老板做了第一款英文小程序... Borie88 | 192 人参与

明天 21:00 前端工程师的自我修养 qinjianxiang... | 18 人参与

技术周刊 VOL. 026 年中复盘：程序员的自我修养

技术周刊 VOL. 022 进击的 Google I/O 2017

回答 ? 最新 热门 等待回答 更多

3 sheyixi · 2 分钟前提问 有个文章中图片的懒加载 lazyload.js 的疑问? javascript python mongodb ios

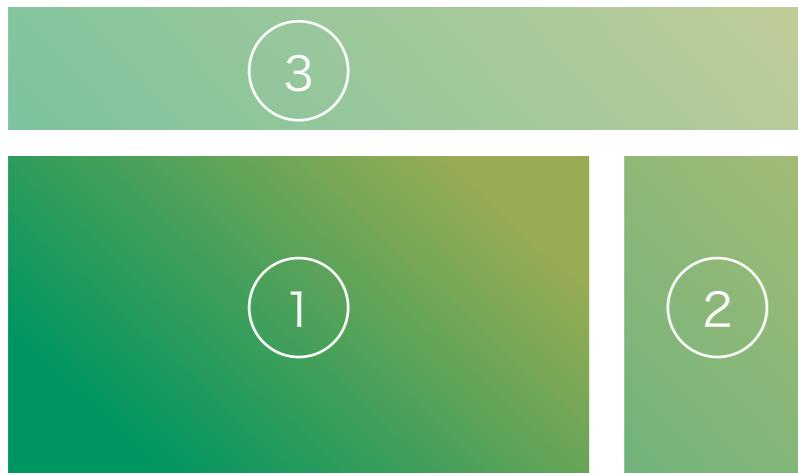
3 quanta · 2 分钟前回答 Flask-WTF 如何自定义错误信息? python mongodb

招聘职位 更多

PHP Software Engineer
10k-15k 经验 1-3 年 本科
javascript python mongodb

Web 前端高级工程师
10k-20k 经验 1-3 年 大专

List Page



visual hierarchy 视觉层次

路径清晰 - “主次分明” “干净”

因为主页和功能主页的页面元素较多

如何分清主次关系 保持视觉的舒适度成为关键

要合理的利用留白和视觉层次关系

The screenshot shows the SegmentFault platform's list page. At the top, there is a navigation bar with the site logo, search bar, and user profile. Below the navigation, there are tabs for '最新问题' (Latest Questions), '热门问题' (Hot Questions), '待回答问题' (Pending Answers), and '未解决问题' (Unsolved Problems). The main content area displays a list of posts with details like title, author, score, and tags. To the right of the main content, there is a sidebar with user statistics (5.4k posts, 5 comments, 47 likes, 63 follows), a 'About' section for community guidelines, and various user interaction icons. Below the sidebar, there are promotional banners for 'Promise 的 N 种用法' (Multiple ways to use Promises) and 'Vue实战：打造属于你的博客发布系统' (Practical Vue: Build your own blog publishing system). On the far right, there is a 'Ranking' section showing top users and a 'Post Guidelines' section with tips for posting.

Draft Process 1/2/3/4

“飞机稿” - “终稿”

多个原型 + 高保真的实践和尝试

从否认中找到灵感并升级方案

The image displays four versions of a SegmentFault landing page draft process, arranged in two rows of two. The top row shows the final 'air稿' (left) and 'final稿' (right). The bottom row shows three intermediate prototypes (1, 2, 3) from left to right, illustrating design evolution.

Version 1 (Bottom Left): This prototype features a large dark green header with the SegmentFault logo and navigation links. Below it is a large dark teal banner with white text: "专业的开发者社区", "每个月, 有 1000+ 万的开发者来 SegmentFault 学习、分享他们的专业知识, 并帮助开发者在技术、职业生涯上获得成长.", and "加入这个有 ❤ 的社区, 共同进步。". The main content area has sections for "问答", "头条", "专栏", "讲堂", "职位", and "活动". A search bar and a "提问题" button are at the top. The footer includes social sharing icons for Google, Facebook, Alibaba, Tencent, Baidu, PHP, and MongoDB.

Version 2 (Bottom Middle): This prototype is very similar to Version 1 but includes a registration form on the right side of the banner. The form fields are: "真实姓名或常用昵称", "仅支持大陆手机号", "手机验证码" (with a "获取验证码" button), and "不少于 6 位". Below the form is a "同意并接受《服务条款》" checkbox and a "注册" button.

Version 3 (Bottom Right): This prototype adds a "欢迎登录 SegmentFault 社区" section to the right of the banner, containing fields for "邮箱或手机号" and "密码", and a "登陆" button. It also includes checkboxes for "记住我" and "找回密码".

Version 4 (Top Left): This is the final 'air稿'. It is identical to Version 3 but lacks the registration form on the right side of the banner.

Version 5 (Top Right): This is the final 'final稿'. It is identical to Version 4 but includes a "热门头条" section on the right side of the banner, listing various news items like "有个文章中图片的懒加载 lazyload.js 的疑问?" and "js 正则表达式如何替换匹配到的第二个元素, 不需要全部替换".

User Interface

User Interface

This screenshot shows the SegmentFault user profile for 'DrunkDreamer'. The profile includes a user icon, location (浙江 杭州), university (浙江大学 | 信息科学与技术), company (杭州埋点科技有限公司 | PHP 工程师), and contact information (heilowki.com). The user has 3824 posts, 3824 likes, and 3824 comments. The sidebar displays sections for '个人简介' (No personal introduction), '擅长技能' (Skills: javascript, python, mongodb, los, vue.js, java, node.js, android), '向 ta 提问' (Ask a question), '社区成就' (Community achievements: SegmentFault CEO, top writer, 1443 likes, 16 answers), '他的主页' (His homepage: 245 posts, 41 questions, 9 articles, 0 lectures, 0 notes, 0 shares, 0 recordings, 2 favorites), and '最新提问' (Latest questions: vue.js list button permission, mac osx 10.11.2 PHP7 configuration error, English-Chinese sentence statistics).

This screenshot shows a SegmentFault question titled 'NSOperationQueue 中如何实现按顺序单个执行' (How to implement sequential execution of single tasks in NSOperationQueue). The post was created by 'Username' on January 1, 2014, with 106 answers and 20k views. It discusses the issue of SATA ports not being supported on Macs with Sandy Bridge processors. The sidebar includes a search bar, navigation links, and a '相似内容' (Similar content) section.

This screenshot shows a SegmentFault search results page for 'javascript'. The search bar shows 'Q javascript'. The results include a list of posts, such as '为什么日本动画没有《复仇者联盟》那样多个英雄互相联动或者大乱斗' (Why doesn't Japanese anime have multiple heroes like the Avengers?) and '如何评价 2016 美国大选两位总统候选人' (How to evaluate the two US presidential candidates in 2016?). The sidebar features a '搜索' (Search) button and a '相似内容' (Similar content) section.

This screenshot shows the SegmentFault recruitment page. It features a banner for 'IDG 资本家族成员' (IDG Capital Family Members) and a '推荐企业职位' (Recommended Company Positions) section. The sidebar includes a search bar, navigation links, and a '求职者面板' (Job Seeker Panel) button.

