

# Experience

## Front End Developer - Climax Media Aug 2019- Apr 2020

- Working in an Agile environment, tasked with building and testing reusable UI components to be used in a Sitecore CMS
- Supported Front End leads by performing code reviews and evaluating tasks with clear estimates for clients; Partner with QA team for adequate integration and performance testing.
- Used tools such as React/TypeScript for front end code development, Testing Library for written unit tests, Sitecore for CMS backend and Jira for task management.
- With a Design System approach in mind, team and I were tasked to create multiple modular UI components, with the flexibility of code and design with theme tokenization.

## Software Developer - Conscia Apr 2018- Jun 2019

- Working on Conscia's house product, Vue, would design and develop UI components with HTML/CSS/JavaScript utilizing React Framework and Redux for state management.
- Created custom component libraries in keeping with company design initiatives
- Unit test components for functionality, using tools such as Jest and Enzyme.

## Business Expert - Apple Inc Jul 2017 - Feb 2018

- Used CRM software and customer relations to drive business revenue for both new and existing customers.
- Collaborated with cross market teams to deliver solutions for complex client challenges and increased Apple's market share in business environments.
- Created business development plans and led weekly team pipeline meetings to drive growth of implementation of Apple technology.

# Education

## HackerYou College of Technology 2018

Full-time Web Development Immersive Certificate

## HackerYou College of Technology 2017

Intro and Advanced Web Development courses

## University of Toronto 2015

Bachelor of Arts (B.A.)

Majored in Economics & Human Resources

# Volunteer Work

## Canada Learning Code 2018

Assisted students at HTML & CSS workshops.  
Provided support, answered questions, and debugged code.

# Ferdinand Ismael

Front End  
Developer

## Skills

- React
- JavaScript ES6
- Styled Components
- SCSS
- Jest / Enzyme
- Redux

## ToolBox

- GitHub
- TypeScript
- VS Code
- FireBase
- API/Axios/Fetch
- GraphQL
- Webpack

## Recent Work / Projects

### Honda Canada

2019 - 2020

<https://www.hondacanada.ca/home/>

<https://www.hondacanadafoundation.ca/home>

- Developed reusable React components with a design system first approach, and followed best practices in test driven development & accessibility compliance.
- Developed using React and TypeScript as the basis for the components. Used Jest and Testing library for unit tests.
- Engaged with clients and stakeholder regarding change requests, while operating in agile sprints to complete tasks.
- Participated in code reviews and peer mentorship.

*HTML5 - React - TypeScript - Context API - Styled Components*

### Telus Wise Data Capture Application

2018-2019

<https://wise.telus.com/pledge>

- Data capture is an application designed to capture user data through means of quizzes, forms and specific telus wise pages (ie. <https://wise.telus.com/pledge>) and will be Server Side Rendered
- Used Formstack as the data store to store localized versions of the quizzes and forms
- Used Contentful to model and manage content other than forms/quizzes

*React - Node.js - Jest/Enzyme - Contentful - FormStack - SSR*

### Telus Wise Article Engine

2018-2019

<https://www.telus.com/wise/resources>

- Article Engine is an application designed to provide basic blog functionality, including the creation and presentation of articles & related dynamic content, and the structuring of this content and will be Server Side Rendered
- Allows filtering based on arbitrary taxonomies

*React - Node.js - Jest/Enzyme - Contentful - Taxonomies - SSR*

### Gymie

2019

<https://gymie-app.herokuapp.com/>

- Fullstack web application built to allow users to create workout routines, track calories burn and share their profiles with others.
- Uses the MERN stack, MongoDB for the database, express routing, React front end and Node on the backend.
- Also uses Redux for state management and JWT auth tokens for user authentication.

*React - Express- MongoDB - Styled Components - Authentication - Node - JWT - Redux*



# Ferdinand Ismael

Front End  
Developer



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Toronto, Ontario

## Skills

- React
- JavaScript ES6
- Styled Components
- SCSS
- Jest / Enzyme
- Redux
- Node

## ToolBox

- GitHub
- TypeScript
- VS Code
- FireBase
- API/Axios/Fetch
- GraphQL
- Webpack
- Jenkins

## Profile

Initially, an Economics/Human Resources Grad from University of Toronto, I turned to my love for technology and wanted to create and build web applications. With a background in Account Management for Apple, my love for finding solutions became a need to create solutions.

As a Front End Developer, I hope to create those solutions with my applied knowledge of HTML5, CSS3, responsive design, SCSS, JavaScript, Styled Components, APIs, React, Redux, Git, Github and more.