

Experience

Software Developer - Conscia

Apr 2018- Jun 2019

- Working on Conscia's house product, Vue, would design and develop UI components with HTML/CSS/JavaScript utilizing React Framework and Redux for state management.
- Created custom component libraries in keeping with company design initiatives
- Unit test components for functionality, using tools such as Jest and Enzyme.

Business Expert - Apple Inc

Jul 2017 - Feb 2018

- Used CRM software and customer relations to drive business revenue for both new and existing customers.
- Collaborated with cross market teams to deliver solutions for complex client challenges and increased Apple's market share in business environments.
- Created business development plans and led weekly team pipeline meetings to drive growth of implementation of Apple technology.

Sales Expert - Apple Inc

Mar 2014 - Jul 2017

- Customer specialist with a detailed emphasis in focused support and service tasks aligned with the retail store.
- Led sales team with new product launches, maintaining store measurable indicators and trained new staff.
- Provided personal training for new customers, helping them acquire the basic skills they need to get started on photo, video, and music projects.

Education

HackerYou College of Technology

2018

Full-time Web Development Immersive Certificate

HackerYou College of Technology

2017

Intro and Advanced Web Development courses

University of Toronto

2015

Bachelor of Arts (B.A.)

Majored in Economics & Human Resources

Volunteer Work

Canada Learning Code

2018

Assisted students at HTML & CSS workshops.

Provided support, answered questions, and debugged code.



Ferdinand Ismael

Front End
Developer

Skills

- React
- JavaScript ES6
- Styled Components
- SCSS
- Jest / Enzyme
- Redux

ToolBox

- GitHub
- Command Line
- VS Code
- FireBase
- API/Axios/Fetch
- GraphQL
- Webpack

Recent Work / Projects

Telus Wise Data Capture Application

<https://wise.telus.com/pledge>

2018-2019

- Data capture is an application designed to capture user data through means of quizzes, forms and specific telus wise pages (ie. <https://wise.telus.com/pledge>) and will be Server Side Rendered
- Used Formstack as the data store to store localized versions of the quizzes and forms
- Used Contentful to model and manage content other than forms/quizzes

React - Node.js - Jest/Enzyme - Contentful - FormStack - SSR

Telus Wise Article Engine

<https://www.telus.com/wise/resources>

2018-2019

- Article Engine is an application designed to provide basic blog functionality, including the creation and presentation of articles & related dynamic content, and the structuring of this content and will be Server Side Rendered
- Allows filtering based on arbitrary taxonomies

React - Node.js - Jest/Enzyme - Contentful - Taxonomies - SSR

Vue Platform

<https://vueplatform.ai/>

2018 - 2019

- Wrote large scale CSS and Javascript, and documented components.
- Contributed in the development of Conscia's Vue product, a complex CMS application based on React.js, Node.js and GraphQL.
- Utilized tools such as Jest and Redux for unit testing and managing information flow.

HTML5 - CSS3 - React - JavaScript - Redux - Node

Co-Sign

<https://coffee-walks.firebaseio.com/>

2019

- Mock client project that serves as an e-commerce platform, allowing users to sign up, create inventory of items to sell, and create transactions.
- Utilized GraphQL as the query language, Apollo as the interface for reactive UI and React on the front end, with the use of Styled Components.
- Enabled User authentication in order to allow users to sign in and create orders into a Prisma database.
- Uses Stripe.js for credit card purchases.

React - GraphQL - Apollo - Styled Components - Stripe.js



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Front End
Developer



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Toronto, Ontario

Skills

- React
- JavaScript ES6
- Styled Components
- SCSS
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ToolBox

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Profile

Initially, an Economics/Human Resources Grad from University of Toronto, I turned to my love for technology and wanted to create and build web applications. With a background in Account Management for Apple, my love for finding solutions became a need to create solutions.

As a Front End Developer, I hope to create those solutions with my applied knowledge of HTML5, CSS3, responsive design, SCSS, JavaScript, Styled Components, APIs, React, Redux, Git, Github and more.