MY.SF 2015 H5

2016 / 交互&视觉设计

SegmentFault 社区 2015 年 年终总结大数据

H5 活动页面。



| Shape muse - Space/Dust/Airship



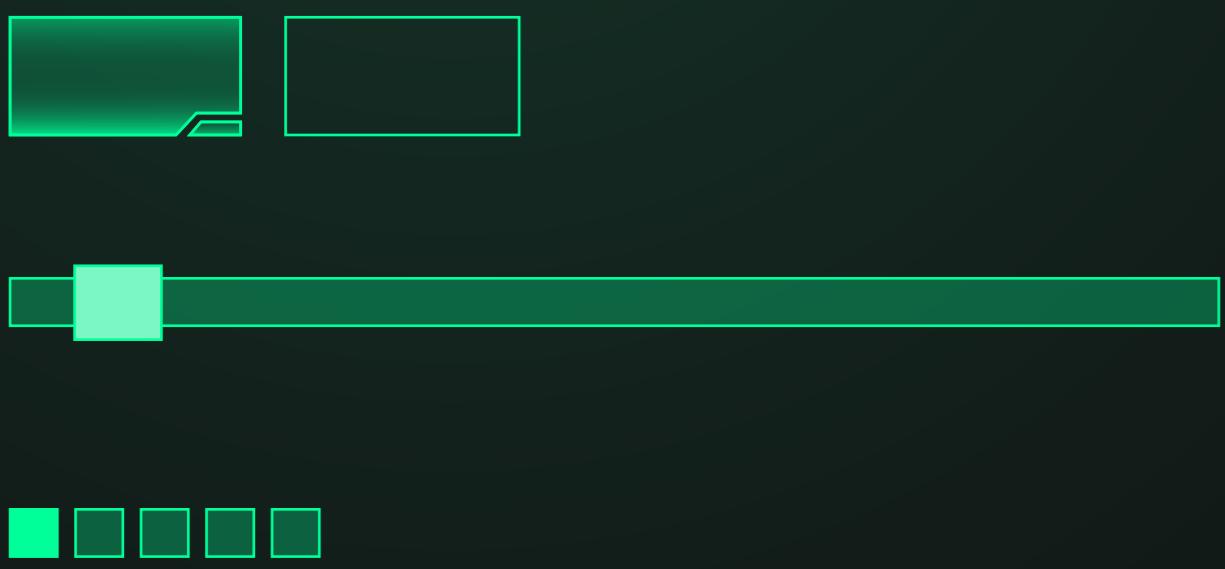
混合“Geek”和“大数据”两个元素

第一个让人想到的就是“lost In Space”

每个用户都像一艘飞船 有着自己的数据

也在浩瀚的代码宇宙里的一颗尘埃

Data visualization



User Interface





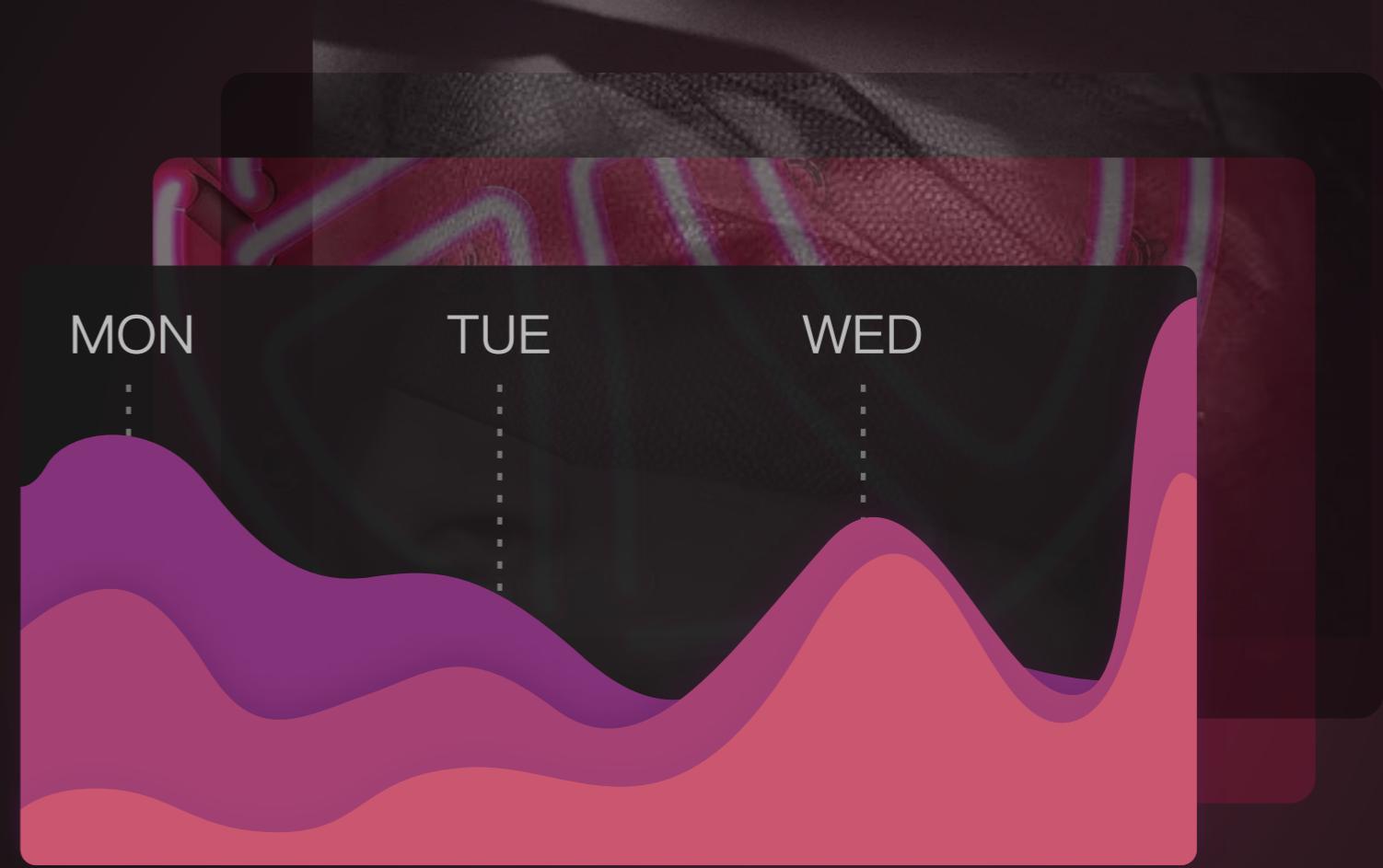
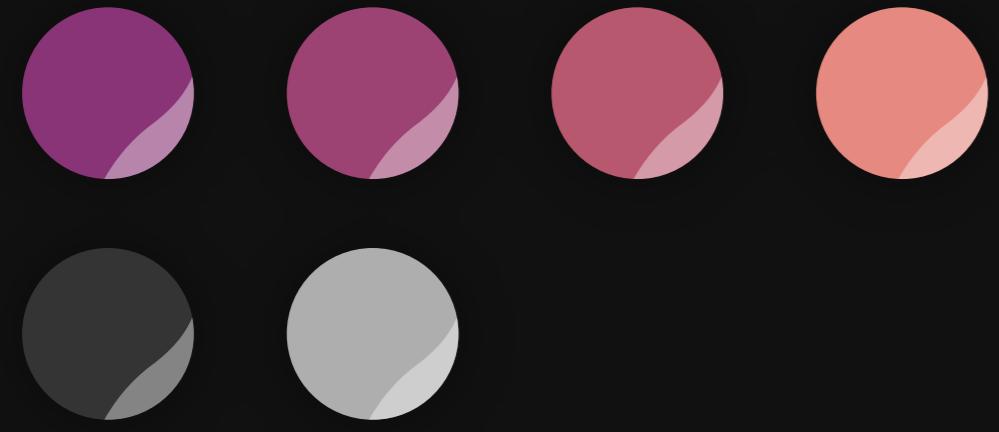
微信小程序 - UniQue

