



FERDINAND JERY WILKINSON SITORUS

+6282162148822 | ferdinandsitorus424@gmail.com | <https://www.linkedin.com/in/ferdinandsitorus/>

A highly motivated Information Systems fresh graduate with strong analytical capability and a proven record of driving insights, improving workflows, and supporting high-impact decisions. Experienced in sales reporting, performance analysis, and operational support across multi-branch environments. Skilled in developing digital solutions, coordinating across teams, and enhancing systems and marketing initiatives. Consistently delivers efficient processes, clear data insights, and meaningful improvements in both corporate and project-based settings.

Work Experiences

NUSANTARA SAKTI GROUP

Mar 2025 - Present

Data Control Analyst

- Supervised overall branch operations and sales activities across the Southeast and west Sulawesi region.
- Ensured daily branch operations complied with company procedures and Standard Operating Procedures (SOP).
- Collected, analyzed, and evaluated branch performance data (sales, credit, operations) to develop insights and recommendations.
- Collaborated with head office/regional management to ensure alignment in strategy, reporting, and policy implementation.
- Provided operational and strategic support to improve branch performance, including marketing initiatives, credit process improvements, and system enhancements.
- Increased revenue and sales productivity for Honda motorcycle units through targeted strategies and performance optimization.
- Supported the recruitment process for Salesmen, Counter Sales, and Agents based on branch needs.

PT Cyberindo Aditama – Jakarta Selatan

Agu 2023 – Des 2023

Internship at Cyberindo Aditama

- Successfully Designed and implemented a comprehensive web-based internship portal, enhancing usability and efficiency.
- Collaborated effectively with cross-functional teams to align project outcomes with user needs and organizational goals.
- Developed a user-friendly web-based internship platform to streamline processes and enhance the experience for interns

PT Lidan Indah Abadi – Medan

Sep 2022 - Feb 2023

Internship at Relationship Officer

- Designed visually appealing promotional flyers and marketing materials, enhancing the company's branding efforts.
- Established partnerships with external agencies to broaden the company's promotional reach and visibility.
- Conducted market research to identify potential clients and collaborators, contributing to strategic business development.

Training & Certification

Growia Education

Jan 2025 - Jul 2025

Data Analyst Course

- Learning proficiency in SQL, and data visualization tools like Excel to analyze and present insights effectively.
- Developing a strong understanding of statistical concepts and data analysis techniques to support data-driven decision-making.
- Working on real data analysis projects to apply analytical skills in extracting meaningful insights and trends.

PT. PRESENTOLOGIC - Bandung

Feb 2023 - Jun 2023

Studi Independen at Dicoding Indonesia – Front-End Web and Back-End Indonesia

- Completed an independent study program focused on full-stack web development, enhancing technical skills and creativity.
- Successfully developed the front-end of "My-Pets," a responsive web application that connects pet owners with services like veterinarians and grooming.
- Integrated modern web technologies, including HTML, CSS, and JavaScript, to create an engaging and functional user interface.

Education Level

Universitas Prima Indonesia – Medan

Bachelor of Information Systems

Sept 2020 – Oct 2024

- Information System, 3.72/4.00 (144 / 144 credits).

SMA Kristen Kalam Kudus - Pematangsiantar

Jun 2017 - Jun 2020

High School Diploma in MIPA

Projects

Internship Portal – PT Cyberindo Aditama

- Created a detailed mind map, flowchart, and interactive prototype for an internship portal.
- Led the front-end design and development, ensuring responsiveness and scalability across devices.

My-Pets Website – PT. PRESENTOLOGIC

- Successfully developed the front-end of a web application, featuring user profiles, service listings, and booking functionalities.

Organisational Volunteer Experiences

Plustik.id (Ministry of BUMN Initiative) – Medan

Juli 2023

Volunteer

- Led volunteers in Deli River clean-up operations, enhancing environmental sustainability.
- Guided waste sorting and coordinated logistics for efficient waste collection and transport.
- Served as the main liaison between Plustik.id, local authorities, and community members for smooth project execution.

Himpunan Pengusaha Muda Indonesia (HIPMI) – Universitas Prima Indonesia

Jul 2023 – Feb 2024

Member

- Engaged in entrepreneurial seminars and workshops, gaining insights into business development and networking.
- Contributed to planning and executing organizational activities promoting entrepreneurship among students through committee involvement.
- Enhanced skills in business management, leadership, and strategic planning via continuous participation in HIPMI initiatives.

PON Aceh - Sumut 2024 – Medan

Sept 2024

Volunteer

- Coordinated transportation logistics for athletes, ensuring timely and organized transit to competition venues.
- Collaborated with event officials and transportation teams to maintain smooth operations and high service standards.

Skills

Technical Skills

- Programming Languages: HTML, CSS, JavaScript, PHP
- Tools: Microsoft Word, Excel, Power Point, Canva
- Web Development: Front-End and Back-End, Data Analyst

Soft Skills

- Adaptive, Leadership, Problem-solving, Teamwork, Responsibility

