OLALEYE FEMI MOSES

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PROFESSIONAL SUMMARY

Versatile Frontend Developer and Product Designer with over 6 years of experience delivering user-centric digital solutions from concept to deployment. Expert at bridging design and development to craft scalable, high-performance web applications with clean, accessible interfaces. Proven track record of collaborating with cross-functional teams to drive product innovation, enhance user engagement, and meet business goals. Experienced in freelance, startup, and nonprofit environments, with a strong foundation in both design thinking and modern frontend technologies.

PROFESSIONAL EXPERIENCE

Freelance Frontend Developer & Product Designer
Remote | Jan 2019 – Present

- Delivered full-cycle product and web solutions for 20+ global clients across SaaS, EdTech, e-commerce, and creative sectors.
- **SaaS Dashboard Redesign:** Rebuilt frontend with React and Tailwind; improved user engagement by 40%.
- **Online Course Platform:** Developed LMS with Vue.js and Firebase; supported 5,000+ users.
- **Personal Finance App UI:** Led UX research and mobile-first UI design using Figma.
- **Photographer Portfolio:** Built a WordPress + React website with custom animations and SEO Optimization.

UI/UX Designer & Frontend Developer

PM Global Technology Services – Remote (Lagos, Nigeria)
Aug 2022 – Jul 2023

- Delivered over 12 full-stack web applications and websites.
- Designed UI components in Figma and implemented frontend using HTML, CSS, JS, and React.js.
- Led A/B testing and user interviews, increasing conversions by 20%.
- Created wireframes, user flows, and interactive prototypes.

Frontend Developer & Product Designer
Tech552 (California, USA)
Remote | Jan 2021 – Jul 2022

- Designed and built an analytics dashboard with React and Figma, enhancing retention by 28%.
- Created a scalable design system across 4 SaaS products.
- Conducted UX research and usability testing; reduced user friction by 40%.
- Collaborated with agile teams, including PMs, developers, and designers.

Coordinator & ICT Head of Department
Gbodo Cares Grassroots Foundation
Lagos, Nigeria | 2023 – Present

- Designed and delivered ICT training in digital literacy, coding, web design, and graphics.
- Coordinated skills acquisition programs and tracked participant progress.
- Supervised trainers and conducted performance evaluations.

Director, Directorate of Education and Training
National Youth Council of Nigeria – Surulere LGA
2024 – Present

- Planned and executed youth-focused education and skill-building initiatives.
- Facilitated training in entrepreneurship, civic engagement, and digital literacy.
- Partnered with local institutions to increase program reach and impact.

Videographer / Content Creator
USAID Youth-Powered Ecosystem for Urban Adolescent Health (YPE4AH)
Lagos, Nigeria | Jul 2023 – Sep 2024

- Produced video content for health-related events, interviews, and storytelling.
- Trained adolescents in basic digital skills and video editing.
- Collaborated with communications teams to align content with project objectives.

EDUCATION

B.Sc. Computer Science |2020
Haute École de Gestion et De Technologie (HEGT University)

CORE COMPETENCIES

Frontend Development

- HTML5, CSS3, JavaScript (ES6+), TypeScript
- React.js, Next.js, Vue.js, Tailwind CSS, Bootstrap
- Git, GitHub, Webpack, Firebase
- REST APIs, GraphQL
- Testing: Jest, Cypress, React Testing Library

Product Design

- Figma, Adobe XD, Sketch, Photoshop, Illustrator
- UI/UX Design, Wireframing, Prototyping, Design Systems
- Accessibility (WCAG), User Research, Usability Testing
- Design Thinking, Mobile-First Design

CERTIFICATIONS

- **Diploma in Web Design** – 2018
- **Frontend Development (Vanilla JS, React)** – Hiit Institute, 2018
- **UI/UX Design Certification** – 2017
- **Soft Skills Training** – Jobberman, 2021
- **Accessibility in Design** – Interaction Design Foundation, 2021