2017 / 交互 & 视觉设计

SegmentFault 社区独立打造的一款 IT 圈约会交友微信小程序。



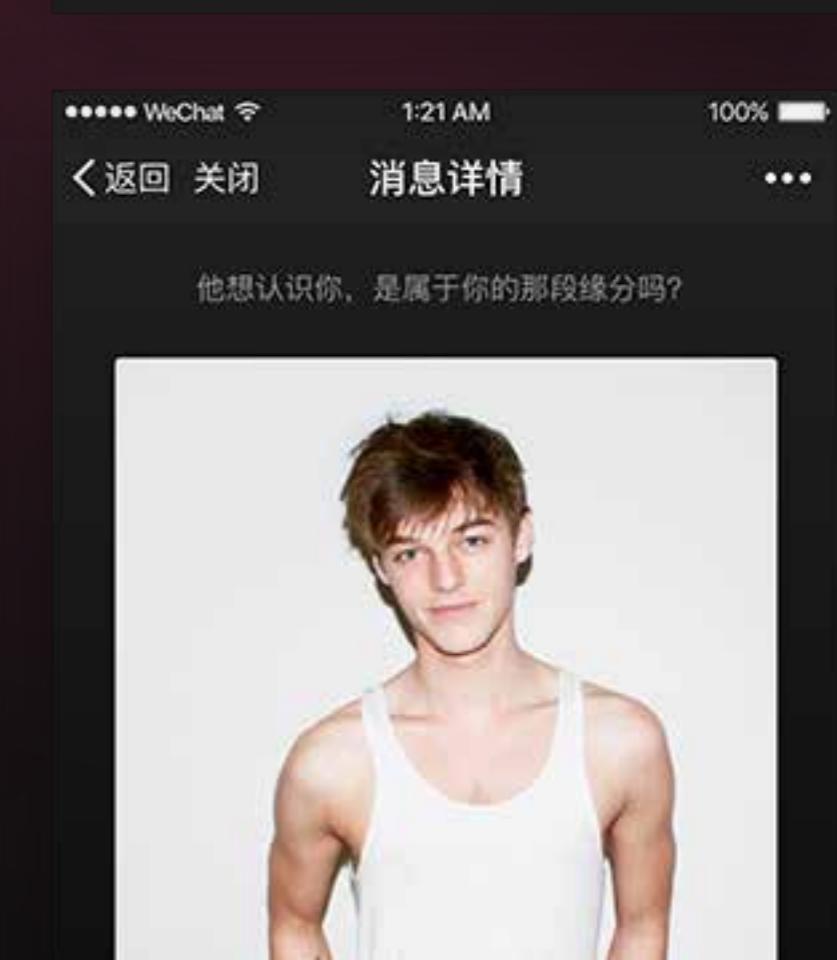
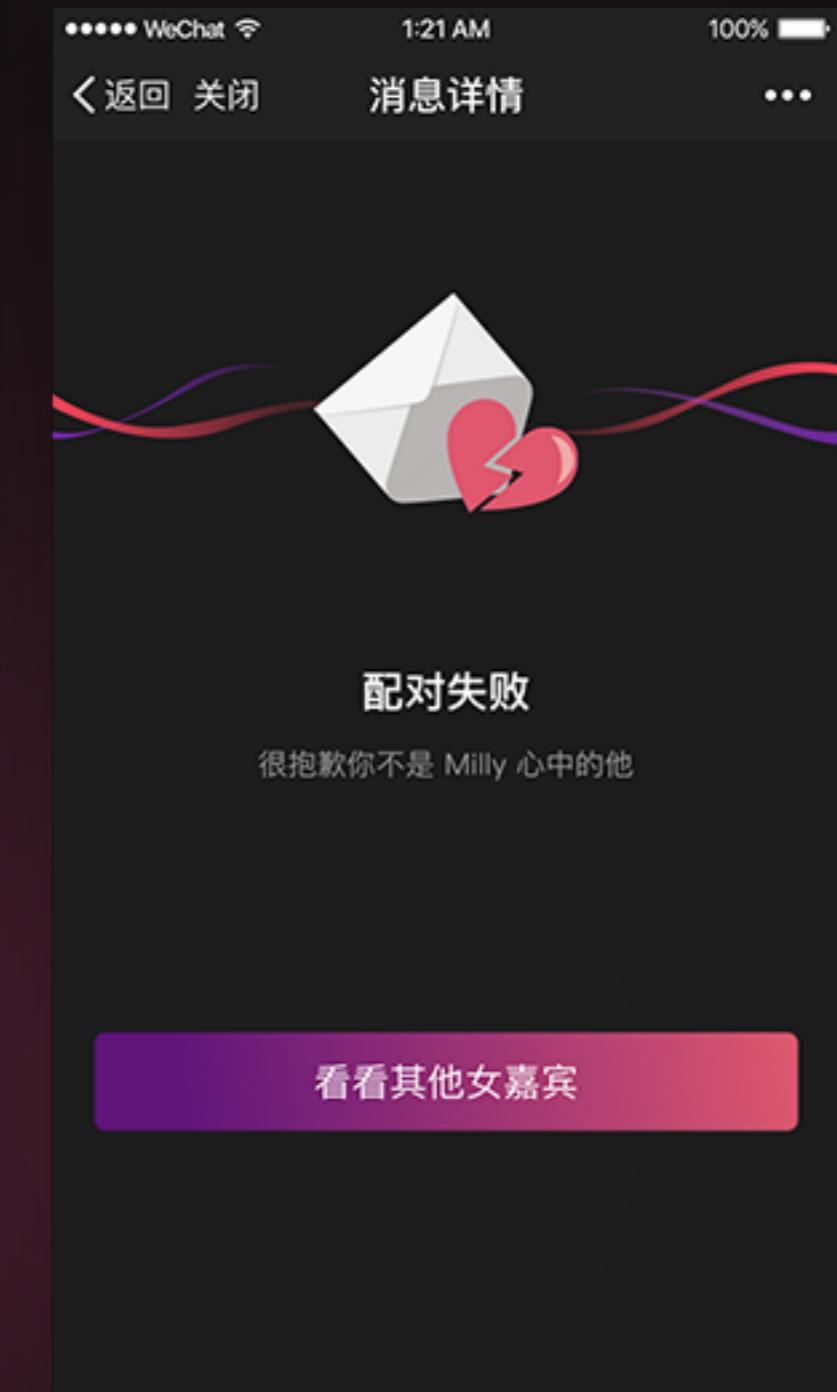
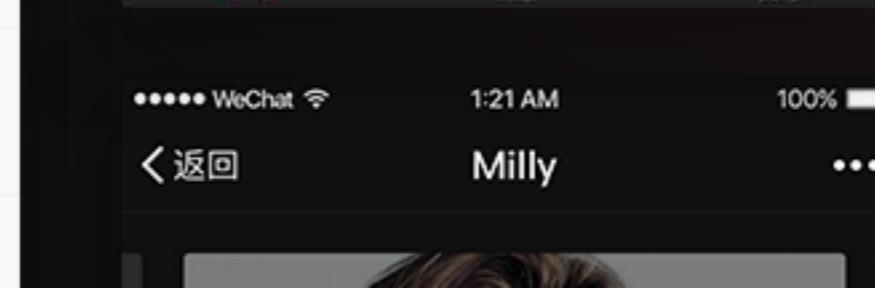
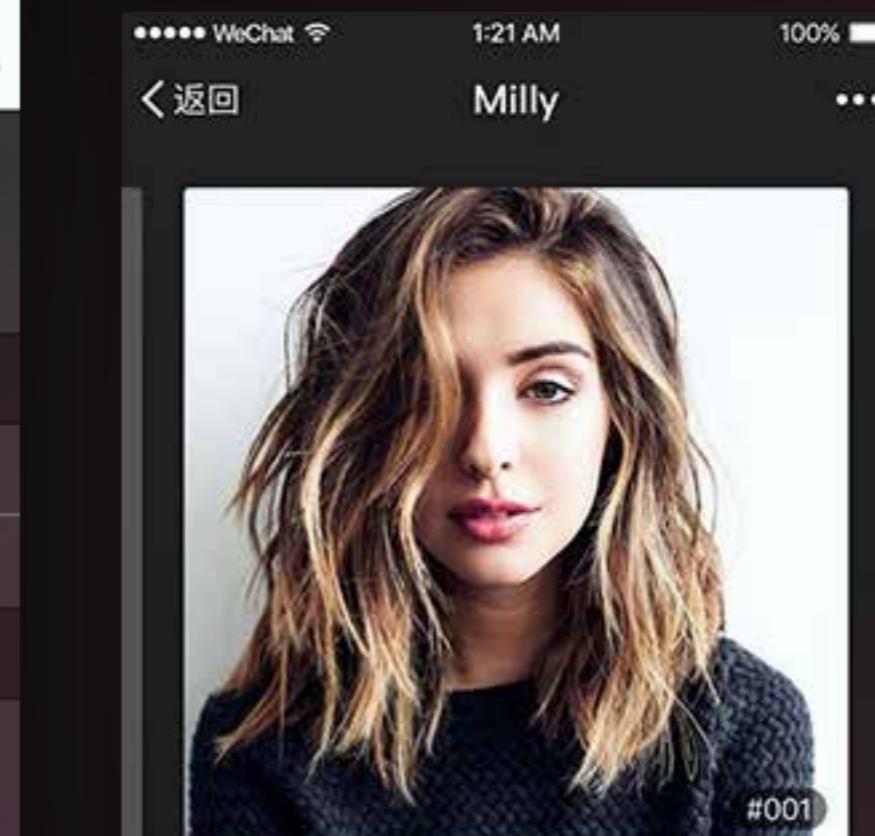
| Keynote - Neon/Shadow/Touch



约会交友 - “两性的接触”

从“霓虹灯”“光影”“轻纱”等自带性感和神秘的
意向中去提取界面的颜色和可运用的元素。

User Interface





音悦台

2107 / 视觉设计

一款基于社交分享的音乐软件，符合多场景下的音乐播放需求，可主观听歌亦可作为背景音乐播放。



User Interface

Color & Contrasts



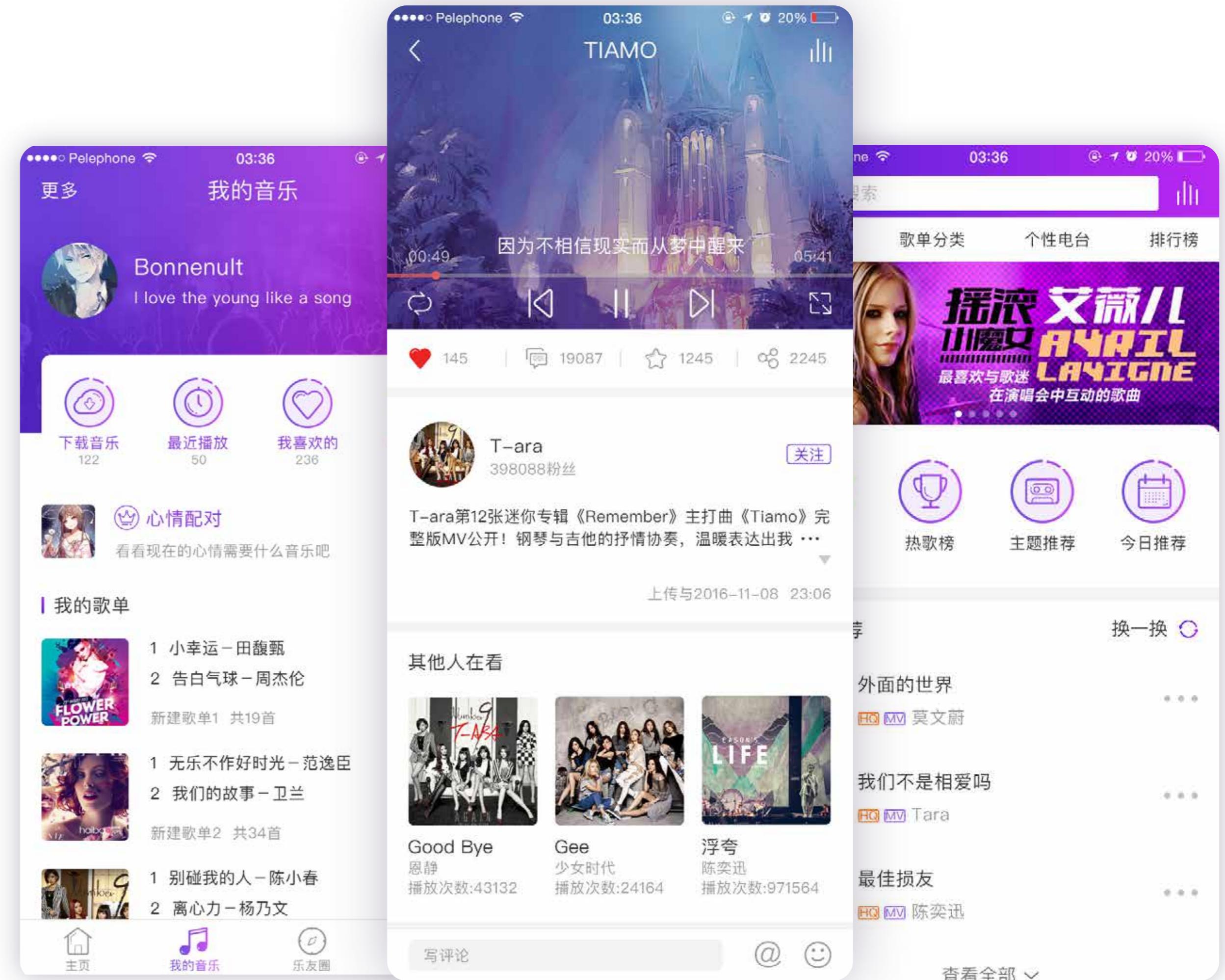
Dream Purple
4b23b7 - # 7c4de2
50% - 80% Opacity



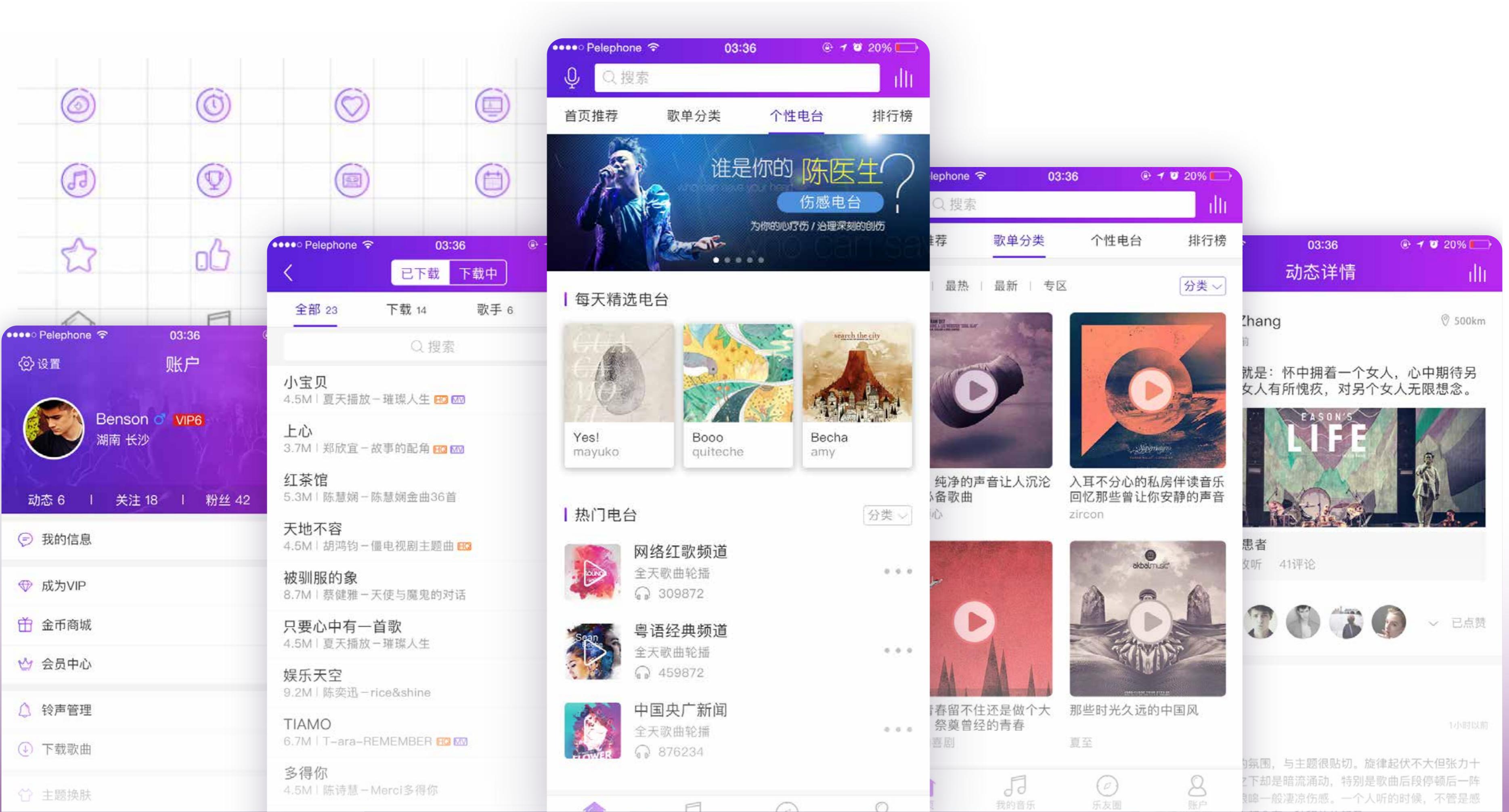
Warm Pink
b93cdd - # dd507f
50% - 80% Opacity



High-grade grey
3e3a39 - # d5d6d6
50% - 80% Opacity



User Interface





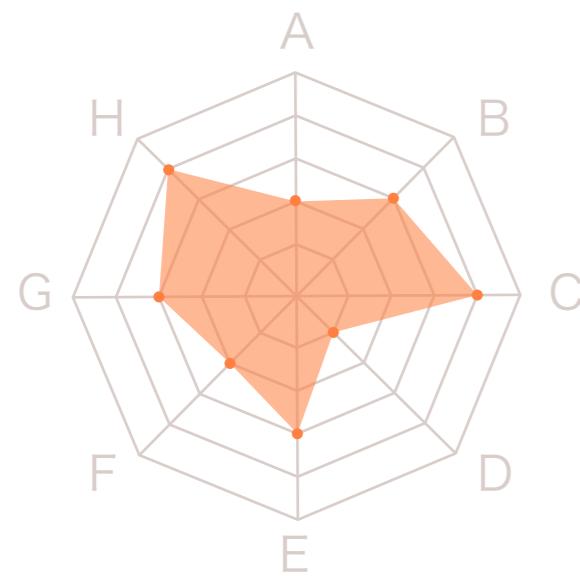
脉享 运动社区

2016 / 视觉设计

一款基于社交型的运动健身类APP。记录专业的运动数据，在排行榜中与好友比拼。



User Interface



Key: “活力” “激情” “乐趣”

把运动量由图表的形式可视化的呈现给用户，模拟游戏属性展示的方式让产品更具趣味性。

昨日运动量 Daily Avg: 428 今日目标 475cal

篮球

- 身高: 186cm
- 体重: 82kg
- 臂展: 198cm
- 站立摸高: 220cm
- 助跑摸高: 240cm
- 最大卧推: 80kg

身体属性

进攻属性 防守属性

远投 中投 篮下投篮 传球 跑动速度

运球 上篮 体力

训练推荐

换一换

颈后臂屈伸 俯身臂屈伸 单臂弯举 平凳仰卧弯举 斜卧拉

臂屈伸注意事项:

1. 集中, 关注肱三头肌的发力过程。

2. 完全伸直, 避免健身锁定状态, 始终保持肱三头肌的张力。

3. 在过程中, 避免身体晃动。

动作 燃烧

8个 213千卡

合肥 搜索

03:36 20%

跑步 篮球 羽毛球 游泳

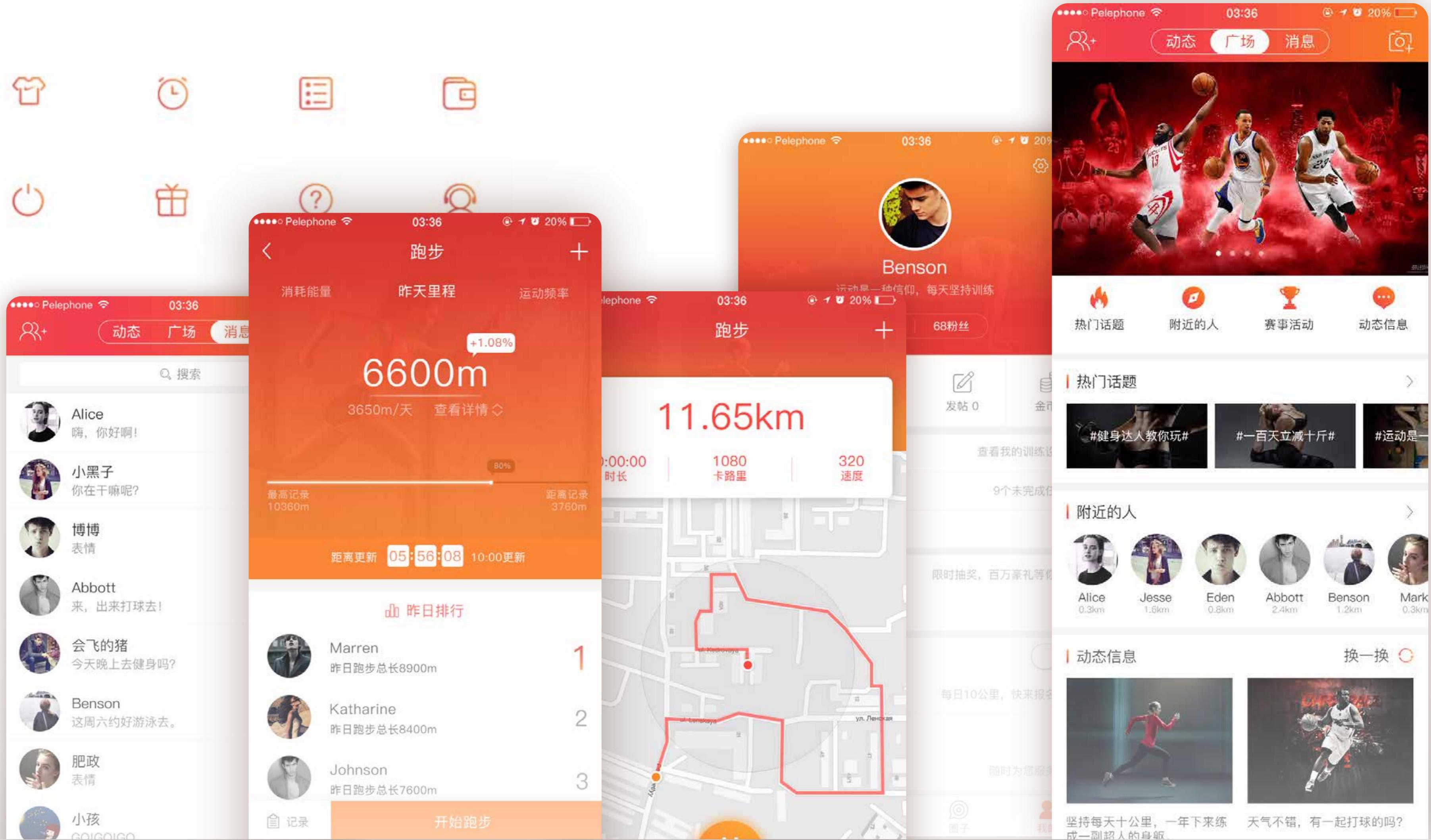
乒乓球 健身 台球 更多

身高: 186cm 体重: 84kg 本月好友训练排名第: 1

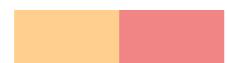
fb4543 ff8440 666666 999999 f4f4f4

记录 我的课程 场地 圈子 我的

User Interface



Mushare



Frigidity/Woods

Mushare 原创音乐社区

2016 / 交互 & 视觉设计

Mushare 音乐社区是一个小众原创音乐分享平台，主推一些有格调的小众风格音乐。

用户定位：高品质/文艺/独特性

The image shows the Mushare mobile application interface. At the top, there's a banner featuring a woman in a blue dress sitting on a couch, with the text "mushare" and "音乐是要用心来倾听的". Below the banner is a navigation bar with five items: "木沙推荐", "发现音乐", "原创音乐", "本周热门", and "音乐社区". The main content area displays a song player for "Castle" by Halsey. The album cover shows a dark landscape with a red rose. Below the player is a "歌单分类" section with categories like 流行, 摆派, 民谣, 电子, 舞曲, 说唱, 轻音乐, 爵士, 乡村, R&B, 古典, 英伦, 民族, 朋克, 蓝调. To the right, there's a "原创音乐" sidebar with three recommended songs: "Missing U forever 2016" by 沙塔乐队, "Moon Light" by 沙塔乐队, and "Angel's Fingerprints".

mushare

原创音乐合辑
音乐是要用心来倾听的 4.8

久违总说，记忆是头野兽，喉头发出的呜呜声在渴望食物，而巨大的腹部

1. Swim – Fickle Friends <Swim>
2. Come First – terror Jr <Come First>
3. Bleeding Heart – Regina Spektor <Bleeding Heart>
4. Man On The Moon – Benjamin/Sweet California <Man On The Moon>
5. Paper or Plastic – Brooke Candy <Paper or Plastic>
6. All the Rage – Allie X <All the Rage >
7. Wild Eyes – Broiler/RAVEL <Wild Eyes>
8. Paper or Plastic – Brooke Candy <Paper or Plastic>
9. Empty Gold – Halsey <Room 93>
10. Swim – Fickle Friends <Swim>
11. All the Rage – Allie X <All the Rage >

共 24 首歌

歌单评论

2. Come First – terror Jr <Come First>

mushare

木沙音乐人
Denise Burke

把头埋进梦想，让光阴继续弹唱，一个喜欢摇滚和 Punk 的黑暗少女。
When all of your wishes are granted, many of your dreams will be destroyed.

歌曲 124 歌单 5 粉丝 370 关注 12

她的分享

Confused Halsey
led Zeppelin Troye Sivan
Royal blood Royal Blood
Carole King Halsey
INXS KICK Halsey

全部音乐

1. Swim – Fickle Friends <Swim>
2. Come First – terror Jr <Come First>
3. Bleeding Heart – Regina Spektor <Bleeding Heart>
4. Man On The Moon – Benjamin/Sweet California <Man On The Moon>
5. Paper or Plastic – Brooke Candy <Paper or Plastic>
6. All the Rage – Allie X <All the Rage >
7. Wild Eyes – Broiler/RAVEL <Wild Eyes>
8. Paper or Plastic – Brooke Candy <Paper or Plastic>
9. Empty Gold – Halsey <Room 93>

2. Come First – terror Jr <Come First>

陪你找到生活的旋律

搜索你喜欢的音乐

巨蟹座 安静 Romantic 流年纪念

火, 情迷巨蟹

Mighty Various Artists
Britten: War Requiem Lorin Maazel
Bernstein Leonard Bernstein
TELEMANN, G.P. Rheinische Kantorei

中国新声音

onica Blues | 当口琴遇到蓝调

在欧美都是称它为「10-Holes Harp」，有时也称作“Diatonic Harp”（全音阶口琴），或是称它为“民谣口琴”或是“Blues 调口琴或布鲁斯口琴）。事实上指的都是同一种口琴。

Alicia Keys Alicia Keys
D. Stilettos D. Stilettos

| 壁纸设计



Happy Newyear

2016 - 2017 / 壁纸设计

出于个人之前一直有画贺图的习惯，连续两年给公司
画的新年壁纸，送给同事们的“surprise”

意向来源 - “猴子捞月” “闻钱起舞的鸡”





Illustrator - My nightmare or ?

2106 - 2017 / 插画&故事

弗洛伊德 - Unexpressed emotions will never die.

They are buried alive and will come forth later in
uglier ways.

| Time & Memory



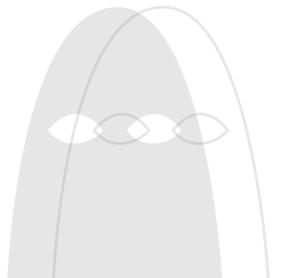
Broke Time

Time is a person who can take your painful and memorise



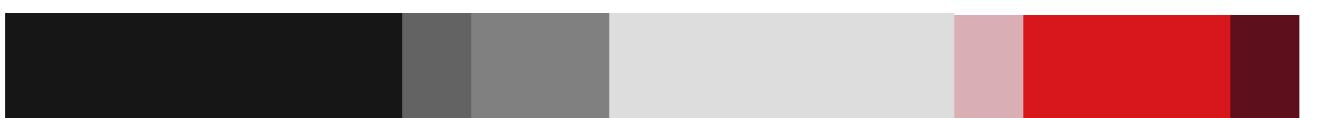
Empty Heart

The color about your heart decided What color you can saw in the world



Human Shadow

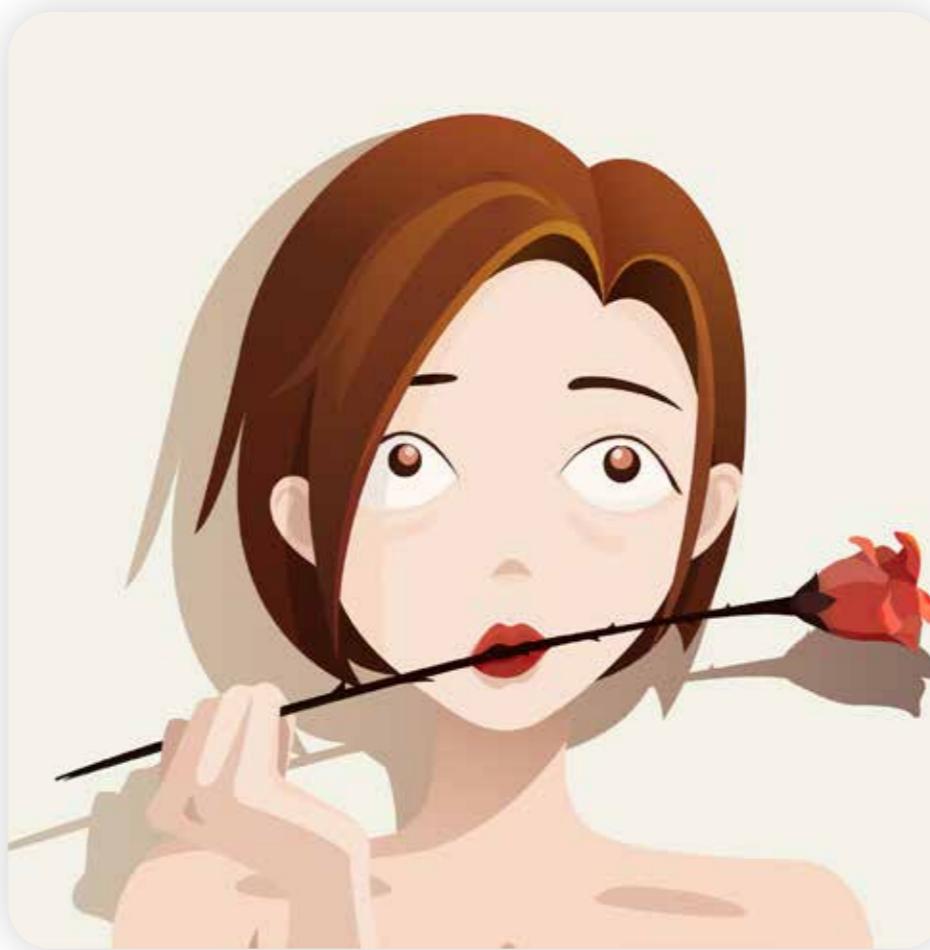
Alive or Lonely? You are in crowd but strangers like ghosts



I | A Girl you like

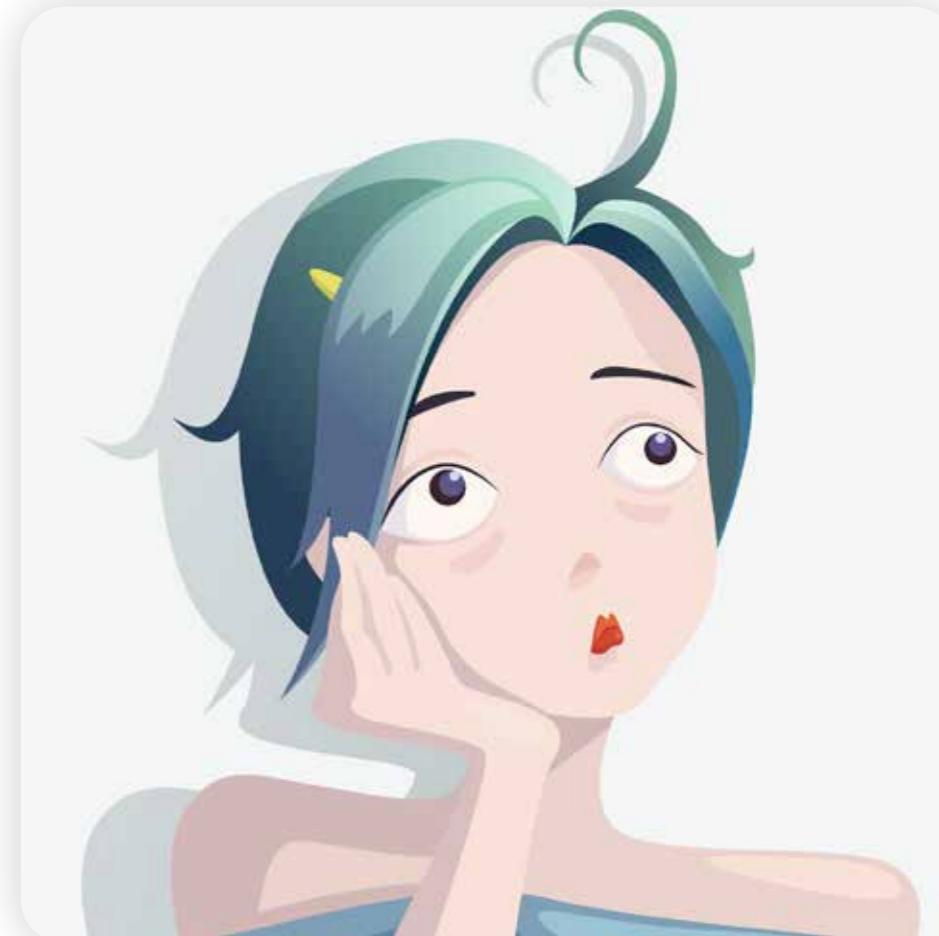
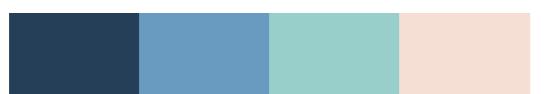
Rose

You feel so painful But still holding
this rose.



Dreamer

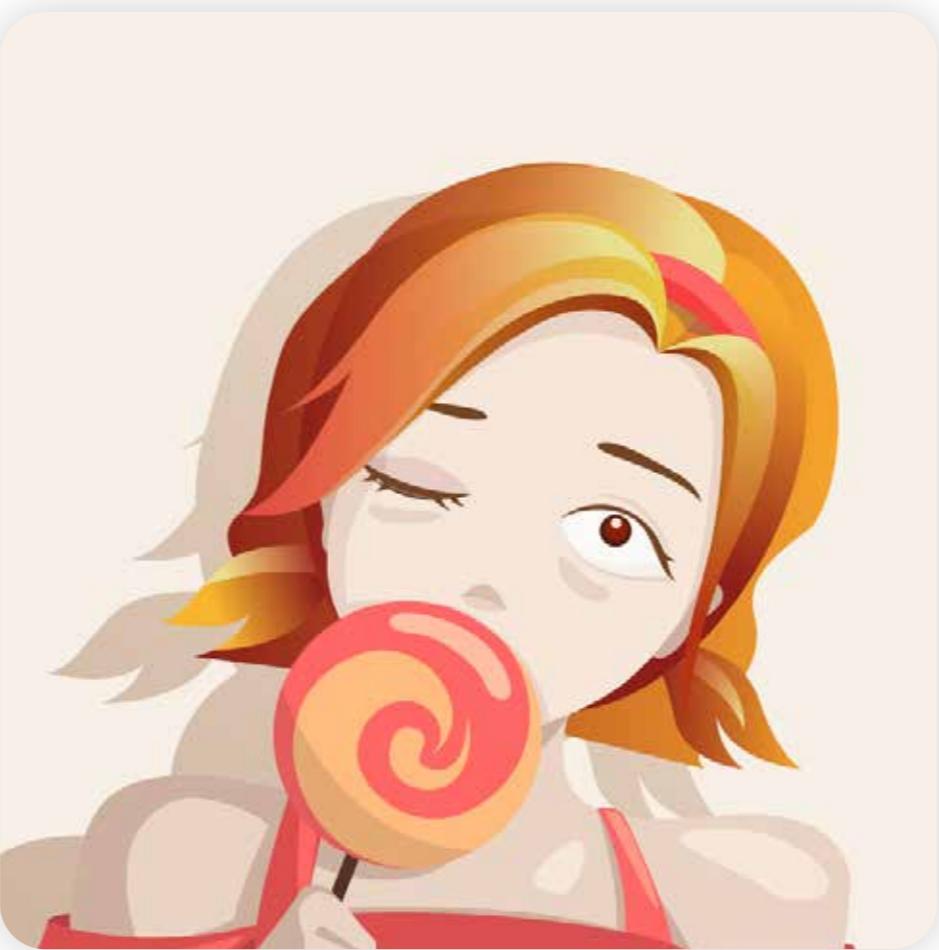
Aha, I can see many fishes fly in
the sky...



I A Girl you like

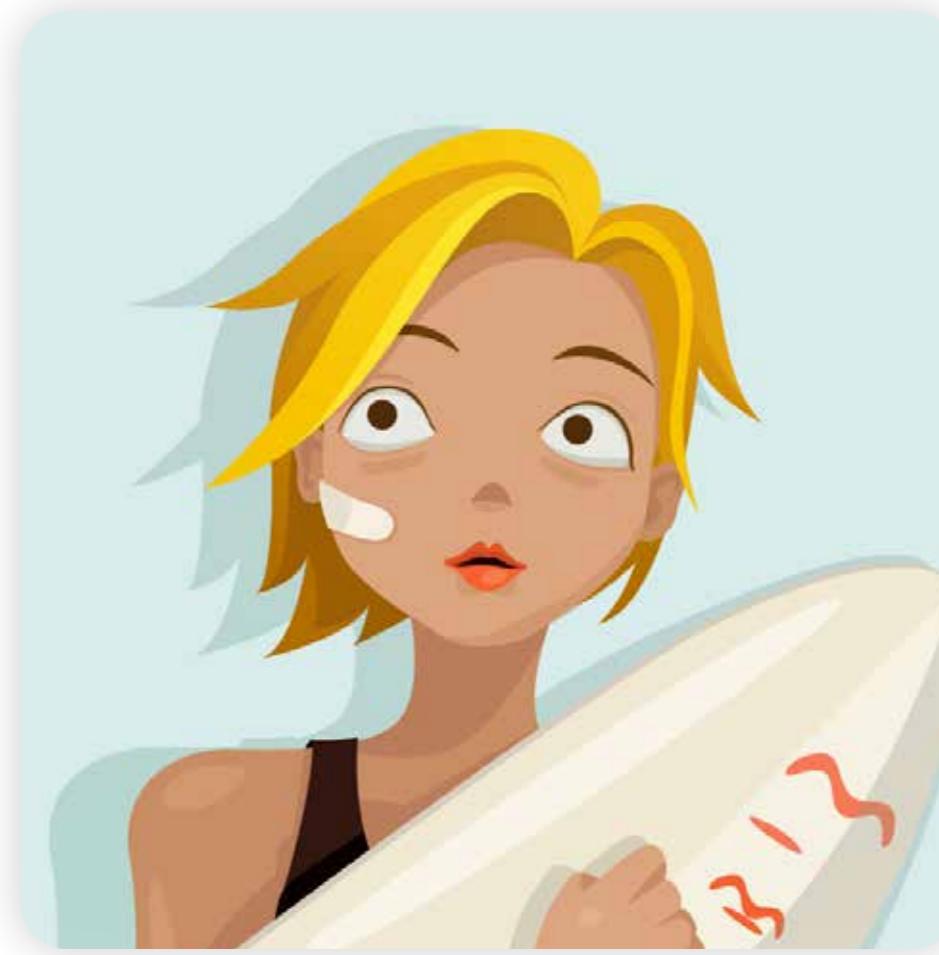
Sugar

Everyone like her sweet, But sugar
will dissolve someday



Surfer

You need be brave, Cover the wave
and broke the wind



I A Girl you like

Diary

Record yourself and you can known
everthing will be better



Wedding

Finally, you will find your happiness
in your life.

